



INVEST IN STAAX 🚀

Enabling peer-to-peer payments via fractional shares of stock ✨

LEAD INVESTOR



Tanvi Lal

Stock transfers are the future of P2P payments. With use cases from paying friends back to cross-border payments, there are so many opportunities. Given how easy stock trading is today, there's a real demand for the product Staax is building. Staax is seeing a lot of traction and positive user feedback from their pre-seed raise to beta signups. It's clear customers want a product like this in the market. Nikki, Lucy, and Victoria are a powerhouse trio of visionaries - I'm thrilled to support them! Go Staax 🚀

Invested \$1,000 this round & \$1,000 previously

staaxapp.com

San Francisco CA

Technology

Fintech & Finance

Female Founder

B2C

Highlights

- 1 We make investing social, and as easy as receiving payments from your friends 🌐
 - 2 Closed almost \$2M in funding. Over \$10M in total investor interest to date 💰
 - 3 Investors include, Techstars, Western Union, Litquidity, Hustle Fund, Plug & Play, Harlem Capital, and Lightspeed 🦄
 - 4 12,000+ people on our waitlist to date since opening in Fall 2021 📈
 - 5 Strong Instagram + Tik Tok Influencer Army (Partner accounts totaling 4 Million + followers) 🤖
 - 6 Check out our app demo! 📱 <https://www.youtube.com/watch?v=NqyVKIAW86o>
 - 7 As seen on Business Insider, TechCrunch, Benzinga and more 📺 - We got accepted into TechCrunch Disrupt in Oct!
 - 8 Download the app! Exclusive code is STAAXWEFUNDER to win stock 🏆
<https://apps.apple.com/us/app/staax/id1635862905>
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Our Team



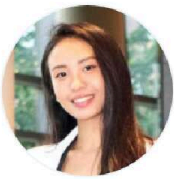
Nikki Varanasi Founder & CEO of Staax 🙌

Previously in finance and consulting at KKR and McKinsey



Lucy Yang Founder & COO of Staax 🙌

Previously in finance and operations at Goldman Sachs and The White House



Victoria Yang Founder & CTO of Staax 🍷

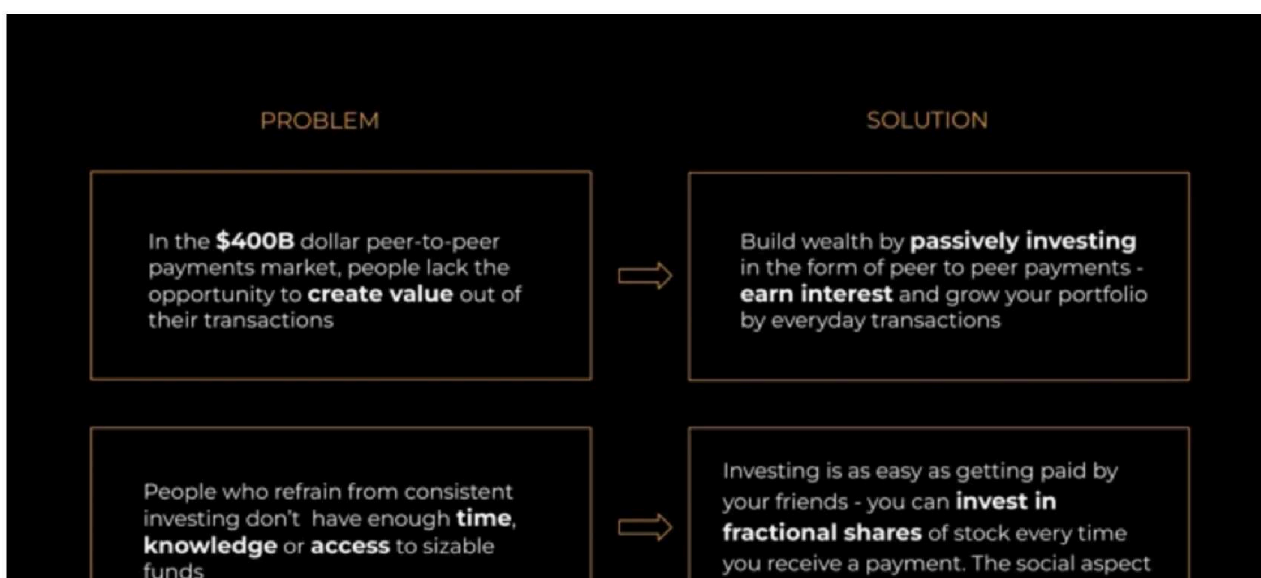
Previously in engineering and product management at Coinbase and Morgan Stanley

Pitch





- Current p2p payment apps don't allow users to transact via investments in a social way, which means oftentimes when people get paid back, they accumulate large balances in their accounts, until they remember to transfer it to their bank and then transfer it to their brokerage, which can be cumbersome.
- Many of these existing apps make profit off the user's balances, whereas we allow the user to make profit for themselves from their balances by investing long-term.



