The World's Most Inclusive Global Trading Platform for Carbon Credits

Watch Video

Make history as we launch the first ever global trading platform for carbon credits, the Bluesphere Carbon Exchange (BCX)™, to connect businesses, investors, and their employees.

Amount Raised $0.00 / $2,250,000.00

For Every $1 Invested, 1 Mangrove Tree is Planted → Invest Now

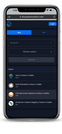
The time to invest in a net-zero future is NOW 🚀

Join us as we launch and grow the BCX
Over 1Million Carbon Credits sold!
$400,000 raised to date

Offering $50 - per unit

Invest with impact - For every $1 invested we will plant 1 Mangrove Tree

Invest Now | Investor Deck



How It Works

- Environmental projects earn carbon credits
- They are submitted to the BCX
- Our team audits them for compliance and quality
- Approved credits are listed on the exchange and available for trading

What are the Carbon Markets?

Carbon Credit = A digital certificate proving a company or an environmental project prevented the emission (pollution) of 1 ton of CO2e (carbon dioxide).

BLUESPHERE CARBON
BCx has developed a simple-to-use global trading platform.

21% of the world's largest companies have made net-zero commitments*

THESE COMPANIES REPRESENT ANNUAL SALES OF ~$14 TRILLION.

Large corporations including Microsoft, Unilever, Verizon, Amazon, Delta, Jet Blue, pledged in 2020 goals of offsetting the entire emissions from their production chain, generating an expectation of increasing demand for carbon credits.

amazon — Amazon announced they will be net zero by 2040*

Microsoft — Microsoft will be carbon negative by 2030*

DELTA — Pledging 15 over the next 4 years to be carbon neutral*

Amazon and Microsoft alone represent 60 million tons of voluntary carbon credit demand per annum.*

The trend (and the demand) for credits is clear
What hasn't been clear has been the voluntary markets themselves.

until Now

The BCE is everything the current credit market is not: accessible, efficient, transparent, and liquid.

*https://www.aboutamazon.com/news/sustainability/amazon-and-global-climate-pledge-to-reach-net-zero-carbon-emissions-by-2040
https://www.microsoft.com/en-us/environment/sustainability/carbon-negative-2030
https://www.delta.com/content/dam/delta-corporate/sustainability/pdf/Climate-Strategy-Framework.pdf

The Demand for Carbon Credits Will Continue to Sky Rocket 🚀

93% of Millennials and Gen Z ONLY impact invest.

The aging and growth of the millennial and gen Z generations (21% of the combined populations of Europe, US and Brazil) should naturally lead to increasing pressure for companies to compensate.

https://www.ey.com/en_gl/climate-change-sustainability-services/how-gen-z-and-millennials-are-driving-the-sustainability-agenda

Exposure to Carbon Credits May Be the Best Investment of the Next Decade 📈

It's a market ticked approach that says, there are huge economic costs to the current way we do business, that weren't accounted for before, and now we're forcing you to consider those emissions and reduce them.

In Africa We're Planting 1 Mangrove Tree for Every $1 Invested

Why Mangroves?

🌱They can absorb and store carbon up to 10X more efficiently than terrestrial trees

🐟Underwater habitats provided by mangrove roots serve as critical nursing grounds for thousands of fish species

🌊Mangroves stabilize shorelines by slowing erosion and provide natural barriers that protect coastal communities from flooding and hurricanes

Multifaceted Revenue Generation

Bluesphere Carbon's agnostic approach allows any environmental credit to be listed on the exchange, welcoming various sub-sectors of the market.

Public Spot Market
The BCE is agnostic to the type of environmental credit listed on the exchange, allowing for review transaction and listing fees for virtually all publicly tradable environmental credits, pending certification or registration approval.

Direct Purchases
Bluesphere may acquire verified carbon credits directly from project developers for the voluntary carbon market. Revenue is generated when the credit is sold or on-ramp, depending on the market, the credit qualifies approximate.

Credit Streams
Bluesphere may enter streaming agreements with project developers or owners of carbon offset projects to credits. We will approve projects that present while generating returns for Bluesphere.

