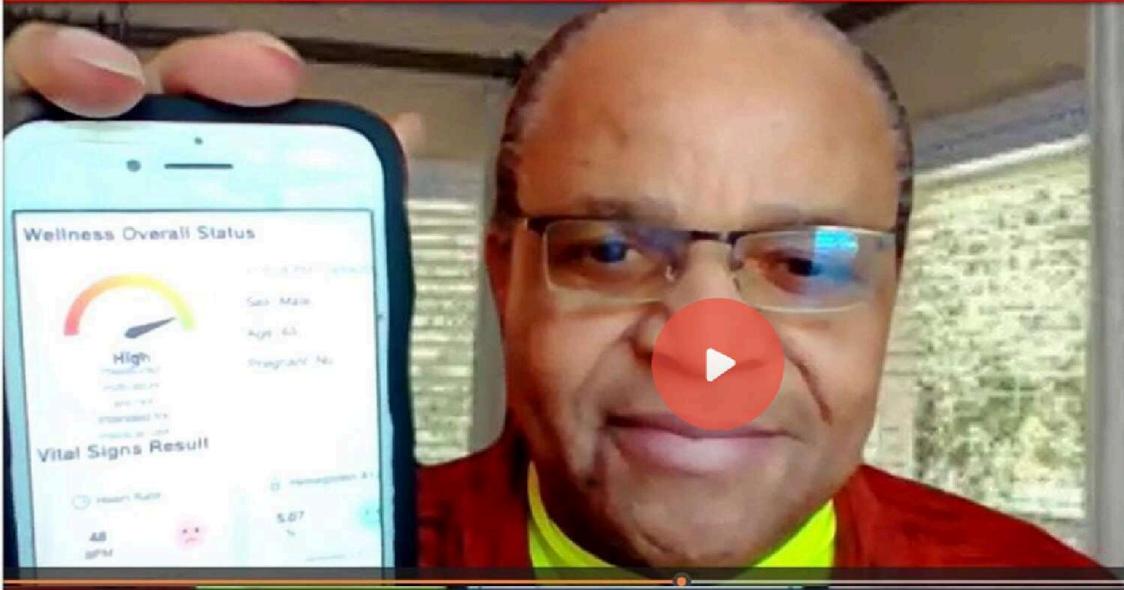


iPhone Screen of Working App: Click Picture for Live Video Demo

3.3 • SOLUTION - LIVE DEMONSTRATION



HELPS PROVIDE PROACTIVE PRIMARY CARE
In 2 minutes: Get 10 Vital Signs & Ai Doctor Triage ²³

4/10/2023

INVEST IN MONTE SERENO HEALTH

AI-Powered Healthcare Throughout Africa (partnered with Amazon and Access Bank)

LEAD INVESTOR



Lawrence Anga

This can transform and revolutionize healthcare delivery in Africa. It would serve as a catalyst for bringing high quality care and drugs to those most in need. It would serve as a template to be replicated in other underserved areas. The business model addresses fundamental issues that would ensure extensive reach quickly and deliver maximum impact at affordable costs. The vision of the founder and the team is underpinned by their passion for positive change. It is driven by their entrepreneurial spirit and years of hands on experience in various walks of life. MSH has entered into strategic partnerships and collaboration with tried and tested global leaders across the value chain. This inspires confidence. There is a great need, a huge gap, MSH aims to provide the solution.

Invested \$2,000 this round

monteserenohealth.com

Gaithersburg MD

Technology

Healthcare

Minority Founder

Service

Highlights

- 1 Higher care quality, utilization & availability. Hopes to eliminate 75% fake drugs & 3x drug markups
 - 2 Aims to Increase healthcare access for the poor, decrease costs 30-50%. Drones serve slums & rural
 - 3 Massively scalable. Exceptional financial and social ROI. Fast network effects, geography-agnostic
 - 4 Strategic Partners: AWS awarded \$590k in grants. Access Bank will give us their 45++mil customers
 - 5 Platform Vendor Partnerships -AXA Mansard HMO, BYDOW Pharmacy chain, AllCO Multishield HMO
 - 6 Up to 80% of ailments are caused by drinking dirty water. MSH Platform aims to help eliminate these
 - 7 UK-NHS-proven AI doctor proactively manages health & chronic diseases at low cost- Mayo Clinic design
-

