

Offering Memorandum: Part II of Offering Document (Exhibit A to Form C)

Kara Water, Inc.  
54 W 40TH ST  
New York, NY 10018  
<http://karawater.com/>

Up to \$1,234,998.80 in Class B Common Stock at \$1.84  
Minimum Target Amount: \$14,999.68

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

In the event that we become a reporting company under the Securities Exchange Act of 1934, we intend to take advantage of the provisions that relate to "Emerging Growth Companies" under the JOBS Act of 2012, including electing to delay compliance with certain new and revised accounting standards under the Sarbanes-Oxley Act of 2002.

## Company:

Company: Kara Water, Inc.  
Address: 54 W 40TH ST, New York, NY 10018  
State of Incorporation: DE  
Date Incorporated: July 28, 2020

## Terms:

### Equity

Offering Minimum: \$14,999.68 | 8,152 shares of Class B Common Stock  
Offering Maximum: \$1,234,998.80 | 671,195 shares of Class B Common Stock  
Type of Security Offered: Class B Common Stock  
Purchase Price of Security Offered: \$1.84  
Minimum Investment Amount (per investor): \$299.92

\*Maximum number of shares offered subject to adjustment for bonus shares. See Bonus info below.

### Investment Incentives and Bonuses\*

#### Loyalty Bonus

As you are an Indiegogo Backer or prior customer in Kara Water as of 12/1/2023, you are eligible for 10% additional bonus shares and a free set of replacement filters.

#### Combo/Avid Investor Perk

Early Bronze – Invest \$500+ within the first two weeks and receive 5% bonus shares

Early Silver – Invest \$1,000+ within the first two weeks and receive 7% bonus shares

Early Gold – Invest \$2,500+ within the first two weeks and receive 10% bonus shares

Early Platinum – Invest \$5,000+ within the first two weeks and receive 12% bonus shares

Early Diamond – Invest \$10,000+ within the first two weeks and receive 15% bonus shares

Volume-Based Perks: \$500 - \$10,000

Oasis 1 – Invest \$500+ and receive the Champions Group Newsletter

Oasis 2 – Invest \$1,000+ 2% bonus shares + Champions Group Newsletter + early access to new products

Oasis 3 – Invest \$5,000+ and receive 3% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + Kara Countertop FREE

Oasis 4 – Invest \$10,000+ and receive 5% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + our new product Kara Countertop FREE

Volume-Based Perks: \$25,000 - \$50,000

Lake Huron – Invest \$25,000+ and receive 7% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + our new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list B

Lake Superior – Invest \$50,000+ and receive 9% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + our new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package

Volume-Based Perks: \$75,000 - \$150,000

Indian Ocean – Invest \$75,000+ and receive 10% bonus shares + Champions Group Newsletter + personal 30-min video call with Cody Soodeen + new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package + 2 tickets to Jim Gaffigan in Flagstaff 9/5/2024 (incl. 2 night hotel)

Atlantic Ocean – Invest \$100,000+ & receive 15% bonus shares +Champions Group Newsletter + personal 30-min video call with CEO Cody Soodeen + Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package + signed a guitar by performer + 2 tickets to Led Zeppelin's Robert Plant & Alison Krauss in Flagstaff 8/26/2024 + 2 night hotel or a different performer from List A

Pacific Ocean - Invest \$150,000+ and receive 15% bonus shares + Champions Group Newsletter + personal 30-min video call with Cody Soodeen + new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package + signed guitar by performer + Skybox suite16 Tickets for Saturday and Sunday's 2025 WM Phoenix Open

\*In order to receive perks from an investment, one must submit a single investment in the same offering that meets the minimum perk requirement. Bonus shares from perks will not be granted if an investor submits multiple investments that, when combined, meet the perk requirement. All perks occur when the offering is completed.

Crowdfunding investments made through a self-directed IRA cannot receive non-bonus share perks due to tax laws. The Internal Revenue Service (IRS) prohibits self-dealing transactions in which the investor receives an immediate, personal financial gain on investments owned by their retirement account. As a result, an investor must refuse those non-bonus share perks because they would be receiving a benefit from their IRA account.

#### The 10% StartEngine Owners' Bonus

Kara Water, Inc. will offer 10% additional bonus shares for all investments that are committed by investors that are eligible for the StartEngine Crowdfunding Inc. OWner's bonus.

This means eligible StartEngine shareholders will receive a 10% bonus for any shares they purchase in this offering. For example, if you buy 100 shares of Class B Common Stock at \$1.84 / share, you will receive 184 shares of Class B Common Stock, meaning you'll own 110 shares for \$184. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid during the investors eligibility period. Investors eligible for this bonus will also have priority if they are on a waitlist to invest and the company surpasses its maximum funding goal. They will have the first opportunity to invest should room in the offering become available if prior investments are canceled or fail.

Investors will receive the highest single bonus they are eligible for among the bonuses based on the amount invested and time of offering elapsed (if any). Eligible investors will also receive the Owner's Bonus and if you are an Indiegogo Backer or prior customer in Kara Water as of 12/1/2023, you are eligible for additional bonus shares, in addition to the aforementioned bonus.

#### Disclaimers

\*Insiders Group: First to know about upcoming product launches and company developments on a quarterly basis.

\*New product delivery will be Sept. 2024

\*Kara Pure delivery starting May 2024

\*All events are provided by R-Entertainment and although unlikely, are subject to removal from the list, cancelation, date adjustments, and other changes that can occur based upon the performers and the performers managements digression. R-Entertainment and Kara Water will try their best to accommodate investors for any such changes as mentioned above by providing alternative event options but cannot guarantee a suitable alternative will be provided if any alternative provided at all.\*

\*All event based perks will come with a live backstage experience to see and use Kara Pure! All events are provided by R-Entertainment and are subject to change based on performers and performers management discretion including cancellation, adjusted dates, etc. In the event that any of these occur, Kara Water and R-Entertainment will try their best to provide suitable alternatives but cannot promise that one will be found.\*

### The Company and its Business

#### Company Overview

##### Company Overview

Kara Water is a technology company with a first-generation product, Kara Pure, currently in the market. Kara Pure is a household air-to-water dispenser that can produce up to 10 liters of alkaline water daily.

The water is sourced from the air using desiccant technology and fortified with minerals. It has a pH value of 9.2+.

#### Business Model

The company has established mass production and a full supply chain system. Kara Water has four established partnership agreements. The company is undergoing a CE certification with an estimated approval date of Jan 1, 2024.

A CE marking indicates that a product has been assessed by the manufacturer and deemed to meet EU safety, health, and environmental protection requirements. It is required for products manufactured anywhere in the world that are then

marketed in the EU.

## Corporate Structure

Kara Water, Inc. was initially organized as a Delaware corporation on July 28, 2020. On December 16, 2020, Kara Atmospheric Water, Inc., a New York corporation, merged with and into Kara Water, Inc. under the name of Kara Water, Inc., a Delaware Corporation.

## Intellectual Property

The company has various trademarks in different stages of approval. The company also has a patent-pending product design.

### Competitors and Industry

#### Competitors

Kara Water's competitive landscape can be viewed in two ways. First, is the bottled water market. Kara Water is an alternative to purchasing bottled water. However, there are also other air-to-water dispensers that compete with Kara Pure.

From a bottled water perspective, competitors include Acqua Panna, Evian, Figi, Essentia. All of these businesses bottle alkaline water. However, Kara Pure produces water with a higher alkaline level and without the plastic.

Kara Pure's top competitors in the air-to-water dispenser market are Majik Water (founded 2017), Air-O-Water (founded 2020), and SunToWater Technologies (2012).

Majik Water harvests water from the air by pulling air through solar-powered intake fan and absorbing water droplets from moisture in the air. Air-O-Water is a humidity and temperature-driven machine that creates water and conditions outside air simultaneously. SunToWater Technologies is an air to water generation system powered by solar panels. It can be used for residential and commercial applications.

#### Industry

Kara Pure serves as an alternative to bottled water. Therefore, we are targeting the bottled water market and the k-cup / water enhancer market.

The bottled water market is estimated to be \$94 billion in the USA and \$316 billion globally. We are adjacently targeting the k-cup / water enhancer market which is estimated at \$27.5B. Our total addressable market is \$343.5 billion.

#### Sources:

1. US Bottled water market size: <https://www.statista.com/outlook/cmo/non-alcoholic-drinks/bottled-water/united-states>
2. Global bottled water market size: <https://www.mordorintelligence.com/industry-reports/bottled-water-market>
3. Water enhancer market size: <https://www.futuremarketinsights.com/reports/water-enhancers-market>
4. Coffee pod market size: <https://www.imarcgroup.com/coffee-pods-capsules-market#:~:text=Market%20Overview%3A,7.3%25%20during%20202023%2D2028.>

### Current Stage and Roadmap

#### Current Stage

Kara Water is currently in-market with approximately 500 units already delivered and operational. There are another additional 350 units to be delivered and presold.

The company has established mass production and a full supply chain system. Kara Water has generated approximately \$1.6M in sales to date from our IndieGoGo campaign and other sales channels with four established partnership agreements.

#### Future Roadmap

We plan to implement new low-cost product expansions in Q1 of 2024. There is potential to expand into Australia and New Zealand through a large distribution partner, who is the sole manufacturer and distributor of iRobot in both countries. Finally, Kara Water is also undergoing a CE certification with an estimated approval date of Jan 1. 2024.

## The Team

### Officers and Directors

Name: Cody Soodeen

Cody Soodeen's current primary role is with the Issuer.

Positions and offices currently held with the issuer:

- Position: Chief Executive Officer, Principal Accounting Officer, Director

Dates of Service: April, 2017 - Present

Responsibilities: Cody is leads the mission of Kara Water and is the sole executive and principal financial officer. He receives an annual salary of \$84,000. He currently owns about 42% of the company equity.

Other business experience in the past three years:

- Employer: Handel Architects

Title: BIM Manager

Dates of Service: August, 2021 - August, 2022

Responsibilities: Cody handled management, transmission, and education of BIM practices within the San Francisco office.

Name: Michael Di Giovanna

Michael Di Giovanna's current primary role is with Drive Time. Michael Di Giovanna currently services 1 hours per week in their role with the Issuer.

Positions and offices currently held with the issuer:

- Position: Director

Dates of Service: April, 2017 - Present

Responsibilities: Michael serves on the board of directors. He does not receive compensation. He currently owns about 8% of the company's equity.

Other business experience in the past three years:

- Employer: Drive Time

Title: Senior Sales Advisor

Dates of Service: December, 2020 - Present

Responsibilities: Michael sells and finances vehicles to customers.

## Risk Factors

The SEC requires the company to identify risks that are specific to its business and its financial condition. The company is still subject to all the same risks that all companies in its business, and all companies in the economy, are exposed to. These include risks relating to economic downturns, political and economic events and technological developments (such as hacking and the ability to prevent hacking). Additionally, early-stage companies are inherently more risky than more developed companies. You should consider general risks as well as specific risks when deciding whether to invest.

These are the risks that relate to the Company:

### Uncertain Risk

An investment in the Company (also referred to as "we", "us", "our", or the "Company") involves a high degree of risk and should only be considered by those who can afford the loss of their entire investment. Furthermore, the purchase of any securities should only be undertaken by persons whose financial resources are sufficient to enable them to indefinitely retain an illiquid investment. Each investor in the Company should research thoroughly any offering before making an investment decision and consider all of the information provided regarding the Company as well as the following risk factors, in addition to the other information in the Company's Form C. The following risk factors are not intended, and shall not be deemed to be, a complete description of the commercial, financial, and other risks inherent in the investment in the Company.

### Any valuation is difficult to assess

The valuation for the offering was established by the Company. Unlike listed companies that are independently valued through market-driven stock prices, the valuation of private companies, especially startups, is difficult to assess, may not be exact, and you may risk overpaying for your investment.

