



Building the Largest Connected Charging Network

INVEST IN POWER HERO CORP.

Flexible Charging Access for 117M Americans

powerhero.com

Los Angeles, CA



Technology

Hardware

Consumer Goods

B2C

Energy

Highlights

- 1 World-class team with 10+ exits, including 6 IPOs and 2 Unicorns.
- 2 Working prototypes in 4 product groups with 17 patents granted and our Aircue product in beta.

- 3 Clear path to PowerPac product revenues in Q4'25 with 2,000 registered prospective beta customers.
- 4 Early PowerPac prototype trials by test consumers validate market opportunities.
- 5 Our Cameo product holds promise of creating an Airbnb-like network of millions of home EV chargers.
- 6 Multiple global opportunities uncovered for our IP and patented innovative designs.

Featured Investors



Esmond Goei 

Invested \$468,000 

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Esmond is Power Hero's Founder. He co-founded several other companies and managed corporate venture funds. He thrives in emerging markets like multi-media messaging, fiber comms switching, energy storage systems, and wireless patient care administration.

“We can't change the past. But we can modify our behavior, and that includes doing our part to stop polluting our world. My goal with Power Hero is to remove the hurdles to operating an EV, and that means making it convenient to recharge them. The ultimate convenience is being able to charge your EV when you're home, or when you are not using it.”



Chuan Yi Foo

Invested \$248,000 

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Syndicate Lead

Ethan is a Consultant at Mastercard, where he helps clients design and execute strategic and operational solutions to achieve their business objectives. He has also played key roles in startups focused on inventory management and gaming apps.

“I have known Esmond for several years and of his stellar investment record. He tells it

I have known Esmond for several years and of his stellar investment record. He tells it like it is and he puts his own money where his mouth is. That speaks for itself but his vision and courage to forge a different path that is contrary to the first players in EV charging, or for that matter in other industries as he has done, speaks volumes, and I am confident that Power Hero will be his biggest testament. Also, I began investing in startups for over ten years and at Mastercard I get to meet a lot of innovators. I have not seen an investment opportunity that is so clearcut as that of Power Hero. Firstly, there is an indisputable need for EV charging and a growing one at that. Secondly, Power Hero has 15 patents that underlie 4 product groups, which not only gives an investor comfort as a defensive asset but the broad utility of the inventions provides assurance of market acceptance in at least one application. All it takes is just one product success to make Power Hero a winner, and the company has 4 potential home-run products. Thirdly, and arguably the most important is the caliber and experience of the team. Esmond and several members of his team have started and exited many successful ventures. I might also add that innovation is part of Esmond's DNA; he is the inventor behind all of Power Hero's patents."



Eric McWilliams

Invested \$150,000 

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Eric manages a global development services company comprised of several expert strategists who develop customized cross-border solutions to solve complex problems that companies experience in their home countries.

[crunchbase.com](#)

Eric McWilliams, CEO

"EV adoption is growing rapidly worldwide with pressing concerns as to the ability of countries to provide the massive charging infrastructure to support the onslaught of EVs. Power Hero has developed solutions that complements the lagging electrical infrastructure and we would like to bring their product portfolio to our international clients."



Carl Russo

Invested \$150,000 

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Carl is a classic American entrepreneur who started from the ground up. After graduating carpentry school and several apprenticeships with local businesses he saw the need and opportunity of helping small businesses with their office infrastructures.

"My main criteria in investing in startups is the caliber and character of the Founder and Esmond has demonstrated not only his extraordinary skills and vision but also his tremendous work ethic and honesty. His diligence and attention to detail in building the intellectual property (patents) of Power Hero. instead of following the crowd in a rush to

market, has protected his shareholders from dilution through frivolous large financings."

Our Team



Esmond Goei Executive Chairman and Founder

Serial entrepreneur, founder and pioneer in several emerging markets such as multi-media messaging, fiber-optic switching systems, solar energy-storage systems, and wireless bedside patient care administration. Successful corporate VC fund management.



