

# ORANGE BIKE BREWING CO.

Portland Maine's First Dedicated Gluten-Free Brewery.

## The Problem

In an era of great beer, millions of people are being excluded from the craft beer experience.

44  
Million

Americans suffer from  
gluten sensitivity

30%

Of American households are  
reducing their consumption  
of gluten

0

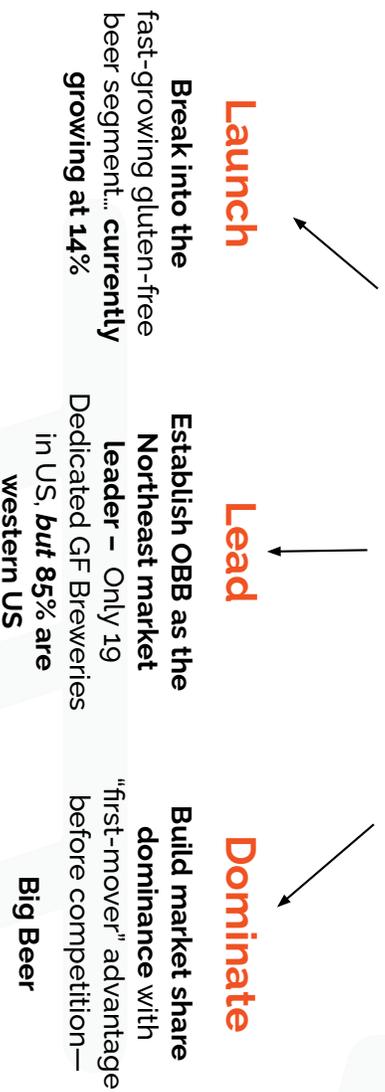
Gluten-free craft beer  
offerings *readily* available in  
New England

# Regional Market Opportunity

**\$3**  
Billion

(59 million prospective gluten-free consumers)

## Structured 3-year roll out strategy



# The Real Opportunity

Reimagining the Beer Business – On all levels.

*Including 'better beer' without gluten.*

Diversity

Equity

Inclusion

Social  
Change

Sustainability

*Orange Bike is our platform to build a better future.*

# Our Mission

## *Better beer for a better future*

We aspire to brew the greatest gluten free beer on Earth, so we attract great people, partners, and customers, who believe in us, back us, and allow us to become the change we want to see in the world.



Great Beer



Inclusive Hospitality



Sustainability



Mentorship



B Corp Certification



Diversity



# Milestones

- **12 beer portfolio** in place
- **\$1.25 million seed round** closed including investment from Maine Venture Fund and Indiana University Venture Fund
- **14 Female Investors**
- **128k Raised by Mobilizing OBB Resources** – In our first OBB community initiative with the Quality Housing Coalition we raised 128k for these 20 women-led families.

# Success Drivers

Alan Pugsley, Master Brewer



Co-founder **Shipyard Brewing**.  
 Consultant for 100 startups worldwide including **Magic Hat, Dempsey's, Long Trail, Geary's, Gritty's & The Shed**

Distribution Partners



University, Community & Non-profit Partners



# Our Team

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**Tom Ruft**  
Founder/CEO  
Founder Tom Ruft Executive  
Search (32 years, exit)



**Neil Spillane**  
COO  
Co-founder Fork Food Lab  
Former CEO & CFO Urban Farm  
Fermentory



**Alan Pugsley**  
Master Brewer,  
Recipe Formulation, Co-founder  
Shipyard



**Zeke Callanan**  
General Counsel  
Opticliff Law



**Ryan D'Wolf Munro**  
Tom's Mentor  
SCORE Portland  
Goldman Sachs, DoorDash,  
Brewery Owner, Brewer

## Our Advisors



**Ren Navarro**  
Diversity  
Consultant.



**Jason Wadler**  
Founder LeapFrog



**Lauren Glennon**  
MECA&D



**Meg Batterson**  
LCSW Columbia  
Social Worker



**Josh Benthien**  
Founder Northland  
Partners



**Dr. Ikechukwu Ndu**  
USM Business  
School



**Ken Berlin**  
Founder PearHead

# ORANGE BIKE BREWING CO.

Join us for the ride.  
Thank you.

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