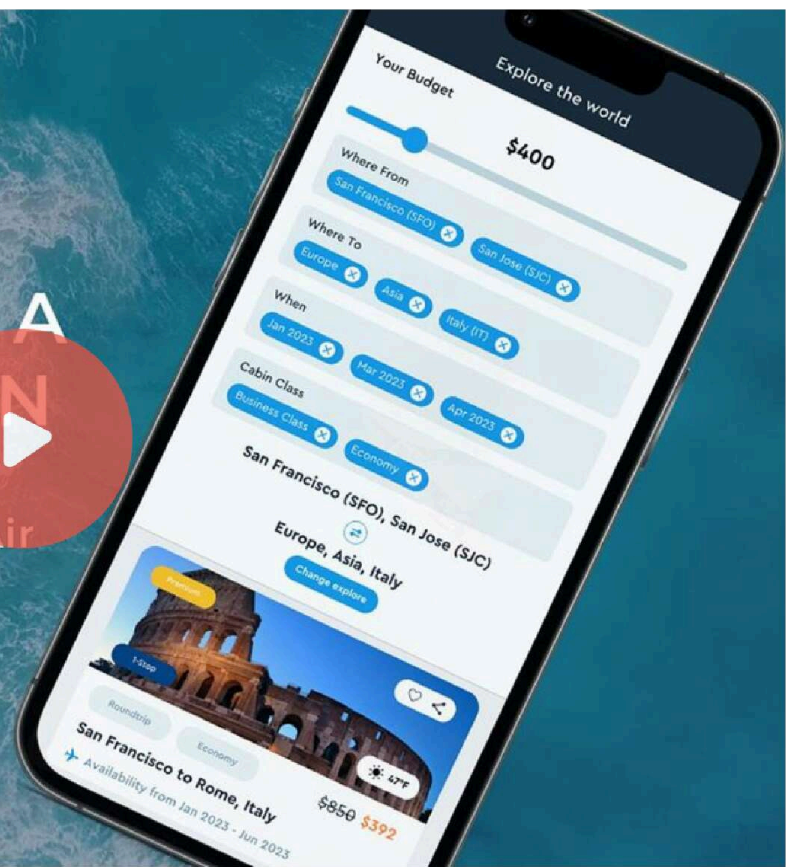
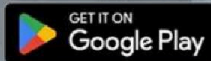




TRAVEL APP FOR A NEW GENERATION

Explore the world on your budget with AI-Powered OneAir



INVEST IN ONEAIR AI

Travel App For A New Generation of Travelers Powered By AI

LEAD INVESTOR



Sriram Sundararajan

I have known the founding team of Rahul and Kali for a while now and seen them working from close quarters to build OneAir brick by brick. Their phenomenal dedication to building OneAir and taking off to a flying start motivated me to become their Lead Investor in this WeFunder round. I truly believe that OneAir is disrupting the travel deals through booking vacation experiences for leisure travelers like myself. The TravelTech industry is not an easy industry to break into and has a strong competitive moat. The focus on building a great platform is evident in every single action from the team be it design, development, testing or support. I fully support this founding team and I hope you will support them by participating with me in this round!

Invested \$10,000 this round

oneair.ai

Fremont CA



Highlights

- 1 OneAir's mission is to inspire the new generation of travelers to explore the world on a budget.
- 2 Powered by AI, OneAir is an all-in-one, members-only, personalized flight deal platform.
- 3 Grew new signups over 300% MoM and \$75K GMV in just 3 months since launch.
- 4 Freemium subscription model with a consistent 10% conversion from "Free" to "Paid " plans.
- 5 Investors include OneAir beta members and travel industry veterans. Join the travel revolution!
- 6 Addressing next-gen US market of 151M millennials and Gen Zers with \$350B in travel spending power.
- 7 Leadership and advisory team from Netflix, Pfizer, PWC, Stanford & Guardant health.
- 8 Expand globally into Canada and India by early 2024. Singapore, Australia, Germany and UK by 2025

Our Team



Rahul Ramadoss CEO and Co-founder

As the CEO of OneAir, Rahul is the driving force behind the platform's development



and future path. Previous to founding OneAir, Rahul held management roles at Netflix, Namco Bandai Games, Pfizer, Gilead Sciences and Guardant Health.



Kali Pothuraju CTO and Co-founder

Prior to co-founding OneAir, Kali held technical leadership roles and spent over 25 years in diverse industries and successful startups such as Guardant Health, Adaptive Biotech.



