



- Disrupting the \$150B+ biometric and cyber security market
- Infinite scalability, broad applications, language agnostic with multi-modal authentication
- Unparalleled, continuous deep fake combat solutions



Using Advanced AI Biometrics to Fight Deepfake Security Threats

INVEST IN TURANT INC.

AI can mimic, we! can unmask. Fraud has a new weapon, so do we

Highlights

- 1 Groundbreaking: Largest bio-metric leap partnership with a Japanese Fortune 1000 conglomerate
- 2 AI digital twin solution disrupts the \$150B+ bio-metric and cyber security market
- 3 The AI silent sentinel - unparalleled, continuous deep fake combat solutions
- 4 Generating revenue - over 1M sample comparisons evaluated, high accuracy,

Featured Investor



Malay Jindal

Invested \$5,000 [i](#)

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Syndicate Lead

Malay boasts over two decades of expertise in engineering and sciences, complemented by 15 years of triumph as a business entrepreneur.

"I have known the founder, Anurag Goel, for more than 40 years and have utmost faith in his integrity, work ethic and desire to make the business a success.

The team has a very large vision to change the world and wherewithal to make it happen. The project they are undertaking is on a trajectory to make a difference in 75% of the world once it starts scaling. In addition, the social impact aspects of their solution is highly commendable. The following synopsis highlights where the solution and the team can make a difference going forward.

Business traction and focus

Enterprise B2B business

A significant price reduction - compared to the typical industry pricing there is almost an order of magnitude reduction in pricing by utilizing the latest research available and the Large Language models they are able to surpass the achievements of the established players at a fraction of the price and that opens up a huge market unattainable up to now

Superior and enhanced accuracy - their patent filed solution differentiates them from the competition and has levels of accuracy that has got potential customers interested in the implementation of the solution

ROI reached rapidly for the customers within a short time of implementation - the businesses have seen their returns quickly and are able to capture revenues through the efficiencies offered

Immediate implementation - the solution developed can be deployed fairly quickly by a competent team and typically within days to weeks rather than months.

Social Impact

Partnership with major philanthropic organizations - their partnership with the world's

leading philanthropic organizations to support their endeavors with an affordable price point

Their partnership with a leading financial payment provider in India is targeting bill payments for over 60M subscribers with full incorporation

National Defense and Security

Their leadership in the solutions they have working with border security and first responders are truly remarkable and one of a kind in the world

Strong Management team

Strong educational credentials - the team's education pedigree is from top tier universities in the world where admissions are supremely competitive and exiting with the degree is a stamp of credibility.

Prior experience in successful start-ups and in Large companies - the team has worked in large companies which are now the target customer base and also have raised money for start-ups and exited them successfully

Proven success in scaling products to 100s of Millions of subscribers

Senior sales person with multiple large and start-up company sales leadership experience

Strong burn management

The team has managed to achieve a significant amount of progress on a shoestring budget, including the product-market POC. The team has the desire to make it happen in today's challenging environment.

Great go to market plan

The team has established partnerships with senior people in partner companies to be able to use their feet to find sales. The current deep sales pipeline is demonstrating that Careful marketing expense to obtain a demand in the market with very focused and specific exercises

Scalable deployment solution

I personally observed the design of the solution coupled with the latest technology solutions available which will allow the team to comfortably scale to over 100 Million transactions as needed

The available flexible cloud solutions allow rapid horizontal and vertical scaling

Earn as you go scaling of burn

The team's target of scaling the burn as they earn more business is very commendable and ensures that my investment will be safe and potentially bring outsize returns

We understand the team needs some money initially to jump start

The founders also have invested quite a large amount of their personal money which shows commitment and tenacity to make it

NOTE: My observations are presented to the best of my knowledge and based on reasonable information about current solutions. Please validate your personal doubts and questions."

Team



Anurag Goel CEO and Founder

Conceptualized and executed end-to-end solutions that have not just generated billions in revenue but have also reshaped industries. Past founder raised \$65M and orchestrated exit successfully. An alumnus of IIT-R with 5 patents at AT&T Bell Labs



Manjit Singh Chief Business Officer

Successfully steered two companies to IPO, leveraging strategic vision and decisive action. Spearheaded initiatives that catapulted revenues for several Fortune 100 companies by a staggering 400%



Sairam S. Chief Scientist

A seasoned technology executive with a pedigree from the prestigious IIT and a PhD from the USA, cultivating a reputation for innovation and excellence. The track record includes pioneering disruptive technologies, including cutting-edge AI solutions.



