



Pay and Get Paid in Crypto

GetHedge is a disruptive fintech company based in Brentwood, Tennessee that removes the barriers between banks and crypto utility.

WWW.GETHEDGE.IO

Problems with Digital Assets:



Problem 1

It's difficult and confusing to buy and manage digital assets.

Problem 2

Banks and crypto have a unique relationship like oil and water.



Solutions to Digital Assets:



Solution 1

A designated platform that automatically converts income into crypto and promotes self custody.

Solution 2

A user-friendly neo banking solution that provides multiple on and off-ramp capabilities for digital assets.



Market Insights

1 Billion

Crypto.com projects there will be 1 Billion Global Crypto Owners by the end of 2022

+178%

The Global Crypto Market increased by 178% in 2021, rising from 106 million in January to 295 million in December

\$5 Trillion

Defi, web3, gaming and NFTS encompass a \$5 trillion market

94%

GenZ and Millenials (18-40 years old) represent 94% of the web3 demographic



How GetHedge Currently Works

Version 1

01

Signup on GetHedge.io through a secure KYC process

02

Once approved, a user specific bank account is created solely for the process of converting income into crypto

03

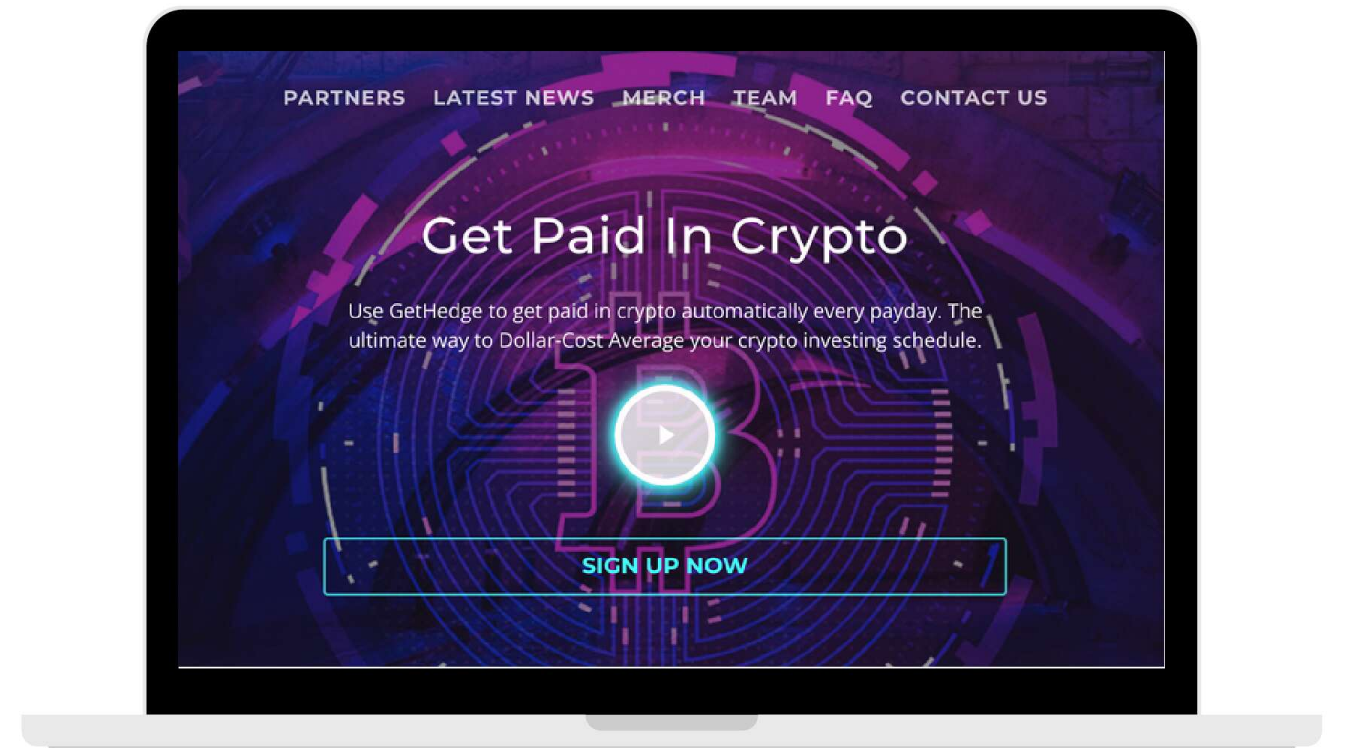
Select the digital asset allotments

04

Choose where the crypto is deposited (GetHedge wallet or individual's self custody wallet)

