



**\$5,000,000**  
Maximum Offering

**\$500,000**  
Target Offering

**\$250.00**  
Minimum Investment

**\$250.00**  
Share Price

[INVEST NOW](#)



# Excellence is our standard and success is our expectation

[INVEST NOW](#)

[VIEW THE FORM C](#)

**\$5,000,000**

Maximum Offering

**\$500,000**

Target Offering

**\$250.00**

Minimum Investment

**\$250.00**

Share Price

*Convertible Debt Offering*

*Offering Ends June 1, 2024*

## The Offering

The Academy provides a path to distinction in every discipline from sports to business competencies, to arts and sciences, and to technology careers. Our strategic business plan and implementation initiative has the advantage of both business practitioner and academic leadership experience to provide integrated perspectives at the highest level. The entities involved include Strategic Alliance Global LLC, Leigh Steinberg Sports, and Legacy Sport USA. They have joined forces to establish a shared vision of providing a superior alternative to the traditional education environment, and collaborate on excellence in sports and in academia to provide a distinctive set of complementary core competencies unmatched by any high school in the nation.



## Approach & Methodology

The Academy's unique approach to excellence has been inspired by the changes in the evolution of learning and the demands of the business environment. Our methodology includes a dedicated commitment to quality, distinction, and value. It integrates higher order thinking concepts such as Socratic analysis, critical thinking, cognitive dissonance, decision making skills, leadership, and entrepreneurship, to better prepare students for success regardless of their career track. These are combined with traditional academic core instruction to better prepare young learners for personal and enterprise success.



Just 23% of the  
graduating class of 2022  
could read at  
grade level

## Terms

Offering Type:	CF
Security Type:	Convertible Debt
Preferred Return:	20%
Maximum Offering:	\$5,000,000
Target Offering:	\$500,000
Minimum Investment:	\$250.00
Broker Dealer:	Andes Capital
Transfer Agent:	KoreConX
Escrow Agent:	North Capital Private Securities

Use of proceeds if the offering's maximum amount of \$5,000,000 is raised:



## Steinberg Sports Academy Vision

There is no question that our children deserve access to the highest quality education possible. The "Steinberg Sports Academy" (SSA) has established the goal of becoming the new prestigious "destination of choice" for excellence in every aspect of an adolescent's high school developmental and educational journey.

The vision is strengthened by a quality-driven appreciation for “next generation” learning, community involvement, a willingness to leverage an expanding collaborative approach, and academic leadership that respects traditional scholarly principles while adapting to the changing dynamics that shape new educational options.

Located in Mesa Arizona, contiguous with the 320- acre world-class Bell Bank Park, it is designed to become an elite educational experience at the highest levels in academics, sports, and personal development.

## Academic Focus

SSA's unique approach to excellence has been inspired by the changes in the evolution of learning and the demands of the business environment. Our methodology includes a dedicated commitment to quality, distinction, and value.

In collaboration with our university partnerships, the Academy offers a dual degree program allowing junior and senior students on a specific curriculum track to graduate with a high school diploma and the equivalent of two-year college degree credits.

A Dual Degree program with dedicated commitment to quality, distinction, and value. Elite athletic programs.

[INVEST NOW](#)

[VIEW FORM C](#)



A dual degree program like no other,  
Athletic programs that mean business

## Leadership Team

### Leigh Steinberg

During his 49-year career, Leigh has represented over 300 professional athletes in football, baseball, basketball, boxing, and Olympic sports. He has represented the No. 1 overall pick in the NFL draft a record eight times. Leigh is often credited as the real-life inspiration for the sports agent in Cameron Crowe's film Jerry Maguire in 1996.







## John Strahl

John Strahl is the President of Steinberg Sports & Entertainment, which provides representation, marketing, contract negotiation, advertising, and management for elite athletes.

## Dr. Ray Powers

Dr. Ray Powers serves as the CEO & Managing Partner of Steinberg Sports Academy. With a dual degree program and innovative higher-order thinking curriculum, the Academy is designed as an elite educational experience at the highest levels in academics, sports, and personal development. Dr. Powers is also the President & CEO of Envisage Global, an international "continuing education" provider that partners with universities and other world-class training partners.

