

## Contact

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## Top Skills

Entrepreneurship

Social Media

Teaching

# Breanne Acio

CEO and Founder | Mentor | Community Builder | People Mover  
San Diego, California, United States

## Summary

As a successful, multi-time founder and entrepreneur in outdoor recreation, Breanne has dedicated her career to making a positive impact on the people and spaces around her. In 2018, Breanne co-founded Sekr (previously known as The Vanlife App), the technology platform simplifying the outdoor travel planning experience, and currently serves as the company's CEO, where her focus is to make Sēkr synonymous with outdoor travel.

Breanne has built six, seven, and eight figure businesses in the outdoor travel industry. In addition to Sekr, Breanne also founded San Diego Campervans, a manufacturer of custom Class B RVs at affordable prices, and acquired and built Bongo Buggies, a campervan rental company, which she later exited.

As a queer woman of color who has successfully raised venture capital, Breanne mentors other underestimated and early stage founders from a perspective they can connect with, including founders from Techstars, StartOut, ZIP Launchpad, and Stella Labs. Previously a professor of communication, she is exceptionally skilled at team building and organizational communication. Breanne graduated from San Diego State University in 2016 with a Master's Degree in Communication.

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## Experience

Sēkr

5 years

Chief Executive Officer

March 2018 - Present (5 years 1 month)

San Diego, California, United States

CEO

2018 - Present (5 years)

San Diego, California

Helping outdoor adventurers find camping, overnight parking, RV parking, amenities, and more.

### StartOut

Mentor

February 2021 - Present (2 years 2 months)

### San Diego Campervans, LLC

3 years 2 months

Founder

January 2018 - February 2021 (3 years 2 months)

Chief Visionary Officer

March 2018 - January 2020 (1 year 11 months)

### San Diego State University

Professor

August 2014 - December 2018 (4 years 5 months)

I teach people how to maximize the quality of their communication in personal and professional interactions.

### Society of Communication and Leadership

President

May 2016 - May 2018 (2 years 1 month)

### Viking River Cruises

Sales Associate

April 2008 - March 2014 (6 years)

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## Education

### San Diego State University-California State University

Master's Degree, Communication · (2014 - 2016)

### California State University-Northridge

Bachelor's degree, Communication Studies with Gender and Women's Studies (minor) · (2012 - 2014)