Craig Nelson CEO

Craig Nelson is a proven executive with deep expertise in technology and global market expansion. He has successfully led four startups to successful exits. He excels at building GTM strategies and leading diverse global teams.



Troy Helming Director & Strategic Advisor

Troy is the CEO and Founder of EarthGrid and a visionary clean energy pioneer who previously founded TradeWind Energy and Pristine Sun. He holds 40+ clean energy patent claims and invented a floating solar system and robotic tunneling technology.



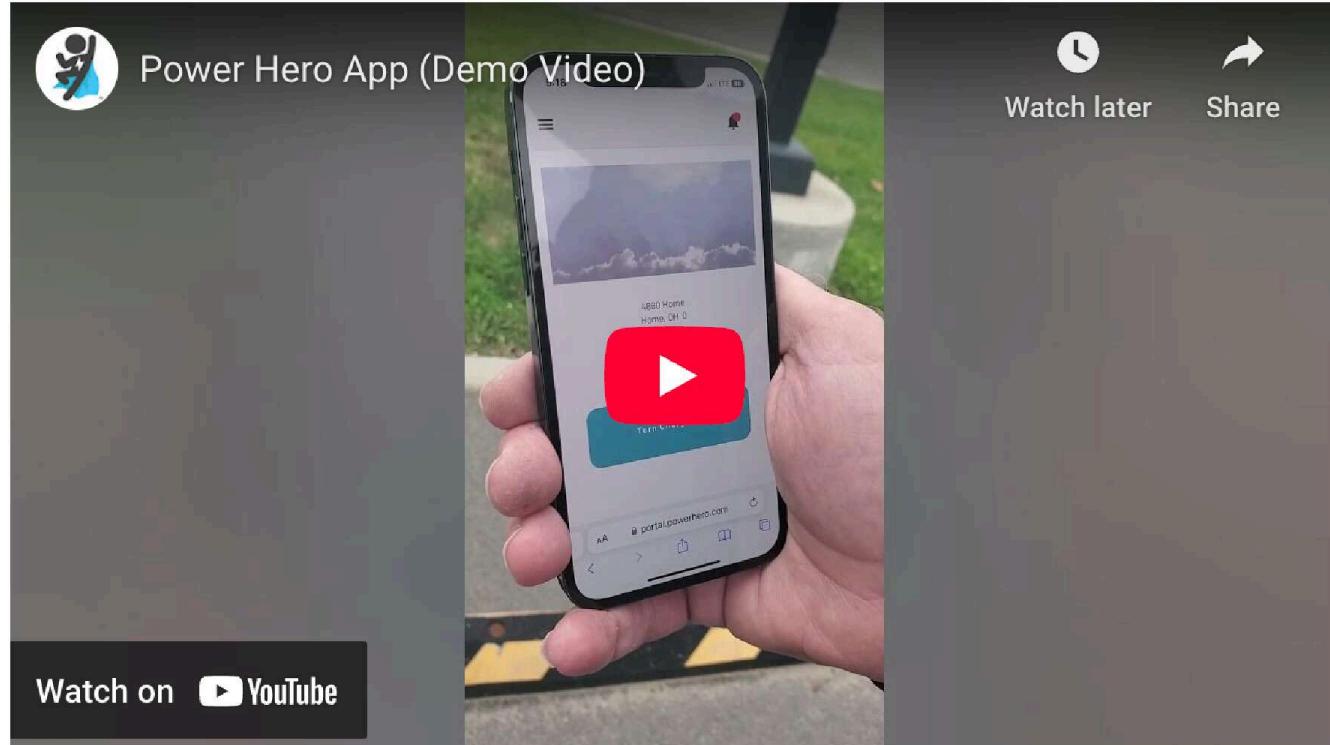
Heather Eason Special Advisor (Advisory Board)

Heather is the Founder and CEO of Select Power Systems and formerly Director of Engineering at Siemens Energy, where she led global teams across the U.S., Mexico, India, and Germany to deliver turnkey projects for electric utilities.

