

THRIVE *and*

GROWN

→ *farms*

Presents

TRULY
REGENERATIVE
∞

THRIVE *and*
GROW
farms

**Freeze dried foods that
support organic
regenerative farmers.**

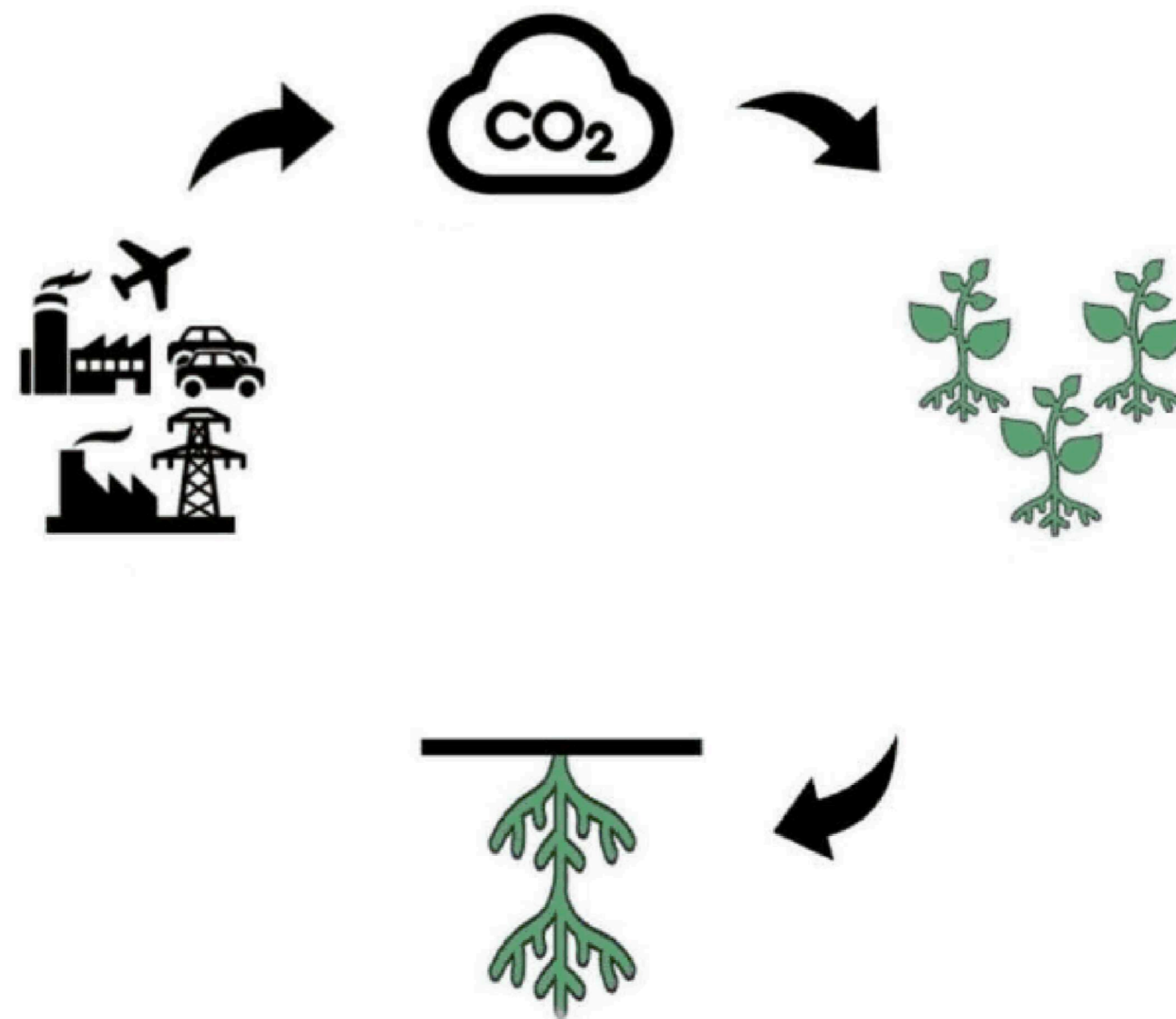


Beneficial for the environment.

Conventional agriculture
is destructive

The solution is
regenerative farming

UNLOCKING A NATURAL CLIMATE SOLUTION



Regenerative Agriculture in the News

KISS THE GROUND

NETFLIX FILM SHOWS HOW SUSTAINABLE
FARMING HELPS FIGHT CLIMATE CHANGE.