Awaneesh Mishra Chief Products Officer

Visionary leader capable of navigating complex landscapes and driving to success. Managed rapid growth, delivering on time. Scaled solutions to seamlessly accommodate > 100M subscribers in 18 months.



Empowering all with digital ID, combat AI with Turant power digital twin AI solutions

Turant: Leading the surge that will reshape the future.

The logo for Turant, featuring the word "turant" in a lowercase, sans-serif font. The "t" is lowercase, while the "urant" is in a slightly larger, bold, lowercase font.

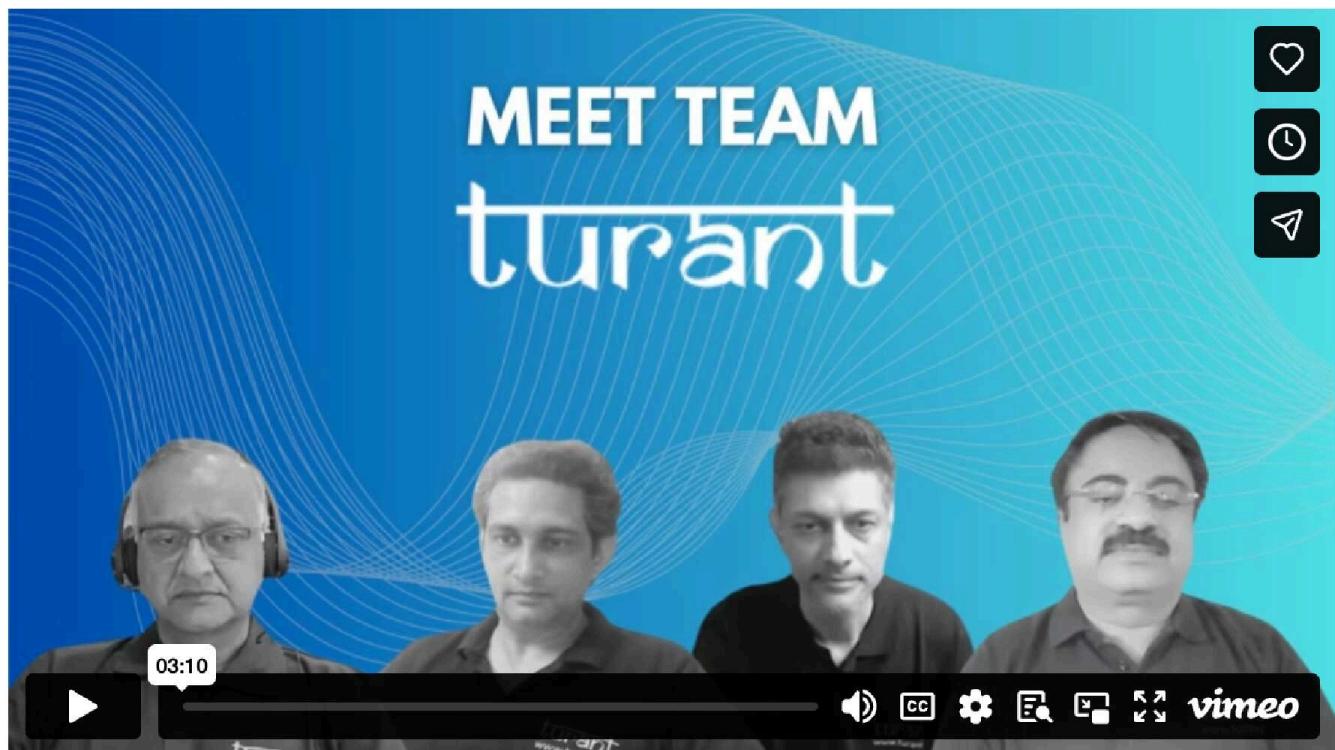
MAJOR MILESTONE ALERT

We have **partnered** with a **Fortune 1000** Japanese **conglomerate**, to lead the largest voice biometric evolution in history.