The Market Gap Traditional Infrastructure

Can't Fill - Building the Largest EV Distributed Charging Network

The Airbnb of Charging: Cameo™



Our cloud-connected adapter instantly transforms any private Level-2 charger into a revenue-generating public asset. Property owners simply attach Cameo™ to existing chargers, and our platform handles discovery, reservations, and payments—turning idle charging capacity into consistent income streams. Our Cameo adapters work with all Level-2) EV charger to charge most EVs including Tesla.

The Revenue Opportunity:

- Instant monetization of existing charging infrastructure
- Zero additional hardware investment beyond our adapter
- Automated operations through our cloud platform

- Scalable network effects as more chargers join the marketplace

Market Positioning: While competitors build expensive charging networks from scratch, Cameo™ leverages the millions of underutilized Level-2 chargers already installed. We're creating a peer-to-peer charging economy that generates revenue for property owners while solving the availability crisis for EV drivers.

A Flexible, Cost Effective & Income Generating Solution

Power Hero leverages existing infrastructure to allow personal charging anywhere



PowerPac™

mPower™

Cameo™



FAST personal EV charging for apartment residents. On track for Q4'25 revenues



Offers mobile charging for fleets, group functions, or roadside assistance



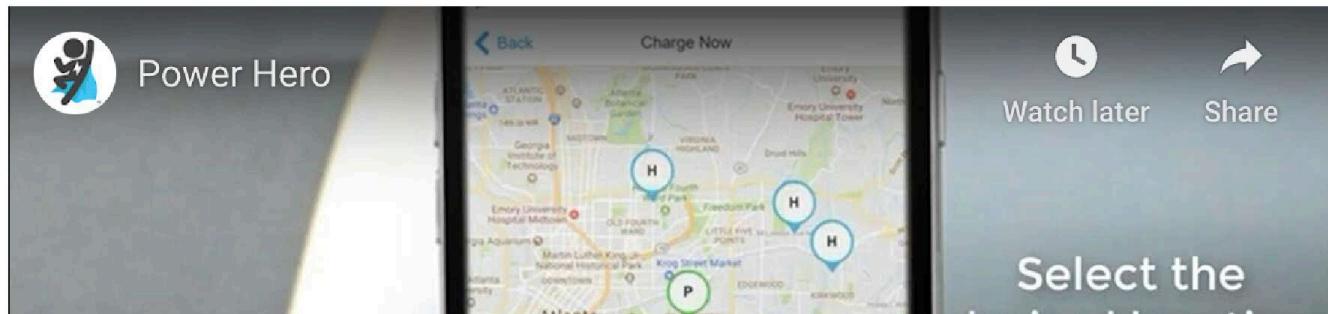
Connects existing EV chargers allowing them to be reserved and monetized via the cloud

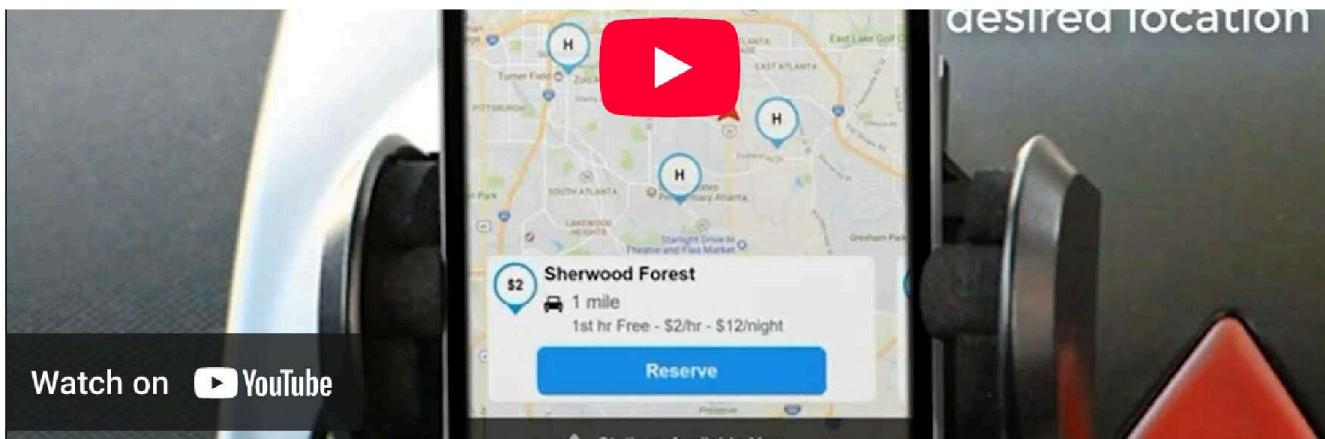
PowerHero: Turning Every Outlet Into a Fast Charging Station