A photograph of a baseball game in progress. A player in a red jersey is sliding into a base, while a player in a dark blue jersey is attempting to tag him out. The background shows a grassy field and trees.

**We're Changing The Landscape Of The Prep School Experience, Together We Build Dreams**

## Regulation CF FAQ:

### What are Investment Limits for Reg CF funds?

Anyone can invest in a Regulation Crowdfunding offering. Because of the risks involved with this type of investing, however, you may be limited in how much you can invest during any 12-month period in these transactions. If you are an accredited investor (see definition below), then there are no limits on how much you can invest.

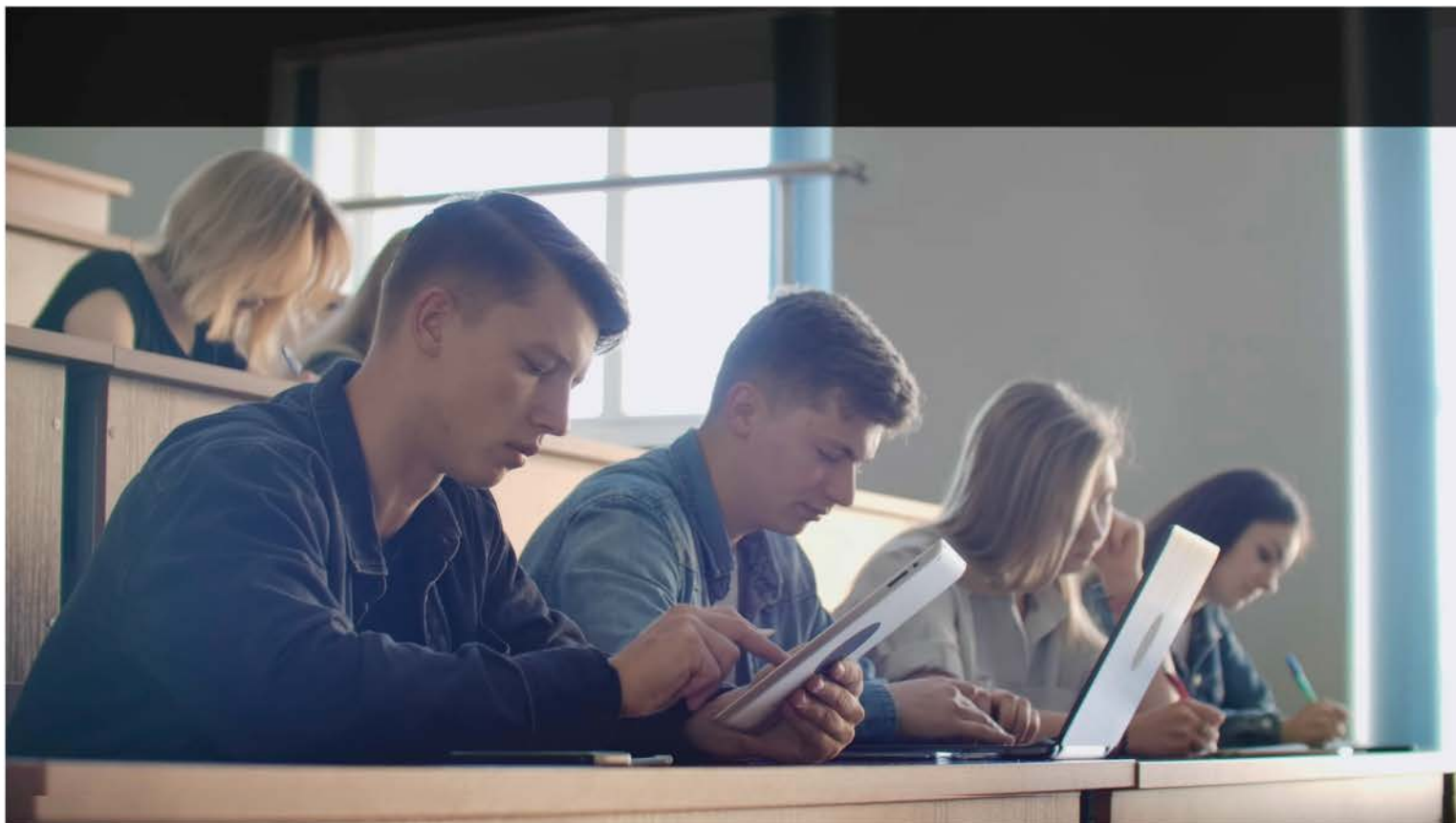
For Non-Accredited Investors (most fall into this category) the limitation on how much you can invest depends on your net worth and annual income.