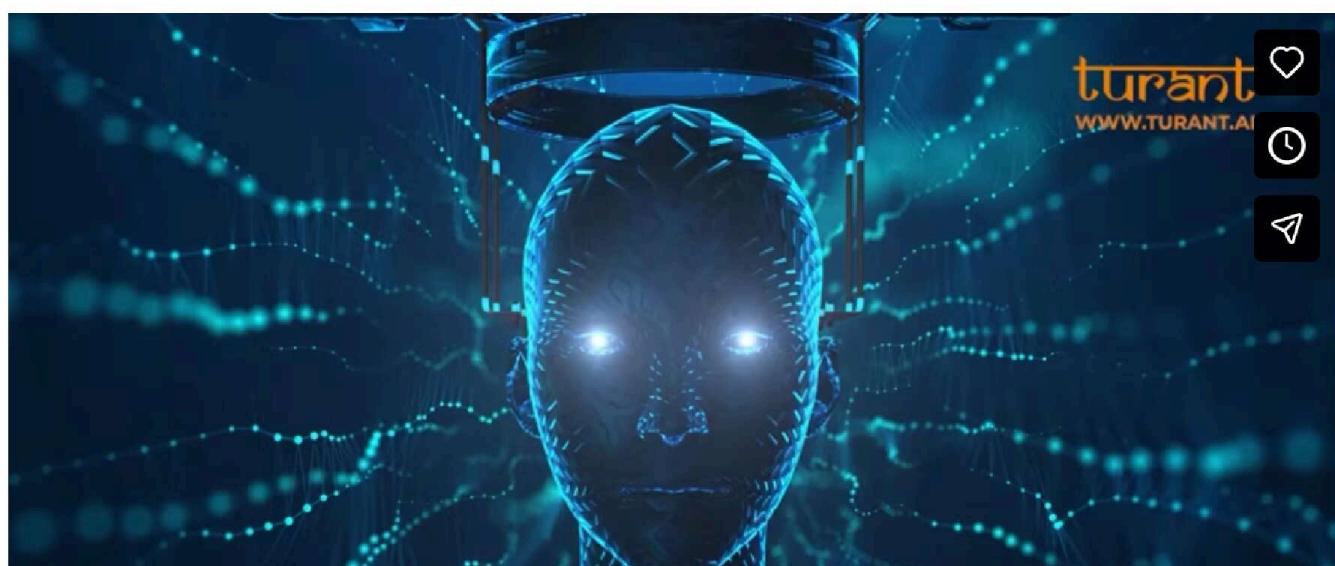
This massive project could **encompass over 1.5 billion samples**, marking a **landmark moment** in the future of identity security.



Meet the team behind Turant!



Turant in combating deep fake.



01:30

Ever wondered if what you hear

is really what it sounds like?

vimeo

Turant generating revenue.

turant

Real-world Impact, Real-time Revenue

With multiple deployments in progress, our solution is making a real difference in simplifying operations and enhancing security.





Turant supporting local laws.