Our patented technology transforms standard household outlets into fast 240V charging stations, instantly unlocking the massive apartment-dwelling EV market competitors can't reach. No construction, no permits, no capital expenditure—just plug-and-profit scalability.

The Market Advantage:

- Building owners deploy charging incrementally without costly electrical upgrades
- Residents charge privately at home, eliminating public station queues
- HOAs approve easily—UL-certified devices require no building modifications
- Leasing Companies capture revenue from 117M+ apartment dwellers abandoned by traditional infrastructure





Leap-Frogging Ahead

While competitors burn capital building public stations that apartment residents avoid, PowerHero delivers the charging solution directly to where people live. Our technology works with existing infrastructure, scales without construction delays, and generates revenue from day one.

Filling America's \$50B EV Charging Gap

Power Hero addresses critical pain points that represent billions in stranded demand: older homes lacking sufficient electrical capacity, apartment complexes where charging installation is prohibitively expensive, and the notorious public charging queues that deter EV adoption.

Our PowerPac offers flexible configuration to eliminate these barriers entirely—users charge the unit at home during off-peak hours, then deploy it for EV charging when needed. The unit can be wall mounted or wheeled in place. This scalable solution captures revenue from customers that high power fixed infrastructure providers abandon.

Complementary to PowerPac is our Cameo 'Airbnb' network which

1000+ locations on installed base of millions of homes. Total 2.5 chargers per home.

leverages an installed base of millions of home Level 2 chargers to provide affordable neighborhood charging to those that cannot afford a PowerPac solution. In addition, our Cameo network cures the anxiety of being stranded anywhere; where there's a community there's likely a home-charger available to provide emergency charging, if it's Cameo-enabled.



The Advantage in Flexible and Scalable Power

Power Hero is positioned to dominate several emerging charging market segments before competitors recognize their potential. Our modular and flexible design options adapt to any space constraint, while our wheeled model requires zero installation—just plug, charge, and deploy. As EV adoption accelerates and infrastructure struggles to keep pace, Power Hero offers investors the rare opportunity to capitalize on both the problem and the solution in a market that's projected to explode over the next decade.

Other Power Hero Technologies



An App that is a Mix of Google and OpenTable



AIRCUE

A searchable, community-driven directory of power sources and outlets



Perfect for retail space owners to provide charging of smartphones, laptops, e-wheelchairs, e-skateboards, and anything portable!

1.6M+ potential retail spaces
Restaurants, cafes, libraries, airports, movie theaters.



With ePort, power outlet owners can easily and quickly monetize regular wall outlets for reserved access

It adds the functionality of an Airbnb



mPower™

Power Hero **mPower™**



 Mobile Charging unit	 Cloud based back-end management	 Can charge multiple EVs
 Roadside Assistance	 User-friendly	 Transactional processing capabilities

mPower™ utilizes our modular, flexible design based on our **PowerPac™** that brings power wherever it's needed. It offers roadside assistance for drivers who find themselves stranded without power and it can also be hired for events or used to charge on the go. Here's one mobile charging concept that we're pitching in Asia Pacific where traffic congestion demands nimble transport for mobility.

