

Betterhalf Data Dashboard Paid user retention + Add description...

Retention

- A _backend_user_registration_completed
- B Any event

Retention Criteria

On or After Each Month

Filter

Aa User > verification_status
Is auto_verified or verified_by_admin

Users in Rahul - Paid Users

Breakdown

Since Nov 1, 2020 Today Yesterday 7D 30D 3M 6M 12M Compare



Search

Date	Total Profile(s)	< 1 Month	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10
Average Retention	100%	99.98%	89.79%	81.65%	75.87%	69.82%	65.24%	61.58%	57.55%	54.79%	52.98%	50.00%
Nov 1, 2020	590	100%	92.2%	86.78%	83.39%	80.17%	77.97%	75.08%	71.86%	69.49%	67.97%	65.00%
Dec 1, 2020	1,464	100%	94.13%	84.43%	79.64%	75.96%	73.5%	71.31%	67.83%	65.37%	63.11%	61.00%
Jan 1, 2021	1,847	99.89%	93.02%	83.16%	77.48%	73.63%	70.28%	67.68%	64.43%	62.7%	60.86%	58.00%

Find Interesting Segments Receive an email of statistically significant segments impacting retention.