

INVEST IN **PACKAGE, INC.**

The Future of Luggage Tracking & Travel Security.

package.inc

San Francisco CA



Technology

Retail

Travel & Tourism

Featured Investors

Investors include

Michael Waldman

Tusk Venture Partners

BoxiDesign

Voler Systems

Studio Red

NeuVativ

Hello Marketing

The Launchpad Agency

Wilson Sonsini Goodrich and Rosati

FAI Patents



Michael Waldman 

Syndicate Lead

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What excites me about Package, Inc. is that they are solving a problem that many of us face on a regular basis, whether you are traveling for business or pleasure, no one wants to spend time tracking down misplaced luggage, replacing clothes and belongings after a flight or haggling with airlines to get reimbursed for permanently lost or stolen luggage.

While existing products are limited to basic consumer location trackers with little or no real-time security, Package, Inc. is building a comprehensive enterprise and consumer product portfolio with LuggageCam that offers a real-time baggage tracking, security and insurance solution for both airlines and passengers.

Having owned and managed companies in the real-estate and transportation space including a rental car company, I understand the

value of real-time tracking, security and insurance.

By packaging luggage insurance with real-time luggage tracking and security products and services, Package, Inc. is pioneering usage-based insurance for the airline and travel industry and with additional product portfolios being built for the bike and motorcycle and the shipping and logistics industries, the market opportunity is huge.

The scope of what Bryan and the Package, Inc. team are building is truly extraordinary. It is with great pleasure that I have been able to support their journey and be a part of their investment team and I am excited to help them bring this opportunity to the community.

Invested \$25,000 this round & \$150,000 previously



Highlights

- 1 Package Inc. is solving one of the largest pain points of travel - lost & stolen luggage.
- 2 Advanced real-time luggage logistics, tracking and security system for travelers and airlines.
- 3 A baggage Insurance service that offers end-to-end security monitoring & insurance coverage.
- 4 Building the future of shipping, transportation & travel security w/ an expansive product ecosystem.

- 5 \$500M+ projected annual revenue sharing opportunity with airlines and airports (not guaranteed).
 - 6 All-star team & corporate partners such as Voler Systems, Studio Red, WSGR & Tusk Venture Partners.
 - 7 Rapidly growing international IP portfolio with 1 issued, 6 pending and 25 patents in preparation.
 - 8 Offering InvestCard, a groundbreaking new credit card and public investment platform.
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Our Team



Bryan Davis CEO

Commanding executive and seasoned entrepreneur, with deep knowledge in strategic partnerships, innovation & product development Pioneered 3 successful startups, co-authored over 50 issued patents



James Fisher Chief Product Designer

Award-winning product designer and intellectual property developer with over 20 years of experience, bringing ideas to launch Successful projects for Disney, Cisco Systems, and KLM-Air France



David Cater UI & Systems Designer

Award-winning Sr Creative Director with over 25 years of experience in delivering global UX & UI systems Worked for SunPower Energy, Talend Data Integration, Euclid Analytics and Astra Zeneca



Chris Pimentel Global Logistics & Security



Global risk management & business development leader, leveraging technology & remote security to control and ensure project success Executed programs for DHS, Exxon, Hiscox & Fortune 500 companies



Matthew Lambrinos Chief IP Counsel

International Patent Prosecutor with over 15 years of experience and a Ph.D. in Thin Film Technology for Optical & Electronic Devices Managing Partner at FAI Patents, U.S. & European Patent Attorney



Anas Siddiqui Hardware Integration

A PhD in wireless communications, Anas has developed numerous products for mobile enterprise and consumer electronics Lead IoT, SaaS and 4G/LTE solutions at Flex and Nokia Networks



Serena Burton Digital Development

15 years of web and app design, development, go-to-market planning and product launch Managed product development for Rodan+Fields, Livestrong.com, Demand Media and Tastemade



Julia Ramirez Brand & Marketing

Over 20 years of strategic brand design, marketing, PR Leadership and partnership development. Managed campaigns for Amazon, Mitsubishi, Sony Pictures, General Motors, Sketchers and Red Bull

Invest in Package, Inc.