Forbes

Regenerative Agriculture: The Next Trend In Food Retailing



Jack Uldrich Forbes Councils Member
Forbes Business Council
COUNCIL POST | Membership (Fee-Based)

Aug 19, 2021, 07:00am EDT



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Soil erosion must be stopped 'to save our future', says UN agriculture agency



"Regenerative
Agriculture will be the
next No. 1 food trend"

-Wholefoods



DR BRONNER'S VIRGIN
COCONUT OIL



GRAIN PLACE FOODS
POPCORN KERNELS



PATAGONIA PROVISIONS
CHILE MANGO

Freeze dried foods
SAM \$8.8 Billion
SOM \$80 Million

Local impact:
sourcing our food
from local farmers



Reduce spoilage.

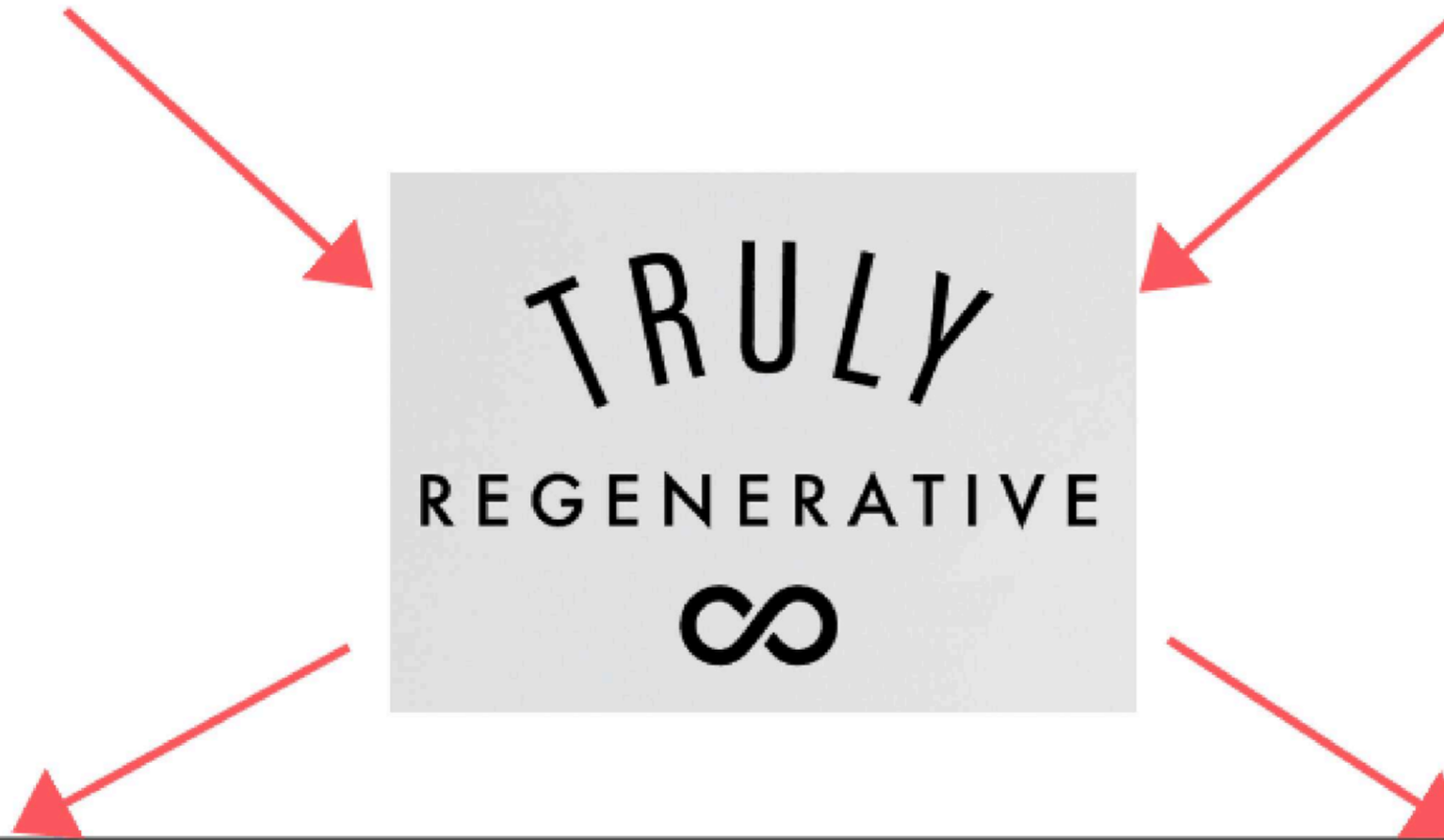
Increase profits.

