

Alvaro here—cofounders of Jibby.



How do we plan to launch a Community Round of Fundraising
that mean?

It is similar to Kickstarter, but instead of just getting early access to new products, you'll receive 100 shares of Jibby.

We're letting you—our customers and biggest supporters—become actual shareholders in our success. At this stage, we're "testing the waters" to gauge investor interest. If you're interested, please email us if we can count on your help. We answer every single email :)

Check out this week for details on how to get involved!

Alvaro,
Cofounder

It is "testing the waters" to gauge investor interest in a new offering under Regulation Crowdfunding. No money or other

EARLY-ACCESS INSIDE!

JIBBY

Own a piece of Jibby

Crowdfunding Early Bird Perks!

Our campaign officially launches **tomorrow** (7/21), but as a Jibby insider you have access to exclusive early bird perks.

Check this out:

- With any investment during our early-bird terms you'll receive **25% bonus shares**
- Your investment unlocks awesome product perks and discounts too (free Jibby hat, anyone?)
- Claim your perks through the link below

👉 [Get early access here](#) 👈



WE'RE CROWDFUNDING!

JIBBY



Jibby at Expo West, Anaheim, CA, 2023!

Become an Investor!

Jibby is officially LIVE on WeFunder 🚀

This isn't just about investing in a product; it's about investing in our shared vision of transforming *ordinary coffee rituals* into *extraordinary wellness experiences*.

We wouldn't be where we are today, having served over **100,000 cups of coffee**, without your support. Now, we're offering you a chance to be part of our journey in a bigger, bolder way.

[Join the Revolution](#)

In the past year, we've achieved a lot:

- 350+ retailers including national partners like Gopuff
- 30% MoM growth and over 100,000 cans of Jibby sold
- Joined by a veteran CPG team with advisors from RISE Coffee, Celsius, Perfect Bar, and more

...and we're so excited to do even more!



Jibby Investor Perks!

Why invest in Jibby?

To kick things off, it's all about you, our devoted community. Combined with a stellar operating team, a fantastic product, and impressive growth numbers, we're excited to offer exclusive investor PERKS through Wefunder!

Get Perks

Here's what your investment will unlock:

Invest \$250 🗨️

Handwritten thank you from our founders and a Mr. Jibby Hat

\$500 🍵

Ten 30% off codes, Mr. Jibby Hat, and early access to our new Matcha Latte powder before it launches

\$1,000 💰

Mr. Jibby Hat, early access to our new matcha latte powder, custom Jibby whisk, and TEN 50% off codes for you or a friend

\$2,500 🎨

All previous perks, an illustration of YOU in the style of Mr. Jibby, and a free monthly subscription of any product for a year

\$5,000 🗣️

All previous perks plus access to quarterly 1-on-1 calls with Founders

\$10,000 🍷

All previous perks plus first-access to taste-testing new products and \$500 in online store credit



You've got questions, We've got answers

You may be thinking, "OK, I can invest in Jibby, but why should I, and how does that work?" Below we've outlined some of the questions we've been asked the most.

[Invest Today](#)

1. Why should you invest?

Becoming a private startup investor can deliver huge benefits. Early investors in Amazon put in about \$50,000 each, which would have turned into \$16 billion by now.

That's over a 31,000,000% return.

With ready-to-drink startups like ours (*Super Coffee* comes to mind), reaching a \$1 billion valuation is not unheard of. And when you invest in a unicorn early, that's the sort of growth potential you're looking for.

2. Is it safe? How does this work?

Your investment will be made through [WeFunder](#), an SEC-regulated platform that keeps your money safe at all times. Payment options include: bank transfers (US only), checks (for \$1000+ investments), credit card, Apple Pay, Google Pay, or wire transfer (international investors only). Check out all of the info on making an investment [here](#).

3. Is it ok to invest a small amount?

Absolutely! Even \$100 can make a difference. \$100 invested in Jibby in the beginning would leave you with \$1.74M today (that's

mail finds you well. I noticed you recently expressed interest in investing in Jibby's fundraising campaign, and I wanted to reach out to personally thank you and share some updates.

We're at **over \$190,000** in this round. The outpouring of support from our community is incredible, and it's amazing to see so many of you believe in our mission to revolutionize coffee.

We're still **\$14,000** away from hitting our goal. Every single contribution is making a significant impact and helps us get one step closer to our dream. I want to invite you to join us in this final stretch—not just be a customer, but to be a part of our story and success.

Jibby is about more than financial growth; it's about joining a journey, a community of coffee enthusiasts who believe in making each sip a wellness experience.

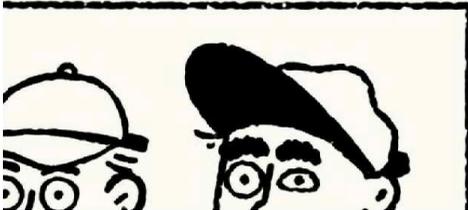
If you're ready to take the leap, you can complete your investment process [right here](#). If you need any help with the process, feel free to respond to this email—I'll be happy to assist.

Thank you again for your interest and for being a part of the Jibby community.

Best,
Amanda

This is "testing the waters" to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration will be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received through WeFunder's platform. Any indication of interest involves no obligation or commitment of any kind.

ote from
founders!



jibbycoffee



Hey Jibby Fam, it We've been brewing somethir an opportunity that hits close launching a Community Round our faithful Jibby tribe—get th Jibby.

Crowdfunding is similar to Kic getting early access to new p shares of Jibby. As we brew u support and involvement matt more heartfelt details coming dreams together! 🍷❤️ #getjib

2w



lebrooks 🍷🍷🍷

2w Reply



chinaortega 🍷🍷🍷🍷🍷

2w Reply



jibbycoffee
New York, New York



jibbycoffee It's OFFICIAL 🌟
LINK IN BIO 📌

Buckle up, Jibby Fam—
We just launched our Crowdfunder and we're beyond excited by the amount of support we've already received. Crowdfunder is a platform that allows you to invest in the companies you love, but instead of just getting equity, you actually own shares of Jibby.

But this isn't just about investing in our shared vision, it's about turning our rituals into extraordinary well-being.

We wouldn't be where we are today without you. We're offering you a chance to be part of something bigger in a bolder way.

There's more to come over the next few weeks. And as always, DM us if you'd like to say hi!

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d to say that this crowdfund campaign has **blown away** our expectations. We're more proud of the community that we've built, and how many people are getting in because they believe in Jibby. Our team wants to extend a genuine thank you to everyone who has invested here.

We expected to sell this round out, but it's happening sooner than we thought. We're **about to close out our early bird terms.**

For every \$15K in this round, your investment will essentially be boosted by 25%. After the round, we'll return to standard terms.

Visit our Wefunder page if you want to get in before early-bird closes:
wefunder.com/jibbycoffee

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wefunder

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Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.
