


Loved By The Largest Community Of High-End Collectors



SLABMAGS

The Hobby's Most Premium Protection & Display Brand

Redefining how the hobby protects, presents, and displays its most valuable collectibles.

slabmags.com Ontario, CA


Twitter LinkedIn YouTube Facebook Instagram RSS SoundCloud

B2B Consumer Goods B2C Games

Highlights

- 1 Already invested & owned by 100+ Collectors through previous Wefunder.
- 2 Not yet on Amazon or major marketplaces — On track for \$3.5+ Million in 2026 sales (not guaranteed).
- 3 Product Market Fit - 250,000+ cases sold to date.
- 4 Online Distribution - 40,000+ organic followers with low CAC and high repeat retention.
- 5 Offline Distribution - Over 200+ dealers and retail partners across the U.S., Europe, and Asia.
- 6 Fully vertically integrated — we design, manufacture, and distribute in-house.
- 7 Trademarked and patents filed, ensuring a protective runway for scaling new products.
- 8 Cases for all major graders in 50+ colors and sizes — the most complete lineup available.

Featured Investor



Alexander Radushinsky
Syndicate Lead

Follow

Invested \$5,000

"I've been collecting cards long enough to remember when having a phone case was considered a faux pas. As phone prices went up, so did the importance of keeping them safely protected. I'm a card enthusiast, and to ensure my treasured cards stay in immaculate condition, I've turned to Slabmags. They offer a wide variety of styles and designs that make my personal collection pop! I've color-coordinated different sets and players. and

when I showcase them online, the presentation value goes way up. At shows, their UV protection ensures the artwork doesn't fade. Most importantly, they keep my slabs in pristine condition! Who wants to peer through scuffed and scratched slabs to see the beauty inside? No one—that's why I trust Slabmags to protect and preserve my collection."

Our Team



Albert Young Partner

A driven entrepreneur with over 15 years of operations, sales, and management experience, Albert brings a wealth of expertise to revolutionize the sports card industry. He merges a lifelong passion with a proven track record in community building.



Cory Hanson Partner

A seasoned business development professional, educator, and avid Barry Sanders collector, Cory combines his educational background to help introduce the hobby to new collectors, fostering a lifelong appreciation for collecting.



Tim Juang Partner

With two decades of expertise in overseas sourcing, manufacturing, and logistics, Tim, a seasoned business owner and investor, channels his experience to shape new products tailored specifically for The Hobby.



Kevin Tsai Partner

With over 15+ years of ecommerce expertise, Kevin brings a wealth of knowledge in online sales to the team. His objective is to enhance the hobby by introducing groundbreaking, innovative products that redefine the collecting experience.

Invest in the Future of How Collectors Display and Protect Their Most Valuable Collectibles

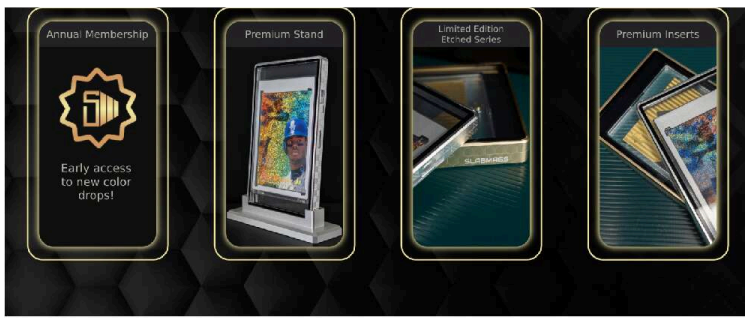


Secure Your Spot Now – Fully Refundable Until Funds Transfer

Secure your spot in our Wefunder round with a fully refundable reservation. This holds your investment allocation and locks in the specific perk you selected, giving you early access before the crowd.

Please note: your reservation remains 100% refundable until the funds are transferred to the company or the round closes — after that, it becomes a binding investment in the company. By reserving now, you're first in line—and when you choose to invest through Wefunder, you gain access to our most exclusive benefits and the opportunity to share in our company's future success.