Our Team



Clement Okoh CEO

Founder/CEO Author, Cancer Survivor, 5x Serial founder Princeton BSE Magna Cum Laude, Eng. Physics U.C. Berkeley - PhD, ME FOUNDER & CEO. (1) Monte Sereno Health, (2) MS Ventures, (3) OGISO (4) OGISO Env; (5) PMMX Author GBS Cancer Memoir "OSONDU"



Tomi Davies Collaborator

Africa's Most Influential Angel. Founding president of the African Business Angel Network



Joyce Shyngle-Wigwe, JSD COO

Executive Director, Government Affairs and Policy Leader, GE West Africa. JSD Law Stanford University 2000, MA Accounting UI Urbana Champaign (5/23)



Lawrence Fubara Anga, SAN, FCTI Gen. Counsel

Founding Partner, Head, Banking and Finance, Transportation AELEX. Chairman Nigerian Stock Exchange Investors Protection Fund. BA Econ, Pol Sci. Yale University, BA, MA Law, University of Cambridge.



Jay Bennett, Jr Collaborator - Management & Benchmarking

Founder and Managing Director, Greenwich Associates, Conn. BA, Political Economy Princeton University MBA Harvard Business School



Dr. Alexandra Laraba Anga Medical Panelist - Pediatrics

Medical Director at The Children's Practice and The Consultants Practice Ltd. BSc BioChemistry University of London MBBS, University of Cambridge



Dr. Yvonne Koyenhi Onyike, MD, MPH Medical Panelist - Family Medicine / Maternal Child Health, Epidemiology

Head of Clinical Operations at Curai Health



Dr. Daniel Lopez-Acuna MD, MPH Medical Panelist - Epidemiology, Health Systems, Global Public Health, Humanitarian Health Action, Migrant Health

Director for Recovery and Transition, Cluster of Health Action in Crisis, World Health



Dr. Koye A. Oyerinde MD DrPH FAAP Medical Panelist - Pediatrics and Public Health/Global Health -Reproductive, Maternal, Newborn, Child & Adolescent Health

DrPH, Health Policy and Management, UNC at Chapel Hill MSc, Epidemiology University of Pretoria MPH, Public Health, University of Lagos. Public Health Expert & Author. Global Health professor at the Mailman School of Public Health (2009 -2014).



Dr. Ahmed Shelbaya, MD, MPH, MSc Medical Panelist – Public Health, Epidemiology, Global Health Outcomes

Faculty, Columbia Univ. Mailman School Of Public Health, Epidemiology Dept., Senior Director Global Health Outcomes Research, Pfizer

Pitch

The slide features a background image of two young African children. A woman on the left is smiling and holding a young boy on the right. The boy is looking towards the camera. In the top left corner, there is a logo for Monte Sereno, which consists of a blue cross above two hands (one green, one blue) holding a white cross. Below the logo, the text reads "Monte Sereno Transformative". A small speaker icon is overlaid on the image. At the bottom, a white banner contains the text "Ai-Powered One Stop Healthcare Throughout Africa". In the bottom left corner, the date "4/10/2023" is visible, and in the bottom right corner, the number "1" is displayed.

Monte Sereno
Transformative

Ai-Powered One Stop Healthcare Throughout Africa

4/10/2023 1

2

Bad/No Access

1.1 • PROBLEM

High Disease Burden
60% Global HIV
90% Global malaria

10k to 1 doctor

75% Fake Drugs

Bad Primary Care

Africa's Healthcare Crisis

3

2.1 • THE SOLUTION

Monte Sereno Health "Silva"

The Solution

Ai-Powered One-stop healthcare throughout Africa.

B2B2C marketplace with seamless care from online and offline providers.

- Partnered With Amazon and Access Bank

With "Aiva" Conversational A.I.

