



Orokii App makes money transfers ridiculously cheaper and faster. Using Orokii App, you get affordable, fast, secure, and reliable money transfer solutions. We simplify domestic and cross-border payments for individuals and businesses with exceptional service and cutting-edge technology. Whether you're sending funds to loved ones, paying international suppliers, or expanding your global reach, trust Orokii as your partner in money transfers.



INVEST IN OROKII

Making money transfers ridiculously cheaper and faster

orokii.com East Brunswick NJ

Technology

Fintech & Finance

SaaS

Minority Founder

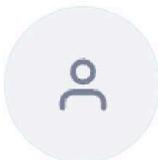
Featured Investors

Investors include

Jerome Oglesby

Jerome Oglesby

Dr. Andrew Newton



Jerome Oglesby

Syndicate Lead

Orokii is a revolutionary remittance platform that delivers its customers the convenience, security and cost efficiencies of sending money with borderless transactions.

The innovative technology ensures payments arrive swiftly and securely, all at a radically low cost.



Jerome

Invested in [Orokii](#)

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Their customers can send domestic and cross- border payments with ease, giving them more time to focus on what truly matters - their goals, their

[Read More](#) ▾

Invested \$5,000 this round & \$15,000 previously

Fo



Highlights

- 1 Over 3K installed Apps since launch with more than 500 active users.
- 2 Over \$150K transaction volume since December 2022
- 3 Experienced team with finance and banking backgrounds from Goldman Sachs and Deutsche Bank.
- 4 Received seven money transmittal licenses and counting.
- 5 Partner with Facephi, Checkbook, Tempo, Terrapay, Flutterwave, Stellar, TANTV, Payaza, and Plaid.
- 6 Positioned to disrupt the fast-growing \$749B remittance market.

Our Team



Bisi Adedokun Founder/CEO

Exit a previous startup. Focus on creating value for shareholders and building critical relationships for Orokii.



Michael Tetu COO

Spent 28 years in the US Army - ran NATO Operations as a Plans officer, and Battalion Commander/Chief



Spent 20 years in the US Army performing operations as a Platoon Chief, and Battalion Commander, Chief Executive Officer.



Sarafa Ibraheem Finance/Board member

Worked at Goldman Sachs and Mizuho and delivered various trading and quantitative products for clients.



Anniekeme Bassey Growth Marketing Manager

Strategic marketing experience in managing and optimizing campaigns to drive customer acquisition.



Himanshu Sankhe Product and Pricing Manager

Expert at building pricing algorithms.

Orokii Pitch



Charges
3X cheaper than most competitors

Delivery Time
Fast delivery – usually in seconds

What Orokii does



Making Money Transfers Ridiculously **Cheaper** and **Faster**

Problem - Cross-Border Money Transfer Challenges

Cost

Q1 2023, the Global Average cost for sending remittances was **6.25 percent**.

[Reference](#)

Time Delay

Most international remittances take between **2-5 days**.

Lack of Transparency

The current landscape involves multiple intermediaries, which complicates the payment journey. A lot of Hidden Fees for users

Fragmented Payment Ecosystem

Juggling multiple payment apps (different payment apps for domestic or cross-border)

[Reference](#)

Problem - Unpacking the Consequences



Financial Strain

High transaction fees and unfavorable rates impact individuals' and businesses' financial stability



Missed Opportunities

Delays hinder timely payments, investment opportunities, and critical financial decisions.



Limited Access for the Underserved

Remote areas and underbanked individuals lack easy access to cross-border financial services.

Solution - OROKII: Transforming Cross-Border Transfers



Swift/Lightning Transfers

Using advanced



Cost-Effective Solution

Orokii is an average 3X



Unveiling Transparency

Orokii takes the guesswork

Using advanced blockchain technology, money transfers to most countries are complete within seconds or minutes, even across borders.

Orokii is, on average, 30% cheaper than most competitors.

Out of cross-border payments. Transparent fee structures and real-time exchange rates empower users with the information they need to make informed decisions, eliminating hidden costs and uncertainties.

Solution - OROKII: Transforming Cross-Border Transfers



Unified Platform

Say goodbye to multiple apps for different payment scenarios. Orokii simplifies the process by providing a comprehensive platform for domestic and international transfers, with remittances to over 70 countries. This consolidated approach offers a better user experience.



Blockchain-Powered Innovation

Orokii employs blockchain technology to facilitate payments, taking advantage of blockchain's inherent benefits, including enhanced security, transparency, and lower cost of transactions.

Orokii Highlights



Positioned to disrupt the fast-growing **\$749B** remittance market.