OUR MISSION



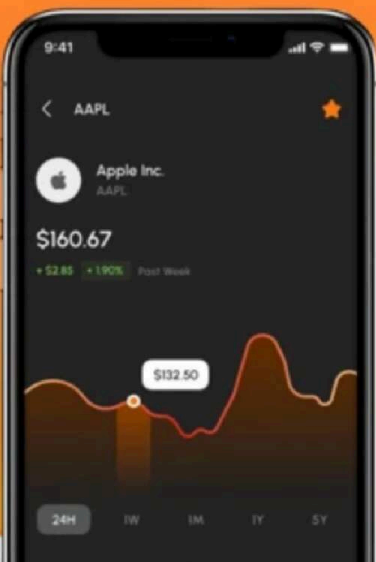
We're reimagining how payments are done by enabling peer-to-peer payments via fractional shares of assets, like stock, which promotes investing with every transaction



We strive to transition the culture around investing to be more social, transparent, and frequent



We aspire to encourage the growth of generational wealth through passive investing

A smartphone displaying the Staax app interface. The screen shows a stock profile for Apple Inc. (AAPL) with a price of \$160.67, a green upward arrow indicating a price increase of \$2.85 (1.90% over the past week), and a line chart showing stock price movement. The background of the slide is orange with white text and a large white sun-like graphic behind the phone.

Staax makes investing as easy as receiving payment from friends.

Invest with every transaction.