Investor Perks



1. Perks Start at \$100

We offer perks for everyone in our community. Whether you want a membership that gives you first access to limited-edition drops without waiting in line, or you're looking to secure our limited-edition Etched Series Slabmags®, premium stands, or premium inserts, we've created tiered collector boxes (Bronze, Silver, Gold) that include 1, 3, or 5 of each item depending on the tier.

We have a variety of perk options designed for our most loyal customers — secure yours now before they run out.

Full perk details are listed below at the bottom of the page for easy reference.



2. Ownership Opportunity

On top of getting amazing perks with your investment, you also receive actual ownership in the company.

If you already love our products, why not participate in the upside of the brand as well? Through this Wefunder campaign, you can go beyond being a customer — you can become an owner of Slabmags®.

Your investment is made through a SAFE (Simple Agreement for Future Equity), giving you the opportunity to benefit from Slabmags®' long-term growth as we continue to scale. Instead of simply supporting the brand, you're taking a real stake in its future.



Built for The Hobby. Owned by The Hobby

When we launched our last Wefunder, something amazing happened — our own community stepped up to invest in us. Collectors, dealers, and friends from all over The Hobby became part-owners of Slabmags®. That moment changed everything for us. We weren't just building a business anymore — we were

everything for us. We weren't just building a business anymore — we were building *your* business, one that's truly owned by The Hobby.

Since then, we've kept our heads down, not chasing hype or headlines, but focusing on what matters: listening to our customers and creating products that protect the cards and collectibles they love most. We started with one big idea — a premium UV-protective case for trading cards. That “hero product,” Slabmags®, has been our flagship for the past several years, and it found product-market fit in a big way. Collectors embraced it, dealers championed it, and it became one of the most recognized brands in the space.



Forward-looking projections cannot be guaranteed.

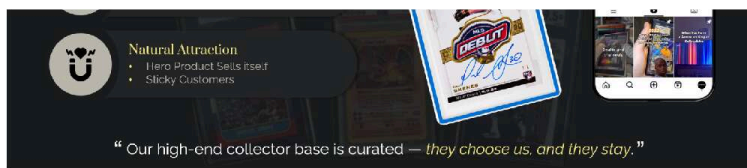
The road here hasn't been easy. We've learned, adapted, and built the systems and infrastructure to scale the right way. Thanks to the success of Slabmags®, we now have the foundation — and the confidence — to dream bigger: creating new products for more corners of the collectibles world, with the same commitment to quality and innovation that got us here.

We're not perfect, and there's still work ahead. But every choice we make comes back to one principle: protect what matters most to collectors, with quality, intention, and pride. As long as we do that — and keep solving real problems — we believe Slabmags® will always have a home in The Hobby.

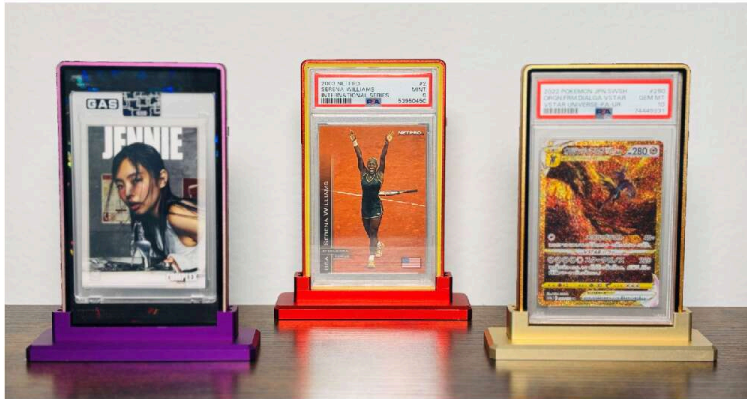


That commitment has paid off in ways we never imagined. We've quietly put 250,000+ Slabmags® into circulation — protecting everything from everyday slabs to multi-million-dollar grails, including the Paul Skenes 1/1 rookie and pieces from Dana White's private collection. We've grown an organic Instagram community of 40,000+ collectors, and today dealers, breakers, and collectors worldwide see Slabmags® as more than a case — it's become a symbol of premium and care.