turant

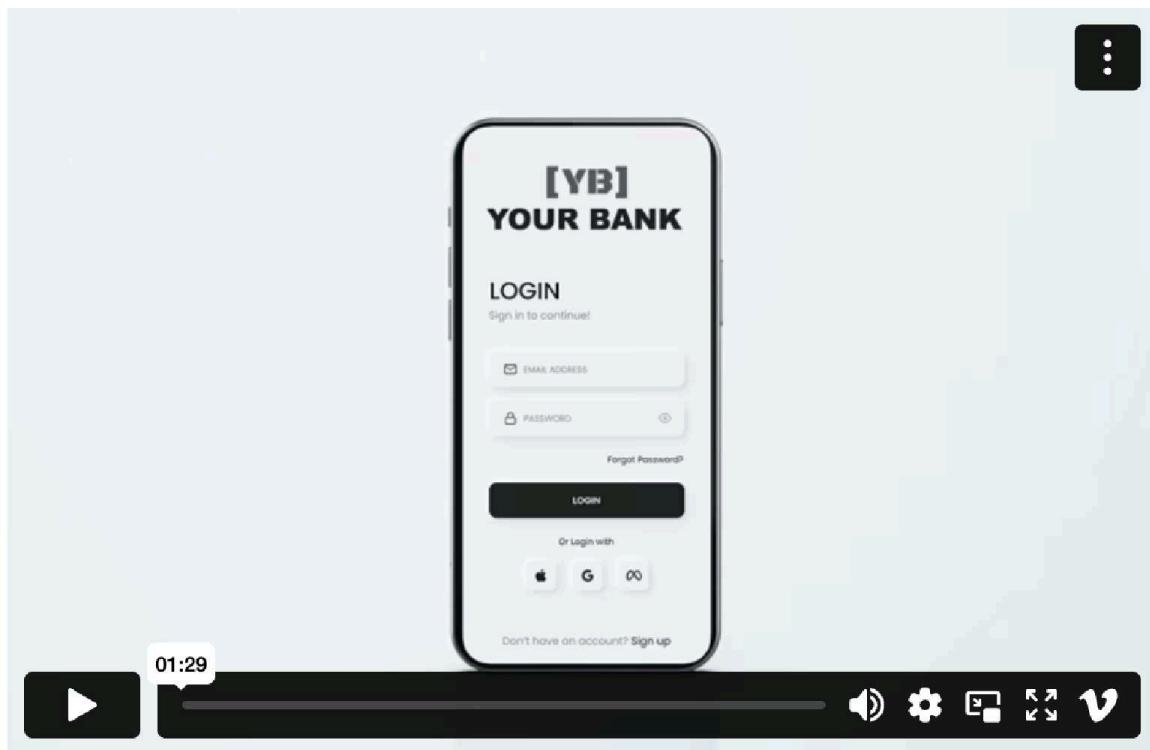
Securing Data in India, As Per Local Laws

While Some Giants are unable to comply with India's data sovereignty regulations, **Turant remains committed to keeping biometric data within the borders, ensuring security and compliance for opportunities in India**





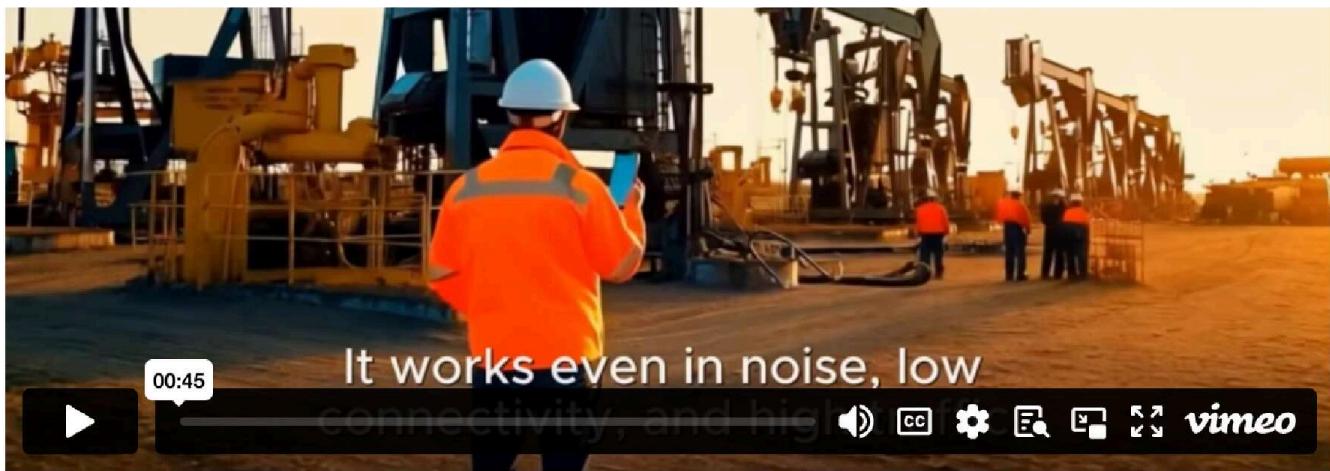
Turant in the financial industry.



Turant means quick and we intend to be the verb for quick and continuous ID authentication.

Turant Introduces the Voice AI based field attendance management system





Introducing Turant AI-Powered Voice Attendance Management System!