Hear From Our Community



Mark's Remarks

Watch on YouTube



Patented Technology Launching in a Growing Market

Patent Certificate: A red certificate with a gold seal and the word "Patent" in large gold letters. It includes the signatures of the Director and Katherine Kelly Vidal, Director of the United States Patent and Trademark Office.

Patent Application Document: A white document with a blue header containing the USPTO seal and the title "The Director". The text discusses the granting of a patent for a new and useful invention, mentioning the requirements of law and the inventor's name. It also includes the signature of Katherine Kelly Vidal.

Patent Diagram: A technical diagram titled "201803912 A1 02/18". It shows a system architecture with a "CENTRAL CONTROLLER" at the top, connected to a "CHARGING APPARATUS DATABASE", a "CHARGER LOCATOR CONTROLLER", and an "APPOINTMENT CONTROLLER". The "APPOINTMENT CONTROLLER" is connected to a "PAYMENT CONTROLLER" and a "RECOMMENDED CHARGING STATUS CONTROLLER". The "RECOMMENDED CHARGING STATUS CONTROLLER" is connected to a "PAYMENT DATABASE". The "CHARGER LOCATOR CONTROLLER" is connected to a "CHARGING APPARATUS".

Defensible Innovation: Power Hero's Patent Portfolio Creates an Advantaged Market Position

Power Hero has 15 strategic patents that form a competitive moat around our comprehensive EV charging ecosystem. This intellectual property portfolio doesn't just protect individual products—it safeguards our entire end-to-end solution architecture spanning hardware, software, and network infrastructure.

Patent-Protected Revenue Streams

Patent Title	Patent #	Allow Date	Issue Date	Status	Country
AUTOMATED SYSTEM FOR MANAGING AND PROVIDING A NETWORK OF CHARGING STATIONS	10,857,902	9/29/20	12/8/20	Issued	U.S.
AN AUTOMATED SYSTEM FOR MANAGING AND PROVIDING A NETWORK OF CHARGING STATIONS	2017308799	6/29/22	11/3/22	Issued	AUS
METHOD AND DEVICE FOR CONVERTING STANDALONE EV CHARGING STATIONS INTO INTELLIGENT STATIONS WITH REMOTE COMMUNICATIONS CONNECTIVITY AND CONTROL	10,960,782	2/8/21	3/30/21	Issued	U.S.