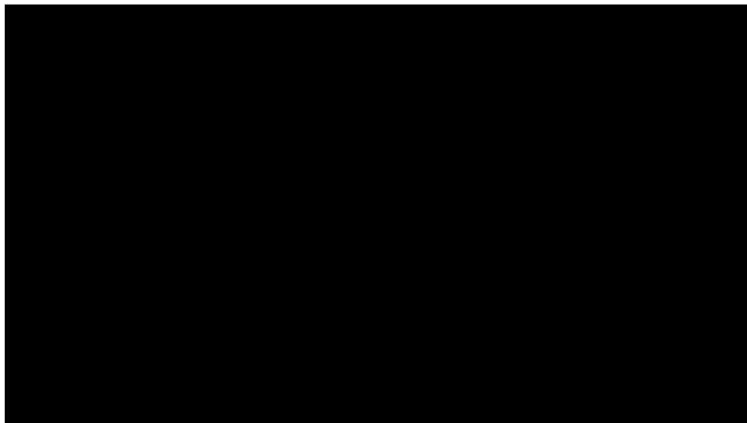
We never set out to be loud — just to build something better. For the first time since our last raise, we're ready to share what we've been working on: new product innovations, exclusive investor perks, and a vision for what's next. We didn't start this company to chase hype, but to solve a simple problem — creating a better way to protect and display the cards we care about most.



We're Just Getting Started — Because the Problem Still Exists

We're just getting started — the problem we set out to solve is far from over. As the original creators of the aluminum protective case for graded cards, we've put 250,000+ Slabmags® into circulation, yet millions of cards are still stored in basic sleeves or hidden away.

The Hobby is shifting — especially among younger collectors who are embracing premium protection and display. We believe the biggest wave of adoption is still ahead, and we've spent the past few years building the infrastructure, systems, and team to capture it.



For years, collectors had two bad options: hide their cards away or spend thousands on bulky displays. But The Hobby is changing. Today's collectors — especially the new generation — are active, mobile, and constantly on the move. They want to share their collections, not store them out of sight. Protection isn't enough anymore — they expect premium presentation that travels with them. And we're here to deliver it.





Slabmags® delivers both: a practical, elegant solution that's now trusted by collectors around the world.

Slabmags® is redefining how collectors protect and present what they love. No more bland plastic slabs or bulky glass cases — we set a new standard: premium protection that's also premium display. Built for today's collectors, Slabmags® blends durability, versatility, and aesthetics like nothing else in The Hobby.



Crafted from CNC-machined aluminum, every Slabmag® delivers a luxury-grade finish with unmatched toughness. Designed to fit all major grading companies — PSA, BGS, CGC, SGC, and TAG — it comes in multiple sizes, thicknesses, and colorways, giving collectors true freedom of expression.

With scratch-resistant tempered glass, magnetic closures, safety locks, and a stackable design, Slabmags® transforms collectibles into centerpiece-worthy assets — elevating both protection and pride of ownership.



The Opportunity: The Hobby Is Ready for a Display Revolution

Solving the protection problem for graded cards was just the first step.

From card shows to shop visits to our online community, we've heard the same thing over and over — collectors want premium presentation across *all* categories, not just trading cards. Yet millions of collectibles are still displayed with outdated, low-quality solutions... or not displayed at all.

What began with one hero product has revealed a much bigger opportunity: to

reimagine how every collectible is protected, presented, and shared. We've built the foundation — now, with the right growth capital, we believe we can lead a display revolution across the entire collectibles world.



The Market — A Smart Path to Growth

The global collectibles market tops \$35 billion — and it's still growing. Our focus: a \$200 million niche of high-end collectors who demand premium protection and display for their most valuable trading cards. It's the market we know best — and where we already have strong traction, brand loyalty, and proven product-market fit.