Sriram Sundararajan Advisor | Investor

Ex-PwC, Adjunct Professor at Stanford, Adjunct Faculty of Marketing at Santa Clara University, Entrepreneur, Startup Advisor and Investor



Peter Lee Advisor | Investor

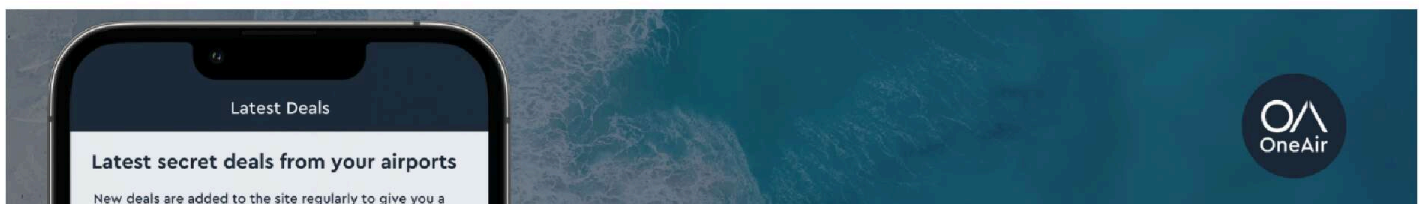
Experienced technology and operational executive delivering high-growth, global consumer solutions for Oracle, Netflix, Intuit, and Lensway. Board member and advisor to various consumer startups.

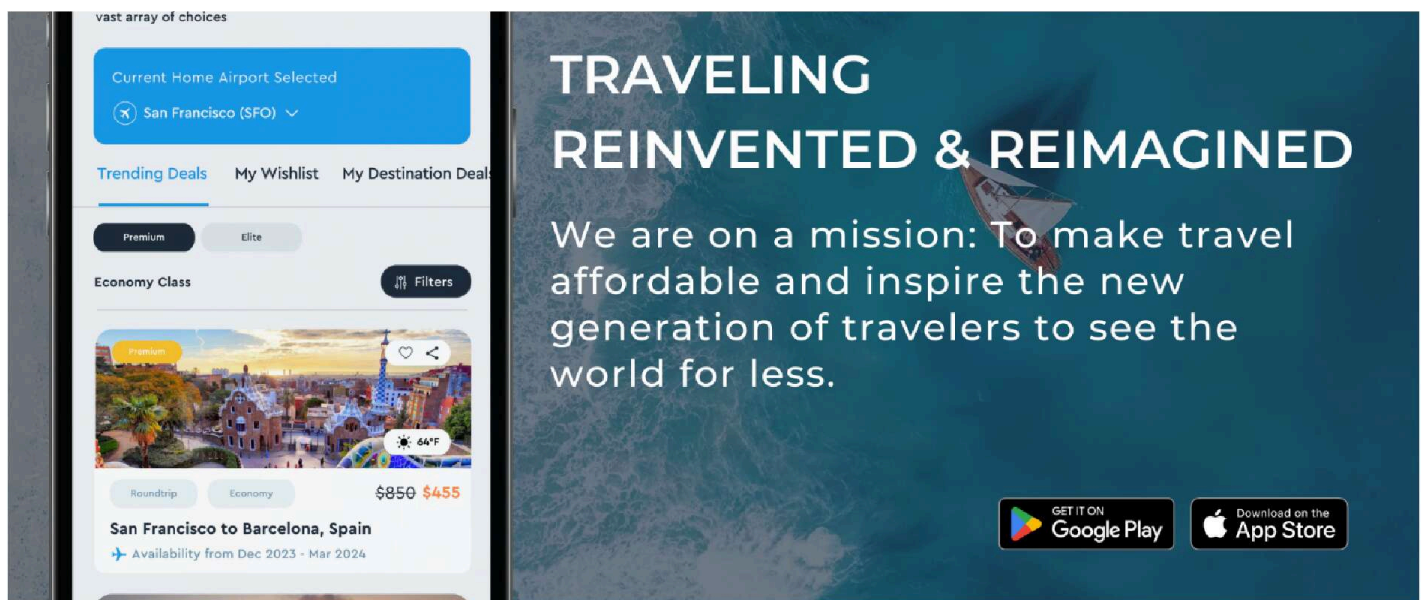


Rupesh Velji Advisor | Investor

Dynamic and accomplished travel industry veteran with an illustrious 23+ years of expertise in the airlines industry. Possesses an in-depth understanding of the intricacies within the travel industry ecosystem.

💰✈️ **Budget-friendly, members-only
personalized flight deal platform powered by
AI**





OneAir is an AI-driven travel technology company that sends out personalized flight deal alerts to top destinations worldwide from members' home airports. Designed for the new generation of modern travelers, the app provides members with information they need to get the best deals on flights and notifies them when airlines offer fares 40% to 90% off average prices. The new app accurately presents a diverse range of airline deals and choices in a sleek and intuitive interface. OneAir is an accredited travel agency. We partner with multiple airline consolidators, wholesalers, and travel suppliers so that our members can feel confident they are booking the perfect vacation at the best price.