MOBILE ELECTRIC VEHICLE CHARGING STATION SYSTEM	11,413,982	6/13/22	8/16/22	Issued	U.S.
A UNIVERSAL AUTOMATED SYSTEM FOR IDENTIFYING, REGISTERING AND VERIFYING THE EXISTENCE, LOCATION AND CHARACTERISTICS OF ELECTRIC AND OTHER POWER OUTLETS BY RANDOM USERS AND FOR RETRIEVAL AND UTILIZATION OF SUCH PARAMETRIC DATA AND OUTLETS BY ALL USERS	11,796,340	8/14/23	10/24/23	Issued	U.S.
METHOD AND DEVICE FOR CONVERTING STANDALONE EV CHARGING STATIONS INTO INTELLIGENT STATIONS WITH REMOTE COMMUNICATIONS CONNECTIVITY AND CONTROL	11,623,537	2/24/23	4/11/23	Issued	U.S.
DISTRIBUTED ON-DEMAND ELEVATED POWER IN LOW POWER INFRASTRUCTURES	11,667,208	4/21/23	6/6/23	Issued	U.S.
A UNIVERSAL AUTOMATED SYSTEM FOR IDENTIFYING, REGISTERING AND VERIFYING THE EXISTENCE, LOCATION AND CHARACTERISTICS OF ELECTRIC AND OTHER POWER OUTLETS BY RANDOM USERS AND FOR RETRIEVAL AND UTILIZATION OF SUCH PARAMETRIC DATA AND OUTLETS BY ALL USERS	11,913,801	12/4/23	2/27/24	Issued	U.S.
ELECTRIC VEHICLE CHARGING STATIONS	11,912,153	12/4/23	2/27/24	Issued	U.S.
METHOD AND DEVICE FOR CONVERTING STANDALONE EV CHARGING STATIONS INTO INTELLIGENT STATIONS WITH REMOTE COMMUNICATIONS CONNECTIVITY AND CONTROL	12,036,883	5/28/24	7/16/24	Issued	U.S.
MOBILE ELECTRIC VEHICLE CHARGING STATION SYSTEM	12,151,582	7/15/24	11/26/24	Issued	U.S.
AN AUTOMATED SYSTEM FOR MANAGING AND PROVIDING A NETWORK OF CHARGING STATIONS	2022256221	8/17/24	12/17/24	Issued	AUS
A UNIVERSAL AUTOMATED SYSTEM FOR IDENTIFYING, REGISTERING AND VERIFYING THE EXISTENCE, LOCATION AND CHARACTERISTICS OF ELECTRIC AND OTHER POWER OUTLETS BY RANDOM USERS AND FOR RETRIEVAL AND UTILIZATION OF SUCH PARAMETRIC DATA AND OUTLETS BY ALL USERS	12,188,778	11/15/24	1/7/25	Issued	U.S.
A METHOD AND DEVICE FOR CONVERTING STANDALONE EV CHARGING STATIONS INTO INTELLIGENT STATIONS WITH REMOTE COMMUNICATIONS CONNECTIVITY AND CONTROL	2019222634	9/10/24	1/9/25	Issued	AUS
METHODS AND DEVICES FOR WIRELESS AND LOCAL CONTROL OF THE TWO-WAY FLOW OF ELECTRICAL POWER BETWEEN ELECTRIC VEHICLES, BETWEEN EVS AND ELECTRICAL VEHICLE SUPPLY EQUIPMENT(S), AND BETWEEN THE EVSE(S) AND THE ELECTRICITY GRID	12,252,025	10/29/24	3/18/25	Issued	U.S.