Introducing the Future of Luggage Tracking and Security



Package, Inc. is at the forefront of developing an interconnected product ecosystem that revolutionizes the way we live, work, play and travel. Combining real-time logistics, tracking, networking and insurance, Package, Inc. is building the future of shipping, transportation and travel security.

Do You Know Where Your Bags Are?



**Over 76,000 Bags
Are Mishandled
Every Day**

THAT'S 28 MILLION BAGS PER YEAR!
And 5% of these bags are lost forever!

THIS COSTS AIRLINES & TRAVELERS
Hundreds of Millions of Dollars
EVERY YEAR!

* The ClaimCompass Blog - How Often Does Luggage Get Lost?
* SITA Baggage IT Insights Report 2019

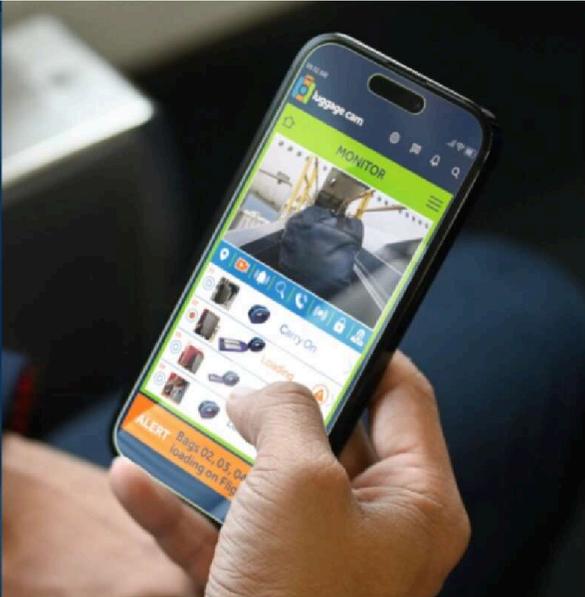


THE PROBLEM

Over 76,000 bags are mishandled by airlines every day, adding up to over 28 million bags per year, 5% of which are lost forever. The cost to airlines and travelers is hundreds of millions of dollars in losses every year and the problem is getting worse. As of 2022, lost baggage claims had grown by over 30% since 2019.

The need for a comprehensive solution is now!

The Solution




**The Most
Advanced
Luggage Tracking
and Security System**

THE SOLUTION



Introducing LuggageCam™ - the luggage logistics, tracking and security solution. A wireless tracking and audio-video security system that securely locks onto your luggage handle, turning any travel bag into a smart bag.

More than a dot on a map, LuggageCam™ introduces a new paradigm for baggage tracking by offering both airlines and travelers with a real-time baggage monitoring and on-luggage and mobile alert system for end-to-end security.

Say goodbye to the stress of wondering where your bags are or whether your belongings are secure. Our innovative products and services empower you to effortlessly monitor and protect your luggage in real-time at all times throughout your travels for complete peace-of-mind.

The Products

package.inc
A comprehensive logistics company developing a range of solutions for businesses and consumers.

THE PRODUCTS

- smartClip**
 - ✓ Wireless Tracking
 - ✓ Audio-video Security
 - ✓ Continuous Location Tracking
 - ✓ Real-time Video Streaming
 - ✓ Sensor Monitoring
 - ✓ Mobile Alerts
 - ✓ Alarm
- smartTag**
 - ✓ Digital Luggage Tag
 - ✓ On-luggage flight and Travel Itinerary Display
 - ✓ Real-time Tracking
 - ✓ User and Luggage Identification
 - ✓ Mobile Alerts
 - ✓ On-luggage Alerts
- smartLock**
 - ✓ Smart Zipper Locking System
 - ✓ Combination and TSA Key Lock
 - ✓ Digital Lock
 - ✓ Fingerprint Reader
 - ✓ Tamper Monitoring
 - ✓ Real-time Lock Status Alerts
 - ✓ Lock Alarm

SmartClip™ - At the heart of LuggageCam is the SmartClip, which serves as the central hub for a range of powerful features such as continuous location tracking, real-time video monitoring, security alerts and alarm, all accessible through a user-friendly interface.

