

Invest in a Spanish soccer club and own a team, own your voice, "Own the Game" ⚽



f2osports.com Menlo Park CA     

Highlights

- 1 🇪🇸 Fan to Owner Futbol 1, a subsidiary of f2o Sports, is poised to acquire a soccer club in Spain
- 2 ▶️ Targeting over 4.5B sports fans worldwide to build the largest fan2owner community on the planet!
- 3 🏆 Join the Revolution of Sports Ownership and become an equity OWNER of a professional soccer club
- 4 ✅ Your voice MATTERS! Help shape the future of the club by having an actual fan vote in decisions
- 5 🗣️ Cheering for your team actually means something when you have vested economic interest
- 6 🤝 f2o Leaders = professional soccer, sports mgmt, global mrktg, finance, technology, & community
- 7 ⚠️ Enjoy exclusive ownership access to the players, managers, staff, founders and merchandising
- 8 🌐 The global sports market is \$512B! We're just getting started

Our Team



Wolfgang Muller Co-founder and Acting CEO

Co-Founder/CMO/Board Member at OSOM Product's Inc. Previously at HTC & Essential Products Inc. Wolfgang created brand and marketing campaigns for global consumer channels (Google, Under Armour, Vodafone, Amazon, etc). Alumni Stanford University GSB.



Stefano Angeli Co-founder



Founder and CEO of Utoppia, a US-based global Neobank. He also co-founded one of the first regulated Digital Banks in Latam, Reba. Stefano, as CEO, was in charge of scale the company from 0 to +800k accounts. Harvard University and Stanford University.



Michael Wright Co-founder

Board member of AMG National Trust Bank overseeing Banking as a service and international Wealth Management initiatives. Founder of Global Link Technologies, a tech startup sold to Arrow Electronics, a Fortune 500 company. Alumni Stanford University GSB



Enrico Tessarolo Co-founder

Enrico co-founded EFES management group, a company dedicated to operating and developing gastronomic premises. It currently has more than 1000 employees. Degree in international trade.



Andres Fleischer Co-founder

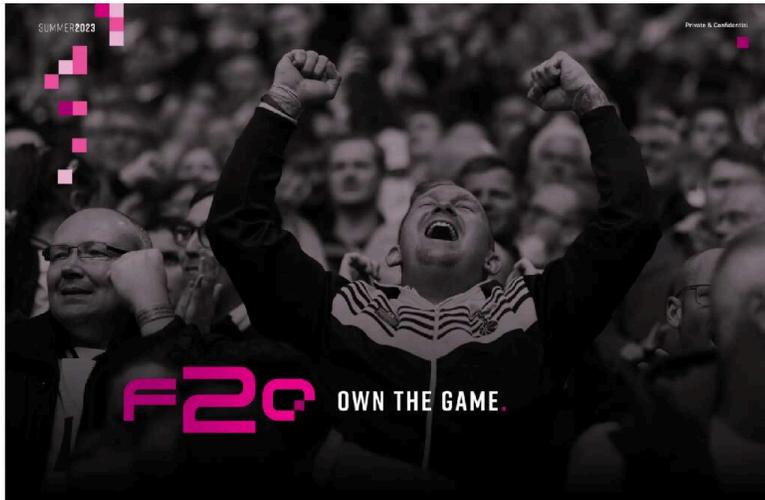
Andres is currently Managing Partner at Ripio Ventures, a VC fund that invests only in early stage web3 startups across the globe. His expertise is mainly on Crypto, product, compliance on Crypto and Operations. Alumni Stanford University GSB.



Leo Learth Technical SW/ Development advisor

More than 15 years of experience with engineering, instrumentation & Automation. He worked in over 50 projects for big clients in Oil and Gas, Electrical, Transportation & Entertainment industries. Engineering degree & Alumni Stanford University GSB

f2o Sports is changing Sports Ownership Forever



To Be Clear..

You are investing in Fan to Owner Futbol 1, a subsidiary of f2o Sports Corporation. f2o Sports is a holding company that looks to create a portfolio of franchises, each being a Series LLC, in multiple sports with the first one being Fan to Owner Futbol 1. In this model, as f2o Sports grows throughout the years, we are able to support our passionate Fan 2 Owner community by adding new entities in other sports clubs around the world.

