

## Contact

[www.linkedin.com/in/anupmurarka](https://www.linkedin.com/in/anupmurarka)  
(LinkedIn)

## Top Skills

Technology Strategy Development  
Public Relations  
Product Marketing

# Anup Murarka

Co-founder at Gemist, experienced executive helping startups bring product ideas to reality  
San Antonio, Texas, United States

## Summary

Specialties: Engineering management, Growth hacking, Corporate development, acquisitions, IP negotiation & licensing, Strategic planning, Technology marketing, Public Relations

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## Experience

### Gemist

#### CTO & Co-Founder

October 2019 - Present (5 years 7 months)  
Los Angeles Metropolitan Area

### Automation Works IO

#### Founder

August 2018 - Present (6 years 9 months)  
San Antonio, Texas Area

### Proper

#### Head Of Operations

March 2019 - October 2019 (8 months)  
United States

### App Press

#### Head of Product, VP Business Development

November 2013 - April 2018 (4 years 6 months)  
Indianapolis, Indiana Area

Building an exciting mobile platform to not only change how mobile apps are developed but who develops them. Currently leading the engineering & product team in addition to managing business development efforts.

### Thirteen Elephants

#### Consultant

February 2012 - October 2013 (1 year 9 months)  
San Francisco Bay Area

Strategic consulting for mobile and software clients.

### Adobe Systems Inc

Director Technology Strategy, Business Development

January 2003 - January 2012 (9 years 1 month)

Managed 3rd party partnerships, Developed product strategies, Led Product Marketing

### OpenTV, Inc

VP Strategic & Product Marketing

February 1996 - December 2002 (6 years 11 months)

### 3DO Company, Inc

Manager

January 1993 - January 1996 (3 years 1 month)

### traveLOGIX, Inc

VP Engineering

January 1992 - January 1993 (1 year 1 month)

### Claris Corporation

consultant

January 1991 - January 1993 (2 years 1 month)

### Liberation Software

Manager Engineering

January 1991 - January 1992 (1 year 1 month)

### Apple Computer, Inc

software engineer, contractor

January 1989 - January 1991 (2 years 1 month)

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## Education

Univerty of Texas as Austin

Electrical Engineering · (1986 - 1988)