### The transferability of the Securities you are buying is limited

You should be prepared to hold this investment for several years or longer. For the 12 months following your investment,

there will be restrictions on the securities you purchase. More importantly, there are a limited number of established markets for the resale of these securities. As a result, if you decide to sell these securities in the future, you may not be able to find, or may have difficulty finding, a buyer, and you may have to locate an interested buyer when you do seek to resell your investment. The Company may be acquired by an existing player in the industry. However, that may never happen or it may happen at a price that results in you losing money on this investment.

#### Your investment could be illiquid for a long time

You should be prepared to hold this investment for several years or longer. For the 12 months following your investment, there will be restrictions on how you can resell the securities you receive. More importantly, there are limited established markets for these securities. As a result, if you decide to sell these securities in the future, you may not be able to find a buyer. The Company may be acquired by an existing player in the same or a similar industry. However, that may never happen or it may happen at a price that results in you losing money on this investment.

#### The Company may undergo a future change that could affect your investment

The Company may change its business, management or advisory team, IP portfolio, location of its principal place of business or production facilities, or other change which may result in adverse effects on your investment. Additionally, the Company may alter its corporate structure through a merger, acquisition, consolidation, or other restructuring of its current corporate entity structure. Should such a future change occur, it would be based on management's review and determination that it is in the best interests of the Company.

#### Your information rights are limited with limited post-closing disclosures

The Company is required to disclose certain information about the Company, its business plan, and its anticipated use of proceeds, among other things, in this offering. Early-stage companies may be able to provide only limited information about their business plan and operations because it does not have fully developed operations or a long history to provide more disclosure. The Company is also only obligated to file information annually regarding its business, including financial statements. In contrast to publicly listed companies, investors will be entitled only to that post-offering information that is required to be disclosed to them pursuant to applicable law or regulation, including Regulation CF. Such disclosure generally requires only that the Company issue an annual report via a Form C-AR. Investors are generally not entitled to interim updates or financial information.

#### We may not have enough capital as needed and may be required to raise more capital.

We anticipate needing access to credit in order to support our working capital requirements as we grow. It is a difficult environment for obtaining credit on favorable terms. If we cannot obtain credit when we need it, we could be forced to raise additional equity capital, modify our growth plans, or take some other action. Issuing more equity may require bringing on additional investors. Securing these additional investors could require pricing our equity below its current price. If so, your investment could lose value as a result of this additional dilution. In addition, even if the equity is not priced lower, your ownership percentage would be decreased with the addition of more investors. If we are unable to find additional investors willing to provide capital, then it is possible that we will choose to cease our sales activity. In that case, the only asset remaining to generate a return on your investment could be our intellectual property. Even if we are not forced to cease our sales activity, the unavailability of credit could result in the Company performing below expectations, which could adversely impact the value of your investment.

#### Terms of subsequent financings may adversely impact your investment

We will likely need to engage in common equity, debt, or preferred stock financings in the future, which may reduce the value of your investment in the Company. Interest on debt securities could increase costs and negatively impact operating results. Preferred stock could be issued in series from time to time with such designation, rights, preferences, and limitations as needed to raise capital. The terms of preferred stock could be more advantageous to those investors than to the holders of common stock or other securities. In addition, if we need to raise more equity capital from the sale of Common Stock, institutional or other investors may negotiate terms that are likely to be more favorable than the terms of your investment, and possibly a lower purchase price per security.

#### Management's Discretion as to Use of Proceeds

Our success will be substantially dependent upon the discretion and judgment of our management team with respect to the application and allocation of the proceeds of this offering. The Use of Proceeds described below is an estimate based on our current business plan. We, however, may find it necessary or advisable to re-allocate portions of the net proceeds reserved for one category to another, and we will have broad discretion in doing so.

The amount raised in this offering may include investments from company insiders or immediate family members. Officers, directors, executives, and existing owners with a controlling stake in the Company (or their immediate family members) may make investments in this offering. Any such investments will be included in the raised amount reflected on the campaign page.

#### Reliance on a single service or product

All of our current services are variants of one type of service and/or product. Relying heavily on a single service or product can be risky, as changes in market conditions, technological advances, shifts in consumer preferences, or other changes can adversely impact the demand for the product or service, potentially leading to revenue declines or even business failure.

Some of our products are still in the prototype phase and might never be operational products. Developing new products and technologies can be a complex process that involves significant risks and uncertainties. Technical challenges, design flaws, manufacturing defects, and regulatory hurdles can all impact the success of a product or service. It is possible that there may never be an operational product or that the product may never be used to engage in transactions. It is possible that the failure to release the product is the result of a change in business model upon the Company's making a determination that the business model, or some other factor, will not be in the best interest of the Company and its stockholders.

#### Supply Chain and Logistics Risks

The availability of raw materials, transportation costs, and supply chain disruptions can all impact the ability to manufacture and distribute products or services, leading to lost revenue or increased costs. Products and services that are not available when customers need them can lead to lost sales and damage to the brand's reputation.

#### Quality and Safety of our Product and Service

The quality of a product or service can vary depending on the manufacturer or provider. Poor quality can result in customer dissatisfaction, returns, and lost revenue. Furthermore, products or services that are not safe can cause harm to customers and result in liability for the manufacturer or provider. Safety issues can arise from design flaws, manufacturing defects, or improper use.

#### Minority Holder; Securities with No Voting Rights

The Class B Common Stock that an investor is buying has no voting rights attached to them. This means that you will have no rights in dictating how the Company will be run. You are trusting in management's discretion in making good business decisions that will grow your investments. Furthermore, in the event of a liquidation of our company, you will only be paid out if there is any cash remaining after all of the creditors of our company have been paid out.

You are trusting that management will make the best decision for the company

You are trusting in management's discretion. You are buying securities as a minority holder, and therefore must trust the management of the Company to make good business decisions that grow your investment.

This offering involves "rolling closings," which may mean that earlier investors may not have the benefit of information that later investors have.

Once we meet our target amount for this offering, we may request that StartEngine instruct the escrow agent to disburse offering funds to us. At that point, investors whose subscription agreements have been accepted will become our investors. All early-stage companies are subject to a number of risks and uncertainties, and it is not uncommon for material changes to be made to the offering terms, or to companies' businesses, plans, or prospects, sometimes with little or no notice. When such changes happen during the course of an offering, we must file an amendment to our Form C with the SEC, and investors whose subscriptions have not yet been accepted will have the right to withdraw their subscriptions and get their money back. Investors whose subscriptions have already been accepted, however, will already be our investors and will have no such right.

#### Our new product could fail to achieve the sales projections we expect

Our growth projections are based on the assumption that with an increased advertising and marketing budget, our products will be able to gain traction in the marketplace at a faster rate than our current products have. It is possible that our new products will fail to gain market acceptance for any number of reasons. If the new products fail to achieve significant sales and acceptance in the marketplace, this could materially and adversely impact the value of your investment.

#### We face significant market competition

We will compete with larger, established companies that currently have products on the market and/or various respective product development programs. They may have much better financial means and marketing/sales and human resources than us. They may succeed in developing and marketing competing equivalent products earlier than us, or superior products than those developed by us. There can be no assurance that competitors will not render our technology or products obsolete or that the products developed by us will be preferred to any existing or newly developed technologies. It should further be assumed that competition will intensify.

#### We are an early stage company operating in a new and highly competitive industry

The Company operates in a relatively new industry with a lot of competition from both startups and established companies. As other companies flood the market and reduce potential market share, Investors may be less willing to invest in a company with a declining market share, which could make it more challenging to fund operations or pursue growth opportunities in the future.

#### Intense Market Competition

The market in which the company operates may be highly competitive, with established players, emerging startups, and potential future entrants. The presence of competitors can impact the company's ability to attract and retain customers, gain market share, and generate sustainable revenue. Competitors with greater financial resources, brand recognition, or established customer bases may have a competitive advantage, making it challenging for the company to differentiate itself and achieve long-term success.

## Vulnerability to Economic Conditions

Economic conditions, both globally and within specific markets, can significantly influence the success of early-stage startups. Downturns or recessions may lead to reduced consumer spending, limited access to capital, and decreased demand for the company's products or services. Additionally, factors such as inflation, interest rates, and exchange rate fluctuations can affect the cost of raw materials, operational expenses, and profitability, potentially impacting the company's ability to operate.

Our trademarks, copyrights and other intellectual property could be unenforceable or ineffective

Intellectual property is a complex field of law in which few things are certain. It is possible that competitors will be able to design around our intellectual property, find prior art to invalidate it, or render the patents unenforceable through some other mechanism. If competitors are able to bypass our trademark and copyright protection without obtaining a sublicense, it is likely that the Company's value will be materially and adversely impacted. This could also impair the Company's ability to compete in the marketplace. Moreover, if our trademarks and copyrights are deemed unenforceable, the Company will almost certainly lose any potential revenue it might be able to raise by entering into sublicenses. This would cut off a significant potential revenue stream for the Company.

The cost of enforcing our trademarks and copyrights could prevent us from enforcing them

Trademark and copyright litigation has become extremely expensive. Even if we believe that a competitor is infringing on one or more of our trademarks or copyrights, we might choose not to file suit because we lack the cash to successfully prosecute a multi-year litigation with an uncertain outcome; or because we believe that the cost of enforcing our trademark(s) or copyright(s) outweighs the value of winning the suit in light of the risks and consequences of losing it; or for some other reason. Choosing not to enforce our trademark(s) or copyright(s) could have adverse consequences for the Company, including undermining the credibility of our intellectual property, reducing our ability to enter into sublicenses, and weakening our attempts to prevent competitors from entering the market. As a result, if we are unable to enforce our trademark(s) or copyright(s) because of the cost of enforcement, your investment in the Company could be significantly and adversely affected.

The loss of one or more of our key personnel, or our failure to attract and retain other highly qualified personnel in the future, could harm our business

Our business depends on our ability to attract, retain, and develop highly skilled and qualified employees. As we grow, we will need to continue to attract and hire additional employees in various areas, including sales, marketing, design, development, operations, finance, legal, and human resources. However, we may face competition for qualified candidates, and we cannot guarantee that we will be successful in recruiting or retaining suitable employees. Additionally, if we make hiring mistakes or fail to develop and train our employees adequately, it could have a negative impact on our business, financial condition, or operating results. We may also need to compete with other companies in our industry for highly skilled and qualified employees. If we are unable to attract and retain the right talent, it may impact our ability to execute our business plan successfully, which could adversely affect the value of your investment. Furthermore, the economic environment may affect our ability to hire qualified candidates, and we cannot predict whether we will be able to find the right employees when we need them. This would likely adversely impact the value of your investment.

We rely on third parties to provide services essential to the success of our business

Our business relies on a variety of third-party vendors and service providers, including but not limited to manufacturers, shippers, accountants, lawyers, public relations firms, advertisers, retailers, and distributors. Our ability to maintain high-quality operations and services depends on these third-party vendors and service providers, and any failure or delay in their performance could have a material adverse effect on our business, financial condition, and operating results. We may have limited control over the actions of these third-party vendors and service providers, and they may be subject to their own operational, financial, and reputational risks. We may also be subject to contractual or legal limitations in our ability to terminate relationships with these vendors or service providers or seek legal recourse for their actions. Additionally, we may face challenges in finding suitable replacements for these vendors and service providers, which could cause delays or disruptions to our operations. The loss of key or other critical vendors and service providers could materially and adversely affect our business, financial condition, and operating results, and as a result, your investment could be adversely impacted by our reliance on these third-party vendors and service providers.

Economic and market conditions

The Company's business may be affected by economic and market conditions, including changes in interest rates, inflation, consumer demand, and competition, which could adversely affect the Company's business, financial condition, and operating results.