If either your annual income or your net worth is less than \$124,000, then during any 12-month period, you can invest up to the greater of either \$2,500 or 5% of the greater of your annual income or net worth.

If both your annual income and your net worth are equal to or more than \$124,000, then during any 12-month period, you can invest up to 10% of annual income or net worth, whichever is greater, but not to exceed \$124,000.


### What is an Accredited Investor?

How does the online investment process work for this Reg CF opportunity?	+
How long can this take?	+
Who is Andes Capital Group?	+
How does Andes Capital Group get compensated?	+
Am I now a customer of Andes Capital Group?	+
Why do I give information such as DOB, SSN, Driver's License or Passport Details, Annual Income or Net Worth?	+
Where can I direct questions about the Issuer to get additional information?	+
Where can I direct additional questions about the investment application and process?	+









## Discussion:

[Subscribe](#)
You are logged in as Steinberg Sports Academy | [Log out](#)



Be the First to Comment!

B I U      [+1]

0 COMMENTS 



[steinberg-offering@andescap.com](mailto:steinberg-offering@andescap.com)  
 312-376-4500

- The Offering
- Management
- Reg CF FAQ
- Discussion
- Contact
- Investor Login

- About Andes Capital Group
- BCP
- FINRA Broker Check
- Privacy Policy
- Terms of Use



This site is operated by Andes Capital Group, LLC, which is a registered broker-dealer, and member of FINRA, located at 205 W Wacker Drive, Suite 610, Chicago, IL 60606. Please check our background on FINRA's BrokerCheck. All securities-related activity is conducted by Andes Capital Group, LLC.

Equity crowdfunding investments in private placements, and start-up investments in particular, are speculative and involve a high degree of risk and those investors who cannot afford to lose their entire investment should not invest in start-ups. Companies seeking startup investments through equity crowdfunding tend to be in earlier stages of development and their business model, products and services may not yet be fully developed, operational or tested in the public marketplace. There is no guarantee that the stated valuation and other terms are accurate or in agreement with the market or industry valuations.

Andes Capital Group does not provide custody services in connection with any investments made through the platform.

THIS WEBSITE MAY CONTAIN FORWARD-LOOKING STATEMENTS AND INFORMATION RELATING TO, AMONG OTHER THINGS, THE COMPANY, ITS BUSINESS PLAN AND STRATEGY, AND ITS INDUSTRY. THE COMPANY DOES NOT UNDERTAKE ANY OBLIGATION TO REVISE OR UPDATE THESE FORWARD-LOOKING STATEMENTS TO REFLECT EVENTS OR CIRCUMSTANCES AFTER SUCH DATE OR TO REFLECT THE OCCURRENCE OF UNANTICIPATED EVENTS.

The Refund Policy: You may cancel your investment at any time, for any reason until 48 hours prior to a closing occurring. If you have already funded your investment and your funds are in escrow, your funds will be promptly refunded to you upon cancellation. To submit a request to cancel your investment please email [stenergy-offering@andescap.com](mailto:stenergy-offering@andescap.com) with reference to your investment details and your contact information.

- Andes Capital Group is the Onboarding Agent for this offering and is not an affiliate of nor connected with the Issuer.
- Andes Capital Group is NOT soliciting this investment nor making any recommendations by collecting, reviewing and processing your application for investment.
- Andes Capital Group conducts Anti-Money Laundering, Identity and Bad Actor Disqualification reviews of the Issuer, and ensures they are a registered business in good standing.
- Andes Capital Group is NOT validating or approving the information provided by the Issuer or the Issuer itself.
- Contact information below is provided for applicants to make inquiries and requests of Andes Capital Group regarding the general application process, the status of the application or general Reg CF regulation related information. Andes Capital may direct applicants to specific sections of the Offering Statement to locate information or answers to their inquiry but does not opine or provide guidance on Issuer related matters.