

## Contact

[www.linkedin.com/in/baileyfarren](https://www.linkedin.com/in/baileyfarren)  
(LinkedIn)

## Top Skills

Public Speaking  
Communication  
Debate

## Languages

English (Native or Bilingual)  
American Sign Language  
(Professional Working)

## Honors-Awards

Dean's Highest Honors  
Parliamentary Debate Finalist  
1st Place Impromptu Speaker  
Extemporaneous Speaking Finalist  
Kay Jordan Memorial Speech  
Scholarship

# Bailey Farren

CEO @ Perimeter | Forbes 30 Under 30  
Berkeley, California, United States

## Summary

Hi there. My name is Bailey and I am the CEO and co-founder of Perimeter, an organization dedicated to disaster preparedness and response. As the daughter of two first responders, I strive to empower citizens and public safety agencies with the tools and information necessary to prepare for, respond to, and recover from the unprecedented disasters of our times.

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## Experience

Perimeter  
CEO  
December 2018 - Present (4 years 5 months)  
Berkeley, California

Alchemist Accelerator  
Class XXIII participant  
August 2019 - February 2020 (7 months)  
San Francisco, California, United States

UC Berkeley Division of Data Sciences  
Course Developer  
August 2018 - August 2019 (1 year 1 month)

Sutardja Center for Entrepreneurship and Technology  
Student Coordinator, Course: Data-driven Business Models  
June 2018 - August 2019 (1 year 3 months)

UC Berkeley College of Engineering  
Berkeley Method of Entrepreneurship Bootcamp  
July 2017 - August 2019 (2 years 2 months)  
Turin, Italy and Berkeley, California

Participant and Volunteer

Rhetoric Society at Berkeley

## President

February 2017 - May 2019 (2 years 4 months)

Berkeley, California

## University of California, Berkeley

### Student

August 2014 - May 2019 (4 years 10 months)

B.A. Cognitive Science

B.A. Rhetoric

Certificate in Entrepreneurship and Technology

## Anodot

### Data Strategist

September 2017 - December 2018 (1 year 4 months)

Anodot, 111 W Evelyn Ave Suite 308, Sunnyvale, CA 94086

Anodot illuminates data blind spots with AI-based analytics, so you will never miss another revenue leak or brand-damaging incident.

Its automated machine learning algorithms continuously analyze all your business data and alert you in real time whenever an incident occurs, even for questions you never thought to ask.

By detecting the anomalies that matter, and identifying why they happen by correlating across multiple data sources, Anodot lets you remedy urgent problems faster and capture opportunities sooner.

Anodot customers include Rubicon Project, Credit Karma, Waze, AppNexus, VF Corporation, Comcast and many others.

## European Innovation Academy

Recruiter, Student Instructor, Pitch Coach

September 2017 - October 2018 (1 year 2 months)

## European Innovation Academy

European Innovation Academy

July 2017 - July 2017 (1 month)

Turin, Italy

Finalist at the World's Largest Extreme Entrepreneurship program. CMO of nMesh — a company designed to bring internet access to rural communities by utilizing mesh network technology.

NATIONAL PARLIAMENTARY DEBATE ASSOCIATION  
Parliamentary Debate at SRJC and UC Berkeley  
August 2015 - March 2017 (1 year 8 months)  
Berkeley, California

Activity Assist  
Advertising Internship  
September 2016 - December 2016 (4 months)  
The House Fund, Berkeley, California

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## Education

University of California, Berkeley  
Bachelor's Degree, Cognitive Science, Rhetoric · (2016 - 2018)

Santa Rosa Junior College  
Associate's Degree, Fine and Studio Arts · (2014 - 2016)