Massive Market Opportunity

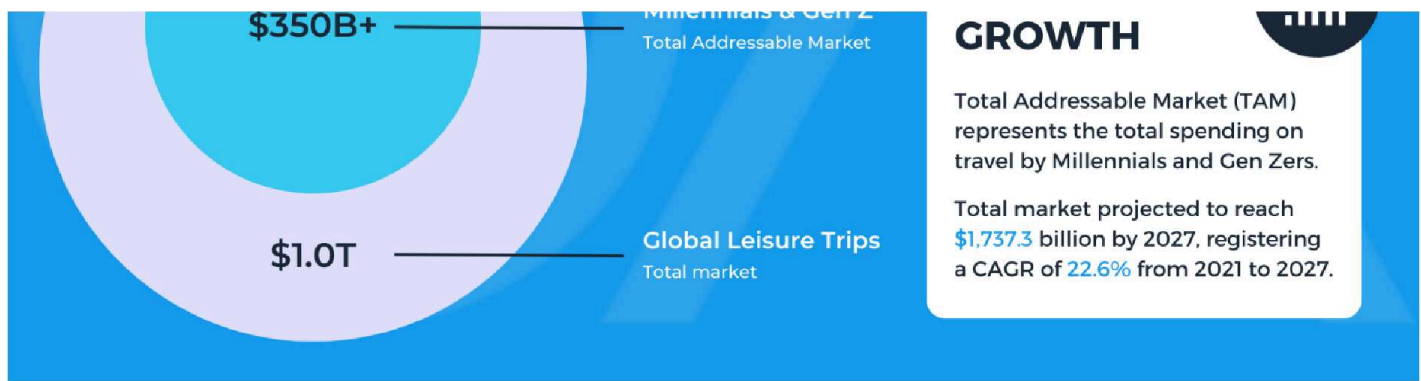
MARKET OPPORTUNITY

Target Market: Next-Gen consists of 151 million millennials and Gen Zers with \$350 billion in spending power in the U.S alone

Millennials and Gen Zers are leading the post-COVID travel recovery. They spend more on travel, demand instant gratification and are cost-conscious. They are influenced by deals and travel offers more than any other generations.







Target Market: Next-Gen consists of 151 million millennials and Gen Zers with \$350 billion in spending power on travel in the U.S alone.

To put that in perspective, more than half of Americans are millennials or younger.

This market will continue to expand, allowing OneAir to take full advantage of it.

Key facts and findings:

- An estimated **235 million** tourists travelled internationally in the first three months, **more than double** the same period of 2022. [UNTWO]
- 84% of Gen Z and Millennials would rather take a dream vacation than purchase a new luxury item, with 79% of them agreeing that travel is an important budget priority. [American Express]
- Google searches for “Flight Hacks For Cheap Flights” and “Travel Hack Flights” rose by 450% and 200%, respectively, between 2021 and 2022. [Ypulse]
- Nearly three in five travelers don’t have a specific destination in mind [Expedia]
- A survey in 2022 revealed that 64% of Gen Z And Millennials considered travel to be more important to them today than it was before the Pandemic. [Ypulse]

- 96% of Hopper users, who are predominantly Gen Z and millennial travelers, claim they plan to take at least one trip in 2023 [Hopper]
- 62% of searches made for flights in 2023 are for international destinations, compared to 55% of searches made at the same time last year. [Hopper]
- Flights: Airfare for 2023 international trips is currently averaging above 2022 prices, as both demand and costs remain high for airlines. International airfare is expected to increase to all regions of the world compared to this time last year. High demand will drive up airfare and hotel prices, especially as Americans remain willing to pay more. [Hopper]