SmartTag™ - the digital luggage tag, combines with the SmartClip to offer a dynamic flight and travel itinerary display with real-time on-luggage alerts such as flight status, gate changes, baggage handling instructions, bag and handler identification and more.

SmartLock™ is a wireless zipper locking system and fingerprint reader for your luggage. SmartLock provides physical security for your bag and belongings with real-time mobile alerts whenever your luggage is unlocked, opened or tampered with and an alarm to prevent unauthorized entry.

LuggageCam products are the ultimate travel security solution.

The Applications

STREAMLINED TRAVEL

With easier ticketing, security, boarding and baggage claim.



LUGGAGE TRACKING

With real-time video monitoring, location and status alerts.



END-TO-END SECURITY

Always know your luggage is safe, even if you're not paying attention.



From check-in to baggage claim, LuggageCam streamlines travel for passengers and airlines with automated baggage check-in, real-time on-luggage flight itinerary, baggage handling and security updates to wireless traveler verification at pick-up. LuggageCam prevents misplaced and stolen luggage.

Featuring continuous location tracking, real-time video streaming, motion, shock and temperature monitoring, mobile alerts and alarm. With the LuggageCam mobile app, luggage tracking and security is now at your fingertips.

The Services



luggage.insure

The luggage insurance service that offers per flight or full trip coverage of your bags and belongings with end-to-end security monitoring.



