

What's your Bear Fight?

Bear Fight Whiskey

With award-winning depth, national traction, and celebrity backing from Seth MacFarlane and Gabriel Macht, it's whiskey with bite and bragging rights.

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\$100.00 \$200.00

Share Price Min Investment

[SEC Filings](#)[Investor Agreement](#)This Reg CF offering is made available through PioMii Crowdfunding, LLC (d/b/a Highlander Crowdfunding). This investment is speculative, illiquid, and involves a high degree of risk, including the possible loss of your entire investment.

Opportunity

American whiskey is shifting beyond legacy bourbon and Scotch towards premium, culturally relevant brands.

Bear Fight sits at the center of that shift.

Already one of the top-selling American Single Malts in the U.S., Bear Fight combines award-winning liquid, national distribution, and authentic partners who actively build the brand. The opportunity now is to scale awareness and distribution while the category remains early and fragmented.

This raise supports disciplined growth and deeper owner participation without compromising what made the brand work.

Our Vision

Bear Fight is building the most culturally relevant American whiskey brand of this decade. We believe enduring spirits brands are built on three fundamentals. Active partners like Gabriel Macht are true fans of the product, bringing long-term credibility and awareness. This foundation allows Bear Fight to grow with owners and ambassadors, not behind closed doors, turning every bottle into part of a larger movement. Award Winning: 96-point critic scores, double gold medals. Strong consumer demand: 300+ national retail placements

1. Award Winning: 96 point critic scores, double gold medals.

2. Strong consumer demand: 300+ national retail placements

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BEAR FIGHT WHISKEY

Opportunity About Us Investment Details Ask the Founders Updates [Invest Now](#)

Market Opportunity

American whiskey is one of the fastest-growing categories in beverage alcohol, projected to surpass \$100B globally by 2030. Within it, American Single Malt is emerging as the next breakout segment.

Bear Fight Whiskey's Incredible Growth in the U.S. Market:

1. 112% year-over-year depletion growth
2. 300+ national retail placements
3. #5 American Single Malt Whiskey brand in the U.S.

BEAR FIGHT X NEXT CENTURY SPIRITS

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Reasons to Invest

Celebrity Partners
Gabriel Macht is an authentic, enthusiastic, hands-on partner who brings cultural credibility and mass awareness. He's a magnetic personality helping elevate Bear Fight Whiskey above the noise in the crowded whiskey category.

Proven Market Traction
Bear Fight is already the #5 American Single Malt in the U.S. with 112% depletion growth in the past year.

Award-Winning Liquid
3 patent filings for our process create real barriers to entry for competitors and help protect freedom to operate

BEAR FIGHT WHISKEY

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Investment Bonuses

Your support goes further here. We've created exclusive bonuses to reward early believers and larger commitments. Explore the perks below and see how you can qualify.

Amount Based

Tier 1	Tier 2	Tier 3
5% Bonus Shares	10% Bonus Shares	15% Bonus Shares
Invest \$2,000.00 or more and receive 5% bonus shares at checkout.	Invest \$5,000.00 or more and receive 10% bonus shares at checkout.	Invest \$10,000.00 or more and receive 15% bonus shares at checkout.
Invest \$2,000.00	Invest \$5,000.00	Invest \$10,000.00



Time Based

Tier 1
20% Bonus Shares

Invest between February 6, 2026 and February 10, 2026 to receive 20% bonus shares at checkout.

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Additional Investor Perks

● **Silver Investor - \$1,000**

Private Social Media Community Group

● **Strategic Investor - \$5,000**

All of the Silver Tier plus priority access to future offerings and tangible Branded Gift.

● **Anchor Investor - \$10,000**

All of Strategic Tier plus annual call with Bear Fight's brand team and facility tour and tasting.

● **Cornerstone Investor - \$20,000**

All of Anchor Investor tier plus priority participation in follow-on financings of Bear Fight and Paired in person tasting with Gabriel Macht.

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About Us

Discover who we are, how we operate, and where we're headed. In this section, you can explore the business model, traction to date, financial highlights, and meet the team behind the vision.

BUSINESS OVERVIEW

Priced accessibly at \$34.99-\$44.99, the brand is built for repeat purchase, strong margins, and efficient growth across both retail and direct channels. Product differentiation is supported by consistent quality, disciplined production, and a portfolio designed to scale without sacrificing authenticity.

With proven demand across hundreds of retail accounts, Bear Fight operates as a growth-oriented spirits business focused on durability, execution, and long-term brand relevance.