05

Input Direct Deposit information in employee payroll management system just like any other bank account



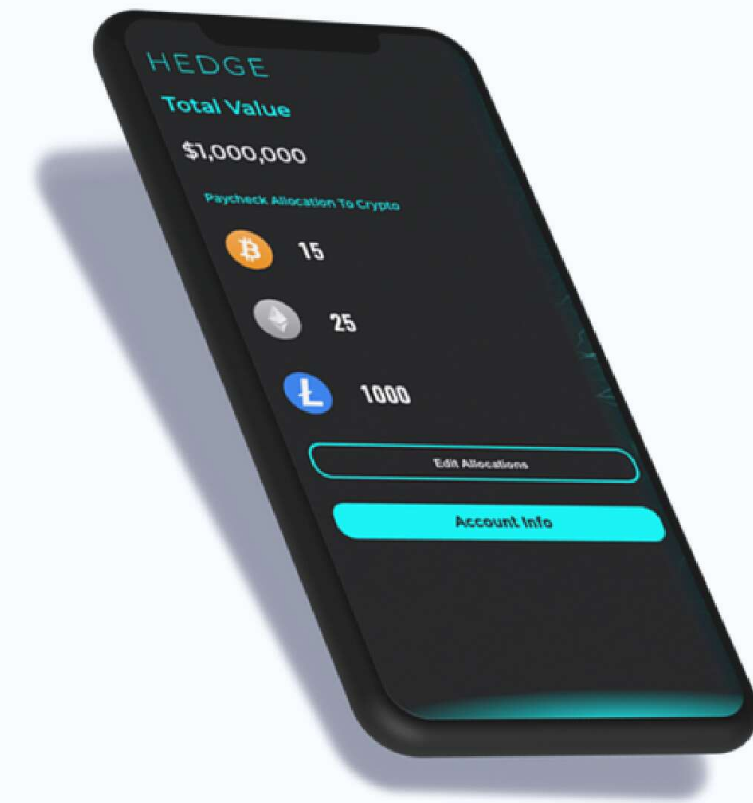
Proof of Concept + Testimonials

Version 1



Version 1 Proof of Concept

- Developed automated pay conversion technology
- Established brand identity
- Executed test plan with more than 100% QoQ growth
- Stress tested rails capabilities
- Identified and managed flow improvements
- Captured potential B2B partnerships for Version 2





Tommy Hudson

NFL Football Player

"I was attracted to the platform because of the potential to automate my investments. It's the perfect tool for dollar-cost averaging."





CJ Sapong

Nashville SC Striker

"I use GetHedge for my regular pay and bonus from the MLS. I believe in GetHedge and I actively advocate their service to other MLS players and pro athletes."



Captured B2B partnerships for Version 2



Where GetHedge is Going

Version 2





"A Portal to the **FUTURE**"

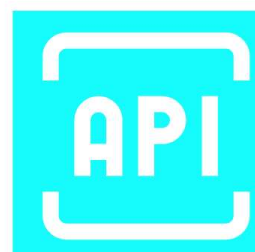
Version 2 | Features



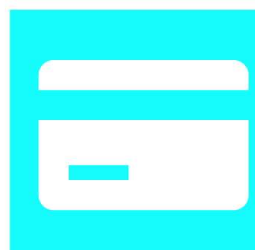
Full neo bank with over 600 unique digital assets



Loyalty and Rewards Program



Value added API services



ACH and debit card off ramps



Consumer protection focus



Full Neo Bank

- Deposit entire paycheck
- Pay and get paid in USD or crypto
- Easily and strategically move your funds

Loyalty and Rewards Program

- Get rewarded in Eth, Btc, Ltc and GetHedge
- MasterCard network bonus rewards with certain merchants
- Use rewards anywhere that never expire