Luggage & Travel Insurance



End-to-End Coverage



Rapid Claims Processing



Complete Peace-of-Mind



Per Flight or Full Trip Plans

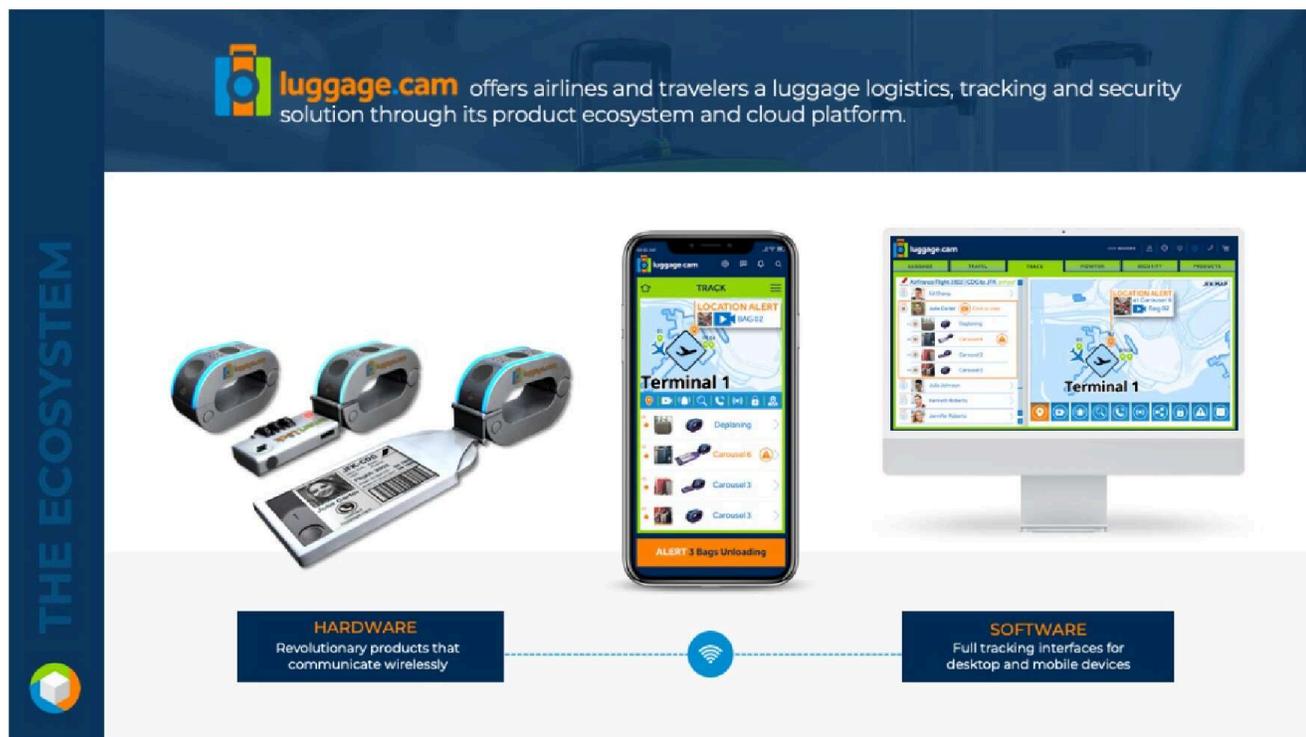


Luggage.insure™, the luggage insurance service that offers per flight, round trip and full travel coverage plans with end-to-end security

monitoring and automated claims processing if your luggage is lost, stolen or damaged.

Luggage.insure frees travelers from wasting hours with airline customer service trying to track down misplaced luggage and weeks or months to get reimbursed for lost or stolen luggage while reducing the burden on airlines to pay up to \$3,800 per misplaced bag, adding up to tens of millions of dollars in savings for airlines and travelers every year.

The Ecosystem



The LuggageCam product ecosystem provides a comprehensive solution for both airlines and travelers with an enterprise cloud platform enabling airlines, airports and travel agencies to track, monitor and secure luggage for entire flights, fleets and large groups and a robust consumer app that enables individual travelers and families to track, monitor and secure their bags and belongings in real time at all times throughout their travels.

How it Works

BUY DIRECT OR LEASE **luggage.cam** STRAIGHT FROM YOUR AIRLINE

ONE-WAY OR ROUND-TRIP

HOW IT WORKS



In addition to direct-to-consumer product sales, LuggageCam is introducing a product leasing and revenue sharing program enabling travelers to lease LuggageCam directly from their airline or airport on a one-way or round-trip basis with easy pick-up and drop-off locations and kiosks, while empowering airlines and airports with a \$500M+ projected (although not guaranteed) annual revenue opportunity.

We are committed to strategic partnerships with leading airlines, airports and travel providers around the world, making LuggageCam easily accessible to travelers and revolutionizing the travel experience for millions of passengers. Our shared vision is to make travel more convenient, secure and sustainable, ensuring that passengers can embark on their journeys with confidence knowing that their belongings are safe and secure from check-in to baggage claim.

The Competition

THE COMPETITION

		AIR TAG / TILE MATE	BAGTAG	CUBE	MASTER LOCK LUGGAGE LOCK
UWB/Bluetooth	✓	✓	✗	✓	✓
GPS	✓	✗	✗	✓	✗
Wi-Fi/Cellular	✓	✗	✗	✓	✗
Motion/Tamper Sensors	✓	✗	✗	✗	✗
Temp/Humidity Sensors	✓	✗	✗	✗	✗
Display/Interface	✓	✗	✓	✗	✗
Lights	✓	✗	✗	✓	✓
Alarm	✓	✗	✗	✗	✗
Cameras	✓	✗	✗	✗	✗
Real-time Audio-Video	✓	✗	✗	✗	✗
User/Biometric ID	✓	✗	✗	✗	✓
Lock/Security	✓	✗	✓	✗	✓

LuggageCam represents a true paradigm shift for the travel industry. While existing one-off tracking devices offer little more than a dot on a map with only single person access, LuggageCam is introducing the luggage tracking, monitoring and security system designed for airlines and travelers with on-luggage and mobile flight itinerary and security alerts, real-time video monitoring and end-to-end insurance coverage.