🙄 The Problem

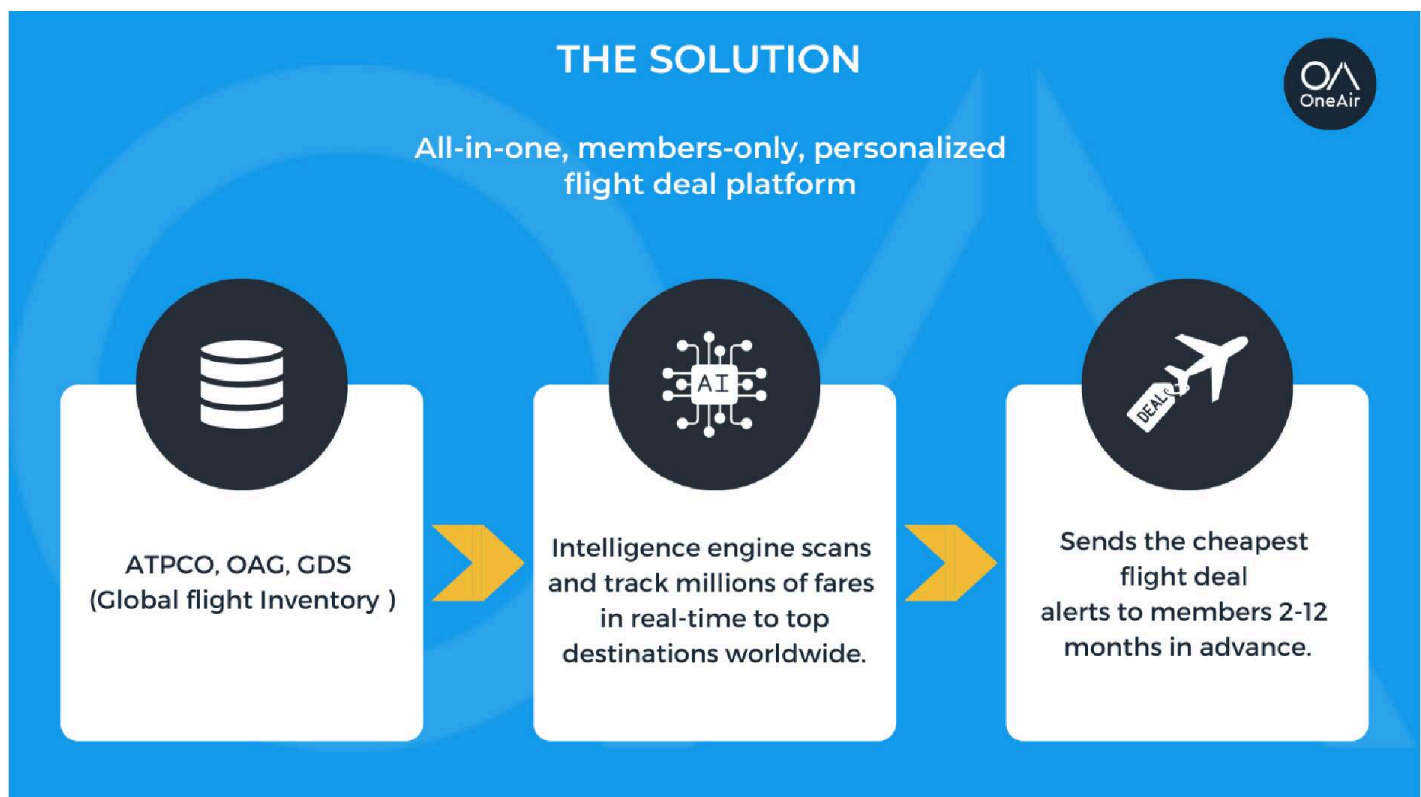


Planning a trip that suits a traveler's destination and budget preferences can be a daunting and stressful task.

Anyone who has ever attempted to plan a trip would know how time consuming and painful the entire process can be. Spending countless hours navigating through dozens of different websites and apps, searching for the best travel offers can be quite frustrating.

- Flight deal searching is still a rudimentary process. Travelers need to say exactly where and when they want to travel.
- The average traveler visits 20+ sites to finalize and book a single trip.
- The traditional travel sites are cluttered with hundreds of choices that easily overwhelm travelers.
- Most of the fare alerts and deal newsletters today are not personalized. They send out a broad selection of alerts from different origins of airports to wherever it is cheapest.

The Solution




OneAir's technology uses artificial intelligence and proprietary algorithms to scan and track millions of fares in real-time every day to hundreds of destinations around the world. When the system finds an incredibly cheap flight deal, members receive an email and a mobile alert.

OneAir offers the best combination of a flight deal subscription service and a budget-friendly booking platform. A one-stop shop for all your travel needs!

Say goodbye to expensive travel and hello to exciting new adventures.

⚡ The Product

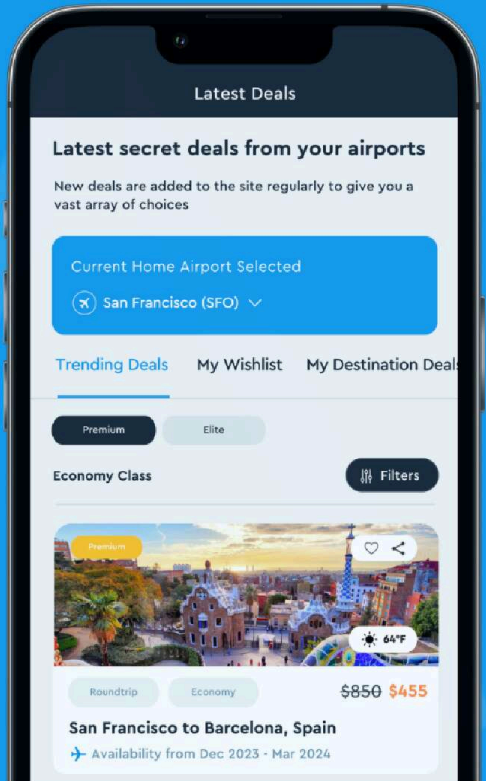


THE PRODUCT

TRAVEL INSPIRATION & FLIGHT DEAL SUBSCRIPTION SERVICE/ BOOKING APP

Destination discovery based on budget, powered by AI

- ✓ Instant access to flight deals from preferred airports
- ✓ Instant email and mobile flight deal alerts
- ✓ Access to private and corporate discounted airfares
- ✓ Search & book destinations based on a budget
- ✓ Book flights, hotels, cars & activities at wholesale rates
- ✓ Priority Support





A NEW WAY TO TRAVEL



Savings of up to 40-90% off your trip!

Book Cheap Flights, Hotels, Rental
Cars & Activities Worldwide at
Wholesale Rates!

No more wasting precious time scouring the internet for the best deal. Simply pack your bags and let us handle the rest! We bring the deals to you. Never overpay for flights again!

How OneAir Works

HOW ONEAIR WORKS

**1. SELECT YOUR
DEPARTURE AIRPORTS**

DESTINATIONS	AVERAGE PRICE	PRICE NOW	AVAILABILITY THROUGH
Barcelona	\$455.00	\$455.00	NOV 2023 - FEB 2024
Madrid	\$455.00	\$455.00	NOV 2023 - FEB 2024
Amsterdam	\$455.00	\$455.00	OCT 2023 - FEB 2024
London	\$455.00	\$455.00	NOV 2023 - FEB 2024
Warsaw	\$455.00	\$455.00	OCT 2023 - FEB 2024
Venice	\$455.00	\$455.00	JAN 2024 - FEB 2024
Paris	\$455.00	\$455.00	NOV 2023 - FEB 2024

**2. GET INSTANT CHEAP
FLIGHT DEAL ALERTS**

3. BOOK FLIGHTS

1. Select your departure airports

Choose your departure home airport that you travel through often and add additional airports you want to receive the deals from.

