

## Invest in the next ground floor opportunity and this simple subscription based DIY website builder!



LEAD INVESTOR

**Dream "Voice Of Night Breed" Dunn**

I believe that what this company is bringing to the market will bring forth a new and cost efficient platform for digital creators around the world. I believe that James is an innovator with the drive and ambition to take this company above and beyond to reach heights that exceeds anything like it. I believe that the return on my investment is promising and I am honored to be part of this venture. This is a fast growing industry, and I believe that webwowzer is coming at the perfect time to capitalize and profit as it gains the attention of web developers everywhere and the respect of companies alike. James and the webwowzer teams resume leaves no doubt in my mind that this will be a great opportunity, and my investment is in the hands of businessmen with the same goal as mine.

**Invested \$4,200 this round & \$25,800 previously**

### Highlights

- 1 Agreements with fulfillment and distribution business partners to tap into the \$82.9Bil print market
- 2 Positioned to disrupt the web builder software industry – valued at \$2.1B, CAGR of 7.1% (2022-2030)
- 3 Simple DIY website builder offering personal and business web solutions for as little as \$12 a month
- 4 Multiple recurring revenue subscription plans, widgets/apps, e-commerce solutions and 12 languages
- 5 Seasoned team of entrepreneurs, technologists and business executives that has managed \$265M exit

### Our Team



**James Dempsey** President & CEO

Computer Company Operations management, turned Business Executive turned Startup Founder. Acquiring struggling companies and expanded into multiple cities while offering his business consulting services to existing Fortune 500 companies with 35 years exp.



**Fred Tylutki** CFO, Secretary/Treasurer

Over 40 years of financial experience. Previously CFO at PrimeCare, grew to 15 centers in New York and 12 centers through its Florida sister company. Managed the company's sale to Evercore Partners for a valuation of \$ 265,000,000.



**Rajeeb Hussain** Lead Developer

Full Stack Developer. Extensive knowledge in Java, JavaScript, HTML/CSS, PHP, C#, XML, JQuery, and Python. Skilled with databases (e.g. MySQL, MongoDB), web servers (e.g. Apache), and UI/UX design.

### Pitch





\*Forward looking projections cannot be guaranteed.

## Unlocking the Growth Potential of Small Businesses: Solving the Challenge of Building and Maintaining a Website

Poorly designed websites, or worse, no websites at all, can severely impact a business's ability to acquire customers. Shockingly, 88% of online consumers are less likely to return to a website after a bad experience. Even with all the technological advances in the last decade, about one in four businesses still don't have a website.

**PROBLEM**

Building a website can be daunting and time-consuming, especially for those without technical expertise.

- REQUIRED HIGH SKILLS**  
Need design or coding skills to build a professional-looking website
- TIME-CONSUMING**  
People could spend months before they launch the website and get sales
- COSTLY AND COMPLICATED**  
Need to hire specialists like designer and developer to build professional website

## Revolutionize Your Website-Building Process with WebWowZer's Simple and Intuitive Drag-and-Drop Functionality

WebWowZer's revolutionary solution is changing the game for businesses worldwide. Our intuitive and simple drag-and-drop functionality not only saves users time and money, but it also offers a level of customization that is unmatched by traditional website builders. And with pricing as low as \$12 a month, our platform is accessible to startups and small businesses who previously couldn't afford professional web design services.

Our platform is not just user-friendly but also globally accessible, with over 55 languages to choose from and Google Translate for multilingual responsive sites. This feature positions WebWowZer as an ideal solution for businesses with international customers, allowing us to capture global markets.

But what truly sets WebWowZer apart is our professionally designed templates. With a wide range of templates to choose from, businesses can achieve a professional look without the creative legwork. Our structured designs eliminate the overwhelming choices and provide an efficient solution for busy business owners. Don't settle for subpar website builders when you can have a website that truly represents your business with WebWowZer.