The Market

THE GLOBAL IoT MARKET IS GROWING AT A STAGGERING 19.7% PER YEAR

THIS IMPLIES OUR SOM GROWS FROM \$12.2 BILLION IN 2024 TO \$14.1 BILLION IN 2028

Here is our forecasted annual revenue as a percentage of the SOM:

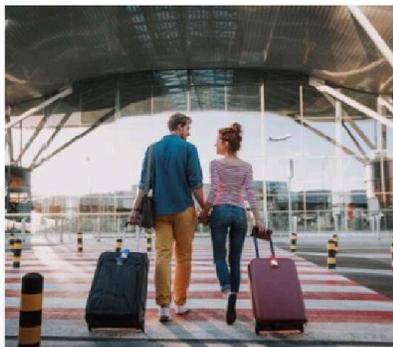


The global Internet of Things (IoT) market is projected to grow from \$544 billion in 2022 to an astounding \$3.7 trillion dollars by 2030 and the airport baggage handling market segment alone is on track to more than double in size from \$6.7 billion in 2020 to over \$16 billion by 2030. While the travel insurance market is projected to grow from \$13.3 billion in 2021 to \$99 billion by 2030 at a CAGR of 25%. Package, Inc. is well positioned not only to benefit from rising tides but to help grow these markets and the entire travel industry.

The Triple Advantage



THE TRIPLE ADVANTAGE





Streamlined
Operations

Increased
Profitability

Improved Customer
Satisfaction

LuggageCam delivers the triple advantage that is essential for businesses: streamlined operations, increased profitability and heightened customer satisfaction by providing real-time luggage logistics, tracking and security, it streamlines baggage handling processes, reducing operational bottlenecks and improving efficiency.

This efficiency translates into increased profitability as operational costs decrease and customer satisfaction rises due to the convenience and peace-of-mind LuggageCam offers. With these advantages, LuggageCam is not just a smart investment but a catalyst for growth and customer loyalty in the travel industry.

Streamlined Operations

STREAMLINED OPERATIONS

THE ADVANTAGE

-  **Improved Labor Efficiency**
LuggageCam reduces workloads for staff, freeing them up to better serve customers.
-  **Better Passenger Flow**
Passengers using technology at the bag collection stage reported an average satisfaction rate of 8.66 out of 10.
-  **Eliminates Costly Overhead**
Eliminate the need for extensive infrastructure to track down delayed or lost bags, leading to significant cost savings.
-  **Seamless IoT Integration**
LuggageCam is being built from the ground up to serve airlines, airports and travelers.



By offering real-time luggage tracking and security, LuggageCam enhances the efficiency of baggage handling processes for airlines,

airports and travel providers and reduces workloads for agents, baggage handlers and flight attendants freeing them up to better serve customers.

With LuggageCam, the risk of lost, stolen or mishandled luggage is significantly reduced, minimizing costly delays and logistical challenges while improving customer relations.

Increased Profitability

INCREASED PROFITABILITY

THE ADVANTAGE

- Dramatic Operational Savings**
IATA projected that RFID baggage tracking would save the airline industry \$5 billion by 2026.
- Savings on Lost Luggage Claims**
LuggageCam is introducing automated insurance claim processing with Luggage.Insure for end-to-end baggage travel insurance coverage.
- Staying on the Leading Edge**
LuggageCam can be part of the airline's commitment to digital transformation and stay at the forefront of technological innovation.
- High Return on Investment**
Airline partner leasing option represents hundreds of millions of dollars in potential new annual revenue for airlines.

A photograph of a man and a woman walking away from the camera through an airport terminal, each pulling a suitcase. The man is wearing a blue shirt and orange pants, and the woman is wearing a striped shirt and blue jeans. They are walking on a red and white striped path. In the background, there are airport structures and a plane on the tarmac.