Your unit purchase investment into Fan to Owner Futbol 1 will create the initial capital that will be used for:

- Building the Organizational Structure that will execute our Business Model in Futbol 1
- Continued Marketing Execution to position our brand and create additional f2o Sports awareness on a global level
- Develop Fan to Owner Technology & Dashboard

Develop Fan to Owner Technology & Business

- Retainer costs for continued engagement with Spanish Futbol legal counsel regarding acquisition of our first Futbol Club
- Due Diligence Budget for Club Analysis
- Down Payment budget for Spanish Futbol Club Acquisition

To summarize, your investment will be part of the current Regulation Crowdfunding capital raise with the intention to achieve the objectives listed above and in doing so you have early ownership in our Fan to Owner Futbol 1 entity. Our goal is to acquire controlling interest in a Spanish Futbol Club by the start of the fall 2024 season.

How We Plan to Change the Game..

Decentralization

Ownership to the Crowd: The sports ownership model has been stagnant for centuries. Only a few on top have ownership and therefore all the benefits are

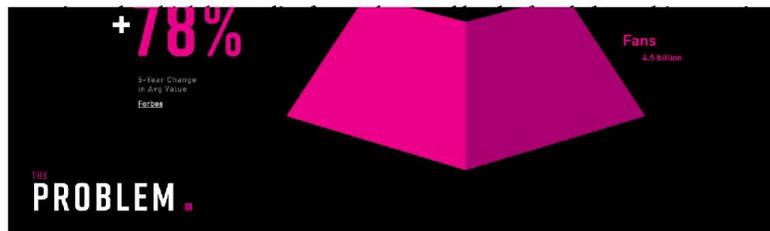
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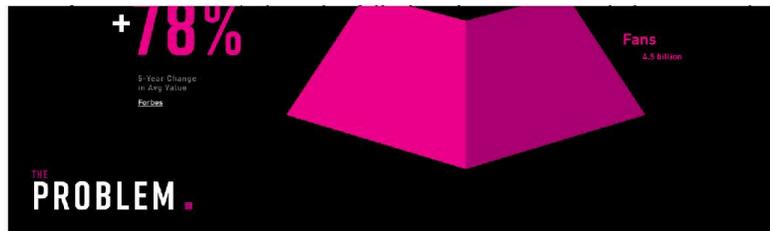
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Digitalization

24/7 Digital Experience: In the last 2 decades every known industry has been recreated through technology and digitalization. Traditional sports clubs have not adapted to this change and therefore lack real time access and consumption of a complete 24/7 digital experience for their fans. Today, the only way to truly engage with the passion for your team is to go to the stadium or watch the games on TV, this approach is limited to geography and the content provided.

f2o Sports is developing a digital platform (The iamf2o Sports Dashboard) where

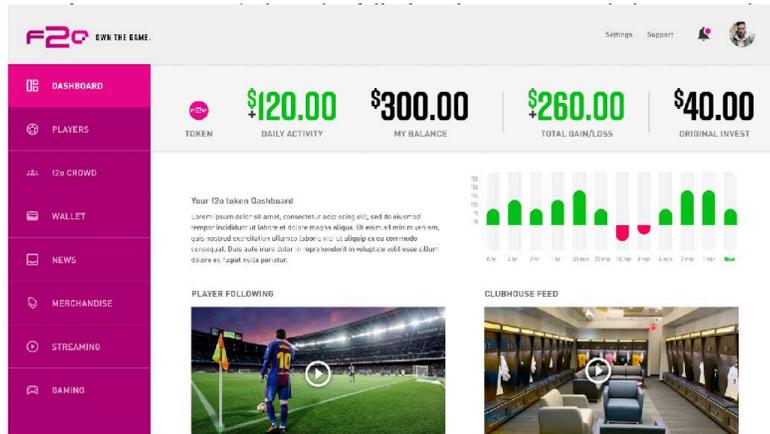


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Globalization

Worldwide from Day 1: The vast majority of today's sports clubs engage their audience at a local level where their stadium has been established. This approach limits the potential of an addressable market for membership growth, brand development, sponsorships, and new revenue streams.

In contrast f2o Sports starts from a global approach by giving fans around the world access to The iamf2o Sports Dashboard, allowing for monetization on a global scale. Similar to any other multi national company.



Fan 2 Owner benefits..

When you purchase units in Fan to Owner Futbol 1 you become part of the f2o Sports family and join our Fan 2 Owner community and all its many perks and privileges.