Doc. Aiva

START

SILVA • HEALTH • MKT

Aiva → Tested 3x more accurate

How Monte Sereno Silva Platform Works - Simple - 2G to 5G Text & Conversational

2.2 • THE SOLUTION



4/10/2023 4

MSH IS UNIQUE - BENEFITS

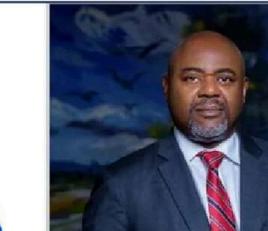


2.3 • THE SOLUTION - BENEFITS

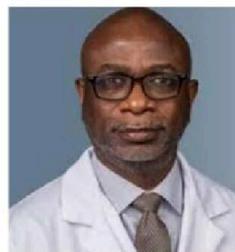


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 <p>FOUNDER & CEO Clement I. Okoh, Ph.D. Founder-CEO OGISO CA, Founder-CEO MSV</p>	 <p>BOARD Hadiza Bala Usman Fmr Managing Director, Nigerian Ports Authority</p>	 <p>GEN. COUNSEL, BOARD Lawrence F. Anga, SAN Chairman Nigerian Stock Exchange IPF</p>	 <p>COO, BOARD Joyce Shyngle-Wigwe, JSD (COO) Fmr. E.D. GE West Africa</p>
 <p>GEN. COUNSEL HOLDCO James C. Chapman Partner, Rimon Law, Menlo Park, CA</p>	 <p>CMB, BOARD-NP Jay Bennett Fmr. Managing Director, Greenwich Assoc.</p>	 <p>CIC, BOARD Tomi Davies President ABAN, Chief Inv Officer Greentec Capital Partners</p>	 <p>BOARD Hakeem Belo-Osagie Fmr. Chairman Etisalat Chairman Metis Capital</p>

MSH Team - Medical Panel

 <p>Dr. Alexandra Anga Medical Director, Consultant Paediatrician - The Children's Practice Ltd. Clinic Ikoyi, Lagos, Nigeria,</p>	 <p>Dr. Yvonne Onyike Family Medicine Physician / Maternal Child Health Epidemiologist, Washington DC Metro Area, USA</p>	 <p>Dr. Daniel Lopez-Acuna Former Director for Recovery and Transition, Cluster of Health Action in Crisis, World Health Organization (WHO), Adjunct Professor Andalusian School of Public Health, Independent Public Health Expert</p>
 <p>Dr. Ahmed Shelbaya 9/14/20 Health, Epidemiology Dept., Senior Director Global Health Outcomes Research, NY USA</p>	 <p>Dr. Koye Oyerinde Pediatrician and Public Health/Global Health Expert, ND USA -Reproductive, Maternal, Newborn, Child & Adolescent Health</p>	 <p>Rhonice Burnett Fmr Director, Strategic Planning Johns Hopkins</p>

COMPETITIVE LANDSCAPE

- INSURANCE COS
- POSSIBLE COPYCATS
- APP SUPPLIERS TELEMEDICINE



Internet commerce companies
• Amazon
• Alibaba

& CONTENT CHANNELS
• WebMD, Kareo, AdvancedMD, 98Point6
• Healthconnect247, Doctorcare247
• Ekohealth, Lafiya Telehealth

Bad Fragmented Healthcare System

- Bad/No Delivery Infrastructure
- Bad/No Access 1 doc to 10k people
- **Bad/No Primary Care**
- High (Preventable) Disease Load Malaria, TB, Worms
- Corrupted Pharma System 75% Fake Drugs, with 300% markup

• One Stop Healthcare Throughout Africa

No one is adequately addressing the bad fragmented healthcare system with bad/no primary care

4/10/2023

Nigeria Market



Total Available Market

source1
source2
source3
source4
source5



Serviceable Available Market

*The 65% without bank accounts are poorer



Service Obtainable Market

6%-12% of GDP
in Access Bank Footprint

50 mil Access Bank Customers
+ 1 Family Member ea. @ \$500/yr

50 mil Access Bank
Customers @ \$500/yr

MSH-Access Bank Partnership Solves Mktplc Chicken & Egg Problem → Fast Network Effects

Adoption Strategy

PROVIDERS

ACCESS BANK

PHARMACY
*chains

HMOs



Strategic Partnerships:

Each Partner brings their members & ecosystems

4/10/2023

5600



10

• One Stop Healthcare Throughout Africa •

TRACTION

Partnerships
Patients &
Provider Access

11

4/10/2023



PROVIDERS
• DOCTORS,
HOSPITALS
5600+

From HMOs



PATIENTS

~50 million

Via Access
Bank



PHARMACIES

24

Bydow
Chain



11

• One Stop Healthcare Throughout Africa •

TRACTION

HMOs

Partnerships
Patients &

**AXA
MANSARD**
• 1.2m payers
• 2000 providers

HMO



**AICO
MULTISHIELD**
• 150k payers
• 1600 providers

HMO



TRACTION

HYGEIA

Provider Access

12

4/10/2023



BASTION™

- 350k payers
- 1600 providers

HMO



HYGEIA™

- 400k payers
- 2000 providers

HMO



MSH-Access Bank Partnership Solves Mktplc Chicken & Egg Problem → Fast Network Effects

Monte Sereno Strategic Partners



AWS Invested \$600k



Access Bank bears all costs to enroll its ~50mil customers



Monte Sereno
Transformative

MSH - SILVA PLATFORM

Powered By:



New Global Partnerships Scalable - MSH Platform Works Worldwide



TSAW Drones



IIH India to Pilot with MSH



Monte Sereno Business Model

- \$75 fee counts only the 15% Rake -

9.1 • BUSINESS MODEL



ADDITIONAL REVENUE SOURCES 4

Marketplace Platform B2B2C2C Business Model

- 15% Rake/Commission
- Targeted Ads –
 - CPM = \$7 - \$10
 - CPC = \$0.22 - \$0.4
- Auto EHR - \$1/month
- Membership = \$1/month
- AI Continuous Care \$2/month
- Reverse Auctions = 15% Commiss
- Other Svcs. – e.g., Security
- Accounting & Stats
- Big Data Mining

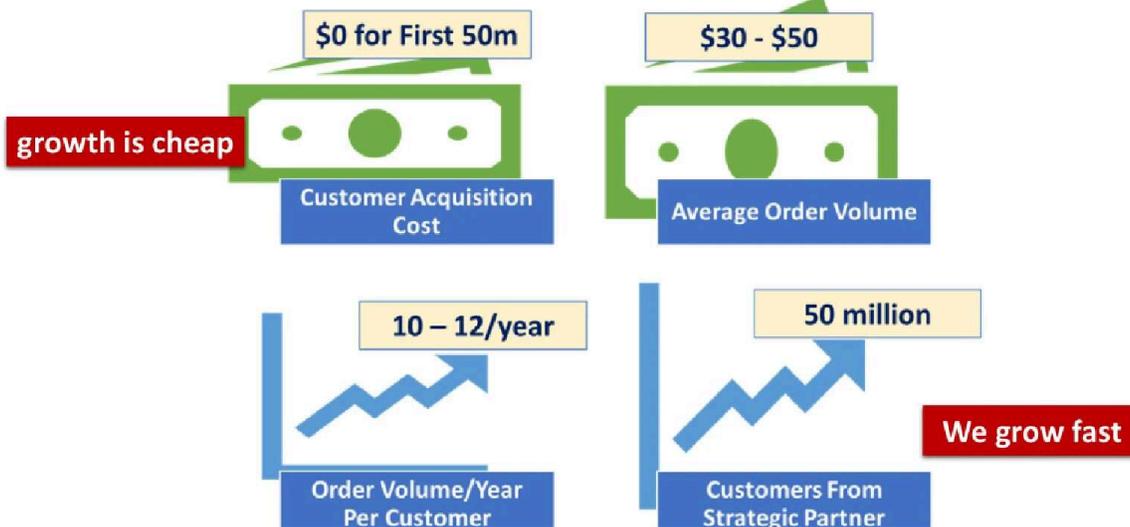
Forward-looking projections cannot be guaranteed.

With Access Bank "Go-To-Mkt" Partnership: We grow fast, and growth is cheap & stable

Key Performance Indices (KPI)



9.2 • BUSINESS MODEL



Monte Sereno : Use of Funds – Seed Stage



1. Launch By Q1-24
2. Pilot with 28k Access Bank Staff
3. Accept Access Bank Customers
 - 1mil Users by Q1-25
 - Raise next tranche seed\$
4. IIH India Pilot

Access Bank “Go-To-Mkt” Partnership Gives Fast Stable Growth & Network Effects

4/10/2023

17

Forward-looking projections cannot be guaranteed.

Invest in African Healthcare!



END



Downloads

[THE MONTE SERENO STORY - WEFUNDER.ppsx](#)

[MONTE SERENO LONGER DETAILED VIDEO.mp4](#)