LuggageCam not only enhances the travel experience but also significantly contributes to increased profitability for airlines, airports and travel providers. By minimizing the costs associated with lost luggage, operational inefficiencies and compensation claims, it improves the bottom line.

These operational savings combined with the LuggageCam revenue sharing program, represents hundreds of millions of dollars in new annual revenue potential for airlines

Customer Satisfaction

CUSTOMER SATISFACTION

THE ADVANTAGE

- Happier Travelers Means Less Churn**
The trust and reassurance provided by LuggageCam gives passengers peace of mind and encourages repeat business and customer loyalty.
- More Referrals & Word-of-Mouth**
LuggageCam products and services will increase passengers talking about their positive travel experiences.
- Faster Resolution**
LuggageCam will speed up the resolution of mishandled luggage leading to less frustration for those affected.
- More Customer Data to Improve CX**
Real-time tracking helps locate lost assets but also provides valuable data for operational optimization to improve customer experience.

Travelers knowing that their belongings are secure and easily traceable reduces stress and enhances the overall travel experience. As a result, LuggageCam not only meets but exceeds customer expectations leading to happier, more loyal customers who are likely to choose airlines and travel providers that prioritize their peace-of-mind and convenience.

Airline Partner Benefits

AIRLINE PARTNER BENEFITS

ANNUAL REVENUE OPPORTUNITY

 American Airlines	 DELTA	 SOUTHWEST	 UNITED
\$592m	\$561m	\$447m	\$447m
118m leases	112m leases	89m leases	89m leases

One-Way		Round-Trip	
\$15	\$5	\$25	\$10
Passenger Lease	Airline Share	Passenger Lease	Airline Share

Note: Revenue opportunity assumes a weighted average airline share of \$6.01/trip leg and 55% passenger lease rate.



By participating in the LuggageCam Revenue Sharing Program, airlines can diversify their revenue sources and bolster their bottom line. It offers a win-win situation, as airlines not only provide an innovative and sought-after service to their customers but also generate additional income with minimal upfront cost or added operational complexity.

An average of 55% of airline passengers check bags on each flight (Go Group LLC Baggage Survey), adding up to a total market size of over 400 million LuggageCam leasing and sales transactions per year for the top five U.S. airlines combined representing a new annual revenue sharing opportunity of over \$445 million dollars per airline.

The Roadmap

A **CLEAR STRATEGY** TO STEADILY INTRODUCE
A STRONG PORTFOLIO OF CONSUMER PRODUCTS





PHASE 1 PRODUCT DEVELOPMENT

Focuses on refining the firmware and hardware, creating manufacturing specs, and launching test pilots with airlines and bike companies