Force majeure events

The Company's operations may be affected by force majeure events, such as natural disasters, pandemics, acts of terrorism, war, or other unforeseeable events, which could disrupt the Company's business and operations and adversely affect its financial condition and operating results.

Adverse publicity

The Company's business may be negatively impacted by adverse publicity, negative reviews, or social media campaigns that could harm the Company's reputation, business, financial condition, and operating results.

Changes in the political, social and economic conditions of our markets may negatively impact our operating results. Our operations rely upon a third party that operates in China. Any changes that may affect our ability to do business could impair our production.

Limitations imposed by environmental and other regulatory requirements may negatively impact our operating results. Any environmental or other regulatory rulings that impact our air-to-water system could affect our ability to manufacture and sell our product(s).

## Ownership and Capital Structure; Rights of the Securities

### Ownership

The following table sets forth information regarding beneficial ownership of the company's holders of 20% or more of any class of voting securities as of the date of this Offering Statement filing.

Stockholder Name	Number of Securities Owned	Type of Security Owned	Percentage
Cody Soodeen	3,666	Unknown	42.16%
Cody Soodeen	3,666,000	Class A Common Stock	
William Irvine	3,142	Unknown	36.14%
William Irvine	3,142,000	Class A Common Stock	

### The Company's Securities

The Company has authorized Class A Common Stock, Class B Common Stock, and Convertible Promissory Note. As part of the Regulation Crowdfunding raise, the Company will be offering up to 671,195 of Class B Common Stock.

#### Class A Common Stock

The amount of security authorized is 11,040,000 with a total of 8,694,000 outstanding.

##### Voting Rights

One vote per share.

##### Material Rights

1. Redemption. The Class A Common Stock is not mandatorily redeemable.

2. Voting Rights and Powers. Each holder of Class A Common Stock shall be entitled to one vote per share of Class A Common Stock, to notice of any stockholders' meeting in accordance with the Bylaws of the Corporation and shall be entitled to vote upon such matters and in such manner as may be provided by law. The number of authorized shares of Class A Common Stock may be increased or decreased (but not below the number of shares thereof then outstanding) by the affirmative vote of the holders of shares of capital stock of the Corporation representing a majority of the votes represented by all outstanding shares of capital stock of the Corporation entitled to vote, irrespective of the provisions of Section 242(b)(2) of the General Corporation Law.

#### Class B Common Stock

The amount of security authorized is 960,000 with a total of 0 outstanding.

##### Voting Rights

There are no voting rights associated with Class B Common Stock.

##### Material Rights

1. Redemption. The Class B Common Stock is not mandatorily redeemable.

2. Voting Rights and Powers. Except as required by law or expressly provided in this Amended and Restated Certificate, the Class B Common Stock shall be nonvoting and the holders thereof shall have no voting rights with respect thereto. The number of authorized shares of Class B Common Stock may be increased or decreased (but not below the number of shares thereof then outstanding) by the affirmative vote of the holders of shares of capital stock of the Corporation representing a majority of the votes represented by all outstanding shares of capital stock of the Corporation entitled to vote, irrespective of the provisions of Section 242(b)(2) of the General Corporation Law.

#### Convertible Promissory Note

The security will convert into Standard preferred stock and the terms of the Convertible Promissory Note are outlined below:

Amount outstanding: \$755,000.00

Maturity Date: December 31, 2025

Interest Rate: 8.0%

Discount Rate: 20.0%

Valuation Cap: \$10,000,000.00

Conversion Trigger: Outstanding principal and (at the Company's option) any accrued but unpaid interest under this Note (the "Conversion Amount") shall be converted into equity securities at the initial closing of the Company's next sale of

preferred stock in a single transaction or a series of related transactions yielding gross proceeds to the Company of at least \$2,000,000, including conversion of the Notes and other outstanding convertible notes, safes or equity certificates) (the "Next Equity Financing"). (i) Terms of Conversion. If there is a Next Equity Financing before the termination of this instrument, the Company will automatically issue to the Holder a number of shares of Standard Preferred Stock equal to the Conversion Amount divided by the Conversion Price.

#### Material Rights

There are no material rights associated with Convertible Promissory Note.

#### What it means to be a minority holder

As a minority holder of Class B Common Stock of the Company, you will have limited rights in regard to the corporate actions of the Company, including additional issuances of securities, company repurchases of securities, a sale of the Company or its significant assets, or company transactions with related parties. Further, investors in this offering may have rights less than those of other investors and will have limited influence on the corporate actions of the Company.

#### Dilution

Investors should understand the potential for dilution. The investor's stake in a company could be diluted due to the Company issuing additional shares. In other words, when the Company issues more shares, the percentage of the Company that you own will go down, even though the value of the Company may go up. You will own a smaller piece of a larger company. This increase in the number of shares outstanding could result from a stock offering (such as an initial public offering, another crowdfunding round, a venture capital round, or angel investment), employees exercising stock options, or by conversion of certain instruments (e.g. convertible bonds, preferred shares or warrants) into stock. If the Company decides to issue more shares, an investor could experience value dilution, with each share being worth less than before, and control dilution, with the total percentage an investor owns being less than before. There may also be earnings dilution, with a reduction in the amount earned per share (though this typically occurs only if the Company offers dividends, and most early-stage companies are unlikely to offer dividends, preferring to invest any earnings into the Company).

#### Transferability of securities

For a year, the securities can only be resold:

- In an IPO;
- To the company;
- To an accredited investor; and
- To a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

#### Recent Offerings of Securities

We have made the following issuances of securities within the last three years:

- Type of security sold: Convertible Promissory Note  
Final amount sold: \$755,000.00  
Use of proceeds: Fulfillment, marketing, and G&A  
Date: December 31, 2025  
Offering exemption relied upon: 506(b)

## Financial Condition and Results of Operations

#### Financial Condition

You should read the following discussion and analysis of our financial condition and results of our operations together with our financial statements and related notes appearing at the end of this Offering Memorandum. This discussion contains forward-looking statements reflecting our current expectations that involve risks and uncertainties. Actual results and the timing of events may differ materially from those contained in these forward-looking statements due to a number of factors, including those discussed in the section entitled "Risk Factors" and elsewhere in this Offering Memorandum.

#### Results of Operations

Circumstances which led to the performance of financial statements:

#### Revenue

Revenue for fiscal year 2021 was \$0 compared to \$141,845 in fiscal year 2022.

Revenue in 2022 increased compared to 2021, the increase is from the commencement of sales for Kara Pure.

#### Cost of sales

Cost of Sales for fiscal year 2021 was \$0 compared to \$77,740 in fiscal year 2022.

Sales in 2022 increased compared to 2021, the increase is from the commencement of sales for Kara Pure.

#### Gross margins

Gross margins for fiscal year 2022 was 45%.

The increase is due to the start of Kara Pure sales in 2022.

#### Expenses

Expenses for fiscal year 2021 were \$218,118 compared to \$673,121 in fiscal year 2022.

The increase is due to an increase in cost of revenue, which was previously 0, an increase in advertising and marketing, general and administrative costs, payroll, and supplies.

#### Historical results and cash flows:

The Company is currently in the initial production stage and is revenue generating. We are of the opinion the historical cash flows will be indicative of the revenue and cash flows expected for the future because we are committed to developing new products and continuing sales of our first generation product, Kara Pure. Past cash was primarily generated through sales. Our goal is to begin delivering our new product in September 2024, therefore increasing overall sales.

### Liquidity and Capital Resources

What capital resources are currently available to the Company? (Cash on hand, existing lines of credit, shareholder loans, etc...)

As of November 2023, the Company has capital resources available in the form of \$54,000 cash on hand, \$70,000 in account receivable, and about \$730,000 in convertible notes.

How do the funds of this campaign factor into your financial resources? (Are these funds critical to your company operations? Or do you have other funds or capital resources available?)

We believe the funds of this campaign are not critical to our company operations.

We have other funds and capital resources available in addition to the funds from this Regulation Crowdfunding campaign.

Are the funds from this campaign necessary to the viability of the company? (Of the total funds that your company has, how much of that will be made up of funds raised from the crowdfunding campaign?)

We believe the funds from this campaign are not necessary to the viability of the Company. Of the total funds that our Company has, 59% will be made up of funds raised from the crowdfunding campaign, if it raises its maximum funding goal.

How long will you be able to operate the company if you raise your minimum? What expenses is this estimate based on?

If the Company raises the minimum offering amount, we anticipate the Company will be able to operate indefinitely. This is based on a current monthly burn rate of \$13k for expenses related to compensation, vendor payments, and marketing spend.

How long will you be able to operate the company if you raise your maximum funding goal?

If the Company raises the maximum offering amount, we anticipate the Company will be able to operate indefinitely.

Immediately following the raise, we anticipate the monthly expense to not change. However, once we bring on more sales representatives, increase marketing spend, and launch the new product, we expect the expenses to be \$55k.

Are there any additional future sources of capital available to your company? (Required capital contributions, lines of credit, contemplated future capital raises, etc...)

Currently, the Company has contemplated additional future sources of capital including a potential sales crowdfunding campaign, equity crowdfunding campaign, preferred stock offering, debt offering for inventory and other general business operations. We are also in conversation with strategic partners and investors.

## Indebtedness

- Creditor: Convertible Promissory Notes

Amount Owed: \$755,000.00

Interest Rate: 8.0%

Maturity Date: December 31, 2025

## Related Party Transactions

- Name of Entity: Bill Irvine

Relationship to Company: Advisor, Shareholder

Nature / amount of interest in the transaction: Bill entered into Convertible Promissory Notes.

Material Terms: The amount totals \$60,000. The maturity date is 12/31/2025 with an interest rate of 8%.

- Name of Entity: Colin Paterson

Relationship to Company: Shareholder

Nature / amount of interest in the transaction: Colin entered into Convertible Promissory Notes.

Material Terms: The amount totals \$10,000. The maturity date is 12/31/2025 with an interest rate of 8%.

## Valuation

Pre-Money Valuation: \$15,996,960.00

### Valuation Details:

This valuation was calculated internally by the Company without the use of any formal independent third-party evaluation.

The pre-money valuation has been calculated on a fully diluted basis. The Company has no options or warrants outstanding. The Company has no shares reserved for issuance under any equity incentive plan or similar plan.

The pre-money valuation does not take into account any convertible securities currently outstanding. The Company currently has \$755,000 in Convertible Notes outstanding. Please refer to the Company Securities section of the Offering Memorandum for further details regarding current outstanding convertible securities which may affect your ownership in the future.

We believe Kara Water is worth approximately \$16,000,000. We have come to this conclusion by analyzing a comparable company in our space, Air Water Ventures Ltd. (AWV), which plans to go public through a special purpose acquisition company. The business combination is expected to close in the first quarter of 2024.

Air Water Ventures Ltd. is a direct air-to-water technology company headquartered in Abu Dhabi. The company produces high-quality drinking water through its proprietary technology. Its airflow system is designed to extract water from the air using minimal electricity. The system can be located anywhere with power - no water infrastructure is necessary. The technology can produce 2 to 50,000 liters per day, depending on the size of the system - household vs industrial.

Athena Technology Acquisition Corp. II (NYSE: ATEK.U, ATEK, ATEK WS), incorporated in Delaware, is a special purpose acquisition company formed for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination.

The Business Combination between Athena Technology Acquisition Corp. II and Air Water Ventures Ltd. will result in the formation of The Air Water Company. The Business Combination values the Company at a pre-money equity value of \$300 million with \$60 million in potential financing.

Kara Water, also a direct air-to-water technology, is at a similar stage to Air Water Ventures. Our product, Kara Pure, can be located in any place where there is electricity. Similar to Air Water Ventures, no water infrastructure is needed. However, Air Water Ventures is able to produce anywhere from 2 to 50,000 liters of water per day, whereas Kara Pure can only produce 10 liters of water per day. Kara Pure is a household technology and we currently have no plans to produce an

industrial grade product.