Right away you will enjoy the benefits of a unit holder in Futbol 1 in these ways:

- **Economic Interest:** If the value of our first acquired fútbol club in Spain grows so does your investment
- **Fan Voting:** The units you own have a 1:1 ratio for Fan Voting on decisions we pose to our Fan 2 Owner community
- **Basic Membership Access:** As a Fan 2 Owner unit holder enjoy our Basic Membership access on our iamf2o Sports Dashboard for free

The first unit purchasers will receive early bird discounted price up to our initial \$2M raised milestone

\$2M raised milestone.

In addition we're making it easy for you to receive some perks when you purchase our units.

Invest Over

\$99 Certificate of Ownership + Social Media Graphic

\$499 All Previous + 15% off f2o Sports Merchandising

\$999 All Previous + f2o Owners T-Shirt

\$9,999 All Previous + Meet the Founders

We've already started making some noise..

In September 2023, f2o Sports announced ourselves to the world and began to implement our Communication, PR and Marketing strategy with the support of LinkUp business boutique and Quijote Media.

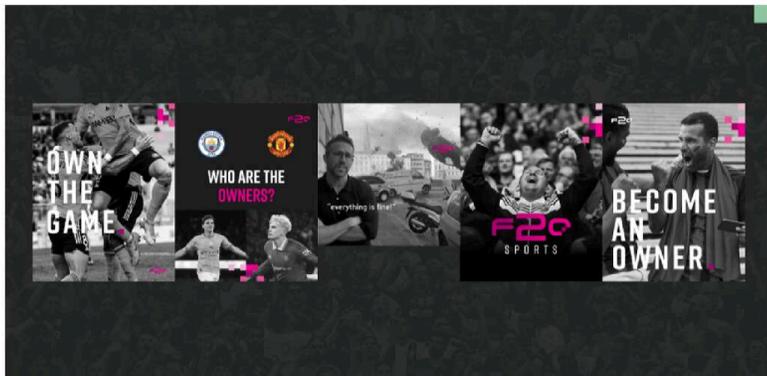
Our co-ordinated rollout focused on 7 countries: Portugal, Spain, Mexico, Chile, Argentina, Colombia and Brazil.

Press Releases, opinion articles, interviews with the founders, landing page write ups and an always on Digital Media strategy helped to install our current Fan 2 Owner base and give notice to the sports world that change is coming.

Among some of our accolades and marketing interactions we found ourselves in in over 55 Tier 1 publications with 25+ founder interviews with members of the press such as: Infobae, La Nación, tyC Sports, Agencia EuropaPress, el Español, Globo, Jornal de Negocios, La República and Radio RCN, among others.

- [Example Article 1](#)
- [Example Article 2](#)
- [Example Article 3](#)

In addition, through organic and paid media we were able to grow our waitlist of individuals inquiring about our sports club purchase to 25K followers!





This team doesn't know how to fail..

f2o Sports originated on the athletic fields of Stanford University where a group of founders set out to decentralize, digitize, and globalize the current model of sports ownership.

Our f2o Sports founders team has deep experience founding multiple venture-backed startups in US and LATAM.

SLUMMER 2023

OUR FOUNDERS

<p>Wolfgang Muller ACTING CEO Co-Founder & CMO DSM Products Inc. Board Director DSM Products Inc. Global VP Marketing & Sales Essential Products Stanford University Graduate School of Business</p>	<p>Michael Wright RND National Trust & Bank Board Member Founder Global Link Technologies Former NFL Professional Soccer Player Stanford University Graduate School of Business</p>	<p>Stefano Angeli Founder & CEO Hinge De-Founder & CEO Fido Digital Bank Harvard University University of Bath Stanford University Graduate School of Business</p>	<p>Andres Fleischer Managing Partner Ripio Ventures COO Ripio Stanford University Graduate School of Business</p>	<p>Enrico Tessorolo Co-Founder: Flex Management Group International Trade American University</p>
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f2o sports has advisors of great prestige and recognition from around the world. A diverse and respected team with knowledge and experience that contributes its best to make this project for the fans work. We lean on this team on a daily basis and their passion for our mission to turn Fans 2 Owners matches our own.