PHASE 2 INITIAL PRODUCTS

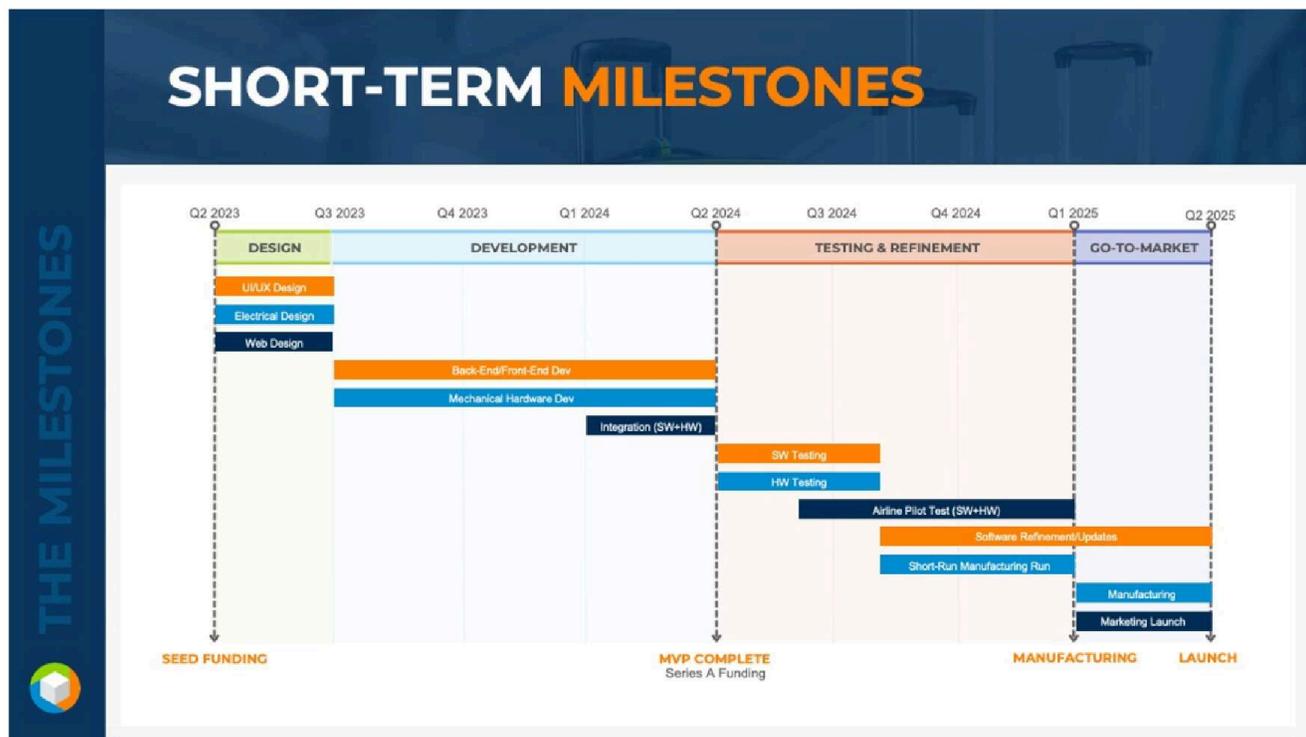
Launch our initial product offerings LuggageCam and BikeCam with both D2C sales and leasing options with airline and bike companies

PHASE 3 NEW PRODUCTS

We will see the launch of additional product lines further solidifying our position as a worldwide leader in asset tracking, safety and security

The Package, Inc. product portfolio spans shipping, transportation and travel security, with generations of products in the pipeline. Our commitment to a robust portfolio of products is unwavering. We understand that a diversified and innovative product lineup is essential for long-term success in a dynamic market.