Data Analytics
As an aggregator of voluntary environmental credit data, Bluesphere is able to compile and analyze a large amount of valuable data. Bluesphere will look to monetize this data by selling it to companies who are information deficient here.

The Bluesphere Advantage

Scalable Business Model
As a leading platform, Bluesphere generates anticipated returns from the large volume and ease of environmental credit transactions.

Bluesphere's agnostic is the type of environmental credit transacted. Currently, BCE is focusing on carbon credits, however, Bluesphere's platform can continue to provide access to more scalable environmental credits in the market.

Favorable Regulatory & Market Conditions
To hit global warming to 1.5C, participating countries need to cut current greenhouse gas emissions down in half by 2030 and reduce them to net zero by 2050.

Canada has already commitment $1 billion in support of innovative carbon reduction technologies and projects.

Carbon credits have become an essential tool for companies to offset their greenhouse gas emissions.

Companies are increasingly being held accountable for their carbon emissions and are being pressured to meet strong sustainability commitments.

Growth Driven By Increasing Interest in Impact Investing
ESG (Environmental, Social and Governance) Investing is a strategy that considers environmental, social, and governance factors when evaluating investments. Investors are increasingly using ESG factors to make investment decisions.

Environmental credits have been one of the best performing assets in 2021.

Low interest rate have made the market for markets.

Many ESG funds are actively seeking carbon credits to add to their portfolios.

Experienced Founders & Management
Company management has extensive background in environmental credits, financial technology, market operations, and traditional finance.

What is a Voluntary Carbon Offset Market?

To understand the Carbon Offsets Industry, it's crucial to know the difference between the two markets that make it up - the regulated market and the voluntary market.

1 The Regulated Market
The regulated market is made up of companies under "cap-and-trade" regulations determined in regional or national laws. Companies are allocated a certain amount of credits.
If a company emits more than its allowed amount of carbon credits each year, the company must purchase additional credits from other companies. Companies that have emitted fewer than their allowed amount of credits can sell the remaining credits to companies in need of credits.
Companies can also purchase carbon credits in order to meet their regulatory requirements.

2 The Voluntary Market
The voluntary market is made up of companies that are not regulated but choose to pursue carbon credits to offset their carbon footprint. Companies may also be motivated by reasons such as being ahead of future regulations, being a leader in their industry, or being more sustainable.

The Bluesphere Carbon Exchange is a centralized platform for the Voluntary Market

- BCE provides a solution to the lack of price transparency and liquidity in the current voluntary environmental credit economy
- Transparent forces of the economy will determine the most suitable pricing for environmental credits to present low-grade environmental credits being passed off as mainstream carbon credits used for compliance in the regulated markets

Executive Leadership

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CHAIRMAN

Eddie Sukeyman
CHIEF FINCTECH OFFICER

Natasha Ingram
CHIEF MARKETING OFFICER

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CFO Tokenscom

Kirtida Jobsal
Startup CEO

A Better Future is Possible. Let's Build it Together. 🌱

According to leading research firm McKinsey, as of December 31, 2012, the global price of carbon was $10.48 per ton of CO2.

In order to meet a global warming limit of 1.5 degrees Celsius, carbon allowance prices would need to hit $147 per ton.

This trend is in the early stages and Bluesphere is making the move to position itself at the nexus of this movement as the carbon credits platform of choice.

Invest Now

FAQs

- Why Invest in Markup?
- What type of securities can I buy on this site?
- How much can I invest?
- How do I calculate my return?
- What are the tax implications of an equity crowdfunding investment?
- Who can invest in a Regulation CF Offering?
- What do I need to know about early-stage investing? Are these investments risky?
- When will I get my investment back?
- Can I sell my shares?
- What information does Bluesphere collect from issuers related to their offering?
- What happens if a company does not reach their funding goal?
- How can I learn more about a company's offering?
- Can I cancel my investment?
- How do I contact someone from Bluesphere Carbon?

Join the Discussion

0 Comments — Rotasha Lynn

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