

## Contact

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(LinkedIn)

# Julie Henley

Co-Founder and Managing Partner at Entrada Ventures  
Santa Barbara County, California, United States

## Experience

Entrada Ventures

Co-Founder and Managing Partner  
October 2018 - Present (6 years 7 months)

Nectir

Board Member

August 2021 - Present (3 years 9 months)

StyleRow

Board Member

January 2021 - Present (4 years 4 months)

Worksana

Board Member

April 2019 - Present (6 years 1 month)

Henley Consulting

Consultant

2012 - 2018 (6 years)

Leaf Group

VP of Product

2007 - 2012 (5 years)

IAC

Director of Product Management

2004 - 2005 (1 year)

Rent.com

Senior Product Manager

2001 - 2004 (3 years)

eToys

Associate Product Manager

2000 - 2001 (1 year)

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## Education

California Polytechnic State University-San Luis Obispo

Bachelor of Business Administration - BBA, Business/Finance · (1996 - 2000)