



**EMPOWER THE TRANSFORMATION  
USE AI TO COMBAT AI**

INVEST IN TURANT

**Your Reliable AI Digital Ally**

[turant.ai](https://turant.ai)

Saratoga, CA



Technology

Fintech & Finance

B2B

AI

## Highlights

- 1 Turant.ai disrupts the \$15B/yr bio-metric IdAM market with its AI digital twin solution.
- 2 Turant.ai aims to exponentially expand the market, wielding unparalleled deep fake combat solutions

- 3 Turant.ai's tech: language-agnostic, globally adaptable, with multi-modal authentication.
- 4 Turant.ai leads: 400k samples tested, high accuracy, relentless innovation.

## Featured Investor



**Malay Jindal**  
Syndicate Lead

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Invested \$5,000 [i](#)

"I have known the founder, Anurag Goel, for more than 40 years and have utmost faith in his integrity, work ethic and desire to make the business a success. The team has a very large vision to change the world and wherewithal to make it happen. The project they are undertaking is on a trajectory to make a difference in 75% of the world once it starts scaling. In addition, the social impact aspects of their solution is highly commendable. The following synopsis highlights where the solution and the team can make a difference going forward. Business traction and focus Enterprise B2B business A significant price reduction - compared to the typical industry pricing there is almost an order of magnitude reduction in pricing by utilizing the latest research available and the Large Language models they are able to surpass the achievements of the established players at a fraction of the price and that opens up a huge market unattainable up to now Superior and enhanced accuracy - their patent filed solution differentiates them from the competition and has levels of accuracy that has got potential customers interested in the implementation of the solution ROI reached rapidly for the customers within a short time of implementation - the businesses have seen their returns quickly and are able to capture revenues through the efficiencies offered Immediate implementation - the solution developed can be deployed fairly quickly by a competent team and typically within days to weeks rather than months. Social Impact Partnership with major philanthropic organizations - their partnership with the world's leading philanthropic organizations to support their"

endeavors with an affordable price point. Their partnership with a leading financial payment provider in India is targeting bill payments for over 60M subscribers with full incorporation. National Defense and Security. Their leadership in the solutions they have working with border security and first responders are truly remarkable and one of a kind in the world. Strong Management team. Strong educational credentials - the team's education pedigree is from top tier universities in the world where admissions are supremely competitive and exiting with the degree is a stamp of credibility. Prior experience in successful start-ups and in Large companies - the team has worked in large companies which are now the target customer base and also have raised money for start-ups and exited them successfully. Proven success in scaling products to 100s of Millions of subscribers. Senior sales person with multiple large and start-up company sales leadership experience. Strong burn management. The team has managed to achieve a significant amount of progress on a shoestring budget, including the product-market POC. The team has the desire to make it happen in today's challenging environment. Great go to market plan. The team has established partnerships with senior people in partner companies to be able to use their feet to find sales. The current deep sales pipeline is demonstrating that Careful marketing expense to obtain a demand in the market with very focused and specific exercises. Scalable deployment solution. I personally observed the design of the solution coupled with the latest technology solutions available which will allow the team to comfortably scale to over 100 Million transactions as needed. The available flexible cloud solutions allow rapid horizontal and vertical scaling. Earn as you go scaling of burn. The team's target of scaling the burn as they earn more business is very commendable and ensures that my investment will be safe and potentially bring outsize returns. We understand the team needs some money initially to jump start. The founders also have invested quite a large amount of their personal money which shows commitment and tenacity to make it. NOTE: My observations are presented to the best of my knowledge and based on reasonable information about current solutions. Please validate your personal doubts and questions."

## Our Team



## **Anurag Goel** CEO and Founder

Conceptualized and executed end-to-end solutions that have not just generated billions in revenue but have also reshaped industries. Past founder raised \$65M and orchestrated exit successfully. An alumnus of IIT-R with 5 patents at AT&T Bell Labs

At Turant we pride ourselves in developing disruptive solutions, and are offering highly accurate ID verification which utilize the power of AI including combating AI generated impersonations. Our solutions have far reaching impact worldwide with the plan to bring benefits of digital economy for everyone



## **Manjit Singh** Chief Business Officer

Successfully steered two companies to IPO, leveraging strategic vision and decisive action. Spearheaded initiatives that catapulted revenues for several Fortune 100 companies by a staggering 400%



## **Sairam S.** Chief Scientist

A seasoned technology executive with a pedigree from the prestigious IIT and a PhD from the USA, cultivating a reputation for innovation and excellence. The track record includes pioneering disruptive technologies, including cutting-edge AI solutions.