We believe that an approximate \$16,000,000 million valuation for Kara Water, at our current stage, is set at a discount compared to Air Water Ventures, mentioned above. First, AWV has a bottling plant with a capacity to serve 367 hotel rooms per day at Fairmonth Bab Al Bahr. Bottled water is a well-established and bigger market than producing air-to-water for home without bottling.

According to AWV's filings, the bottled water market size was \$32 billion in 2021 in US. We estimate air-to-water market size in the US for Kara Pure is \$2.8 billion, 8.75% of the bottled water market.

Second, Kara Water is only raising \$1.23mm and has raised \$700k in financing compared to AWV which has potentially secured \$60mm in financing. Lower potential financing could mean lower immediate revenue and lower and longer dated future profits relative to AWV. That said Kara Water has over 800 orders valued at over \$1mm and product in market.

It's for these reasons management believes AWV's pre-money valuation should be discounted by 95% to get to Kara Water's valuation.

Sources:

1. <https://www.businesswire.com/news/home/20230420005590/en/>

## Use of Proceeds

If we raise the Target Offering Amount of \$14,999.68 we plan to use these proceeds as follows:

- StartEngine Platform Fees  
5.5%
- StartEngine Service Fees  
94.5%  
Fees for certain creative design, legal, marketing, technical, and administrative support services provided by StartEngine, of which the final amount may vary.

If we raise the over allotment amount of \$1,234,998.80, we plan to use these proceeds as follows:

- StartEngine Platform Fees  
5.5%
- Sales and Marketing of Kara Pure  
35.0%  
We anticipate using 35% of the funds towards the continued sales and marketing of our current product, Kara Pure.
- Product Development  
48.0%  
We anticipate allocating 48% of the funds towards developing the second generation Kara Pure and a developing new product.
- General and Administrative  
10.0%  
We plan on using 10% of the funds towards general and administrative expenses.
- StartEngine Service Fees  
1.5%  
Fees for certain creative design, legal, marketing, technical, and administrative support services provided by StartEngine, of which the final amount may vary.

The Company may change the intended use of proceeds if our officers believe it is in the best interests of the company.

## Regulatory Information

### Disqualification

No disqualifying event has been recorded in respect to the company or its officers or directors.

### Compliance Failure

The company has not previously failed to comply with the requirements of Regulation Crowdfunding.

## Ongoing Reporting

The Company will file a report electronically with the SEC annually and post the report on its website no later than April 29 (120 days after Fiscal Year End). Once posted, the annual report may be found on the Company's website at <http://karawater.com/> ([www.karawater.com/pages/investors](http://www.karawater.com/pages/investors)).

The Company must continue to comply with the ongoing reporting requirements until:

- (1) it is required to file reports under Section 13(a) or Section 15(d) of the Exchange Act;
- (2) it has filed at least one (1) annual report pursuant to Regulation Crowdfunding and has fewer than three hundred (300) holders of record and has total assets that do not exceed \$10,000,000;
- (3) it has filed at least three (3) annual reports pursuant to Regulation Crowdfunding;
- (4) it or another party repurchases all of the securities issued in reliance on Section 4(a)(6) of the Securities Act, including any payment in full of debt securities or any complete redemption of redeemable securities; or
- (5) it liquidates or dissolves its business in accordance with state law.

## Updates

Updates on the status of this Offering may be found at: [www.startengine.com/karawater](http://www.startengine.com/karawater)

## Investing Process

See Exhibit E to the Offering Statement of which this Offering Memorandum forms a part.

EXHIBIT B TO FORM C

FINANCIAL STATEMENTS AND INDEPENDENT ACCOUNTANT'S REVIEW FOR Kara Water, Inc.

[See attached]



Air-To-Water

Kara Water, Inc.  
(the "Company")  
a Delaware Corporation

Financial Statements (unaudited) and Independent Accountant's Review Report

Years ended December 31, 2021 & 2022

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Certified Public Accountants, Cyber Security, and Governance, Risk & Compliance Professionals

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## INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To: Kara Water, Inc. Management

We have reviewed the accompanying financial statements of the Company which comprise the statement of financial position as of December 31, 2021 & 2022 and the related statements of operations, statement of changes in shareholder equity, and statement of cash flows for the years then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

**Management's Responsibility for the Financial Statements:**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

**Accountant's Responsibility:**

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

**Accountant's Conclusion:**

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

**Emphasis of Matter Regarding Going Concern:**

As discussed in Note 1, specific circumstances point to significant uncertainty regarding the Company's ability to sustain its operations in the foreseeable future. The provided financial statements have not been adjusted for potential requirements in case the Company cannot continue its operations. The management has assessed these circumstances and intends to generate income and secure funding as necessary to fulfill its financial requirement.

A handwritten signature in black ink, appearing to read 'Rashellee Herrera'.

Rashellee Herrera | CPA,CISA,CIA,CFE,CCAE | #AC59042

On behalf of RNB Capital LLC | Sunrise, FL | November 30, 2023

## KARA WATER, INC STATEMENT OF FINANCIAL POSITION

See Accompanying Notes to these Unaudited Financial Statements

	As of December 31,	
	2,022	2,021
<b>ASSETS</b>		
<b>Current Assets:</b>		
Cash and Cash Equivalents	103,425	9,705
Accounts Receivable	102,637	-
Prepaid Expenses	110,960	7,410
Inventory	610,429	-
<b>Total Current Assets</b>	927,451	17,115
Research & Development, less accumulated amortization	126,049	89,834
<b>Total Non-Current Assets</b>	126,049	89,834
<b>TOTAL ASSETS</b>	1,053,500	106,949
<b>LIABILITIES AND EQUITY</b>		
<b>Current Liabilities:</b>		
Accounts Payable	181,671	80,721
Deferred Revenues	1,281,435	5,406
Payroll Liabilities	1,597	-
Current Portion of Long Term Debt (Shareholder Loans)	70,000	-
Current Portion of Note Payable	340,000	20,000
Other Current Liabilities	-	12,091
<b>Total Current Liabilities</b>	1,874,703	118,218
<b>Non-Current Liabilities:</b>		
Shareholder Loans	-	70,000
Note Payable	-	140,000
<b>Total Non-Current Liabilities</b>	-	210,000
<b>TOTAL LIABILITIES</b>	1,874,703	328,218
<b>EQUITY</b>		
Common Stock	-	-
Additional Paid in Capital	-	-
Accumulated Deficit	(821,203)	(221,269)
<b>Total Equity</b>	(821,203)	(221,269)
<b>TOTAL LIABILITIES AND EQUITY</b>	1,053,500	106,949

## KARA WATER, INC. STATEMENT OF OPERATIONS

See Accompanying Notes to these Unaudited Financial Statements

	Year Ended December 31,	
	2,022	2,021
<b>Revenue</b>	<b>141,845</b>	-
<b>Cost of Revenue</b>	<b>77,740</b>	-
<b>Gross Profit</b>	<b>64,105</b>	-
Operating Expenses		
Advertising and Marketing	336,178	65,038
General and Administrative	134,718	86,011
Payroll Expenses	70,138	-
Interest Expense	7,895	2,109
Rent and Lease	1,190	1,276
Supplies	53,354	890
Trade Shows/Events	60,594	62,794
Amortization	9,054	-
<b>Total Operating Expenses</b>	<b>673,121</b>	<b>218,118</b>
<b>Operating Income (loss)</b>	<b>(609,016)</b>	<b>(218,118)</b>
<b>Other Income:</b>		
Other Income	17,793	-
Interest Income	-	-
Other	-	-
<b>Total Other Income</b>	<b>17,793</b>	<b>-</b>
<b>Other Expense:</b>		
Other Expense	-	8,347
<b>Total Other Expense</b>	<b>-</b>	<b>8,347</b>
Earnings Before Income Taxes	(591,223)	(226,465)
<b>Net Income (loss)</b>	<b>(591,223)</b>	<b>(226,465)</b>

## KARA WATER, INC. STATEMENT OF CASH FLOWS

See Accompanying Notes to these Unaudited Financial Statements

	Year Ended December 31,	
	2,022	2,021
<b>OPERATING ACTIVITIES</b>		
Net Income (Loss)	(591,223)	(226,465)
Adjustments to reconcile Net Income to Net Cash provided by operations:		
Amortization	9,054	-
Accounts Payable	100,950	27,745
Accrued Liabilities	(10,494)	(923)
Inventory	(610,429)	-
Accounts Receivable	(102,637)	-
Prepays	(103,550)	-
Deferred Revenue	1,276,029	5,406
Other	(8,711)	(86)
<b>Total Adjustments to reconcile Net Income to Net Cash provided by operations:</b>	<b>550,212</b>	<b>32,142</b>
<b>Net Cash provided by (used in) Operating Activities</b>	<b>(41,012)</b>	<b>(194,323)</b>
<b>INVESTING ACTIVITIES</b>		
Research & Development	(45,268)	(31,381)
<b>Net Cash provided by (used by) Investing Activities</b>	<b>(45,268)</b>	<b>(31,381)</b>
<b>FINANCING ACTIVITIES</b>		
Issuance of Common Stock/Member contributions	-	-
Debt Issuances (Shareholder)	-	70,000
Debt Issuances (non-shareholder)	180,000	160,000
Debt Payments (non-shareholder)	-	(4,336)
Dividends Paid	-	-
<b>Net Cash provided by (used in) Financing Activities</b>	<b>180,000</b>	<b>225,664</b>
Cash at the beginning of period	9,705	9,745
<b>Net Cash increase (decrease) for period</b>	<b>93,720</b>	<b>(40)</b>
<b>Cash at end of period</b>	<b>103,425</b>	<b>9,705</b>

**KARA WATER, INC. STATEMENT OF CHANGES IN SHAREHOLDER EQUITY**

See Accompanying Notes to these Unaudited Financial Statements

	Common Stock		APIC	Accumulated Deficit	Total Shareholder Equity
	# of Shares	\$ Amount			
Beginning Balance at 1/1/21	1,000	-	-	5,282	5,282
Prior Period Adjustment	-	-	-	(86)	(86)
Issuance of Common Stock	173	-	-	-	-
Additional Paid in Capital	-	-	-	-	-
Net Income (Loss)	-	-	-	(226,465)	(226,465)
Ending Balance 12/31/2021	1,173	-	-	(221,269)	(221,269)
Issuance of Common Stock	1,918	-	-	-	-
Prior Period Adjustment	-	-	-	(8,711)	(8,711)
Additional Paid in Capital	-	-	-	-	-
Net Income (Loss)	-	-	-	(591,223)	(591,223)
Ending Balance 12/31/2022	3,091	-	-	(821,203)	(821,203)

Kara Water, Inc  
Notes to the Unaudited Financial Statements  
December 31st, 2022  
\$USD

## NOTE 1 – DESCRIPTION OF ORGANIZATION AND BUSINESS OPERATIONS

Kara Water, Inc ("the Company") was formed in Delaware on July 28, 2020. The Company manufactures and sells air-to-water dispensers and associated products. The Company's vision is to be the global leader in commercializing regenerative solutions for water and other similar goods. The Company's headquarters is in New York, New York. The Company's primary place of business is the United States. The Company has pre-sold products to over 44 countries.

### Concentrations of Credit Risks

The Company's financial instruments that are exposed to concentrations of credit risk primarily consist of its cash and cash equivalents. The Company places its cash and cash equivalents with financial institutions of high credit worthiness. The Company's management plans to assess the financial strength and credit worthiness of any parties to which it extends funds, and as such, it believes that any associated credit risk exposures are limited.