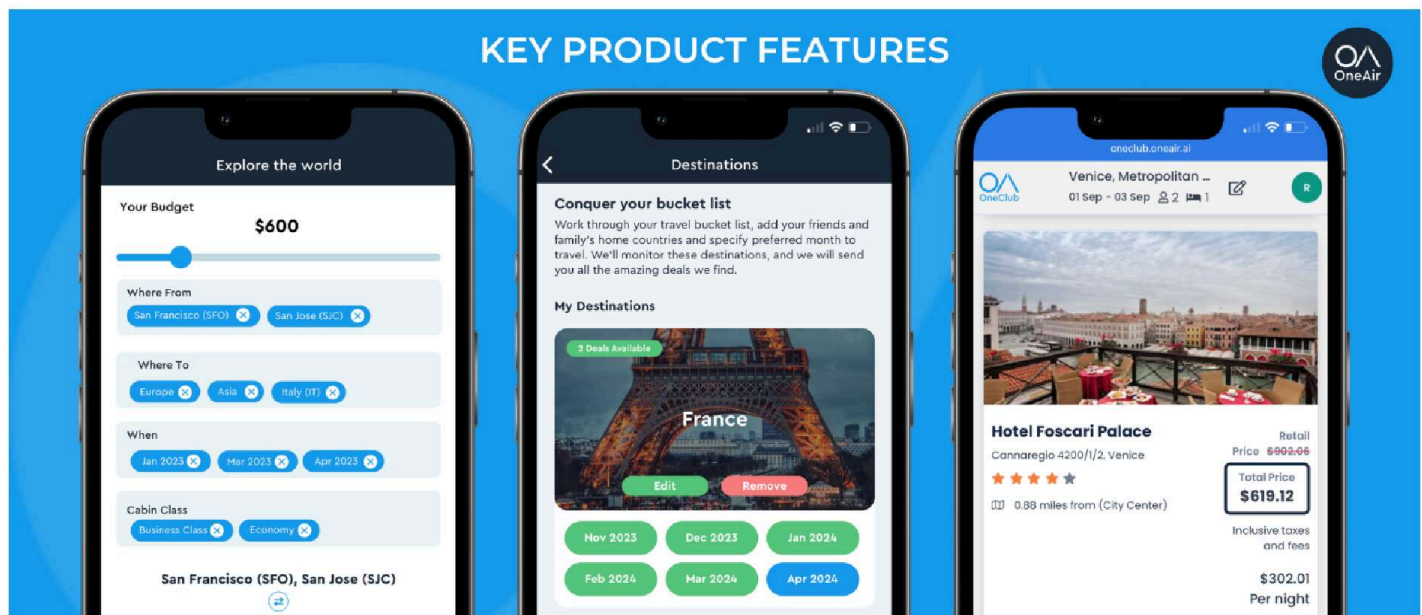
2. Get instant cheap flight deal alerts

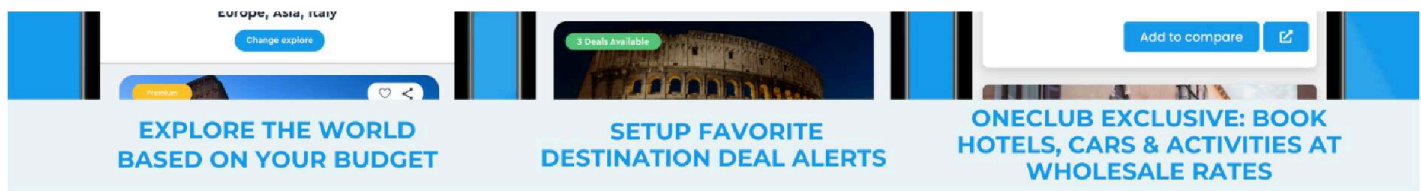
Our platform uses artificial intelligence and proprietary algorithms to scan and track millions of fares in real-time to amazing destinations worldwide. When the system finds an incredibly cheap flight deal, you will receive an instant email and a mobile alert.

3. Book flights

Choose and book your flight deals based on real-time airline pricing and flight availability. Free cancellation - There's no fee to cancel within 24 hours of booking.

❤️ Product Highlights





Explore the world on a budget!

Our Explore the World tool is a passport to adventure. Members can simply set their flight budget, destinations, and travel months. OneAir will show them all of the amazing destinations that they can fly to for that price or even less. No stress, no fuss –It's the easiest way to find a new adventure.

Setup Favorite Destination Alerts:

Members can work through their travel bucket list, add their friends and family's home countries and select their preferred departure month(s) to travel. We'll monitor these destinations and send them all the amazing deals we find.

Introducing OneClub Exclusive:

With OneClub, now members can book hotels, rental cars and activities at wholesale rates! We negotiate the best deals so that our members can sit back, relax, and plan their next big adventure.