Turant Inc. proudly unveils its latest innovation—an AI-powered Voice Attendance Management System designed for seamless, secure, and contactless workforce authentication. Optimized for challenging environments, this cutting-edge solution leverages voice biometrics and geolocation capabilities to ensure accurate, fraud-proof attendance tracking in real time. Say goodbye to manual logs and unreliable fingerprint scans—Turant delivers efficiency, security, and location-verified convenience like never before!

🚀 Now available for deployment!

Our solution to Deepfake menace - Turant Webinar

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Securing Our Digital Future



In a world where a single deepfake video can sway elections or drain bank accounts, how do we protect our digital identities?

Turant AI recently hosted a webinar featuring top cybersecurity and investment experts to tackle this pressing question. Here are some key takeaways:

- Deepfakes are projected to surge, with some countries seeing increases of over 1000% in political deepfakes
- By 2026, cyber attackers may only need 1 hour to infiltrate and exploit a system
- Turant's unique approach, developed in linguistically diverse India, offers robust protection against evolving threats
- Major banks and financial institutions are showing strong interest in Turant's continuous authentication technology

We'd like to extend our heartfelt thanks to our distinguished panelists: Keith Bhatia (CEO, SS8 Networks), Munish Khetrapal (VP, leading cybersecurity company), and Pratik Kodial (Founder, Tapasya Funds).

Missed the live event? No worries! You can watch the full replay [here](#).





The Problem

The growing problem of identity theft, fraud, and deepfake threats poses significant risks to individuals and businesses alike.

Turant utilizes the AI concepts of digital twin to provide immediate and continuous authentication.

The Solution

The 'reliable cyber secure digital ally' ensures seamless and effortless authentication continually:

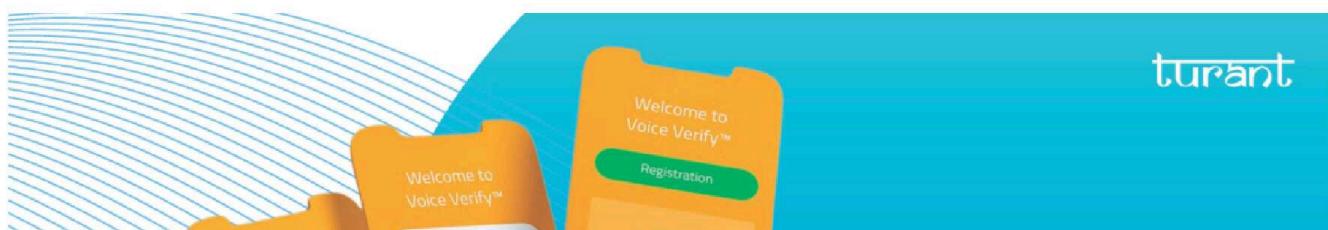
- Harnessing generative AI for digital twin creation
- Counteracting generative AI threats with AI
- Your ally in group or one-on-one meetings
- Trustworthy companion in personal interactions



Introducing the product



The Turant product is user-friendly, requiring only a one-time registration. This sample can be used repeatedly for ongoing verification multiple times a day for end users.





One Life-time
REGISTRATION
per user

Simple Authentication



Quick
AUTHENTICATION
at any subsequent point

Cutting edge algorithms



AI Engine

SAMPLE ALGORITHM FLOW



Patent being filed for highest accuracy

Presenting customer solutions where our deployment is either active or under active consideration.

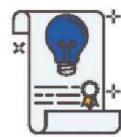


What sets us apart?



OUR DIFFERENTIATORS

Our product is the culmination of customized algorithms that have been iterated on for years to create an industry leading accuracy; we are currently in the process of filing a patent to protect it.



PATENT FILED
HIGHEST ACCURACY



10X PRICE DISTURBANCE WHEN COMPETITION IS POSSIBLE

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PLENTY PROBLEMS ONE TURANT SOLUTION

00:31



▶ 🔍 🔍 vimeo

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10X PRICE DISTURBANCE WHEN COMPETITION IS POSSIBLE

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Continuous and live authentication

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SEGMENTS



TARGETED

We have attained significant traction with ~30 opportunities in the pipeline at various stages of sales cycle.