### Concentration of Suppliers

The Company relies on one primary manufacturer, which poses inherent risks. The Company is actively securing a secondary manufacturer. The primary manufacturer is in China while the secondary manufacturer would be in a separate geographic region, Australia. The secondary manufacturer has already reviewed the Company's computer aided design (CAD) files, sourcing components, and building materials and have submitted quotes which the Company is in the process of evaluating.

### Going Concern Consideration

The accompanying balance sheet has been prepared on a going concern basis, which means that the entity expects to continue its operations and meet its obligations in the normal course of business. The entity has commenced principal operations and realized losses every year since inception and may continue to generate losses. Uncertainties and challenges that the company faces include:

1. Realization of assets and satisfaction of liabilities: The company anticipates that it will be able to generate revenue and use it to satisfy its current and future obligations
2. Losses and working capital: The company expects to experience losses before it can generate positive working capital. It is uncertain how long this period will last
3. Dependence on revenues and financing: The company's ability to continue as a going concern in the next twelve months depends on its ability to generate revenues and/or obtain sufficient financing to meet its obligations and achieve profitable operating results
4. Management's plans: The company's management has evaluated the situation and intends to generate revenues and raise capital as needed to meet its capital requirements. However, there is no guarantee of success in these efforts.

Considering these factors, there is substantial doubt about the company's ability to continue as a going concern for a reasonable period of time. It is important to note that the financial statements do not include any adjustments related to the recoverability and classification of recorded assets or the amounts and classification of liabilities.

## NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Basis of Presentation

The Company's financial statements are prepared in accordance with U.S. generally accepted accounting principles ("GAAP"). The Company's fiscal year ends on December 31. The Company has no interest in variable interest entities and no predecessor entities.

### Use of Estimates and Assumptions

In preparing these unaudited financial statements in conformity with U.S. GAAP, the Company's management makes estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported expenses during the reporting period.

Making estimates requires management to exercise significant judgment. It is at least reasonably possible that the estimate of the effect of a condition, situation or set of circumstances that existed at the date of the financial statements, which management considered in formulating its estimate, could change in the near term due to one or more future confirming events. Accordingly, the actual results could differ significantly from those estimates.

### Fair Value of Financial Instruments

ASC 820 "Fair Value Measurements and Disclosures" establishes a three-tier fair value hierarchy, which prioritizes the inputs in measuring fair value. The hierarchy prioritizes the inputs into three levels based on the extent to which inputs used in measuring fair value are observable in the market.

These tiers include:

Level 1: Valuations based on quoted prices for identical assets and liabilities in active market

Level 2: Valuations based on observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets and liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable market data.

Level 3: Valuations based on observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets and liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable market data.

There were no material items that were measured at fair value as of December 31, 2021 and December 31, 2022.

#### Cash and Cash Equivalents

The Company considers all short-term investments with an original maturity of three months or less when purchased to be cash equivalents. The Company had \$9,705 and \$103,425 in cash and \$0 and \$0 in cash equivalents as of December 31, 2021 and December 31, 2022, respectively.

#### Accounts Receivable

Trade receivables due from customers are uncollateralized customer obligations due under normal trade terms. Trade receivables are stated at the amount billed to the customer. Payments of trade receivables are allocated to the specific invoices identified on the customer's remittance advice or, if unspecified, are applied to the earliest unpaid invoices. Payments are generally collected upfront, but some of the merchants that products are sold through have a delay between collecting from the customer and sending to the Company.

The Company estimates an allowance for doubtful accounts based upon an evaluation of the current status of receivables, historical experience, and other factors as necessary. It is reasonably possible that the Company's estimate of the allowance for doubtful accounts will change.

#### Research & Development

The Company capitalizes research and development costs for design, construction, and testing pre-production prototypes and models. Research & Development costs net accumulated amortization for 2021 was \$89,834 and \$126,049 for 2021 and 2022, respectively.

#### Revenue Recognition

The Company recognizes revenue from the sale of products and services in accordance with ASC 606, "Revenue Recognition" following the five steps procedure:

- Step 1: Identify the contract(s) with customers
- Step 2: Identify the performance obligations in the contract
- Step 3: Determine the transaction price
- Step 4: Allocate the transaction price to performance obligations
- Step 5: Recognize revenue when or as performance obligations are satisfied

The Company's primary performance obligation is the delivery of products. Revenue is recognized at the time of shipment, net of estimated returns. Coincident with revenue recognition, the Company establishes a liability for expected returns and records an asset (and corresponding adjustment to cost of sales) for its right to recover products from customers on settling the refund liability. The company deferred revenue of \$5,406 and \$1,281,435 for the years ended 2021 and 2022 respectively for products remaining to be shipped.

#### Advertising Costs

Advertising costs associated with marketing the Company's products and services are expensed as costs are incurred.

#### General and Administrative

General and administrative expenses consist of payroll and related expenses for employees and independent contractors involved in general corporate functions, including accounting, finance, tax, legal, business development, and other miscellaneous expenses.

#### Equity Based Compensation

The Company accounts for stock options issued to employees under ASC 718 (Stock Compensation). Under ASC 718, share-based compensation cost to employees is measured at the grant date, based on the estimated fair value of the award, and is recognized as an item of expense ratably over the employee's requisite vesting period. The Company has elected early adoption of ASU 2018-07, which permits measurement of stock options at their intrinsic value, instead of their fair value. An option's intrinsic value is defined as the amount by which the fair value of the underlying stock exceeds the exercise price of an option. In certain cases, this means that option compensation granted by the Company may have an intrinsic value of \$0.

The Company measures compensation expense for its non-employee stock-based compensation under ASC 505 (Equity). The fair value of the option issued or committed to be issued is used to measure the transaction, as this is more reliable than the fair value of the services received. The fair value is measured at the value of the Company's common stock on the date that the commitment for performance by the counterparty has been reached or the counterparty's performance is complete. The fair value of the equity instrument is charged directly to expense and credited to additional paid-in capital.

There is not a viable market for the Company's common stock to determine its fair value, therefore management is required to estimate the fair value to be utilized in the determining stock-based compensation costs. In estimating the fair value, management considers recent sales of its common stock to independent qualified investors, placement agents' assessments of the underlying common shares relating to our sale of preferred stock and validation by independent fair value experts. Considerable management judgment is necessary to estimate the fair value. Accordingly, actual results could vary significantly from management's estimates. Management has concluded that the estimated fair value of the Company's stock and corresponding expense is negligible.

		Weighted Average
	Nonvested	Fair
	Shares	Value
Nonvested shares, January 1, 2021	-	-
Granted	618	-
Vested	(173)	-
Forfeited	-	-
Nonvested shares, December 31, 2021	445	-
Granted	7,110	-
Vested	(1,918)	-
Forfeited	-	-
Nonvested shares, December 31, 2022	5,637	-

### Recent Accounting Pronouncements

The FASB issues ASUs to amend the authoritative literature in ASC. There have been a number of ASUs to date that amend the original text of ASC. Management believes that those issued to date either (i) provide supplemental guidance, (ii) are technical corrections, (iii) are not applicable to us or (iv) are not expected to have a significant impact on our financial statements.

### NOTE 3 – RELATED PARTY TRANSACTIONS

The Company follows ASC 850, "Related Party Disclosures," for the identification of related parties and disclosure of related party transactions.

Two of the Company's shareholders entered into convertible promissory notes with the Company. As of 2021 and 2022 the loans totaled \$70,000.

### NOTE 4 – COMMITMENTS, CONTINGENCIES, COMPLIANCE WITH LAWS AND REGULATIONS

The Company is not currently involved with or knows of any pending or threatening litigation against it or any of its officers. Further, the Company is currently complying with all relevant laws and regulations. The Company does not have any long-term commitments or guarantees.

### NOTE 5 – LIABILITIES AND DEBT

The Company issued nine convertible promissory notes totaling \$230,000 in 2021 and seven convertible notes totaling \$180,000 in 2022. The total notes outstanding as of December 31, 2022 valued \$410,000.

The notes were issued under a master promissory note agreement and have the same terms and conditions. The notes mature on December 31, 2023. Further, interest shall accrue on the notes from the date of the individual promissory note at a rate of 4% per year and is computed as simple interest on the basis of a 365 days per year. At a change of control event or the Next Equity Financing, all interest on the notes are deemed to have stopped accruing as of a date selected by the Company that is up to 10 days prior to the signing of the definitive agreement for such change of control or Next Equity Financing.

*Next Equity Financing:* The outstanding principal and any accrued but unpaid interest under the aforementioned promissory note shall be converted into equity securities at the initial closing of the Company's next sale of preferred stock in a single transaction or a series of related transactions yielding gross proceeds to the Company of at least \$2,000,000, including conversion of the Notes and other outstanding convertible notes, safes or equity certificates.

Additionally, the Company issued an additional eight promissory notes totaling \$345,000 in 2023 under the same master promissory note and consistent with the same terms. See Note 7 for additional information.

## NOTE 6 – EQUITY

The Company has authorized 10,000,000 shares of common stock with a par value of \$0.0001 per share. 673 and 2,589 shares were issued and outstanding as of 2021 and 2022

Voting: Common stockholders are entitled to one vote per share.

Dividends: The holders of common stock are entitled to receive dividends when and if declared by the Board of Directors.

## NOTE 7 – SUBSEQUENT EVENTS

The Company has evaluated events subsequent to December 31, 2022 to assess the need for potential recognition or disclosure in this report. Such events were evaluated through November 30, 2023, the date these financial statements were available to be issued.

The Company issued eight convertible promissory notes totaling \$345,000 in between January - September, 2023. See Note 5 for additional information.

On September 29, 2023, the Company amended the maturity date for all convertible promissory notes, as discussed in Note 5, to December 31, 2025. The interest for the notes shall accrue on the notes at a rate of 8% per year, beginning October 1, 2023.

The Company has proposed a stock split of 1000X.

The Company has received 83 orders of Kara Pure units in 2023, valued at \$244K through karawater.com. 49 orders valuing \$176K have been completely fulfilled, 7, valuing \$31K have been partially fulfilled, and the remaining 27, valuing \$37K are pending fulfillment.

Additionally, the Company has filed to trademark "air-to-water" with the USPTO in 2023.

EXHIBIT C TO FORM C

PROFILE SCREENSHOTS

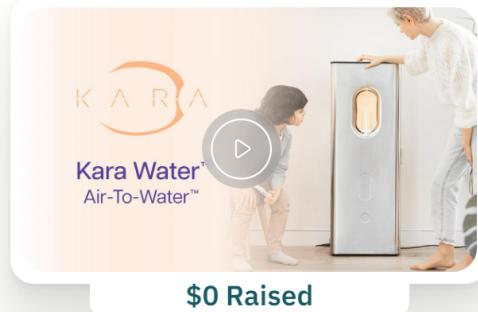
[See attached]

GET A PIECE OF KARA WATER

## Innovative Air-To-Water™ Technology

Kara Water™ is transforming hydration with Kara Pure™, providing up to 2.5 gallons (20 bottles) of mineral-rich 9.2+ pH antioxidant-alkaline water made from air per day.

This Reg CF offering is made available through StartEngine Capital, LLC. This investment is speculative, illiquid, and involves a high degree of risk, including the possible loss of your entire investment.



OVERVIEW    ABOUT    TERMS    DISCUSSION    INVESTING FAQS

## REASONS TO INVEST

- ✓ Kara Water™ has achieved \$1.6M in sales with over 800 units sold across 44 countries. Additionally, we've garnered attention with 9M organic views on YouTube & an appearance on the TODAY Show in January 2023.
- ✓ In a total addressable market worth approximately \$343.5B, Kara Water™ is targeting the \$316B Global Bottled Water Market as well as the \$27.5 billion K-Cup/Water Enhancer Market.\*
- ✓ Utilizing our innovative desiccant air-to-water technology, Kara Pure water uses a UV-C sterilizer to produce the highest quality, purest drinking water that is low in bacteria and biological contaminants.