Compare our prices to major travel websites like Expedia®, Orbitz®, Booking.com®, Hotwire®, and even the hotel's direct website.

Watch the membership pay for itself through the first booking. No more hunting around for coupon codes and sales.



Business Model

BUSINESS MODEL



- Combination of Subscription and Transactional revenue
- Acquire new customers via social media campaigns, affiliate, referral and viral marketing.
- More growth via adding new revenue streams, product enhancements and entering the Asian, Oceanian, European markets.

ONEAIR PAID PLANS & PRICING

Members receive unlimited flight deals to top destinations worldwide from their preferred airports



Premium

Premium members save an average of \$500 on each international flight.

Economy Class Deals

Access to flight deal booking platform

Access to OneClub Exclusive



\$29
per year

Elite

Elite members save on average of \$2,000 on each international flight.

All Premium benefits, plus:

Business Class Deals

First Class Deals

Premium Economy Class Deals

Access to flight deal booking platform

Access to OneClub Exclusive



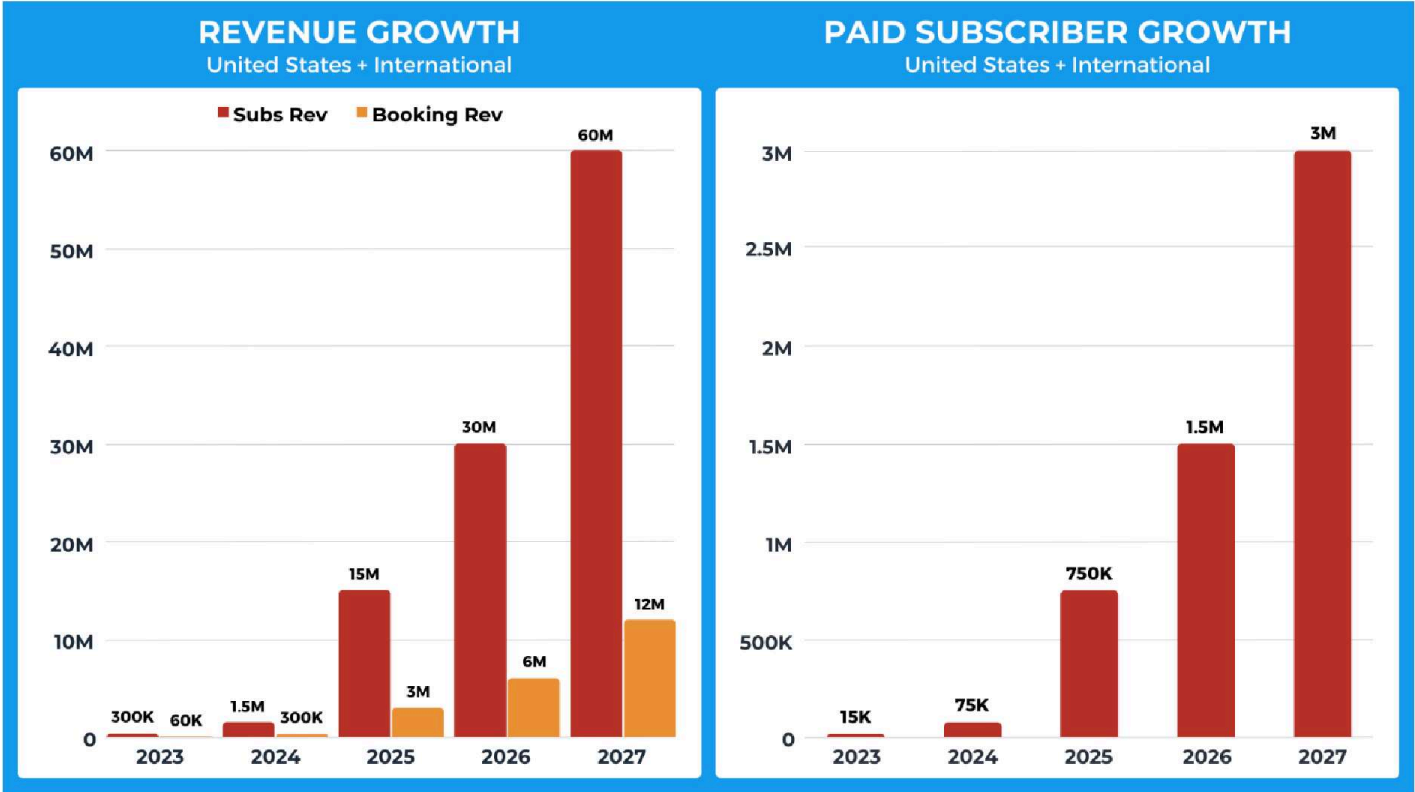
\$79
per year

- OneAir is a subscription based members-only community for the modern traveler.
- Grew new signups over 300% MoM and \$75K GMV in just 3 months since launch. This is just the beginning.

- Freemium model with a consistent 10% conversion from "Free Basic" to "Paid Membership" plans.
- We have an efficient CAC by utilizing several strategies which include leveraging affiliate marketing, social media campaigns, referrals and viral strategies.