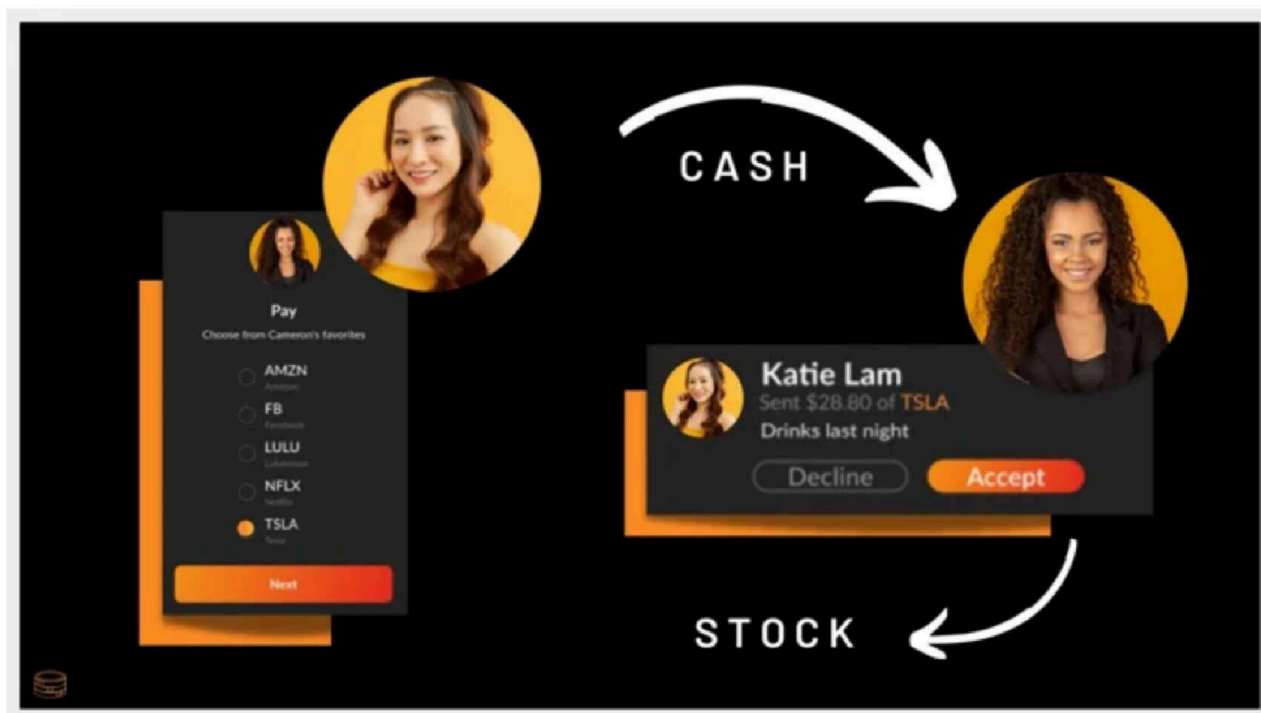
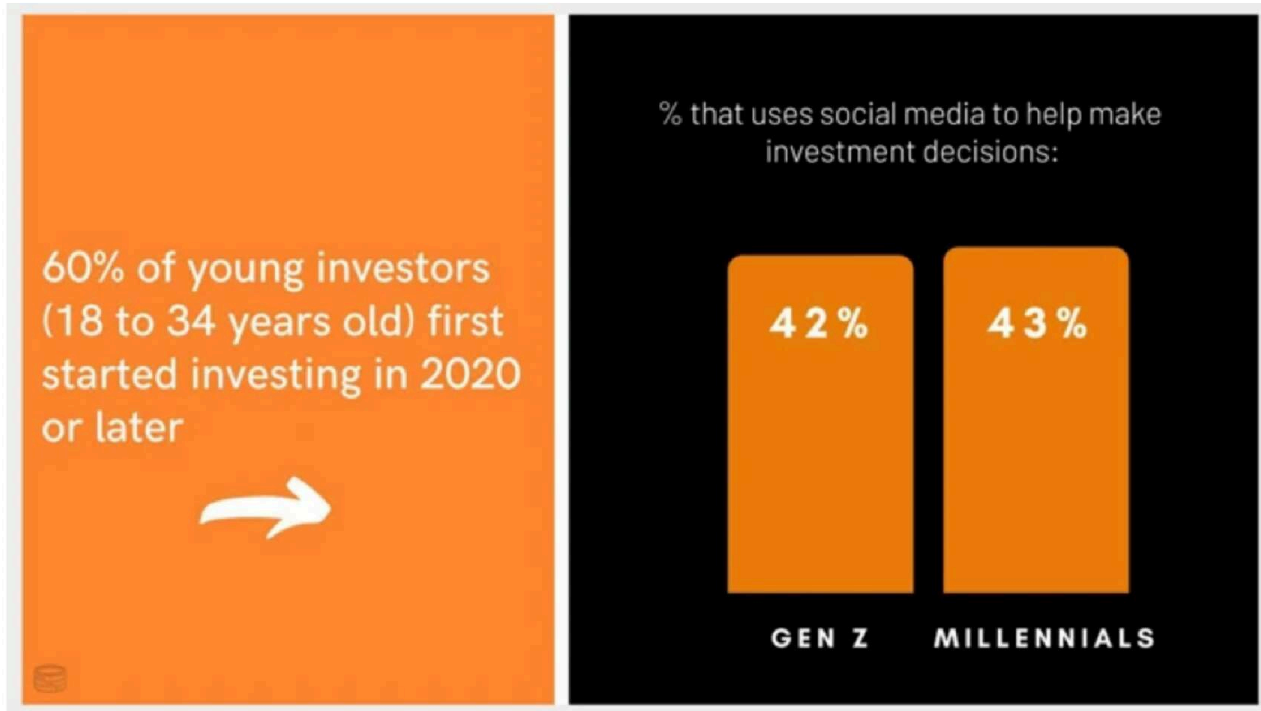
Get access to a social feed with endless financial data from peers.

Grow your wealth passively, without thinking about it.

- Send as little as \$1 of stock, with no fees, no paperwork and no tax implications for the sender.
- Traditionally, to send stock, it can be a difficult process. You oftentimes have to own the stock to be able to send it, which triggers a tax event since it

involves selling off your existing stock. This also comes with paperwork, delays, and fees.