Invest Now  
\$1.84 Per Share

RAISED  \$0    INVESTORS ---  
MIN INVEST  \$299.92    VALUATION \$16M

\*Source / Source / Source

THE PITCH

## Transforming Air into Clean Water Since 2021



\*The graphic above utilizes a computer-generated image of the product. The product is currently available on the market.

Born from founder Cody Soodeen's childhood experience with contaminated well water and inspired by a resilient beetle from the Namib Desert known as Stenocara Gracilipes, that turns

air into water using its shell, Kara Pure™ is what we believe is one of the first successful desiccant air-to-water dispensers of mineral-rich alkaline water.



*\*The name of the Namibian Desert beetle is Stenocara Gracilipes, giving way to our company name and logo, Kara Water.*

This beetle survives by capturing the water vapor in the air onto its shell. Once it captures enough of it, the beetle will stand on its head and drink the water from its back. The shell of this beetle uses something known as Van Der Wahl Forces to physically attract the water in the air to the surface of its shell and holds it there. Kara Pure replicates this process, to provide you with healthy, safe, and reliable drinking water.

Once the air has been captured from the environment and all impurities have been removed, the clean air then has its moisture extracted through a process called desiccation. Thanks to our UV-C sterilizer built in the water reservoir, Kara Pure produces high-quality, pure drinking water that is low in bacteria and biological contaminants. Beyond convenience, Kara Pure contributes to environmental sustainability, reducing the need for plastic bottles and tackles global water purity and scarcity issues.



#### OUR BUSINESS MODEL

## Unveiling the Health-Boosting Power of Mineral-Rich Hydration

Kara Water's mission is crystal clear – provide local access to clean, healthy and reliable drinking water to everyone through air-to-water technology. Beyond filtration, Kara Pure enriches water with seven essential natural minerals, offering a holistic boost to mood, skin health, and overall vitality. Currently in-market with 492 operational units and 857 presold, we've been able to streamline our supply chain and mass production capabilities.

## The Opportunity

**60M**

of U.S. adults  
won't drink  
tap water,  
filtered or not

**\$700+**

Spent per year  
on bottled water  
and growing  
by Kara Water  
customers

**\$2.8B**

Spent per year  
on bottled water  
by potential  
first market  
customers in U.S.



**Groundwater  
fear** is growing  
throughout the  
country and  
the world



**Alkaline water**  
is rapidly  
growing in  
popularity,  
(39% CAGR)



We believe **Kara  
Pure** is the  
premium  
environmentally  
friendly water  
delivery company



\*Source | Source

\*\$3.96 million people is Kara Water's initial market size in the U.S. On average, \$700 is spent per year on bottled water by Kara Water customers. \$2.8 billion total spent by our market per year.

Initially focusing on direct-to-consumer (D2C) sales, Kara Water is strategically pivoting to a business-to-business (B2B) model through a leasing/rental program. This shift ensures recurring revenue, while D2C drives strong margins and maintains steady income through replacement filters. Our roadmap includes expanding to 1,000 units in the rental market short-term and expansion into the mass market, fueled by our new, upcoming cost-effective product expected to launch in January 2024.

### Mineral-enhanced with:



### THE MARKET & OUR TRACTION

## A Splash in the Market – Redefining Hydration Globally

# The Market

**\$316B**

Global Bottled Water Market

**\$27.5B**

K-Cup/Water Enhancer Market

**\$1.6M**

Revenue to Date

**492**

Operational Units

**9M**

Youtube Views

[\\*Source](#) | [Source](#) | [Source](#)

Kara Water is targeting a total addressable market of \$343.5 billion, targeting both the global \$94 billion bottled water industry in the U.S. and the \$27.5 billion k-cup/water enhancer market ([Source](#) | [Source](#) | [Source](#)). With \$1.6 million in revenue to date, four solid partnership agreements, products in 44 countries, and a unique product line, Kara Water has become recognized globally. To date, we've raised \$735,000 on a convertible note, \$1.3 million previously on Indiegogo, received accolades from Fast Company, TIME Magazine (Best Invention 2022), and CES, and are in the process of obtaining CE certification.



Featured On:



**TODAY**



2023

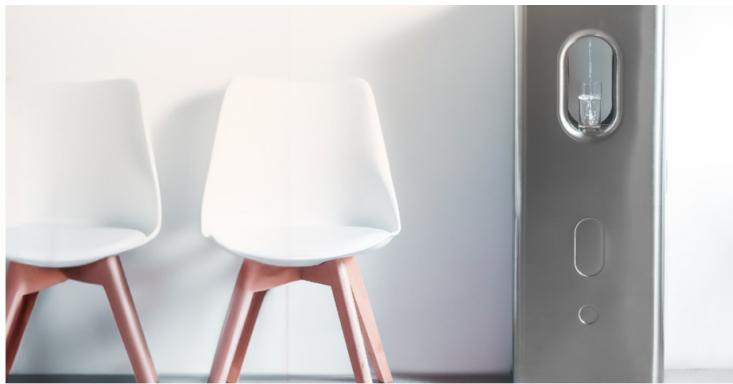
Our team has been diligently preparing for the future with an exciting product roadmap including four innovative products in development. Among these, one is tailored for the mass market, another is set to replace the water cooler, a third to address off-grid applications through solar integration, and the fourth to serve as a supplementary mass market model. Founder, Cody Soodeen has spent 11 years working on and refining this technology, with the remainder of our dedicated leadership team coming from backgrounds working with companies such as Grimshaw, 7AC Tech, Indiegogo, CNN and more. With 492 operational units, a YouTube video gone viral, a solid leadership team with decades of collective expertise in architecture, technology, and finance, and plans for global expansion, our goal is to grow to become a major player within the industry.

— I can't believe that this thing PUMPS out so much water in Arizona! My wife, myself and my dog love it!

KERRY D. / ARIZONA

— WOW I can not say enough good things about it! It's so nice to have independent and amazing water at home that tastes incredible and is a great alkaline level too.

MALKUTH F. / CALIFORNIA



\*The above testimonials may not be representative of the opinions or of the experiences of other Kara Water users and is not a guarantee of future performance or success.

## WHY INVEST

### Transform the Future of Accessible, Sustainable Drinking Water

Join us on our journey of pioneering a societal shift towards air-to-water as the primary source for indoor drinking. By investing, you become part of a mission to impact billions of lives by making clean, healthy, and reliable drinking water accessible to more people than ever more. Looking to the future, our goal is to impact the 2 million people living in third world countries with Kara Pure™. An investment in Kara Water is an investment for the future of accessible drinking water.

**Kara Water aims to revolutionize how we access drinking water globally. Don't miss the chance to be at the forefront of this movement in drinking water consumption through water decentralization.**

## ABOUT

HEADQUARTERS  
54 W 40TH ST  
New York, NY 10018

WEBSITE  
[View Site](#)

Kara Water™ is transforming hydration with Kara Pure™, providing up to 2.5 gallons (20 bottles) of mineral-rich 9.2+ pH antioxidant-alkaline water made from air per day.

## TEAM



**Cody Soodeen**  
Chief Executive Officer,  
Principal Accounting Officer,  
Director

My background is in architecture and engineering. My early career was spent developing high-rises and megaprojects including Hudson Yards, Changi Airport T5, and many other major projects around the world. During my career I developed meaningful relationships with many of the top 10 architecture firms and built out the entirety of the first international branch in the UK before departing to go fulltime at Kara Water.

As CEO of Kara Water, my passion for water stems from dealing with bacteria riddled drinking water at a young age. During my studies, I was inspired by the Namibian desert beetle that can turn air in the driest desert in the world into drinking water and then drink it off its own back. I realized that if this beetle could do this, then why couldn't we? So, I set out to develop a system that could replicate the beetles natural phenomenon. This led to the creation of Kara Pure which now serves as the primary source of clean drinking water for thousands of people. My goal is to end our reliance on ground water for our drinking water needs and help so many people who experienced similar or worse water issues as myself.



**Michael Di Giovanna**  
Director

Michael co-founded Kara Water and serves on the board.



**Colin Paterson**  
Technology Advisor

Colin Paterson has over 30 years' experience in high tech engineering from startups to multibillion dollar companies in the semiconductor, supercomputer and telecommunications sectors. Colin was an early team member at MMC Networks which was an early pioneer for network processor technology capable of wire speed manipulation of of telecommunication protocols. Most recently he was part of the business team at 7AC technologies (acquired by Emerson) which was a pioneering startup company that developed ground-breaking liquid desiccant plastic plate membrane isolated technology for large-scale air-conditioning applications. Colin brings his extensive desiccant and technology experience to Kara Water as a co-founder and technology advisor.



**John Vaskis**  
Business Development  
Advisor

John Vaskis is a 10+-year veteran of technology sales. He was Indiegogo's first sales team member and built an international salesforce that helped entrepreneurs raise over 2B on the platform. He led sales and partnerships efforts at the experiential marketing platforms b8ta & SHOWFIELDS bringing numerous DTC companies to the masses in person. He is now leading BD efforts for Kara Water to expand their retail and international efforts to bring the best water to the world.



**Raleigh Ormerod**  
Marketing Advisor

Innovator of the Swiffer Wet Jet at P&G and Colgate Total at Colgate-Palmolive, Raleigh has a track record in marketing and business growth with Fortune 500s and startups with over 100 product launches. Experienced board member, interim executive, business mentor, and civic leader.



**Bill Irvine**  
Financial Advisor

Bill Irvine advises Kara Water on capital raising and other

general business activities, resulting in over \$700,000 raised through a convertible note and over \$1mm of orders through pre-sales. He is an entrepreneur and has worked for 16 years for hedge funds, which have raised billions in assets. Bill is a mentor for the Cleantech Open accelerator for 5 years and invests in high-impact startups. Bill sits on a nonprofit board for a youth sports club and increased membership 25% in his first year and is on the development committee of a foundation for a rare-genetic-disease. Bill earned an MBA from Columbia Business School and double majored in Statistics & Applied Mathematics and Economics from Johns Hopkins University.



## TERMS

Kara Water

### Overview

PRICE PER SHARE  
**\$1.84**

VALUATION  
**\$16M**

DEADLINE ⓘ  
**Mar. 21, 2024 at 2:59 AM EDT**

FUNDING GOAL ⓘ  
**\$15k - \$1.23M**

### Breakdown

MIN INVESTMENT ⓘ  
**\$299.92**

OFFERING TYPE  
**Equity**

MAX INVESTMENT ⓘ  
**\$1,234,998.80**

ASSET TYPE  
**Common Stock**

MIN NUMBER OF SHARES OFFERED  
**8,152**

SHARES OFFERED  
**Class B Common Stock**

MAX NUMBER OF SHARES OFFERED  
**671,195**

*Maximum Number of Shares Offered subject to adjustment for bonus shares*

SEC Recent Filing



Offering Memorandum



Financials



Risks



*\*Maximum number of shares offered subject to adjustment for bonus shares. See Bonus info below.*

### Investment Incentives and Bonuses\*

#### Loyalty Bonus

As you are an Indiegogo Backer or prior customer in Kara Water as of 12/1/2023, you are eligible for 10% additional bonus shares and a free set of replacement filters.