RECOGNITION IN EVERY POUR



TRACTION & MILESTONES

- +45% revenue growth (2024–2025) and +70% sales volume growth, outpacing the category
- 112% depletion growth with 300+ national placements at retailers like Total Wine and BevMo
- Marketing reach: 4M+ commercial views, 113 featured articles and 19.5M+ people reached in 8 weeks
- Viral exposure: 46.2B+ views from live product coverage and celebrity-driven content
- Backed by authentic partners like Gabriel Macht, fueling cultural credibility and consumer enthusiasm



BUSINESS MODEL

Bear Fight operates a dual-channel strategy: direct-to-consumer for margin efficiency, customer data, and loyalty, alongside national retail distribution for scale.

Growth is supported by established distributor relationships, efficient logistics, and brand demand that converts awareness into repeat sales and long-term brand equity.

Our Team



Anthony Moniello is a spirits industry veteran with nine years at Diageo building global icons like John... [Read more](#)

Anthony Moniello
CEO



Gabriel Macht is an accomplished actor, producer and investor best known for his role as Harvey Specter... [Read more](#)

Gabriel Macht
Creative Partner



Matthew Bronfman is a seasoned investor and businessman with deep roots in the global beverage industry.

Matthew Bronfman
Founding Investor

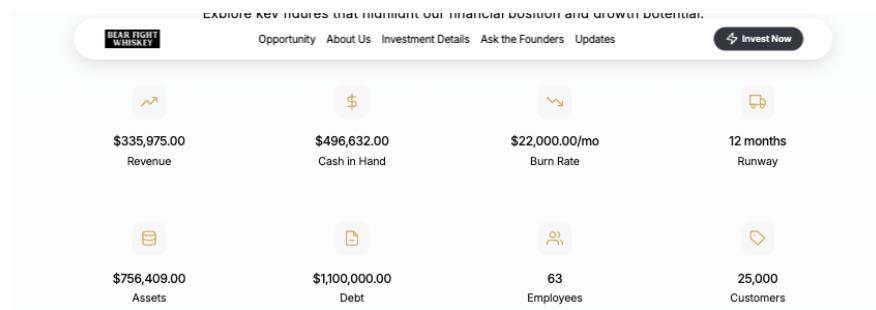


Seth MacFarlane is an award-winning creator, producer, and actor known for global hits like Family Guy,... [Read more](#)

Seth MacFarlane
Founding Investor

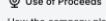
Financial Snapshot

Explore key figures that highlight our financial position and growth potential.



Investment Details

Explore key details of our raise, including terms, valuation, and planned use of funds.

 Term	View Details
Overview of offering structure and key investment details.	
 Valuation	View Details
Company value guiding investment terms and security type.	
 Use of Proceeds	View Details
How the company plans to use raised funds.	
 SEC Filings	View Details
Access full regulatory filings for complete offering details.	

Investor FAQs

Investment Process

How do I create an account and start investing? ▼

What information do I need to provide? ▼

What payment methods are accepted? ▼

When is my investment actually finalized? ▼

Can I cancel my investment after I make it? ▼

Understanding the Raise

Where can I find details about Bear Fight SPV, LLC's financials and valuation? ▼

What types of securities am I buying (equity, SAFE, debt, etc.)? ▼

What happens if we don't reach our minimum funding target? ▼

Where can I learn more about this raise? ▼

Where can I learn more about this raise?

Risks & Returns

What are the risks of investing in early-stage opportunities?

When and how could I see a return on my investment?

Is my investment liquid? Can I sell my shares?

After Investing

What happens to my money after the raise ends?

How do I track my investment over time?

Will I receive updates from Bear Fight SPV, LLC on my investment?

Are there tax implications resulting from my investment?

Compliance & Security

Is my personal and financial information secure?

What happens if I run into an issue with my investment?

**Quick Links**

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Resource Center
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Products

Crowdfunding Marketplace
Transfer Agent Services
Cap Table Management
InvestLink
Special Purpose Vehicle

Risk Disclaimer

WHEN MAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN EXAMINATION OF THE ISSUER AND THE TERMS OF THE OFFERING. THIS INCLUDES ANALYZING THE MERITS AND RISKS INVOLVED WITH INVESTING IN THE OFFERING. INVESTMENTS ON HIGHLANDER AI ARE SPECULATIVE, ILLIQUID, AND INVOLVE A HIGH DEGREE OF RISK. THIS RISK INCLUDES THE POSSIBLE LOSS OF YOUR ENTIRE INVESTMENT. INVESTMENTS ARE NOT INSURED BY THE FDIC, SIPC, OR ANY OTHER GOVERNMENT AGENCY AND MAY BE LONG-TERM OR NON-TRANSFERABLE.

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