SLUMMER 2023

OUR ADVISORS

<p>Stephen Bediako COMMUNITY ENGAGEMENT ADVISOR WB3 Community Equity & Engagement Co-Founder & MD Turning Basin Labs Board Member StarLoop & Botanical Goods London School of Economics / Stanford Fellowship</p>	<p>Mona Patel FINANCE Fortis Next 1000 & Entrepreneur Percutium Founder & CEO, iactai Founder, Deutera for Cause Co-Founder & CFO, CamFin Founder, Hailix Ventures Harvard Business School / Stanford OSU, MIT Sloan</p>	<p>Brad Ramsey MEDIA/BROADCASTING/MARKETING Fortis 1000 Operating Executive President & General Manager, Tequia Inc. VP General Manager & VP Sales, Greg Nicholson Virginia Tech, Pomona MBA / Stanford OSB</p>
<p>Vibeke Swandoline Faengsrud BOARD CHAIR, UNIVERSITY ADVISOR C-Level Executive & Strategy Planning Board Member Founder & CEO House of Math Best Selling Mathematician Author in Norway Harvard Business School / Stanford OSB</p>	<p>Leo Learth TECHNOLOGY DEVELOPMENT ADVISOR Software Solutions Executive Head of Operations, MD NA Radio Engineering Operator, Engineer Chemtech Brilliant Institute of Petroleum / Stanford OSB</p>	<p>Neal Evangelista FINANCE/ACCOUNTING Corporate Finance and Accounting Director Director of Finance, Capital Finance & Data Analytics Manager, Essential Products East State University MBA Finance / CPA</p>

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Our Culture is our Brand..

The cliché is to say our culture is "winning" but we believe there's more to a sports brand than that.

We have a unique name at f2o. Our company name is actually an acronym for what our brand, or mission actually is, turning fans into actual owners.

f2o stands for Fan 2 Owner. A mission we are proud of, signaling something we are trying to give back to the crowd. At f2o Sports we believe that sports ownership is not this esoteric concept attainable only by a few but an actual right that should be shared with those that help create the value..the fans.

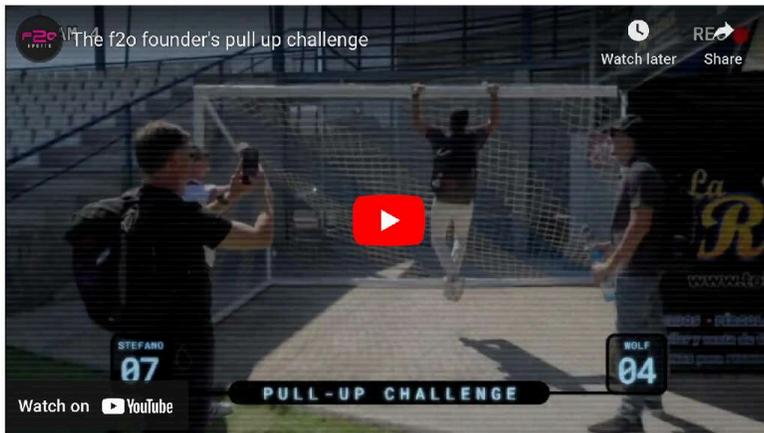
Therefore we covet and take our branding serious when we look to energize and tie ourselves to our Fan 2 Owners.

How we write it: When we write our logo in text form, it's always Fan 2 Owner with the "2" as the bridge between Fan and Owner.

Our Brand Will Always Be:

- Unapologetic
- Driven and Focused
- Playful
- Encouraging
- Youthful in messaging and design
- Edgy but with a traditional mentality

We will have fun, we will challenge ourselves and our Fan 2 Owners along the way.





There are no other color options for this attached logo

The future of f2o Sports..

We're just getting started! Year 1 will see our first Series LLC, Fan to Owner Futbol 1, which is a subsidiary our holding company f2o Sports Corporation and tasked with purchasing our first team, a Futbol Club in Spain. However, our Fan 2 Owner community is greater than just one sport or one region. We chose Futbol first as it is the number one celebrated sports entertainment on the planet with some of the most passionate fan bases in history. Yet our sights are set on more. Cricket in India, Rugby in England or New Zealand, another Futbol team in South America or Africa, the list goes on and we want to ensure we take our learnings from Year 1 and apply them to Year 2 and beyond. When the time comes we'll ensure our Fan 2 Owner community has a decision in our next Series LLC and therefore our next individual capital raise.

Our path to decentralizing Sports Ownership is just beginning and the revolution for fans to "Own the Game" has finally begun!