Subscription Revenue (ARR)/ Booking Transactional Revenue Projection

At 3 million paid subscribers, our projected revenue is \$72 Million.



FINANCIAL PROJECTIONS (NET REVENUE)					
US\$	2023	2024	2025	2026	2027
Total NET Revenue	360,000	1,800,000	18,000,000	36,000,000	72,000,000
Subscription revenue	\$300,000	\$1,500,000	\$15,000,000	\$30,000,000	\$60,000,000

Convenience	Comprehensive Flight Deal Portal	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✓</div>	<div>✓</div>	<div>✓</div>
	Offer Economy Class Deals	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>
	Offer Premium Economy, Business, & First Class Deals	<div>✓</div>	<div>✗</div>	<div>✓</div>	<div>✗</div>	<div>✓</div>	<div>✓</div>
	Book flights	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>
	Book hotels, cars and activities	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>
	Accredited Travel Agency	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>
	Customer Support (Live Agent)	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>	<div>✗</div>
	iOS & Android App	<div>✓</div>	<div>✗</div>	<div>✗</div>	<div>✓</div>	<div>✗</div>	<div>✗</div>
	Plans & Pricing (Annual Membership)	<div>Premium\$29</div> <div>Elite\$79</div>	<div>Premium\$25</div>	<div>Premium\$69.99</div> <div>Premium Plus\$89.99</div>	<div>Premium\$49</div>	<div>Premium\$69</div> <div>Premium Plus\$89</div>	<div>Premium\$49</div> <div>Elite\$199</div>

The comparison we've put together is based on OneAir's AI technology, features, functionality, reliability, customer support and finally the value you get for the price.

All-in-one modern flight deal subscription service and budget-friendly booking engine:

What sets OneAir apart from the competition is our AI based proprietary algorithm that scans and tracks millions of airfares in real-time every day to amazing destinations all over the world. Using our platform, members can find cheap flight deals from trusted, top-rated airlines and book heavily discounted flights around the world.

All of our deal alerts include a booking link, fare details, travel dates, airline details and estimates on how long the deals might last before the ticket prices go back up.

Unlike most online travel booking systems, we don't show cached results. OneAir guarantees accuracy and bookability through real-time airline pricing and flight availability. There is zero discrepancy between the flight search results and final pricing.

OneAir Advantage

Exclusive access to members-only airfares:

OneAir members get exclusive access to a vast array of pre-negotiated private and corporate discounted fares that are unavailable to the public. OneAir has direct contracts with multiple airline consolidators, wholesalers, and travel suppliers which allows us to provide unmatched savings to our members.

The Impact:

Our members save an average of \$500 on each international economy flight and up to \$2,000 on each business class flight.

Unmatched customer support:

Anytime our members need to contact a OneAir agent for customer support, we're here to ensure that they have an outstanding customer experience. Members can relax and book confidently because they are our number one priority.

Introducing OneClub Exclusive:

With OneClub, now our members can book hotels, rental cars and activities at wholesale rates!

Available on iOS and Android:

No matter which smartphone camp you're in, you can get the traveler friendly OneAir mobile app and make your travel booking a better, stress-free experience.

What's on the Roadmap?

We have an exciting roadmap of new products, functionality and innovative features, some of which are already being designed and built. We plan to roll out these new products and features in the next upcoming months.

- Continue listening to our members community and delivering features they want and need

Here's a sneak peek of what's to come!



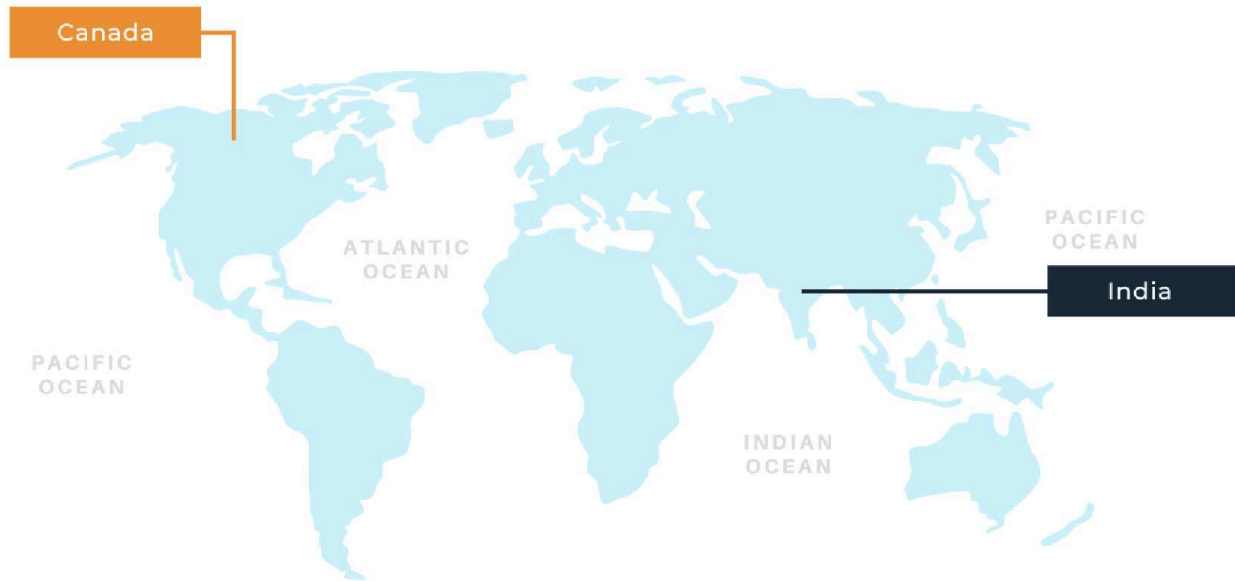
Where will OneAir expand?