**SOLUTION**

An easy-to-use website creator with simple drag-and-drop technology that allows individuals or businesses to create a hassle-free website within 5-10 minutes

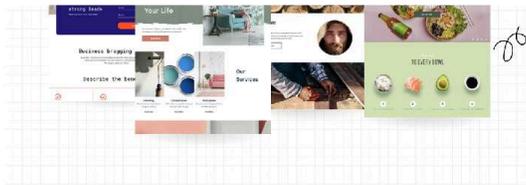
- EASY TO USE DRAG-N-DROP**  
User-friendly and intuitive, even a grandma can create a professional-looking site
- CUSTOMIZABLE AND FLEXIBLE**  
Wide range of customizable templates, designs, and features to make your brand shine
- TIMESAVING AND AFFORDABLE**  
Created websites quickly and easily without requiring extensive planning or development

## The Ultimate Website Builder with Advanced Features for Your Business

WebWowZer offers a powerful platform that allows you to create a stunning and functional website in minutes. With its range of design features, including free templates, font selection, widgets, Apps, and photo editing, WebWowZer empowers businesses to showcase their brand with a professional and polished online presence.

**Free Templates:** Choose from hundreds of professionally designed templates that can be filtered by category, previewed on different devices, and easily customized by adding images, text, and widgets.





**Hosting:** WebWowZer's secure cloud-based hosting includes a global Content Delivery Network (CDN) for faster load times and intrusion detection systems and malware protection.

**E-commerce:** Take advantage of over 30 payment options, customizable shipping rates, low stock notifications, digital downloads, coupon codes, product categories, and automatic tax calculations.

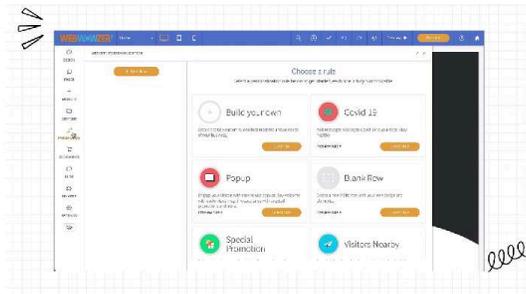
**SEO:** WebWowZer's SEO-ready websites include sitemaps, Google PageSpeed Optimization, free 1-click SSL, local business schema, and meta titles, keywords, and descriptions.

**WEBWOWZER:  
NEXT-GEN WEBSITE BUILDER**

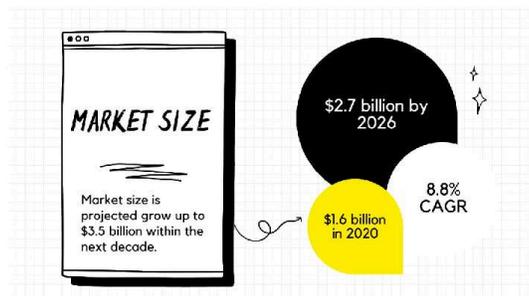
- 1. DOMAIN AND HOSTING**  
We provide shared hosting and free custom domains
- 2. SEO AND MOBILE READY**  
Built-in SEO and mobile optimized to get high ranks on Google and Bing
- 3. BRANDING AND PRINTING**  
Live chat, video conferencing, email marketing and branding features
- 4. ECOMMERCE AND WIDGETS**  
Your website will be ready to accept payments and subscriptions

**Marketing:** Use WebWowZer's resources to market your website with features such as gift cards, coupons, automated emails, remarketing with Google Analytics, abandoned carts, and volume discounts.

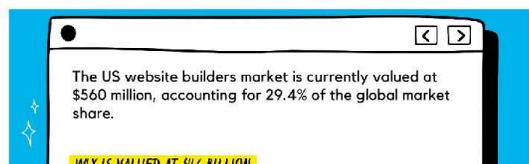
**Personalization:** Customize your website with a variety of design options, create your own widgets, and add interactive elements like pop-ups, information bars, or special offers with ease.