Our business traction

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CURRENT BUSINESS TRACTION PIPELINE

DESCRIPTION	STAGE	\$\$ VALUE	WHEN	MARKET POTENTIAL	REMARKS, ADDITIONAL OPPORTUNITIES
Micro-loans company	Successful trial, PO in hand, initial revenue in hand	~\$100 per month	Current	> 1000 similar	Significant scaling expected
Two companies - sales force in the field tracking and attendance	Final T&Cs on PO	~\$500 per month	In +1 month	> 10K targets	New way to track teams in field
Largest India private power company – monthly billing	PO with channel obtained Revenue deployment in next 1-2 months	Start with ~\$500 per month	In +2 months	>10 targets	Novel way to allow monthly bill payments
Verify interviewee in remote interviews	PO signed in revenue deployment discussions	~\$500 per month	In +1 month	~100 targets	Unique way to authenticate end user
Verify end users for one of largest enterprise in LatAm	Successful trials finished Dec 2023	\$50K per month	In +3 months	~ 50 in LatAm	Provide new cost savings for our customers
Password less login many companies in USA	In trials	+\$25K per month	In +6 months	>1000 enterprises	An effective way to reset PW and other secure access
Person ID for Security – Fortune 50 company	Early evaluation	>\$1M per month	In +18 months	~4-5	Differentiating and secure in-stream authentication

MOST COMMON USE CASES



FINANCIAL



FIELD FORCE TRACKING



IDENTITY VERIFICATION



CALL CENTER AUTHENTICATION

Future projections are not guaranteed

Market Analysis

MARKET ANALYSIS

The biometric Identity and Access Management (IdAM) market is substantial

TAM

TOTAL ADDRESSABLE MARKET/YEAR

≈ \$125 B

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and projected to grow rapidly at a CAGR of 15-20%.



Market sizes are for 2024-2025 and will massively increase over the coming years
The information provided is not guaranteed for accuracy or completeness.

Our pricing strategy and business model



Cyber-security professor and expert discussing the new threats coming from Gen-Ai and the solutions including Turant's





Industry Icon discussion, CEO of SAM Analytic solutions managing remote tech and more.



Turant in US Defense, ex-West Point graduate and CEO of Atom Beam & ex-Naval Intelligence officer

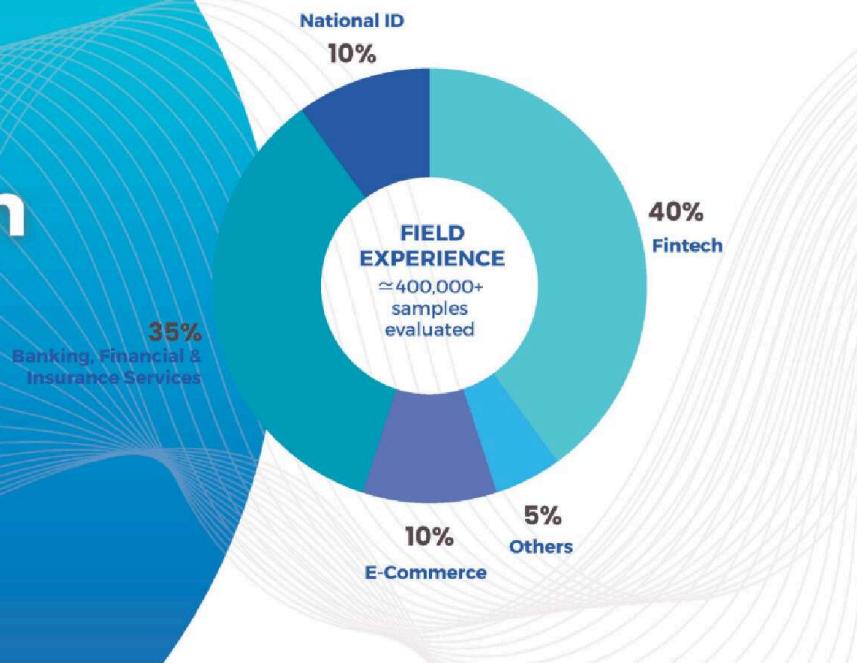




Fireside chat with Sanjith of MOSIP an industry icon in creating National IDs. MOSIP is funded by Bill and Melinda Gates Foundation, TATA Trusts and others.