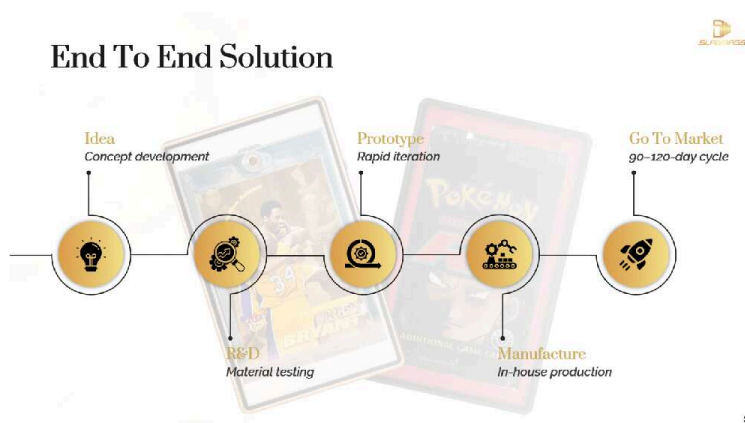


We see clear opportunities to expand into adjacent segments across the collectibles world — but we're starting where we're strongest and building from there.

Over the past year, we've focused on strengthening our foundation so it can support the growth ahead. Now, we're ready for what's next.

We Focused on the Foundation — So We Could Grow the Right Way.

In 2023–2024, we made a deliberate choice: instead of chasing quick wins, we focused on building the sustainable infrastructure to scale for the long term. We strengthened our systems, inventory management, and operational backbone — and put processes in place to bring new products to market faster and more efficiently than ever.

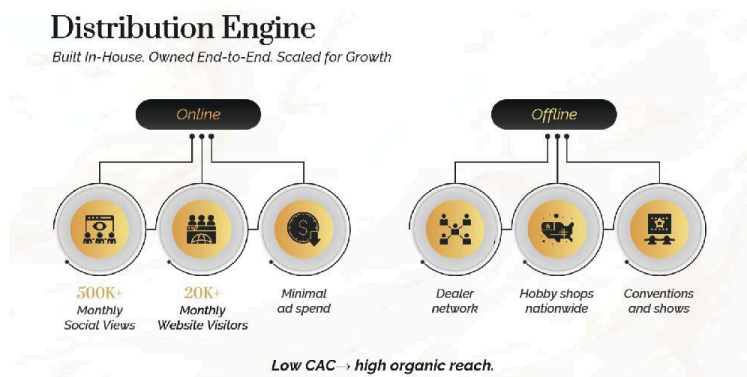


That upfront investment paid off. When unexpected tariffs hit, our preparation helped us absorb the impact — and even gain market share. We held back from launching on Amazon, keeping inventory for our core customers through our website, and as a small team, fulfilling that demand alone kept us at capacity.

Now, with a strong foundation in place, the most exciting part is ahead. We've yet to fully activate our growth levers — from expanding our distribution networks to launching new, in-demand products — that we believe will drive our next phase of significant growth.

Self-Sustainable by Design

One of our most powerful growth levers is the online and offline distribution network we've spent years building. In line with our focus on sustainable growth, we designed it to be strong, diversified, and able to stand on its own — ready to scale when the time is right.

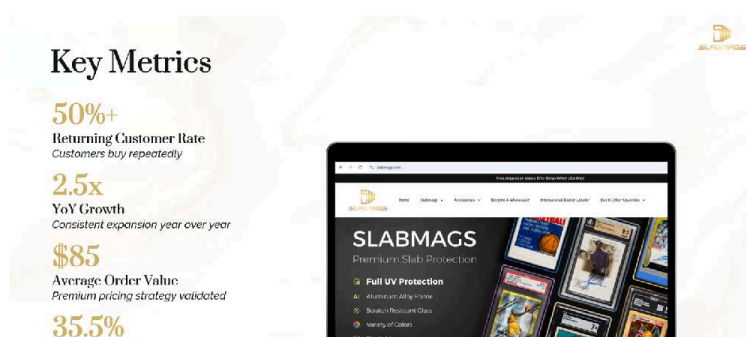


From day one, our goal was to build something durable — not just a great product, but a business able to shape its own future. That meant creating a balanced distribution strategy: online and offline, domestic and international, with a diverse mix of partners for long-term stability.