Experienced team with finance and banking backgrounds from **Goldman Sachs and Deutsche Bank**



Received **seven** money transmittal licenses and counting.



Partnered with **Facephi, Checkbook, Tempo, Terrapay, Flutterwave, Stellar, TANTV, and Plaid.**

Orokii Highlights Since December 2022



Downloads

Over 2k

Transaction Volume (\$)

(data until Sept 11)

■ Total Volume ■ Cross-Border ■ Domestic





Active Users

>500



Money Transmittal Licenses

7



Orokii Stats

Customers

Transactions



Deposit All

\$91,439.73



App Downloads

2k+



Cross Border Volume Processed

\$61,204



Withdrawals All

\$45,038.21



Users who signed up

2106



Cross Border Transaction Count

225



Total Volume Processed

\$115,822.94



Verified Users

270

\$43,093

Domestic Volume Sent

145

Domestic Transaction Count

Orokii's competitive advantage – cheaper than competitors

You send \$500

		Africa	Asia	Americas
		Ghana (GHS)	India (₹)	Peru (S/.)
	Orokii	GHS5,762.25	₹41,347.55	S/.1,871.50
	Tap Tap Send	No coverage	₹41,000.00 ^{-₹347.55}	No coverage
	SendWave	GHS 5,575 ^{-GHS197.25}	No coverage	No coverage
	World Remit	GHS 5,558.09 ^{-GHS204.16}	₹40,526.54 ^{-₹821.01}	S/.1,851.9 ^{-S/.19.5}
	Wise	GHS 5,608.32 ^{-GHS163.93}	₹41,155.03 ^{-₹192.52}	No coverage

The numbers in red represent how much less a competitor delivers compared to Orokii.

The comparison is based on transferring \$500 to Ghana, India, and Peru via different remittance apps.

Speed of Transfer

Orokii	Seconds - Minutes
Tap Tap Send	5 Minutes
SendWave	15 Minutes
World Remit	Minutes – few days
Wise	Minutes – few days

Coverage

Orokii	87 Countries
Tap Tap Send	32 Countries
SendWave	29 Countries
World Remit	88 Countries
Wise	80 Countries

Orokii boasts of a leadership team with experience in banking and finance, operation, strategy, cybersecurity, risk management, and go-to-market knowledge



BISI ADEDOKUN
CEO

- Founder/CEO of Orokii
- CEO of Acanonyx – a startup that developed mobile solutions for food ordering and the hospitality industry, with an exit in 2013.
- Former Enterprise Security Architect at Deutsche Bank
- Former Enterprise Architect at IBM



MIKE TETU
COO

- 28 years of organizational leadership
- Four years of NATO international operations



SARAFI IBRAHEEM
Finance/Board Member

- Finance Director at Orokii
- Former quantitative director at Mizuho – oversaw many delivery of trading and quantitative products for clients.
- Former quantitative analyst at Goldman Sachs



ANNIEKEME BASSEY
Growth Marketing Manager

- Strategic marketing expertise to drive growth and success
- Experience in managing and optimizing campaigns to drive customers acquisition



HIMANSHU SANKHE
Product & Pricing Manager

- Product & Pricing Manager at Orokii
- Astute and adept at numbers with a detailed knowledge of developing pricing algorithms



P2P Global and US money remittance, including digital transfers, market size



Orokii Total Addressable Market (TAM) Opportunity

\$25 Billion

CAGR – Cumulative annual growth rate
P2P – Peer-to-Peer

B2B Global money remittance, including digital transfers market size

Overall Remittance

Digital Remittance



\$1.23 Trillion

Global Remittance Forecast

CAGR

@5.3%



Reference

\$339.87 Billion

Global Remittance Market

CAGR

@12.58%



Reference

Top Ten Remittance Receiving Countries – Orokii can send payment to nine of these countries

In 2022, the top ten recipient countries for remittances inflows were



Orokii's strategic partners include industry leaders in their fields



Payment blockchain network



Multicultural diaspora media



Cross-border payment



Bank accounts linking



Cross-border payment



Bank ACH



Biometric KYCAML



Cross-border payment



Cross-border payment

To scale our operation

What we need

\$1,200,000

30%



Sales & Marketing

- Two marketing and two sales leaders
- Social media campaigns on Facebook, Twitter, Instagram, TikTok, and YouTube
- Google Ads
- Lead generation using our partners for B2C and B2B
- Email campaign

30%



Research & Innovation

- Four software engineers to support product development, innovation, and feature enhancements



Contact

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Forward-looking projections cannot be guaranteed.