



Premium



Karl Franz Williams 

Visionary Entrepreneur, Beverage Thought Leader, and Cultural Builder, Driving the Future of Beverage and Hospitality from the Community to the Bar to the Aisle to the World

New York, New York

 Uncle Waithleys Beverage Company

Profile viewers 194

Post impressions 316

 Go to Sales Navigator

 Uncle Waithleys Beverage Company 

840 followers
1mo • 

Get Involved: You've been with us from the start. You've tasted the drinks, shared the posts, and cheered us on. You are the reason we're here. Now, we're inviting you to go even deeper.

We're launching a community raise on Wefunder! This is a rare opportunity for you, our customers, friends, and supporters, to become official owners and help shape the future of Uncle Waithley's.

Over the past four years, our momentum has taken off—selling more than 400,000 bottles since launch, expanding into 166 new Whole Foods Market stores this summer, and securing partnerships with Dora's Naturals, Skurnik Wine & Spirits, and UNFI. That performance and velocity led to an equity investment from Whole Foods Market in 2024.

We believe the best businesses are built by and for the communities they serve. We're not just selling drinks—we're building a brand rooted in authentic Caribbean flavor, family legacy, and cultural connection.

Come build with us. Click the link in our bio to see our vision and learn how you can be a part of it.

Link to Wefunder:
<https://lnkd.in/eaSQBR5z>

Thank you for taking this ride with us! ❤️

Karl Franz Williams
Monica Freeman-Greene
Scott Parker
Michael McConnell

Disclaimer:
'We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.'

#unclewaithleys



2:58 1x

Auto captions have been added to your video

[Edit captions](#)[X](#)

Michael McConnell and 10 others

1 comment · 3 reposts

Reactions



Like

Comment

Repost

Send

Add a comment...



Most relevant ▾

**Sledge Smith** 1st

Business Development Consultant | Fractional Chief Administrative Officer, Chie...

1mo

...

Mercedes G - Food, Tech and VC [Like](#)[Reply](#)

Promoted

Karl Franz, explore relevant opportunities with Spectrum Plastics Group

Get the latest jobs and industry news

[Follow](#)

Similar pages

**Climate Insiders**

Venture Capital & Private Equity

2-10 employees

[+ Follow](#)**Organic Valley**

Food & Beverages

501-1,000 employees



zeyan & 18 other connections follow this page

[+ Follow](#)**NexGen Solutions**

Higher Education

5,001-10,000 employees



Rudolf & 8 other connections follow this page

[+ Follow](#)[Show more ▾](#)[About](#) [Accessibility](#) [Help Center](#) [Privacy & Terms ▾](#) [Ad Choices](#) [Advertising](#)[Business Services ▾](#) [Get the LinkedIn app](#) [More](#)

LinkedIn Corporation © 2025