Review Our Patent Portfolio

The Strategic Advantage: While competitors scramble to build fragmented point solutions, Power Hero's patent portfolio creates barriers to entry that protect our ability to serve every EV charging scenario—from apartment dwellers with limited access to stranded drivers in remote locations. *Our IP doesn't just cover what we've built; it anticipates and blocks competitive responses to emerging market needs.*



Poised for Growth

Over 2000 locations have registered interest in our PowerPac beta launch in California. We anticipate launching Q4 of 2025 putting us in an excellent position to expand our footprint to 6 million rental locations in just California alone.

Strategic pilots will drive our geographic expansion

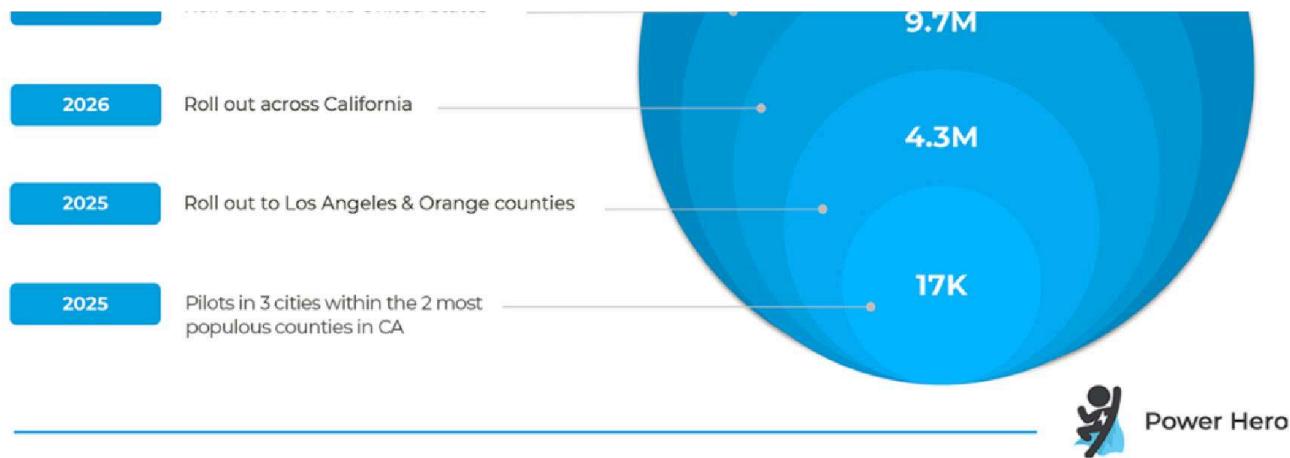
2028 Roll out globally

Apartment Residents

5B

100M

2027 Roll out across the United States

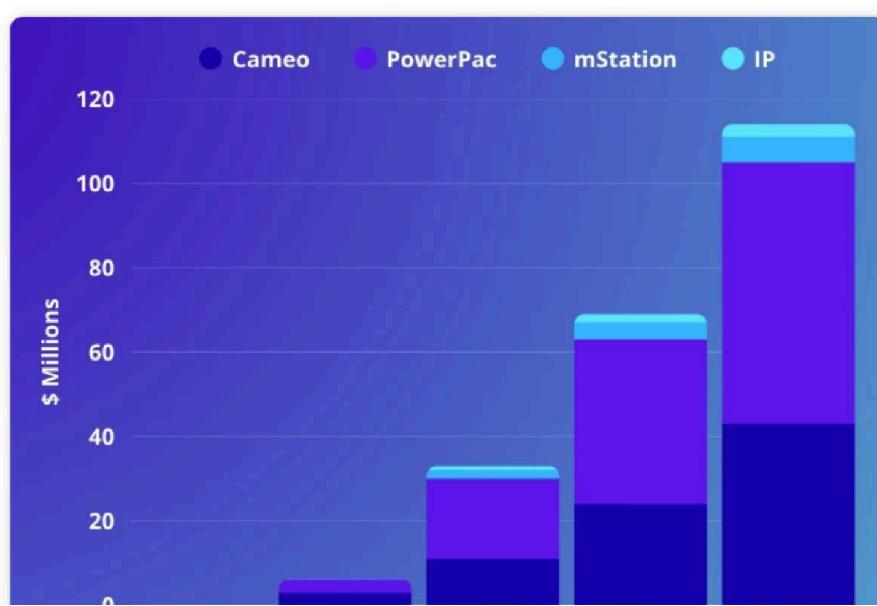


Forward-looking projections cannot be guaranteed.

Our business model consists of:

1. **Hardware Sales:** Sales to government entities, property developers, retailers and car dealerships with residuals.
2. **Leasing:** Offering a lease-to-own model primarily for direct-to-consumer sales.
3. **User Subscriptions:** Device subscriptions with power usage, software updates, system set-up, and related services. This subscription model ensures predictable, recurring revenue.

Revenue Breakdown



Forward-looking projections cannot be guaranteed.

	Patent	Development	Prototype	Launch
Cameo™ 	✓	✓	✓	Q1 2026
PowerPac™ 	✓	✓	Q2 2025	Q4 2025
mPower™ 	✓	Q1 2026	Q3 2026	Q4 2026