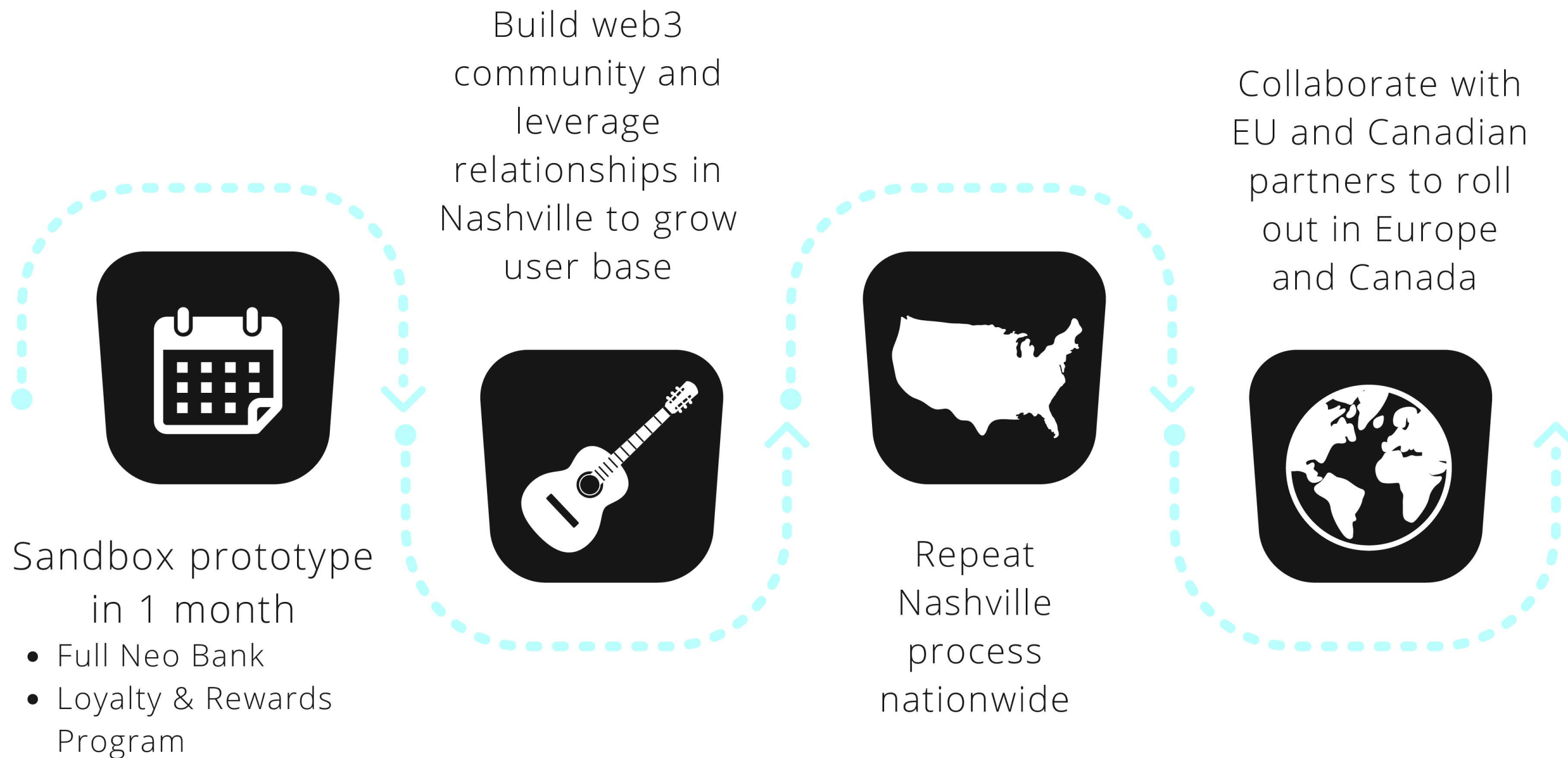
B2B Friendly

- Account receivable/payable
- Employee/1099 direct pay
- Pre integration to top 15 ERP systems
- Merchant services option

Value Added API Services

- Crypto utility charity giving automation
- Positive credit reporting with recurring buys (Web3 and DeFi friendly)

Go to Market Plan



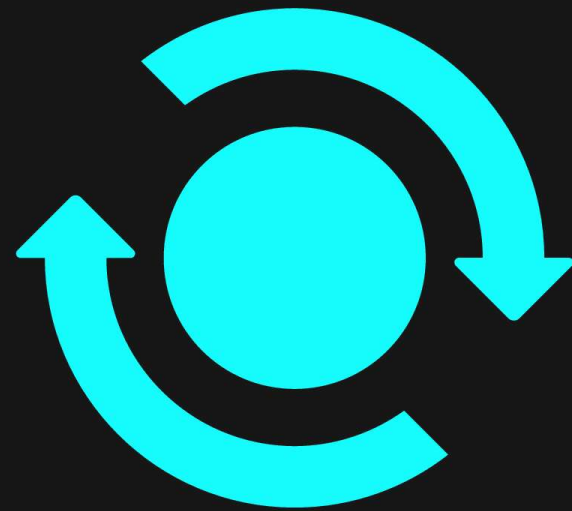
Invest in GetHedge:



WEFUNDER



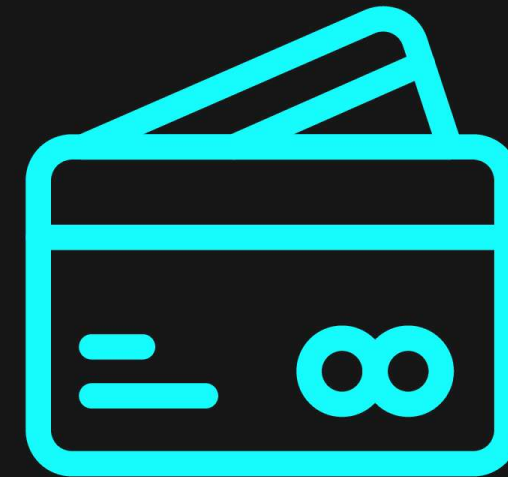
Monetization of GetHedge



**Conversion
Services**



**Traditional
Banking
Services**



**White Label
Debit Card &
Embedded
Services**

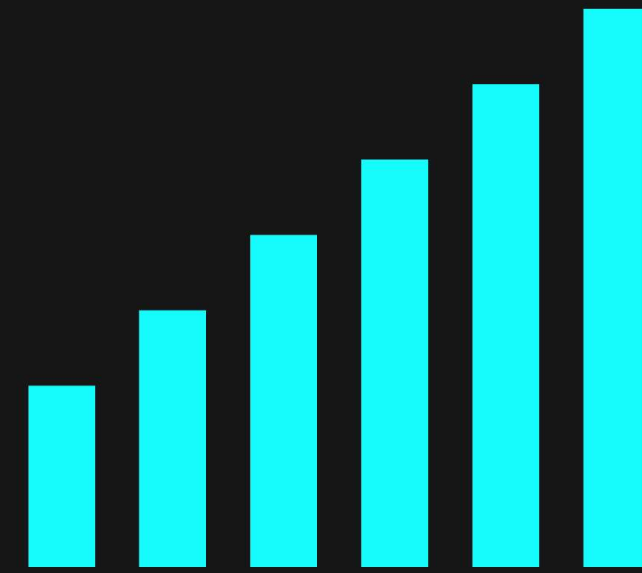


Revenue Projections

* Forward-looking projections can't be guaranteed *



User Growth



Annual Volume



Annual Revenue

2023

20,000

\$720 Million

\$10.8 Million

2024

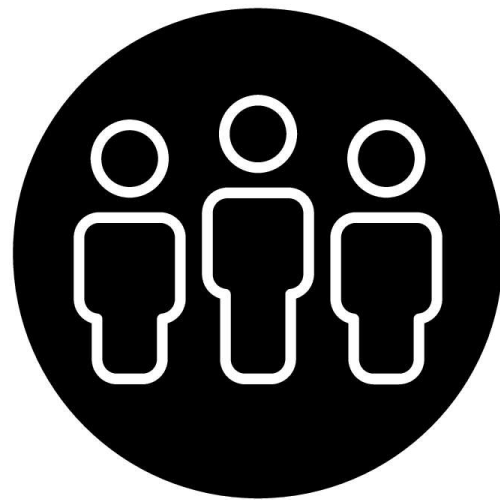
100,000

\$3.6 Billion

\$54 Million



Management Team



David Schwartz
Co-founder, CEO & Board President



Paul Bradley
Co-founder, COO & Board VP



Josh Sroge
CFO



Blake Rizzo
CLO



Craig Thornton
Creative Director



Josh Hughes
Business Development

Board Members & Advisors



Charlie Lee
Board Member & Advisor



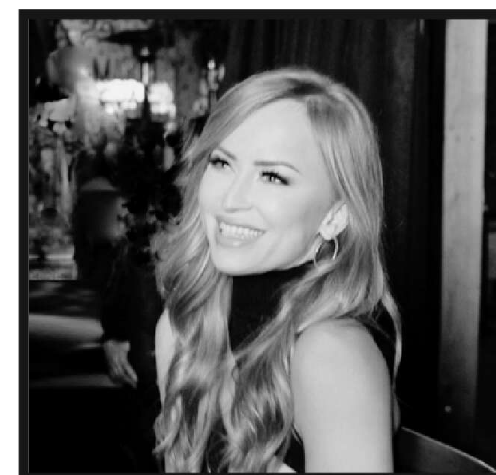
Chris Fuller
Board Member & Advisor



Steven McClurg
Board Member & Advisor



CJ Spong
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Questions?

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