#### Combo/Avid Investor Perk

Early Bronze – Invest \$500+ within the first two weeks and receive 5% bonus shares

Early Silver – Invest \$1,000+ within the first two weeks and receive 7% bonus shares

Early Gold – Invest \$2,500+ within the first two weeks and receive 10% bonus shares

Early Platinum – Invest \$5,000+ within the first two weeks and receive 12% bonus shares

Early Diamond – Invest \$10,000+ within the first two weeks and receive 15% bonus shares

#### Volume-Based Perks: \$500 - \$10,000

Oasis 1 – Invest \$500+ and receive the Champions Group Newsletter

Oasis 2 – Invest \$1,000+ 2% bonus shares + Champions Group Newsletter + early access to new products

Oasis 3 – Invest \$5,000+ and receive 3% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + Kara Countertop FREE

Oasis 4 – Invest \$10,000+ and receive 5% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + our new product Kara Countertop FREE

**Volume-Based Perks: \$25,000 - \$50,000**

Lake Huron – Invest \$25,000+ and receive 7% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + our new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list B

Lake Superior – Invest \$50,000+ and receive 9% bonus shares + Champions Group Newsletter + a personal 30-min video call with CEO Cody Soodeen + our new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package

**Volume-Based Perks: \$75,000 - \$150,000**

Indian Ocean – Invest \$75,000+ and receive 10% bonus shares + Champions Group Newsletter + personal 30-min video call with Cody Soodeen + new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package + 2 tickets to Jim Gaffigan in Flagstaff 9/5/2024 (incl. 2 night hotel)

Atlantic Ocean – Invest \$100,000+ & receive 15% bonus shares + Champions Group Newsletter + personal 30-min video call with CEO Cody Soodeen + Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package + signed a guitar by performer + 2 tickets to Led Zeppelin's Robert Plant & Alison Krauss in Flagstaff 8/26/2024 + 2 night hotel or a different performer from List A

Pacific Ocean - Invest \$150,000+ and receive 15% bonus shares + Champions Group Newsletter + personal 30-min video call with Cody Soodeen + new product Kara Countertop FREE + Kara Pure FREE + tickets to any show from list A + merchandising VIP package + signed a guitar by performer + Skybox suite16 Tickets for Saturday and Sunday's 2025 WM Phoenix Open

*\*In order to receive perks from an investment, one must submit a single investment in the same offering that meets the minimum perk requirement. Bonus shares from perks will not be granted if an investor submits multiple investments that, when combined, meet the perk requirement. All perks occur when the offering is completed.*

*Crowdfunding investments made through a self-directed IRA cannot receive non-bonus share perks due to tax laws. The Internal Revenue Service (IRS) prohibits self-dealing transactions in which the investor receives an immediate, personal financial gain on investments owned by their retirement account. As a result, an investor must refuse those non-bonus share perks because they would be receiving a benefit from their IRA account.*

**The 10% StartEngine Owners' Bonus**

Kara Water, Inc. will offer 10% additional bonus shares for all investments that are committed by investors that are eligible for the StartEngine Crowdfunding Inc. OWNER's bonus.

This means eligible StartEngine shareholders will receive a 10% bonus for any shares they purchase in this offering. For example, if you buy 100 shares of Class B Common Stock at \$1.84 / share, you will receive 184 shares of Class B Common Stock, meaning you'll own 110 shares for \$184. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid during the investors eligibility period. Investors eligible for this bonus will also have priority if they are on a waitlist to invest and the company surpasses its maximum funding goal. They will have the first opportunity to invest should room in the offering become available if prior investments are canceled or fail.

Investors will receive the highest single bonus they are eligible for among the bonuses based on the amount invested and time of offering elapsed (if any). Eligible investors will also receive the Owner's Bonus and if you are an Indiegogo Backer or prior customer in Kara Water as of 12/1/2023, you are eligible for additional bonus shares, in addition to the aforementioned bonus.

**Disclaimers**

\*Insiders Group: First to know about upcoming product launches and company developments on a quarterly basis.

\*New product delivery will be Sept. 2024

\*Kara Pure delivery starting May 2024

\*All events are provided by R-Entertainment and although unlikely, are subject to removal from the list, cancellation, date adjustments, and other changes that can occur based upon the performers and the performers managements digression. R-Entertainment and Kara Water will try their best to accommodate investors for any such changes as mentioned above by providing alternative event options but cannot guarantee a suitable alternative will be provided if any alternative provided at all.\*

\*All event based perks will come with a live backstage experience to see and use Kara Pure! All events are provided by R-Entertainment and are subject to change based on performers and performers management discretion including cancellation, adjusted dates, etc. In the event that any of these occur, Kara Water and R-Entertainment will try their best to provide suitable alternatives but cannot promise that one will be found.\*

*Irregular Use of Proceeds*

*We will not incur any irregular use of proceeds.*

## ALL UPDATES

Show More Updates

## REWARDS

Multiple investments in an offering cannot be combined to qualify for a larger campaign perk. Get rewarded for investing more into Kara Water.

## JOIN THE DISCUSSION

Post



**Ice breaker! What brought you to this investment?**

## HOW INVESTING WORKS

*Cancel anytime before 48 hours before a rolling close or the offering end date.*

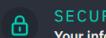


### WHY STARTENGINE?



#### REWARDS

We want you to succeed and get the most out of your money by offering rewards and memberships!



#### SECURE

Your info is your info. We take pride in keeping it that way!



#### DIVERSE INVESTMENTS

Invest in over 200 start-ups and collectibles!

## FAQS

### Crowdfunding

How much can I invest? ▼

When will I receive my shares? ▼

What will the return on my investment be? ▼

Can I cancel my investment? ▼

What is the difference between Regulation Crowdfunding and Regulation A+? ▼

More FAQs →

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## EXHIBIT D TO FORM C

### VIDEO TRANSCRIPT

Hi, my name is Cody Soodeen, I'm an architect and the CEO of Kara Water, and I'm passionate about bringing clean drinking water to the world.

I grew up in a small town in Pennsylvania where for many years we unknowingly had bacteria in our well and it really affected my family's health. When we found out, we began to purchase only bottled water. While studying architecture, I learned about this little beetle that lives in the driest desert in the world, the Namib desert. This beetle survives by capturing water vapor in the air on its shell, and when it captures enough of it, it does a handstand, and drinks the water off of its very own back! When I saw this, I thought to myself that if we could replicate this natural phenomenon, it could change how we access clean drinking water everywhere! This was the start of Kara Water.

At Kara Water, we've created an innovative air-to-water dispenser that literally turns the air around you into healthy, safe, and reliable drinking water. We learned that the shell of the beetle uses something called Van Der Wahl forces to physically attract water in the air to the surface of its shell and it holds it there. We've replicated how the beetle does that and scaled the process from a few droplets of water up to 10L per day with our product Kara Pure.

Kara Pure is already serving thousands of people and to date, has offset approximately 1.79 million plastic bottles of water and we'll offset millions more. We have the capability to shrink our technology, make it larger, add solar, produce virtually any amount of water we want on any scale, and we plan to! Our goal is to see air-to-water technology in every home, office, gym, spa, mall, boat, RV, virtually every space that you drink water, in any environment.

Kerry Dunne is one of our customers in Scottsdale Arizona. Here's what he has to say.

#### Testimonial:

"Hi my name is Kerry Dunne. I'm with R-entertainment. You're in Beautiful Scottsdale Arizona in our office where we have a Kara Water machine, and also if you're at my house you'd see the Kara Water machine in my house. We live in the middle of a desert in Beautiful Scott. Arizona. Every day I wake up to have 2.5 gallons. We were never sure if this is going to be working in the desert, but it does phenomenal.

It's hard carrying 40 bottles of water from Costco into the house every two minutes, so I got rid of that.

I have the most spoiled dog in the world, he's even drinking Kara Water, so it's a great product and I highly recommend everybody just to check it out.

Yanko Design, which boast 3M monthly readers, wrote this; "Kara Pure's high-end engineering with minimalist design are well within the domain of companies like Apple and Dyson!" If that's not a bold enough statement, right afterwards, Kara Pure was chosen as TIME Magazine's Best Inventions of 2022, right after that Kara Pure won the CES Innovation Award in January 2023 and then shortly afterwards, Kara Pure was featured on the TODAY Show!

We have established mass production, warehousing, and logistics, and to date we've generated \$1.6M in sales. I personally sit in our factory myself to oversee development, manufacturing, and QC of all of our products and will continue to do so as we push the envelope of innovation. We have exciting developments in the works to enter the mass market and expand our sales channels for Kara Pure through leasing.

Let's end the transportation of bottled water from hundreds or thousands of miles away. Let's end our fear of what's in the water that our kids are drinking and instead, let's together expand air-to-water technology to every home, office, and place of business. They say that water will be the next gold. At Kara Water, we make water.

Support our campaign and together we can bring local drinking water to people all over the world right where they are, with no infrastructure required. We hope that you'll share our campaign and invest in the future of local drinking water.

#### Sources:

1. Yanko Design monthly readers: <https://www.yankodesign.com/tips-publication/>
2. TIME Magazine Best Inventions of 2022: <https://time.com/collection/best-inventions-2022/6222300/kara-pure/>
3. CES Innovation Award: <https://www.ces.tech/innovation-awards/honorees/2023/honorees/k/kara-pure.aspx>
4. TODAY Show: <https://www.today.com/video/hot-new-tech-air-to-water-dispenser-indoor-garden-more-162107973683>

## STARTENGINE SUBSCRIPTION PROCESS (Exhibit E)

### Platform Compensation

- As compensation for the services provided by StartEngine Capital, the issuer is required to pay to StartEngine Capital a fee consisting of a 5.5-13% (five and one-half to thirteen) commission based on the dollar amount of securities sold in the Offering and paid upon disbursement of funds from escrow at the time of closing. The commission is paid in cash and in securities of the Issuer identical to those offered to the public in the Offering at the sole discretion of StartEngine Capital. Additionally, the issuer must reimburse certain expenses related to the Offering. The securities issued to StartEngine Capital, if any, will be of the same class and have the same terms, conditions, and rights as the securities being offered and sold by the issuer on StartEngine Capital's website.
- As compensation for the services provided by StartEngine Capital, investors are also required to pay StartEngine Capital a fee consisting of a 0-3.5% (zero to three and a half percent) service fee based on the dollar amount of securities purchased in each investment.

### Information Regarding Length of Time of Offering

- Investment Cancellations: Investors will have up to 48 hours prior to the end of the offering period to change their minds and cancel their investment commitments for any reason. Once within 48 hours of ending, investors will not be able to cancel for any reason, even if they make a commitment during this period.
- Material Changes: Material changes to an offering include but are not limited to: A change in minimum offering amount, change in security price, change in management, material change to financial information, etc. If an issuer makes a material change to the offering terms or other information disclosed, including a change to the offering deadline, investors will be given five business days to reconfirm their investment commitment. If investors do not reconfirm, their investment will be canceled and the funds will be returned.

### Hitting The Target Goal Early & Oversubscriptions

- StartEngine Capital will notify investors by email when the target offering amount has hit 25%, 50%, and 100% of the funding goal. If the issuer hits its goal early, the issuer can create a new target deadline at least 5 business days out. Investors will be notified of the

new target deadline via email and will then have the opportunity to cancel up to 48 hours before the new deadline.

- **Oversubscriptions:** We require all issuers to accept oversubscriptions. This may not be possible if: 1) it vaults an issuer into a different category for financial statement requirements (and they do not have the requisite financial statements); or 2) they reach \$5M in investments. In the event of an oversubscription, shares will be allocated at the discretion of the issuer, with priority given to StartEngine Owners Bonus members.
- If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be canceled and committed funds will be returned.
- If a StartEngine issuer reaches its target offering amount prior to the deadline, it may conduct an initial closing of the offering early if they provide notice of the new offering deadline at least five business days prior to the new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment). StartEngine will notify investors when the issuer meets its target offering amount. Thereafter, the issuer may conduct additional closings until the offering deadline.