### The Growing Market for Website Builders: Why WebWowZer is Poised for Success



The website builders market is booming, with global estimates reaching \$1.6 billion in 2020 and projected to grow to \$2.7 billion by 2026, representing an 8.8% CAGR. In the United States, the website builders market is currently valued at \$560 million, accounting for 29.4% of the global market share. The industry is expected to see tremendous growth, up to \$3.5 billion within the next decade.



Wix is valued at \$4.6 billion and raised a total of \$58.5M in funding over 6 rounds. Their latest funding was raised on Sep 6, 2022 from a Post-IPO Equity round.

This growth is driven by the increasing importance of having an online presence for businesses and individuals. As e-commerce continues to rise, having a professional website is vital to reaching a wider audience and establishing a strong brand. Moreover, with the expanding number of people and businesses using the internet, the demand for website-building tools and services will only continue to increase.

With our user-friendly platform and comprehensive set of features, WebWowZer is well-positioned to take advantage of this market. Our solution is tailored to a wide range of potential customers, from small businesses to freelancers and individuals, making it the perfect choice for anyone seeking to create a professional online presence. Join us in this rapidly expanding market and see why WebWowZer is the website builder of choice for so many.

### Unique Advantages That Differentiate Us From Other Website Builders

Our partnerships with product fulfillment services enable our subscribers to tap into the massive print services market and offer simple checkout solutions like Stripe. This sets us apart from our competitors.

We provide additional product offerings like business cards, flyers, and stationery that boost our subscribers' marketing process and make it easy for them to create a cohesive brand identity.



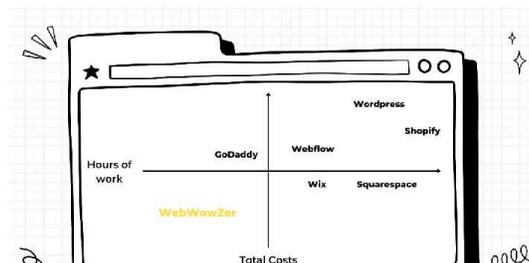
Our excellent customer support team is available on our chat service to help users with any questions or issues they may have. We also offer online tutorials and a comprehensive knowledge base to help users get the most out of our platform.

We're dedicated to providing innovative solutions that meet the needs of our users. We plan to offer video conferencing services for one-on-one conferencing, which no other website builder is currently providing.

<b>WIX</b> \$360/year 600 hours/year	<b>SHOPIFY</b> \$3600/year 1200 hours/year
<b>WEBFLOW</b> \$600/year 900 hours/year	<b>WORDPRESS</b> \$360/year 1800 hours/year
<b>SQUARESPACE</b> \$380/year 800 hours/year	<b>GODADDY</b> \$300/year 800 hours/year

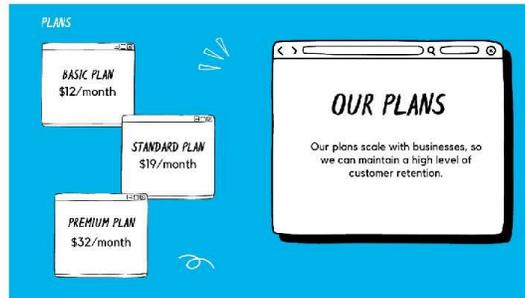
Our platform is designed to save our users both time and money. On average, users spend around 300 hours per year and only \$150 per year for basic usage, compared to 600-1800 hours and \$600 on other platforms.

By choosing WebWowZer, you're not just investing in a top-quality platform, but also in a better future for everyone.



## Our Subscription-based Business Model

Our business model is based on providing a high-quality, user-friendly subscription based DIY website building platform that meets the needs of a diverse customer base, including small businesses, freelancers, and individuals. By offering a range of website-building plans, ecommerce plans and additional services, we are able to cater to the different needs and budgets of our users.



WebWowZer generates revenue through subscriptions from our premium website-building plans and services. We offer a range of subscription plans that include advanced design options, e-commerce capabilities, professional branding, and custom domain names, marketing, social website connectivity and branded/unbranded business supplies. Our subscription plans are priced according to the features offered in each plan, and are offered on a monthly or annual subscription basis with automatic recurring billing.