We're especially proud of our offline dealers, many of whom are also owners in the company. They're the backbone of our physical presence in The Hobby and trusted partners whose success we actively support. In turn, they champion and grow our brand. This mutual investment has built a network rooted in trust, loyalty, and a shared vision for the future.



At the same time, we've steadily grown our own online presence across Instagram, TikTok, and YouTube to more than 500,000 monthly organic views — all with minimal ads spend. This combination of a strong offline network and a thriving online audience has created a self-sustaining environment that's fully prepared to support our next phase of growth.





We've built a balanced, scalable distribution foundation — and now we're ready to put it to work.

Our IP & What's in Development

With our offline and online channels in place, we've spent the past year mapping our product roadmap two years ahead. That's meant securing key trademarks and multiple design and utility patents to protect our leadership in aluminum magnetic cases — and laying the groundwork for future innovations, including a new line of smart display products now in R&D.

By preplanning, protecting, and investing early, we're positioned to launch with confidence, defend our market, and seize the opportunity before imitators arrive — keeping us ahead and raising the standard for collectors everywhere.

The Innovation Engine

Our Vertical Stack



What's Next — The Future We're Building

In the short term, we're focused on expanding our lineup with products that build on our core strengths — aluminum stands, premium acrylics, our Etch Series Slabmags®, and premium comic book cases — all slated for release by year's end. Each is designed to meet existing demand, strengthen our brand, and give collectors more ways to protect and display what they love.

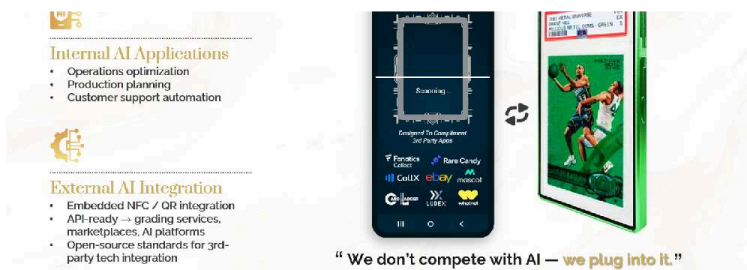


At the same time, we're building for the long term. We've begun developing a patented line of smart cases and smart displays — collector-first hardware designed to integrate with the digital platforms already shaping The Hobby. Rather than compete with existing tech, these products will complement it, offering a premium physical platform that works hand-in-hand with software to create a richer, more connected collector experience.

AI-Enabled Vision

The Hardware Layer for the Collectibles Tech Ecosystem*





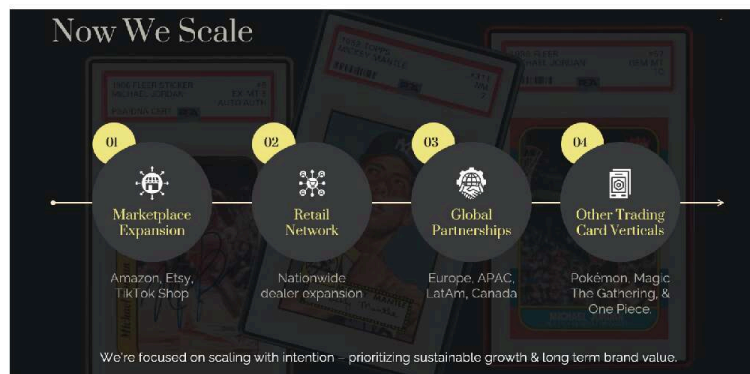
Why We're Raising Now

We've spent the last two years preparing for this moment — building a solid foundation, strengthening our operations, and creating a distribution network that reaches collectors around the world. Along the way, we've refined our processes so we can launch faster, scale responsibly, and protect the brand we've built.

Now, the market is growing faster than ever, and more collectors are seeking premium protection and display solutions. The time is now to meet that demand, capture the momentum, and help lead The Hobby into its next era.

