

**Manish Kapoor** · 2nd


Founder & CEO, TruKno / Host, CSOWeekly.com Newscast

Denver Metropolitan Area · [Contact info](#)


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TruKno



Harvard University

### About

Manish is the founder & CEO of TruKno, a threat intelligence platform helping enterprises and security professionals keep up with the ever-changing cyber threat landscape.


Prior to Founding TruKno Manish spent 10 years at Cisco systems focusing on Cyber Security Cloud Strategy & SDN/NFV/XaaS Business Models

Dedicated to helping the cyber security community get the intelligence they need to make informed security decisions.

### Featured

Post


Thank you so much for your consideration! I am so grateful...



62 · 21 comments

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#CSOWeekly - 3 min summary of the latest cyber threats &...




CSOWeekly (Video Episode # 11) with Manish Kapoor,...

10

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CSOWeekly (Video Episode # 10) with Manish Kapoor,...

14

### Activity

3,068 followers


Manish Kapoor commented on a post · 2h

Good headshots!Robert Fernandes

37 · 3 comments

Manish Kapoor reposted this · 2h

Traffic Distribution System (TDS) is being used by TA866 threat actor in a phishing campaign. [#ioc](#) [#mitreattack](#) (MITRE TTPs at 'Procedure' level details) on the [TruKno](#) blog. ...show more



**Screentime: Sometimes It Feels Like Somebody's Watching Me**

tru.kno.com · 1 min read

3


Manish Kapoor commented on a post · 17h

Congrats! Ron Gula

91 · 5 comments

[Show all activity →](#)

### Experience




**Founder & CEO**

TruKno

Dec 2019 - Present · 3 yrs 3 mos

Greater Denver Area

TruKno is a Highly Curated Threat Intelligence SaaS Platform for the cybersecurity industry.



**Cisco Systems**

10 yrs 1 mo

- Director of Sales and Business Development**

Dec 2015 - Jun 2017 · 1 yr 7 mos


Greater Denver Area

Led a team of sales BDMs that worked on large complex deals, TCO and Business Cases around Cloud/Managed Network & Cyber Security Services, Virtualization, SDN, NFV and X as a Serv ...see more
- Sr. Sales Business Development Manager**


Jun 2007 - Nov 2015 · 8 yrs 6 mos

Denver, CO

• Drove Cloud Strategy engagements with many large Global Service Providers (ATT, Verizon, Orange, Deutsche Telekom, Vodafone, Telstra, Rogers, TELMEX / America Movil, etc.) to help them tra ...see more




**Sales Account Manager**




**Motorola / Freescale Semiconductor**  
Feb 2001 - 2006 · 5 yrs  
Boston, MA

- Called on strategic and top emerging customers (i.e. start-ups) in the telecommunications equipment industry selling them Network/Communication Processors, Digital Signal Processors (DSP) ar ...see more



**Product Manager**  
Motorola (Semiconductor Division)  
Jan 2000 - Jan 2001 · 1 yr 1 mo  
Austin, TX

- Acted as a Product Manager in four different product teams (8-Bit MCU, 32-Bit Communication Processor, DSP & Network Processor) as a part of the one year long technical sales training p ...see more



**Aircraft Simulation Engineer (Intern)**  
United Airlines  
Jul 1997 - Dec 1999 · 2 yrs 6 mos  
Denver, CO

- Led a project for implementing the Autopilot for a Boeing 747-400 Aircraft Simulator.

...see more

**Education**



**Harvard University**  
Masters, Business Management  
2004 - 2007


ALM - Masters, Business Management (Strategy & Finance)




**University of Colorado Boulder**  
Bachelors, Electrical Engineering  
1995 - 1999

**Skills**


**Strategy**



Endorsed by Carlos Cordero and 2 others who are highly skilled at this




Endorsed by 2 colleagues at TruKno




50 endorsements


**Cloud Computing**



Endorsed by Mohammad Abdel-Khaliq and 10 others who are highly skilled at this




Endorsed by 2 colleagues at TruKno




45 endorsements


**Go-to-market Strategy**



Endorsed by Mohammad Abdel-Khaliq and 5 others who are highly skilled at this



Endorsed by 2 colleagues at TruKno




43 endorsements

Show all 26 skills →

**Recommendations**

Received

Given




**Alex Krikos** · 3rd  
Product & Marketing Management: Cloud & Developer Programs  
February 12, 2010, Alex worked with Manish but they were at different companies

Manish has the rare combination of technical depth and business awareness in the cloud computing and services arenas. I've always been impressed with Manish's ability to not only understand the customer's problems, but also craft and execute tactical and strategic solutions. The customer has a strong advocate in Manish Kapoor—he is fully committed to customer and has a thorough understand ...see more


**Honors & awards**

**Cloud Business Model Innovation Award**  
Issued by Cisco Systems · Jan 2013




Associated with Cisco Systems

**Teamwork and Collaboration Award**  
Issued by Cisco Systems · Jan 2008



Associated with Cisco Systems

**"Class Marshal" i.e. Valedictorian**  
Issued by Harvard University · Jun 2007



Associated with Harvard University

Honored as "Class Marshal" i.e. Valedictorian for the Harvard University evening school graduating class of 2007

Show all 5 honors & awards →

**Languages**

**English**  
Native or bilingual proficiency

**Hindi**  
Native or bilingual proficiency

**Punjabi**

Native or bilingual proficiency

Show all 4 languages →

Interests

Top Voices Companies Groups Schools



**Jeff Weiner** · 3rd  
Executive Chairman at LinkedIn / Founding  
Partner Next Play Ventures  
10,761,738 followers

+ Follow



**Tony Robbins** · 3rd  
#1 New York Times best-selling author, life  
and business strategist, philanthropist,  
**entrepreneur**  
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