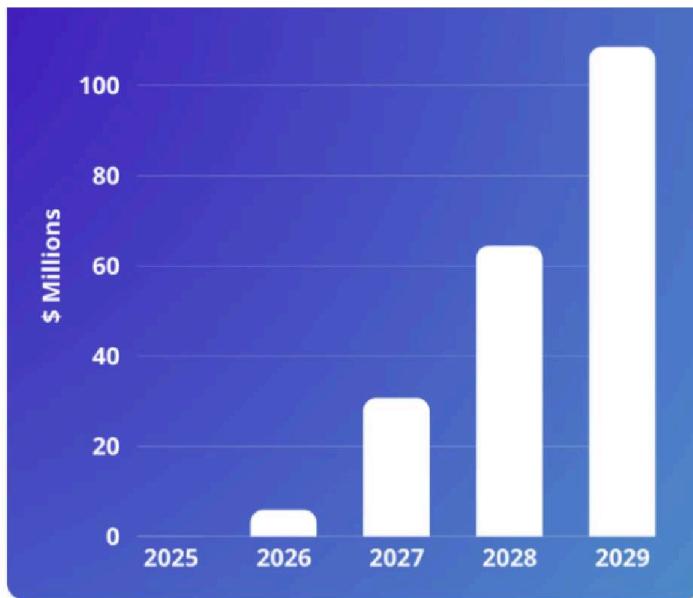


Power Hero

The Opportunity

The **electric vehicle (EV) market** is experiencing explosive growth, with projections indicating a surge from **\$500 billion** to \$1.5 trillion by 2030. This represents a compound annual growth rate (CAGR) of 17.8%, signaling a transformative shift in the automotive industry. For investors, this presents a rare opportunity to participate in a market that's not just expanding, but fundamentally reshaping global transportation. Power Hero is strategically positioned to capitalize on this growth, focusing on a critical yet underserved segment: EV charging for apartment residents.

Projected Revenue



Here's where it gets exciting for investors:

We expect to begin generating revenue this year. To accelerate our go-to-market strategy, we're rewarding those who invest early with an exclusive opportunity:

The first \$150,000 of investments will receive a price discount of 50%! Don't forget our other Perks, *AND* the IPO tag-along registration rights without which a lengthy LOCK-UP period will likely be imposed by the underwriter. Only investors in this campaign get to tag-along at our IPO.

Forward-looking statements are not guaranteed.

Join Our Revolutionary Team

Thank you for considering joining the power revolution. You are not just investing for a return, you're joining a vision for our future. You see

what others miss: that we're not building another charging company. We're reimagining how an entire nation powers its future. The status quo is broken. 117 million Americans live in apartments, locked out of the EV revolution by an infrastructure that forgot they existed. While our competitors build expensive monuments to their own limitations, we asked a different question: What if every outlet could be a charging station?

Here's what gets me up every morning: we are creating a new charging future. PowerPac doesn't just charge cars; it democratizes energy access. Cameo doesn't just share chargers; it creates a peer-to-peer energy economy.

Together we're building something unprecedented: a complete ecosystem that works anywhere, for anyone, without compromise. This isn't incremental improvement. This is the future, and it's elegant in its simplicity. **Plug in. Charge up. Power everything.**

The numbers tell the story, but they don't capture the magic. We're riding a wave from \$500 billion to \$1.5 trillion by 2030. Over 2,000 locations are already lined up for our California launch, with 6 million more waiting in the wings.

But here's what excites me most: we're not just building a company, we're empowering the future for a sustainable planet. Every apartment dweller who can finally go electric, every stranded driver who finds power when they need it, every community that becomes energy-independent is the real return on your investment. Welcome to Power Hero. Together we're changing the world.

— Esmond



1. MagnateView - [A Leader's Insights: An Interview with Esmond Goei, the Chairman, Founder, and CEO of Power Hero Corp.](#)
2. DNA - [T.O.S . EP #170 “You got to get to the crowd. The crowd isn't coming to you.” W/ Esmond Goei](#)
3. The Silicon Review - [Power Hero is a great opportunity to get in on the EV wave](#)
4. Invest with Passion - [Innovations Happening in the Electric Vehicle Charging Space](#)
5. Insider - [Power Hero to Launch PowerPac Home Charging Solution for Electric Vehicles](#)
6. CIO Bulletin - [Power Hero is a California-based EV charging company developing solutions for a smarter grid for everyone](#)
7. Autotech Outlook - [Power Hero: Making EV Charging Easy and Accessible For All](#)