We're raising capital to:

- Expand to Amazon and other marketplaces
- Optimize B2B & D2C buying experience
- Further facilitate Hobby Shop recruitment
- Grow our product line with new SKUs and bundles
- Serve rising dealer and show demand
- Fund smart hardware R&D
- Scale ad spend through TCG dealers & influencers



Why We're the Team to Do It

Great ideas are everywhere — but without the right team, they stay ideas. What sets us apart is execution. For five years, we've taken concepts from the drawing board to collectors' hands worldwide, consistently and with purpose.

We're all collectors at heart — friends first, equity partners second — united by the same vision since day one. There's no ego here, just mutual respect and a shared commitment to building products that elevate The Hobby and serve our community. We've faced challenges and celebrated milestones together, and we're ready to do the same for the next five years and beyond.





Financials

Can I access complete financial statements?

Absolutely. Once we file our Form C for this Slabmags® raise, you'll be prompted to confirm your reservation. At that point, you'll be able to review the full Form C — including our financials — so you can see exactly where we stand before finalizing your investment.

Peaks Breakdown

\$100+

- (1) Randomly Inserted Etched Series Slabmag®
- (1) 20% Off Retail Discount Code valid in 2026

\$250+

- 2026 Annual Membership (*200 available*)
- (1) Bronze Collector Box:
 - 1 Etched Series Slabmag®
 - 1 Premium Insert
 - 1 Premium Stand

\$500+

- 2026 + 2027 Annual Memberships
- (1) Silver Collector Box:
 - 3 Etched Series Slabmags®
 - 3 Premium Inserts
 - 3 Premium Stands

\$1,000+

- Lifetime Membership
- (1) Gold Collector Box:
 - 5 Etched Series Slabmags®
 - 5 Premium Inserts
 - 5 Premium Stands

\$3,000+

- (3) 20% Discount Codes for Wholesale Orders in 2026

\$5,000+

- Online Featured Partner:

Your logo displayed on our **Partners Page** for 2026

\$15,000+

- Offline Featured Partner:

Your logo included in all Slabmags® shipments during 2026

\$25,000+

- Exclusive Show Partner:

Choose one show/event where you will represent Slabmags® exclusively in 2026

Have Questions About Your Perks?

We want every investor to feel fully informed before selecting a perk tier.

If anything in the perk breakdown needs clarification — memberships, collector boxes, wholesale discounts, or partner placements — **please reach out to us before finalizing your investment.**



Ownership Opportunity

In addition to exclusive perks, your investment provides an **ownership opportunity** in Slabmags®:

- All investments are made through a **SAFE (Simple Agreement for Future Equity)**.
- A SAFE does not provide immediate stock ownership but gives you the right to receive equity in the future at a financing or liquidity event.
- This means your investment is directly tied to Slabmags®' long-term growth and success.

For more details on how the SAFE works, please see Wefunder's explanation and terms.

Important Notes & Disclaimers

- **SAFE Agreement:** Investments are made through a SAFE, which does not provide immediate stock ownership but represents the opportunity for equity in the future.
- **Limited Quantities:** Memberships (200 max) and Collectors Boxes (200 Bronze, 100 Silver, 25 Gold) are strictly limited and offered on a first-come, first-serve basis. Availability may change or close once early reservations are made.
- **Fulfillment:** Perks, including memberships and Collectors boxes, are expected to begin fulfillment in 2026 or earlier, with shipping within 60 days following the official close of the campaign.
- **Restrictions:** Reservations will not be accepted from non-qualified brands, including but not limited to those engaged in similar or competing product lines.

Disclaimer

Investments are made through a SAFE (Simple Agreement for Future Equity). This does not provide immediate stock ownership but represents the opportunity for equity in the future. Please see Wefunder for complete terms and details. Perks, including membership and collectors boxes, are expected to begin fulfillment in 2026 or earlier, with delivery within 60 days following the official close of the Wefunder campaign. Reservations will not be accepted from non-qualified brands, including but not limited to those engaged in similar or competing product lines.