Reduce food imports.

Create local jobs.

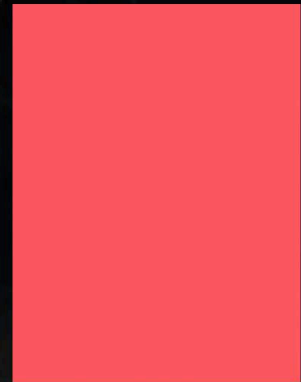


Sourcing



Go to market strategy

Our Early Adopters

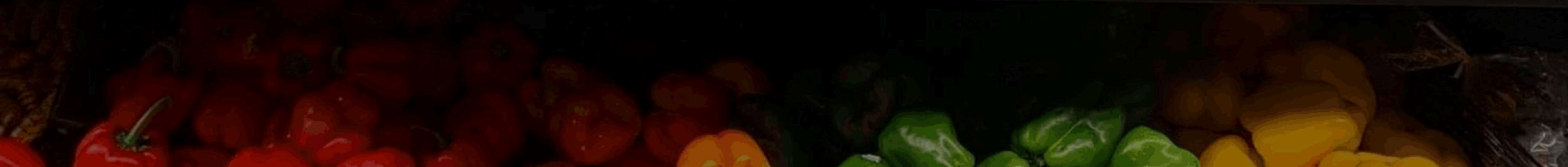


PIVOT
PRODUCE

FOOD CONSPIRACY
CO-OP

 Arizona
Food Bank
Network


Moonlighter Farm



Go to market strategy

1st phase product launch



May: Phase 1 launch

June: Phase 2, +40%

July: Phase 3, +29%



Growth Strategy



RILLITO PARK

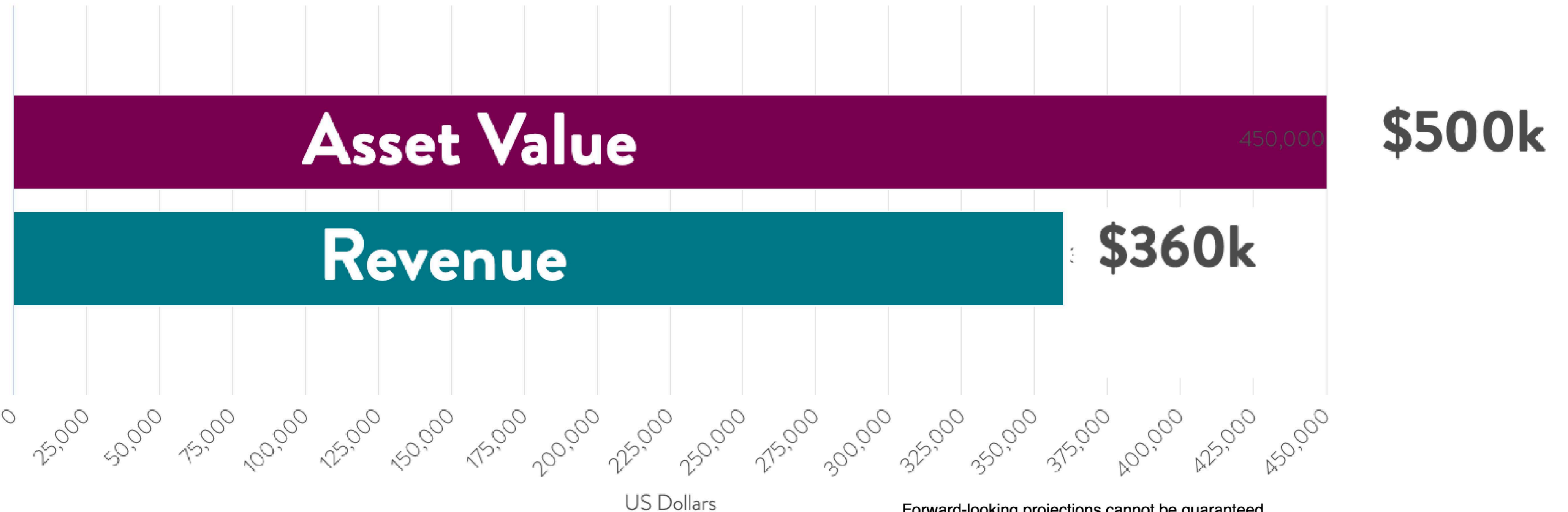
**Onboard Additional
Farmers**



Expand Market Share

2 Year Asset and Revenue Projections

One Freeze Dry shipping container facility will be able to produce \$450,000 in product annually.