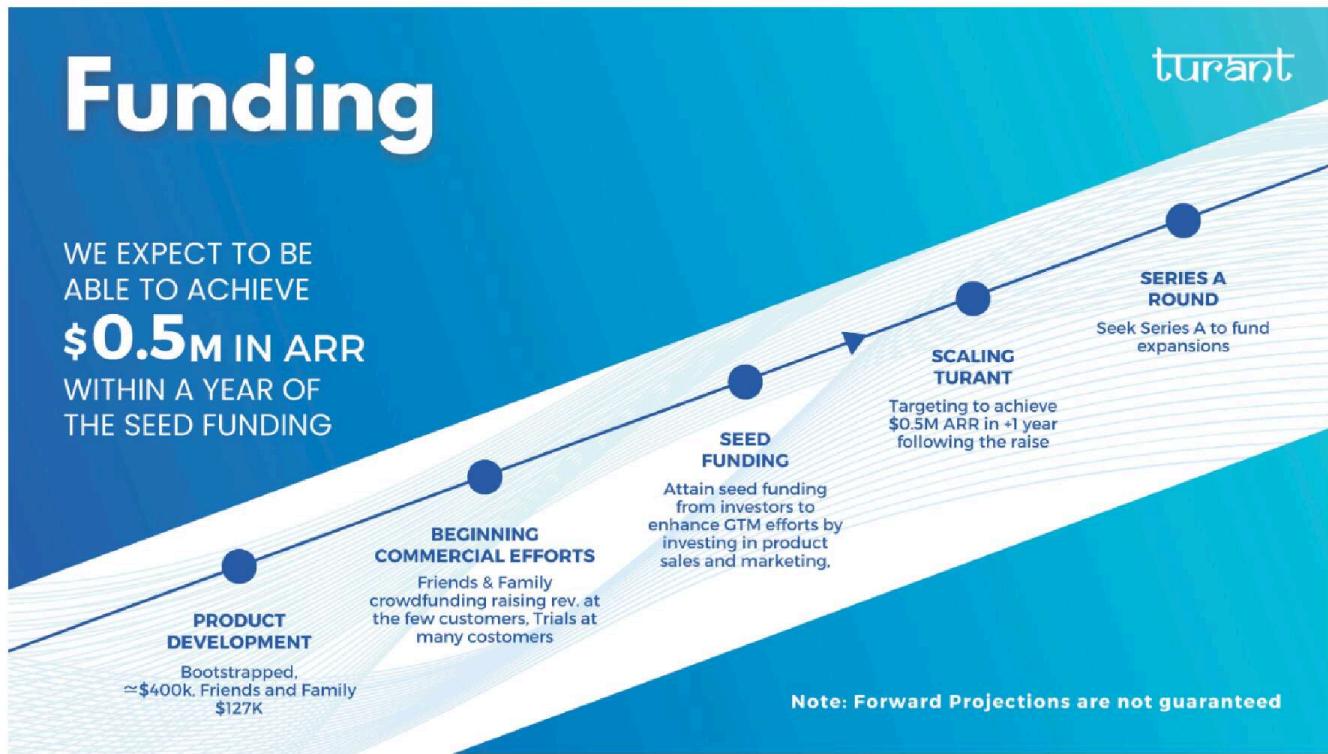


Product/ Market Validation



Funding

WE EXPECT TO BE
ABLE TO ACHIEVE
\$0.5M IN ARR
WITHIN A YEAR OF
THE SEED FUNDING



Greenfield market in continuous authentication - some competition in static solutions

COMPETITIVE LANDSCAPE

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Current vendors focus on increasing efficiency among call centers while Turant is targeting markets which require higher accuracy

FEATURE	turant	NUANCE	Microsoft	[24]7.ai	IDR&D
STATIC VOICE VERIFY (VV)					
REDUCE CALL CENTER MANPOWER USE					
VV WITH ACCURACY NEEDED FOR FINANCIAL TRANSACTIONS					
MULTI-MODAL DIGITAL ALLY					
E-COMMERCE COD FRAUD ELIMINATION					
SMS 2FA REPLACEMENT					

Some competition in the market. None in the markets we are in

FINANCIAL OVERVIEW

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- Burn Rate and Revenue for 18 months
- Assuming the full target amount raised



Note: This slide contains forward projections which are not guaranteed

Our financial projections.

