

## Contact

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(LinkedIn)

## Top Skills

New Business Development  
Account Management  
Software Consulting

# Dan Murphy

Executive Director of New Ventures at Slingshot  
Louisville, Kentucky, United States

## Summary

I am grateful for all that I have gotten to experience up to this point and always excited to see what is up next.

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## Experience

### Slingshot

Executive Director of New Ventures  
January 2020 - Present (3 years 9 months)  
Louisville Metropolitan Area

Slingshot, a software and app development company founded in 2005, wanted to create a way to help empower entrepreneurs with technology ideas.

By leveraging our expertise in designing and building tech products, we looked to partner with entrepreneurs, making their ideas a reality. We know starting a business is hard, and growing a business is harder.

As a result, Slingshot Ventures was born: the innovation and startup arm of Slingshot.

<https://ventures.yslingshot.com/>

### C2 Keep

Chief Strategy Officer (CSO)  
April 2021 - Present (2 years 6 months)  
Louisville, Kentucky, United States

C2 Keep is a Slingshot Ventures portfolio company.

Our partner wanted to create a solution to solve the problems related to Schedule II drug inventory management. He asked us to help bring his idea to life and we have.

C2 Keep is a digital inventory management solution that replaces the paper logbook and simplifies a pharmacist's accountability to state and federal regulations.

Tell all your pharmacist friends and have them look me up.

### CoPilot, LLC

Partner

March 2018 - September 2020 (2 years 7 months)

Louisville, KY

### BELM Group, LLC

Owner

November 2015 - March 2018 (2 years 5 months)

### Slingshot

Leader of Business Development/ Account Management and Recruiting

February 2009 - November 2015 (6 years 10 months)

Louisville, Kentucky Area

### Prosoft

IT Consulting Sales Representative

August 2005 - January 2009 (3 years 6 months)

Louisville, KY

### UPS

Web Developer

August 2004 - August 2005 (1 year 1 month)

Louisville, KY

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## Education

University of Louisville

BSBA, Computer Information Systems · (2000 - 2005)