Forward-looking projections cannot be guaranteed.



Michael Ismail
Founder

- **Agriculture and land development expert**
- **Mortgage finance 2005-2008**
- **Real estate investor beginning in 2007**
- **Founded Thrive Business Consulting in 2012**
- **Founded Thrive and Grow Gardens in 2014**
- **Founded Thrive and Grow Farms in 2020**



Kendyl Pond
Co-founder

- **Career as a director of sales and marketing since 2011**
- **Became Co-founder in 2020**
- **Director of sales, marketing and public relations**
- **Capital sourcing**



- **Founded Locus Solutions**
- **Developed CO2 sequestering water saving agricultural solution**
- **Start packaged food and supplement business, which was sold for \$250 Million**
- **Consumer packaged good which was sold for \$135 million**

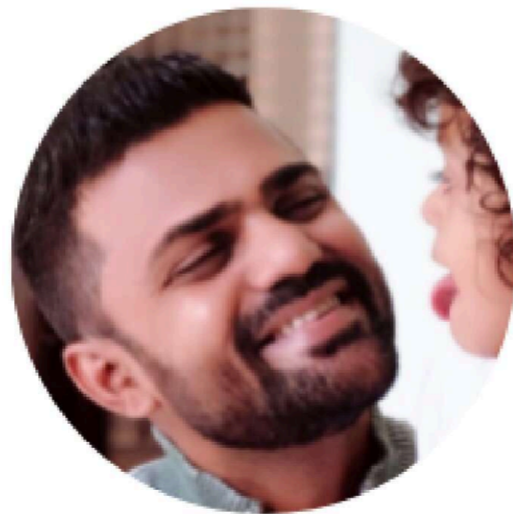
Kent Adams
Score Mentor



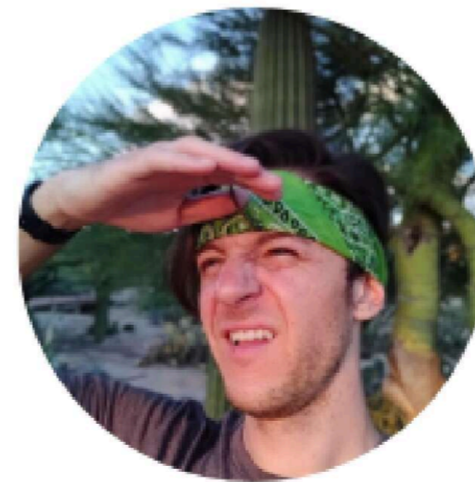
Stephanie Lipari
CEA Manager



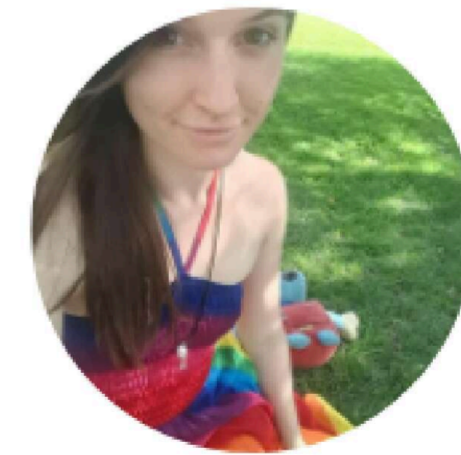
Eitan Waxman
Web developer



Dhaval Patel
SEO Expert



Chris Patzke
CEA expert



Aurora DeShazo
Farm hand



Kris Holbrook
Graphic Design



Future Exit:

When we achieve
acquiring our SOM of
\$80M ARR, we are
seeking to sell this
brand in 5 years



Forward-looking projections cannot be guaranteed.

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∞

Watch the video of
Michael presenting this
pitch by scanning the
QR code below



www.thriveandgrowfarms.com