Aixpanding globally into Canada and India by early 2024 as well as Singapore, Australia, Germany and UK by 2025.



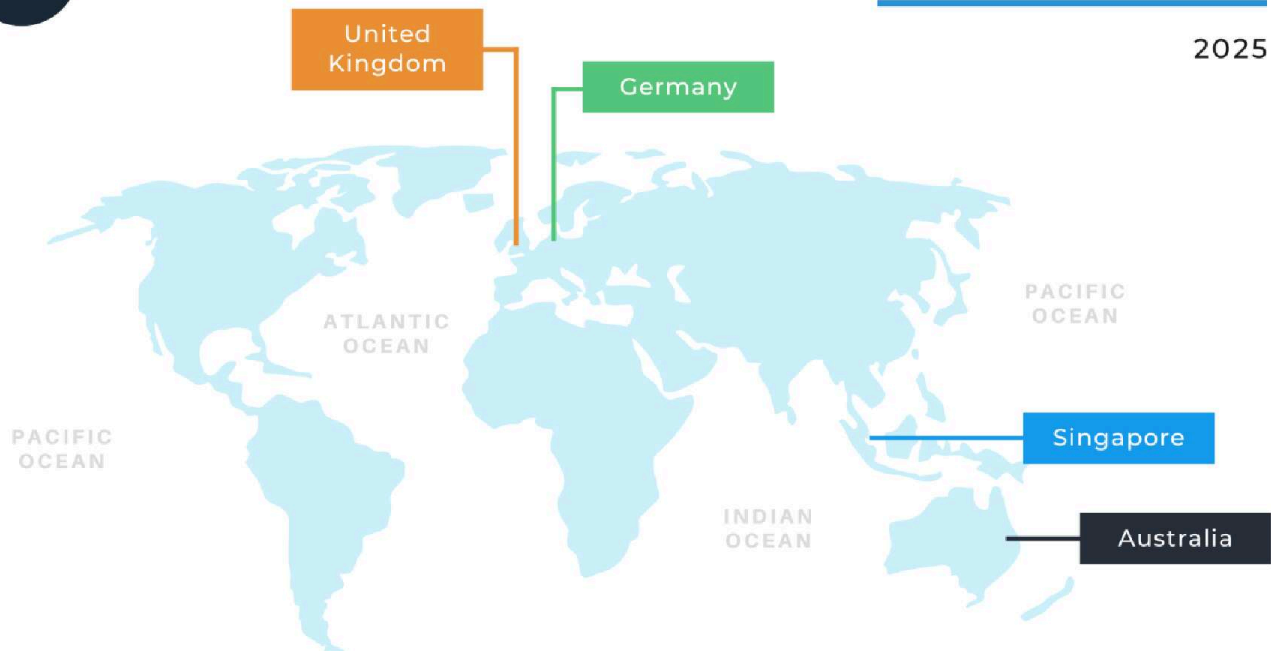
ENTER NEW MARKET

2024



ENTER NEW MARKET

2025





Why invest in OneAir

Right Market Timing: Tourism has continued to show its resilience. More than 900 million tourists travelled internationally in 2022 – double the number recorded in 2021. International tourism receipts grew back to hit the USD 1 trillion mark in 2022, growing 50% in real terms compared to 2021.

Travelers Challenge Today: Planning a trip can be quite stressful. The average traveler visits 20+ sites to finalize and book a single trip. Jumping from app to app and spending countless hours searching for the best travel offers can leave anyone frustrated. OneAir aims to help travelers enjoy their trip instead of spending needless time worrying about getting the best flight deal.

Next-Gen Travel Platform Powered by AI: OneAir technology processes live airline data via AI powered algorithms to determine what is a good price based on historical fares, how popular the route is, and how popular that particular date pair is. We scan and track millions of fares in-real time every day to hundreds of destinations around the world. OneAir offers the best combination of a flight deal subscription service and a budget-friendly booking platform. A one-stop shop for all your travel needs!

World Class Team: OneAir is led by a highly experienced team of engineers, data scientists and innovators who are supported by a group of senior advisors that includes recognized industry experts.

This raise will be spent on:

- Launching multiple customer acquisition and marketing campaigns
- Enhancing our AI data science capabilities
- Adding new products and features
- Onboarding new partners
- Expanding our technology footprint and operations teams

- Customer service team to ensure the best possible experience for our users at all times

 **Become a OneAir owner and help us revolutionize Travel!**

OneAir was started in 2020 with our love for travel + technology.

Invest in OneAir and keep us going on our journey.

Thank you for your support!

[Invest now](#)



OneAir Investment

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