

Why deliver 2 pound burritos in 2 ton cars?

Robots are the future, and the future is here! Join us to reshape last-mile transportation.

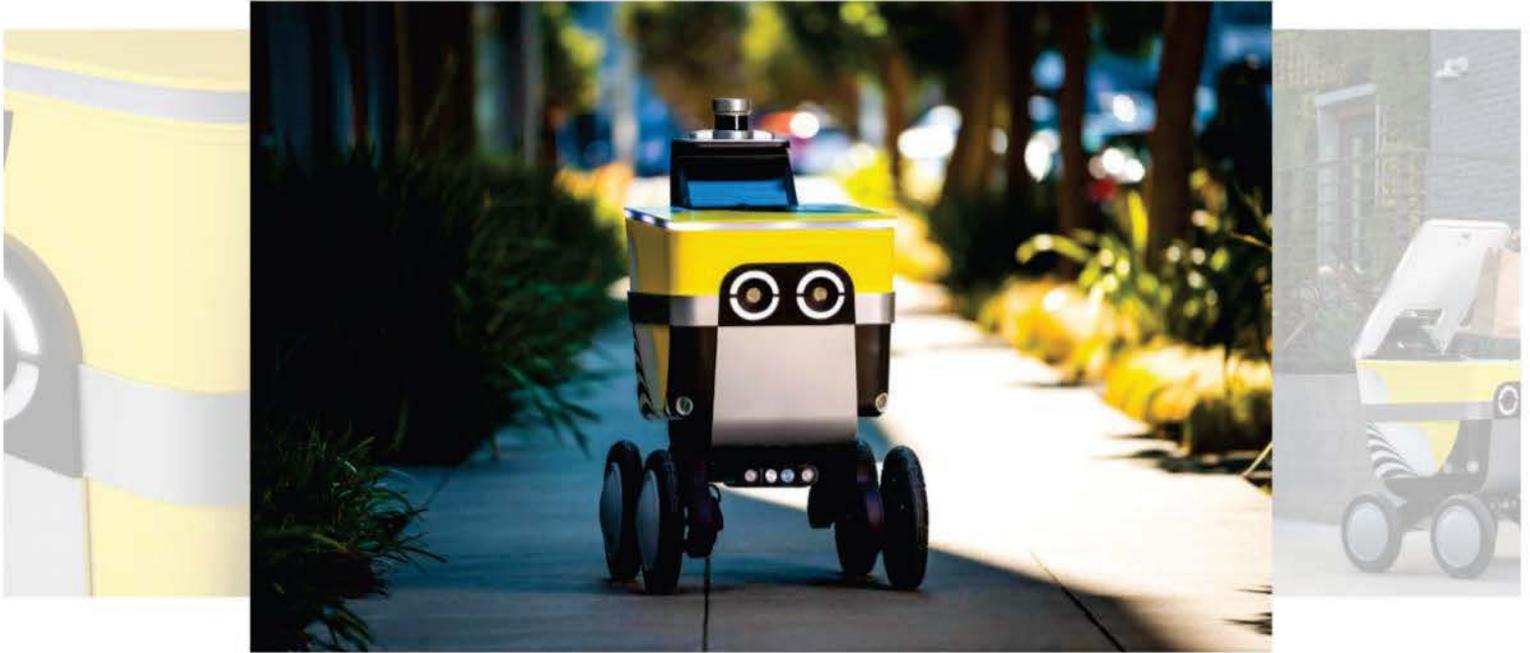
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Backed by



Meet Serve, the MVP of autonomous delivery

Serve is an autonomous all-electric robot that makes delivery sustainable and economical



Serve makes cities cleaner, safer and more affordable



Takes cars off the road

45% of car trips are for shopping and errands, emitting 4% of the world's CO2.



Safer than cars

Cars have 3,000x more kinetic energy than robots! Why risk running someone over with a 2 ton car just to carry 2 bags of grocery.



Boosts local commerce

Today it costs \$2 to deliver from China, but \$8 from Chinatown! Reducing cost of transactions will help the local economy.

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Uber



Starting in LA, coming to a city near you!

If you're in Los Angeles, your next Uber Eats or 7-Eleven order may arrive in a robot.



Delivering for Uber Eats since May



Delivering for 7-Eleven since October



Expanding geographic reach; launching in more cities next year.



The world's most efficient and neighborly robot

Serve has won acclaim as the most advanced robot in cities.



Level 4 autonomy powered by advanced sensors



50 liters of cargo, holds up to 4 pizzas boxes



Redundant teleoperation; intuitive touch-screen



Jogging speed; emergency braking

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Robotic delivery is a \$300 billion untapped global market

More than half of all home deliveries can be done by robots.



Restaurant



Grocery



Pharmacy



Parcel

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Best delivery economics

Serve has the lowest delivery cost structure thanks to autonomous, durable robots. Scalable multi-year contracts with Uber, 7-Eleven and other existing partners provide \$18 billion in revenue potential.

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Proven more reliable than couriers

With over 20,000 commercial deliveries completed, Serve has attained exceptional on-time delivery, fulfillment, and customer satisfaction metrics.

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The future is here! Join us in reinventing delivery

To make robots that serve communities, we're building our company differently. We're offering our community a chance to own a stake in this future.

Help us make robots that transform our cities.



REGULATION

**Regulation
CF**



SECURITY TYPE

SAFE



TARGET RAISE
AMOUNT

\$5,000,000



MINIMUM
INVESTMENT

\$1,000.00

Veteran leaders on a mission

Founded by serial entrepreneurs and seasoned leaders in robotics and artificial intelligence.





Ali Kashani, Ph.D

Co-founder, CEO

- VP, Postmates
- Serial entrepreneur: Neurio (acquired), Lox AI (acquired)
- Ph.D. in robotics & computer vision.
- Canada's Alexander Graham Bell Scholar with 20+ patents

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This Project in the News

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24 September 2022

Pizza Hut Canada offers robotic delivery to your door

Pizza delivery robots are being tested in downtown Vancouver as Pizza Hut Canada trials Serve robots.

[READ FULL ARTICLE](#)



REUTERS

16 May 2022

Uber launches robot food delivery in California

Uber launched a food delivery pilot using sidewalk robots, available to Uber Eats users in West Hollywood, California.

[READ FULL ARTICLE](#)

**BUSINESS
INSIDER**

08 June 2022

Walmart Testing Food Delivery Robots

Serve Robotics delivery robots have been spotted in Bentonville, AK. The company confirmed the completion of a small scale test with Walmart.

[READ FULL ARTICLE](#)

Frequently Asked Questions

- Why invest in startups? +
- How much can I invest? +
- How do I calculate my net worth? +
- What are the tax implications of equity crowdfunding? +
- Who can invest in Regulation CF Offerings? +
- What do I need to know about early-stage investing? Are these investments risky? +
- When will I get my investment back? +
- Can I sell my shares? +

Exceptions to limitations on selling shares during the one-year lock up are transfers:



What happens if a company does not reach their funding goal?



How can I learn more about a company's offering?



What if I change my mind about investing?



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