The Milestones



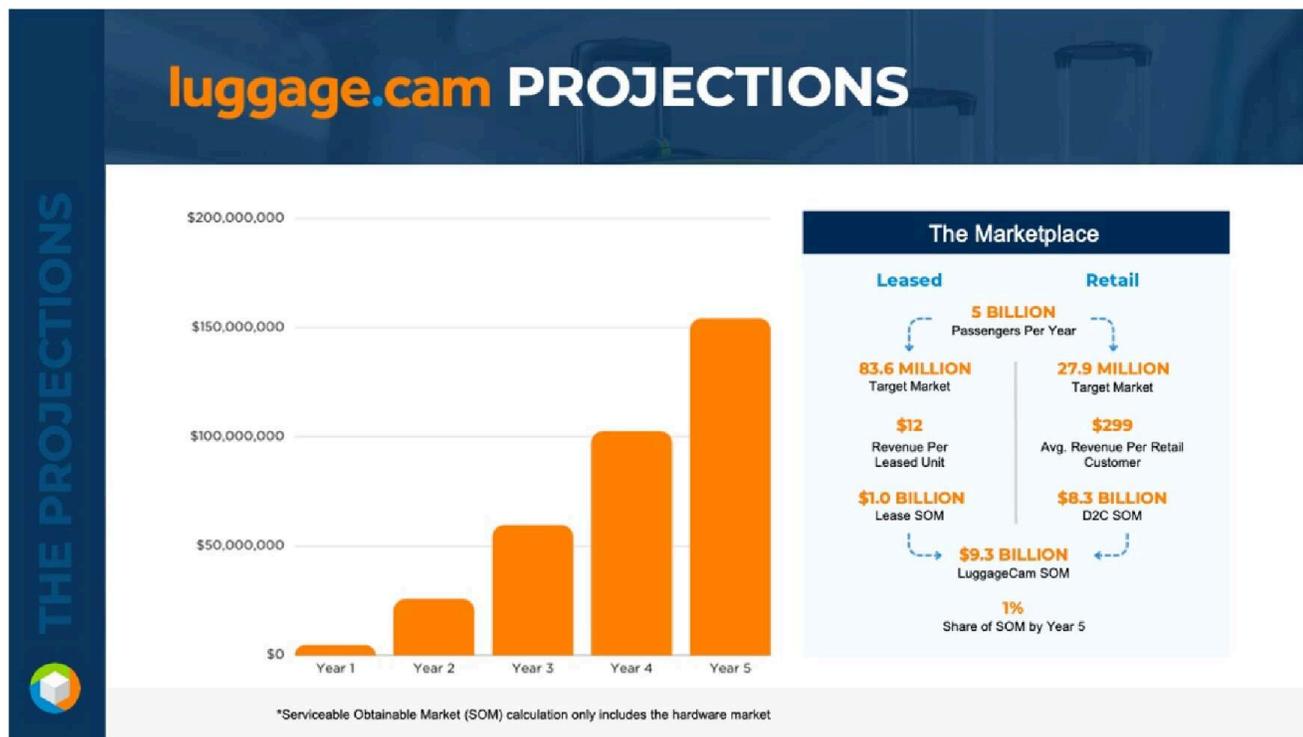
Note: future milestones are not guaranteed.

In the short-term Package, Inc. is laser-focused on achieving key

milestones. Having completed comprehensive product, systems, and mobile app design, over the next 18 months we will complete development, manufacturing and market launch of the LuggageCam product ecosystem while building key strategic partnerships and prioritizing customer satisfaction.

Package, Inc. is raising \$5M to complete product, platform and mobile app development, testing and market launch including a pilot program with leading U.S. airlines and airports.

The Projections



Note: future projections are not guaranteed.

The Package, Inc. products, applications and insurance services represent hundreds of millions and potentially billions of dollars in future annual recurring revenue from B2B, B2C and B2B2C sales, leasing and subscriptions.

Package, Inc. anticipates expanding its global reach and tapping into new markets as it diversifies its product line. Package, Inc. is poised for sustained success and looks to exceed expectations in the coming years.

The Future

THE package.inc ECOSYSTEM
THE FUTURE OF SHIPPING, TRANSPORTATION & TRAVEL SECURITY

 PackageCam™ The package logistics, tracking and security system	 LuggageCam™ The luggage logistics, tracking and security system	 BikeCam™ The bike and motorcycle safety and security system	 InvestCard™ A credit card where customers profit from our company
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Package Inc is building a product ecosystem that spans shipping, transportation and travel security and a groundbreaking investment platform that offers investors an extraordinary opportunity to own a stake in an untapped multi-billion-dollar market with huge growth potential.

By embracing the power of connectivity and end-to-end security, we are paving the way for a future where technology seamlessly integrates with our lifestyles, making every aspect of our lives smarter, simpler, safer and more secure. Don't miss out on this opportunity - invest in Package, Inc. today.

The Ask



Package, Inc. is raising a \$5 million SAFE round at a \$17 million valuation cap with a 20% discount and a reduced valuation cap of \$15.3 million with a 20% discount for early bird investors.

LuggageCam is the future of travel security. Early investors stand to benefit from its rapid adoption and the transformative impact it will have on the travel sector and this is only the first stage in our extraordinary journey as we bring real-time security to shipping, transportation and travel.





Introducing the Future of Luggage Tracking and Security

Watch on  YouTube

Invest in **package.inc** Today!