#### Minimum and Maximum Investment Amounts

- In order to invest, commit to an investment or communicate on our platform, users must open an account on StartEngine Capital and provide certain personal and non-personal information including information related to income, net worth, and other investments.
- **Investor Limitations:** There are no investment limits for investing in crowdfunding offerings for accredited investors. Non-accredited investors are limited in how much they can invest in all crowdfunding offerings during any 12-month period. The limitation on how much they can invest depends on their net worth (excluding the value of their primary residence) and annual income. If either their annual income or net worth is less than \$124,000, then during any 12-month period, they can invest either \$2,500 or 5% of their annual income or net worth, whichever is greater. If both their annual income and net worth are equal to or more than \$124,000, then during any 12-month period, they can invest up to 10% of annual income or net worth, whichever is greater, but their investments cannot exceed \$124,000.

EXHIBIT F TO FORM C

ADDITIONAL CORPORATE DOCUMENTS

[See attached]

# Delaware

Page 1

The First State

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT  
COPY OF THE RESTATED CERTIFICATE OF "KARA WATER, INC.", FILED  
IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2023, AT  
12:12 O'CLOCK P.M.*



Jeffrey W. Bullock, Secretary of State

3332194 8100  
SR# 20234219177



You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204844354  
Date: 12-18-23

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:12 PM 12/15/2023  
FILED 12:12 PM 12/15/2023  
SR 20234219177 - File Number 3332194

**AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
KARA WATER, INC.**

The undersigned, Cody Soodeen, hereby certifies that:

1. The undersigned is the duly elected and acting Chief Executive Officer of Kara Water, Inc., a Delaware corporation.
2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on July 28, 2020.
3. The Certificate of Incorporation of this corporation shall be amended and restated to read in full as follows:

**ARTICLE I**

“The name of this corporation is Kara Water, Inc. (the “Corporation”).

**ARTICLE II**

The address of the Corporation’s registered office in the state of Delaware is 1209 Orange Street, in the city of Wilmington, county of New Castle, Zip Code 19801. The name of its registered agent at such address is The Corporation Trust Company.

**ARTICLE III**

The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the Delaware General Corporation Law.

**ARTICLE IV**

(A) **Recapitalization**. Without any other action on the part of the Corporation or any other person, effective immediately upon the filing of this Amended and Restated Certificate of Incorporation (the “Restated Certificate”) with the Delaware Secretary of State (the “Effective Time”), each share of the Corporation’s Common Stock, \$0.0001 par value per share, issued and outstanding (the “Old Common Stock”) shall automatically, without further action on the part of the Corporation or any holder of Old Common Stock, convert into 1,000 fully paid and nonassessable shares of Class A Common Stock, \$0.0001 par value per share, of the Corporation. The conversion described in the foregoing sentence shall be referred to herein as the “Forward Stock Split”. No fractional shares will be issued in connection with the Forward Stock Split effected by the preceding sentence. From and after the Effective Time, any stock certificates that, immediately prior to the Effective Time, represented the shares of Old Common Stock, shall, from and after the Effective Time, automatically and without the necessity of presenting the same

for exchange, represent the number of shares of Class A Common Stock into which such Old Common Stock has been converted in the Forward Stock Split pursuant to this Restated Certificate.

(B) **Classes of Stock.** The Corporation is authorized to issue two classes of stock to be designated, respectively, "Class A Common Stock" and "Class B Common Stock." The total number of shares which the Corporation is authorized to issue is 12,000,000 shares, each with a par value of \$0.0001 per share. 11,040,000 shares shall be Class A Common Stock and 960,000 shares shall be Class B Common Stock.

(C) **Class A Common Stock.**

1. **Redemption.** The Class A Common Stock is not mandatorily redeemable.

2. **Voting Rights and Powers.** Each holder of Class A Common Stock shall be entitled to one vote per share of Class A Common Stock, to notice of any stockholders' meeting in accordance with the Bylaws of the Corporation and shall be entitled to vote upon such matters and in such manner as may be provided by law. The number of authorized shares of Class A Common Stock may be increased or decreased (but not below the number of shares thereof then outstanding) by the affirmative vote of the holders of shares of capital stock of the Corporation representing a majority of the votes represented by all outstanding shares of capital stock of the Corporation entitled to vote, irrespective of the provisions of Section 242(b)(2) of the General Corporation Law.

(D) **Class B Common Stock.**

1. **Redemption.** The Class B Common Stock is not mandatorily redeemable.

2. **Voting Rights and Powers.** Except as required by law or expressly provided in this Amended and Restated Certificate, the Class B Common Stock shall be nonvoting and the holders thereof shall have no voting rights with respect thereto. The number of authorized shares of Class B Common Stock may be increased or decreased (but not below the number of shares thereof then outstanding) by the affirmative vote of the holders of shares of capital stock of the Corporation representing a majority of the votes represented by all outstanding shares of capital stock of the Corporation entitled to vote, irrespective of the provisions of Section 242(b)(2) of the General Corporation Law.

## ARTICLE V

The business and affairs of the Corporation shall be managed by or under the direction of the Board of Directors. Elections of directors need not be by written ballot unless otherwise provided in the Bylaws of the Corporation. In furtherance of and not in limitation of the powers conferred by the laws of the state of Delaware, the Board of Directors of the Corporation is expressly authorized to make, amend or repeal the Bylaws of the Corporation.

Distributions by the Corporation may be made without regard to "preferential dividends arrears amount" or any "preferential rights," as such terms may be used in Section 500 of the California Corporations Code.

## ARTICLE VI

(A) To the fullest extent permitted by the Delaware General Corporation Law, as the same exists or as may hereafter be amended, no director or officer of the Corporation shall be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director or officer. Solely for purposes of this paragraph, "officer" shall have the meaning provided in Section 102(b)(7) of the Delaware General Corporation Law as amended from time to time.

(B) The Corporation shall indemnify to the fullest extent permitted by law any person made or threatened to be made a party to an action or proceeding, whether criminal, civil, administrative or investigative, by reason of the fact that he, his testator or intestate is or was a director or officer of the Corporation or any predecessor of the Corporation, or serves or served at any other enterprise as a director or officer at the request of the Corporation or any predecessor to the Corporation.

(C) Neither any amendment nor repeal of this Article VI, nor the adoption of any provision of the Restated Certificate inconsistent with this Article VI, shall eliminate or reduce the effect of this Article VI in respect of any matter occurring, or any action or proceeding accruing or arising or that, but for this Article VI, would accrue or arise, prior to such amendment, repeal or adoption of an inconsistent provision.

## ARTICLE VII

Unless the Corporation consents in writing to the selection of an alternative forum, the Court of Chancery of the State of Delaware shall be the sole and exclusive forum for (A) any derivative action or proceeding asserting a claim on behalf of the Corporation, (B) any action or proceeding asserting a claim of breach of a fiduciary duty owed by any current or former director, officer, employee or agent of the Corporation to the Corporation or the Corporation's stockholders, (C) any action or proceeding asserting a claim against the Corporation arising pursuant to any provision of the Delaware General Corporation Law or the Restated Certificate or Bylaws, (D) any action or proceeding asserting a claim as to which the Delaware General Corporation Law confers jurisdiction upon the Court of Chancery of the State of Delaware, or (E) any action or proceeding asserting a claim governed by the internal affairs doctrine, in each case subject to said Court of Chancery having personal jurisdiction over the indispensable parties named as defendants therein."

\* \* \*

The foregoing Amended and Restated Certificate of Incorporation has been duly adopted by this corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228, 242 and 245 of the Delaware General Corporation Law.

Executed on 12/14/2023.

*Cody Soodeen*

---

Cody Soodeen, Chief Executive Officer

## Exhibit G - Testing the Waters Materials



start  
engine

# EXCITING UPCOMING INVESTMENT OPPORTUNITY



KARA

Help make turning air into locally sourced  
drinking water available to everyone!



SIGN UP TO  
LEARN MORE

LEGAL DISCLAIMER: NO MONEY OR OTHER CONSIDERATION IS BEING SOLICITED, AND IF SENT IN RESPONSE, WILL NOT BE ACCEPTED. NO OFFER TO BUY THE SECURITIES CAN BE ACCEPTED AND NO PART OF THE PURCHASE PRICE CAN BE RECEIVED UNTIL THE OFFERING STATEMENT IS FILED AND ONLY THROUGH AN INTERMEDIARY'S PLATFORM. AN INDICATION OF INTEREST INVOLVES NO OBLIGATION OR COMMITMENT OF ANY KIND. "RESERVING" SECURITIES IS SIMPLY AN INDICATION OF INTEREST.

## **Cody Soodeen**

---

**From:** Kara Water Inc <kara@karawater.com>  
**Sent:** Thursday, December 14, 2023 7:09 PM  
**To:** Cody Soodeen  
**Subject:** Own a part of Kara Water for only \$299!

Can't see this email? [View in Your Browser](#)



**Invest as little as \$299!**



# RESERVE YOUR INTERESTS **TODAY!** SIGN UP TO LEARN MORE



Hi Cody,

We're launching an equity crowdfunding campaign where you can become a part of

Kara Water **FOR AS LITTLE AS \$299!**

**Sign up to our wait list to learn more!**

**Supporters who invest in the first 24 hours will have access to  
exclusive bonus shares in our business!**

[Join the Waitlist!](#)

Yours Truly,  
Cody Soodeen  
**CEO of Kara Water**



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No longer want to receive these emails? [Unsubscribe](#).  
Kara Water Inc 54 W 40th Street New York, New York 10018

## Cody Soodeen

---

**From:** Kara Water Inc <kara@karawater.com>  
**Sent:** Wednesday, December 13, 2023 6:58 PM  
**To:** Cody Soodeen  
**Subject:** What if you could turn air into drinking water?

Can't see this email? [View in Your Browser](#)



Hi Cody,

Kara Water is revolutionizing the drinking water industry with our innovative air-to-water technology.

Interested in becoming a part owner of Kara Water as we continue to expand air-to-water technology around the world?

Join our waitlist by clicking on the button below to learn more!

**Supporters who invest in the first 24 hours will have access to  
exclusive bonus shares in our business!**

Join the Waitlist!

Yours Truly,  
Cody Soodeen  
**CEO of Kara Water**



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No longer want to receive these emails? [Unsubscribe](#).  
Kara Water Inc 54 W 40th Street New York, New York 10018

Can't see this email? [View in Your Browser](#)

JOIN THE WAITLIST



Hi Cody,

Want to become a part owner of a TIME Magazine Best Invention? What about investing in a \$342B market? Well that chance is coming soon!

Kara Water has had strong growth over the last 3 years and we're taking on massive dollar bottled water market!

**Supporters who invest in the first 24 hours will have access to exclusive bonus shares in our business!**

Interested? [Join our waitlist](#) to be among the first to be notified of when our investment opportunity goes live!

[Join the Waitlist!](#)

Yours Truly,  
Cody Soodeen  
**CEO of Kara Water**

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No longer want to receive these emails? [Unsubscribe](#).  
Kara Water Inc 54 W 40th Street New York, New York 10018

## Cody Soodeen

---

**From:** Kara Water Inc <kara@karawater.com>  
**Sent:** Monday, December 11, 2023 1:15 AM  
**To:** Cody Soodeen  
**Subject:** It's all thanks to your support

Can't see this email? [View in Your Browser](#)



JOIN THE WAITLIST



Hi Cody,  
Since 2017, people like you are the reason Kara Water is even possible. Because of your support, we're bringing access to clean, healthy, and reliable drinking water made directly from air to people all over the world.

The next step in our journey is about to begin and we think you'll be just as excited as we are about it. Keep an eye out for our **upcoming investment opportunity** into Kara Water where you can **become a part owner** of our innovative air-to-water business.

Supporters who invest in the first 24 hours will have access to **exclusive bonus shares in our business**.

Interested? [Join our waitlist](#) to be among the first to be notified of when our investment opportunity goes live!

Join the Waitlist!

Yours Truly,  
Cody Soodeen  
**CEO of Kara Water**



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