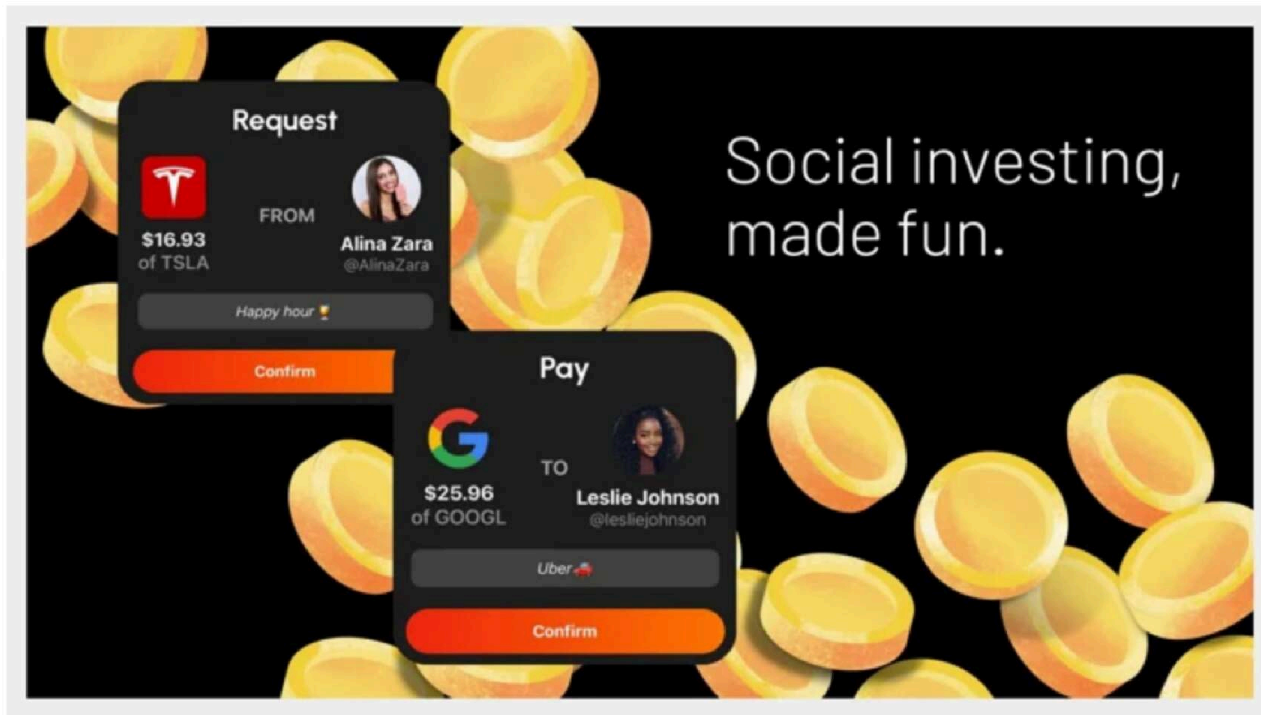
- On Staax, users do not face any of those challenges, and we allow people to send stock without having to own it in the first place.



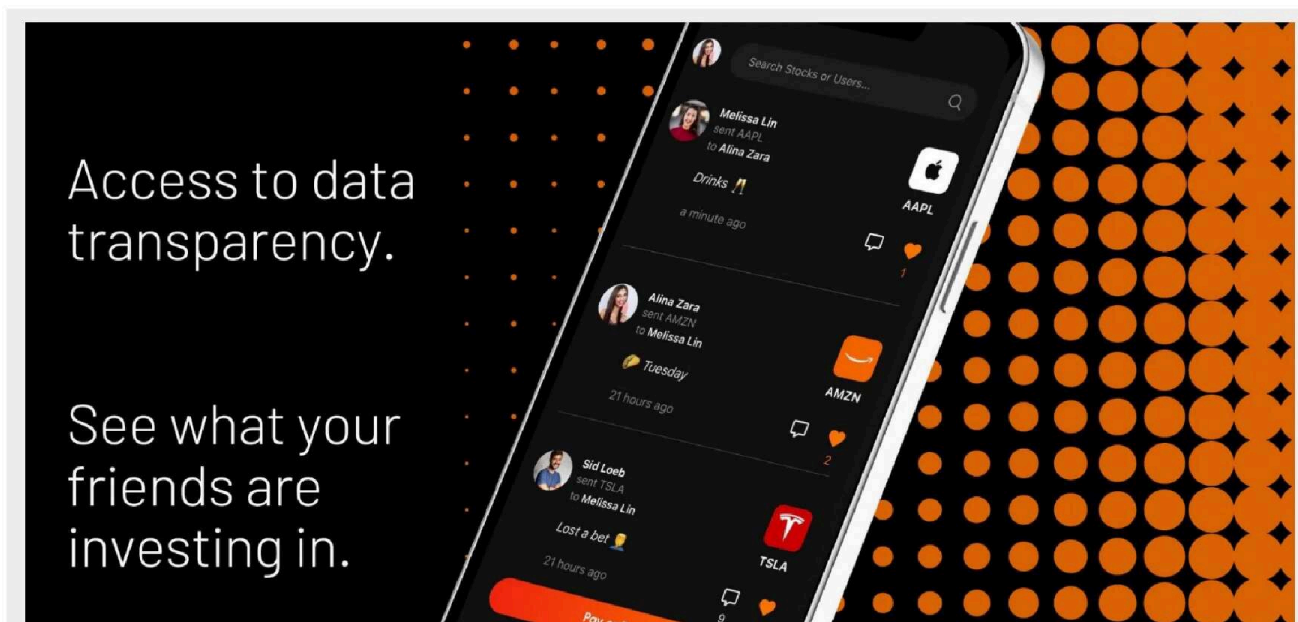
- Users can pay or request people in their favorite stocks. When you pay someone in a stock, it comes out from your Staax cash wallet, and once the recipient clicks "accept" in the notifications tab, the cash turns into stock