In addition to our subscription plans, WebWowZer also offers a variety of services such as domain registration, e-commerce solutions and widgets and apps to our users. Some of these services are offered for free and others at an additional cost and provide users with additional options to optimize and grow their online presence.

## Go-To-Market Plan: Online Presence, Affiliates, and National Advertising Campaign

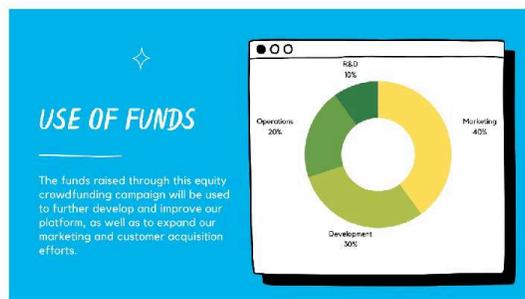
WebWowZer has a strong online presence through our website and social media channels, where we showcase our platform and engage with our users and potential customers. We also partner with affiliates, including website designers, developers, and other professionals who recommend our platform to their clients and earn a commission for each referral.

To attract new users, we offer promotions and discounts, which are advertised on our website and social media channels. We've hired a professional ad agency to produce our first television commercial, which will be featured on Hulu, Peacock, and YouTube, along with radio and print ads in major cities. We plan to launch in the US soon, with international expansion within 2 years.

## Invest in the Future of Website Building

At WebWowZer, we believe in constantly improving and innovating our platform to provide the best possible user experience. By investing in our crowdfunding campaign, you can help us take our platform to the next level.

With the funds raised, we plan to invest heavily in research and development, hiring additional departmental personnel and introducing new features and capabilities to our platform. This will ensure that our platform stays ahead of the competition and continues to meet the evolving needs of our users.



We also plan to invest in targeted marketing campaigns that will reach potential customers through online advertising, subscription TV platforms, radio and print. By increasing our user base, we can further support our customer and small company acquisition efforts and continue to grow our business.

## Experience, Expertise, and Success: Meet the Founding Team

James Dempsey, Founder and CEO, has 40+ years of experience as a business owner and consultant. He turned around a struggling manufacturing company, expanded it to several cities within 5 years, and created custom procedures used nationwide to increase net profits by up to 20%. James is an expert fixer in the sign manufacturing industry and a speaker for the International Sign Association. He will implement organizational structure that supports multiple operating sites and provides solutions to meet strategic requirements with dedicated resources. James believes in continued training for management personnel to promote efficient operations and accommodate interruptions.



Fred Tylutki, our CFO, is a seasoned Chief Financial Officer with over 40 years of accounting and finance experience working for the likes of Gulf and Western (G&W), PrimeCare, and Zwanger Pesiri. During his tenure as CFO at PrimeCare, the company grew to 15 centers in New York and 12 additional centers via its sister company in Florida. Fred managed the sale of the company to Evercore Partners in 2005 for a valuation of \$ 265,000,000.

### Invest in WebWowZer and Ride the Rapidly Growing Website-Builder Industry to Success

Investing in WebWowZer offers a unique opportunity to buy into the rapidly growing website-building industry with high retention rates. With WebWowZer's ability to support multiple languages, the company can expand into new markets and countries, giving investors access to potential global growth.

To invest in our company, simply follow these easy steps:

- Create an account: If you don't already have a Wefunder account, create one by providing your email and creating a password.
- Choose your investment amount: Decide how much you want to invest, with a minimum investment of just \$100, and enter it in the box next to Invest.
- Complete the investment process: Click Invest and follow the prompts on Wefunder to complete your investment.

**REGISTER ACCOUNT**  
Register your Account on Wefunder

**TYPE AMOUNT AND CLICK "INVEST"**  
Type the amount of investment in the top right field and click "Invest"

**COMPLETE INVESTMENT**  
Choose the payment method, accept Wefunder terms and complete the investment

**INVEST NOW**

Invest in WebWowZer today and join us as we continue to grow and revolutionize the website-building industry.