

Mise
Profit and Loss
January - December 2021

	Total
Income	
Direct Sales	21,409.25
Refunds & Adjustments	-398.29
Total Income	\$ 21,010.96
Cost of Goods Sold	
Cost of goods sold	
Merchant Service Fees	1,389.47
Total Cost of goods sold	\$ 1,389.47
Total Cost of Goods Sold	\$ 1,389.47
Gross Profit	\$ 19,621.49
Expenses	
Advertising & Marketing	3,532.80
Bank fees & service charges	10.00
Business licences	375.00
Contract labor	4,316.92
Employee benefits	\$ 205.84
Events	2,404.29
Insurance	\$ 3,935.41
Legal & Professional	1,964.00
Legal Services	1,022.50
Total Legal & Professional	\$ 2,986.50
Meals	2,895.30
Office supplies	222.13
Parking & tolls	60.55
Payroll expenses	90.00
Product Seeding & Wear-Testing	22,422.63
Software	296.51
Supplies	3,313.19
Supplies & materials (deleted)	27.50
Total Supplies	\$ 3,340.69
Travel	402.57
Total Expenses	\$ 47,497.14
Net Operating Income	-\$ 27,875.65
Other Expense	
Depreciation Expense	\$ 6,850.00
Other Income	
Other income	300.00
Total Other Income	\$ 300.00
Net Other Income	-\$ 6,550.00
Net Income	-\$ 34,425.65

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For Management Purposes Only

Mise
Balance Sheet
As of December 31, 2021

	Total
ASSETS	
Current Assets	
Bank Accounts	
Chase Business Checking	56,285.65
Total Bank Accounts	\$ 56,285.65
Total Current Assets	\$ 56,285.65
Fixed Assets	
Fixed Assets	
Computer Equipment	5,592.99
Furniture	1,257.00
Inventory	105,780.00
Total Fixed Assets	\$ 112,629.99
Accumulated Depreciation	\$ (6,850.00)
Total Fixed Assets	\$ 105,779.99
TOTAL ASSETS	\$ 162,065.64
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Chase Ink	
Chase CC - Erik	13,300.31
Total Chase Ink	\$ 13,300.31
Total Credit Cards	\$ 13,300.31
Total Current Liabilities	\$ 13,300.31
Total Liabilities	\$ 13,300.31
Equity	
Owner draws	-2,409.91
Owner investments	185,600.89
Retained Earnings	
Net Income	-34,425.65
Total Equity	\$ 148,765.33
TOTAL LIABILITIES AND EQUITY	\$ 162,065.64

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Mise
Statement of Cash Flows
January - December 2021

	Total
OPERATING ACTIVITIES	
Net Income	-34,425.65
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Chase Ink:Chase CC - Erik	13,300.31
Depreciation Expense	6,850.00
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	\$ 20,150.31
Net cash provided by operating activities	-\$ 14,275.34
INVESTING ACTIVITIES	
Fixed Assets:Computer Equipment	-5,592.99
Fixed Assets:Furniture	-1,257.00
Fixed Assets: Inventory	-105,780.00
Net cash provided by investing activities	-\$ 112,629.99
FINANCING ACTIVITIES	
Owner draws	-2,409.91
Owner investments	185,600.89
Net cash provided by financing activities	\$ 183,190.98
Net cash increase for period	\$ 56,285.65
Cash at end of period	\$ 56,285.65

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