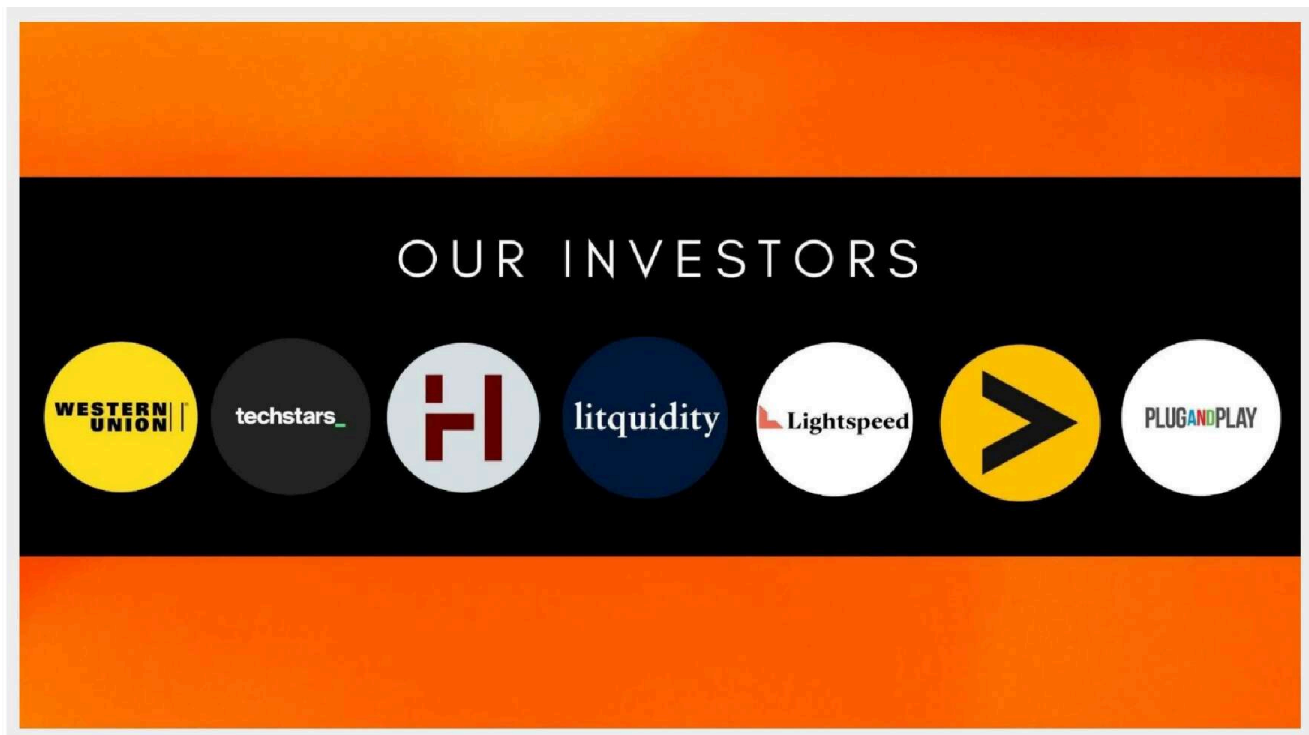
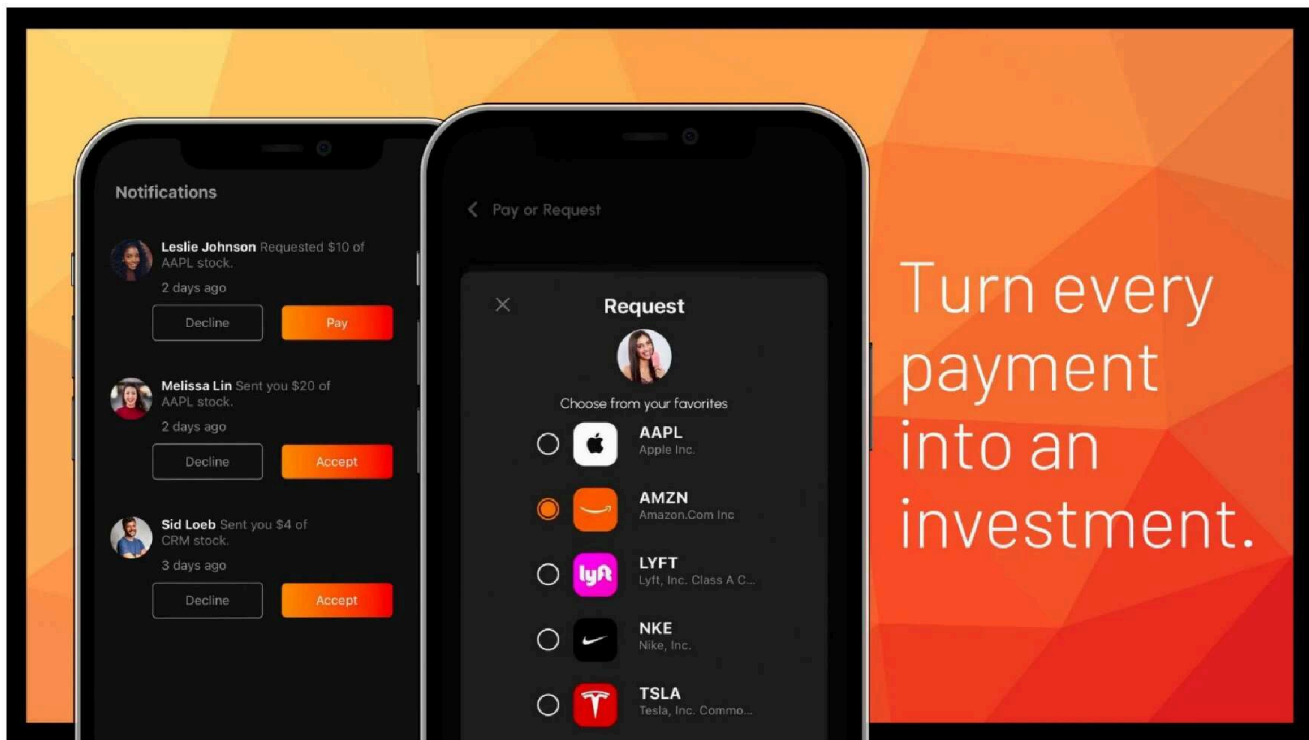
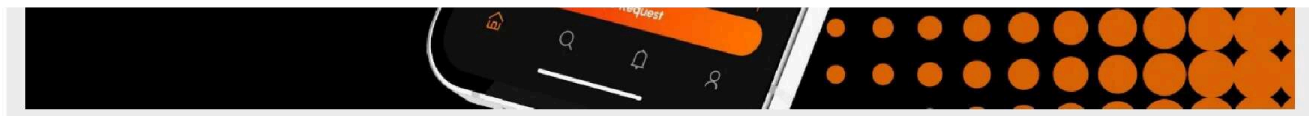
recipient clicks "accept" in the notifications tab, the cash turns into stock automatically.

- This is how we avoid taxes, fees, and paperwork as we help turn your disposable income into wealth-generating assets.



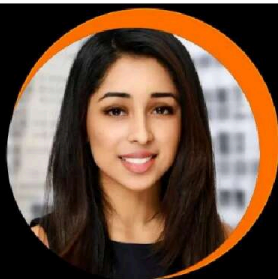
- The social aspect of StaaX is what creates a community and conversation around investing.
- Get access to your friend's trades and portfolio favorites, and engage in conversation by "liking" and "commenting" on transactions!





- Some of our notable investors include *Western Union, Techstars, Harlem Capital, Litquidity, Lightspeed, Hustle Fund and Plug and Play.*





Nikki Varanasi, CEO

Finance and
Investments at
**KKR & McKinsey &
Co. / MIO Partners**



Victoria Yang, CTO

Engineering and
Product at
**Coinbase &
Morgan Stanley**



Lucy Yang, COO

Finance and
Operations at
**Goldman Sachs &
The White House**



CONTACT



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