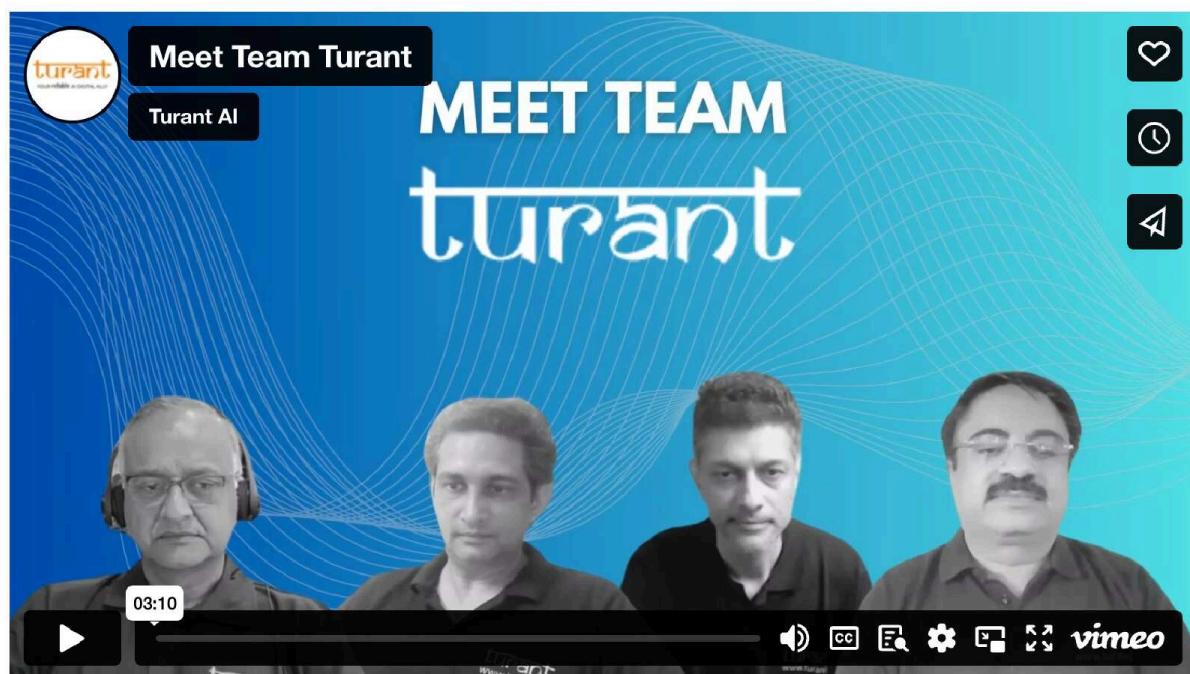


## **Awaneesh Mishra** Chief Products Officer

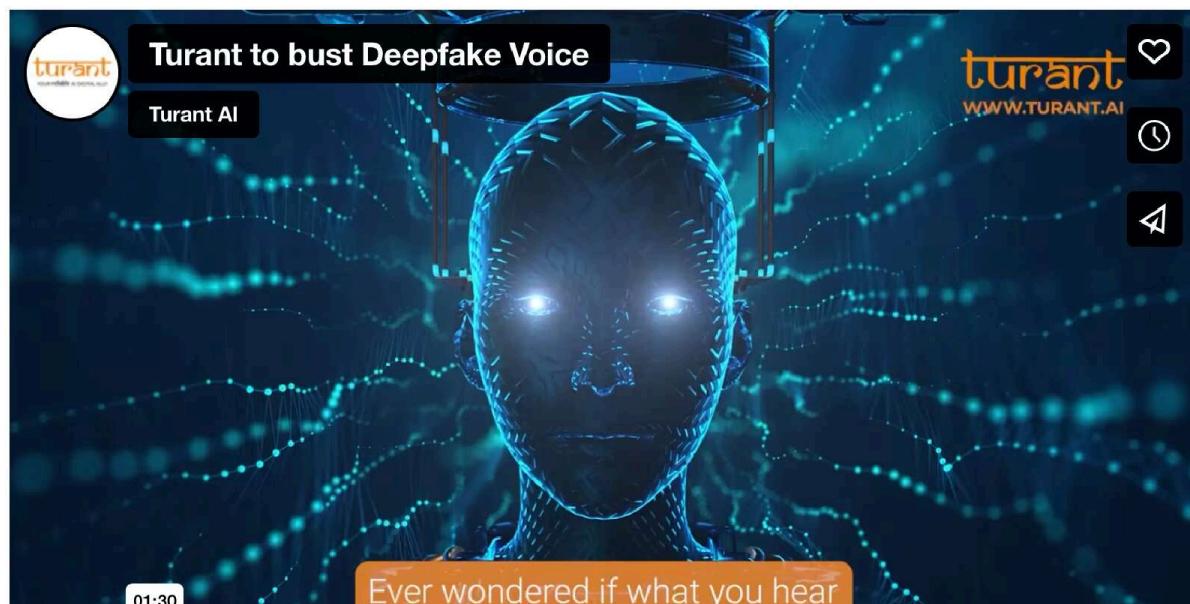
Visionary leader capable of navigating complex landscapes and driving to success. Managed rapid growth, delivering on time. Scaled solutions to seamlessly accommodate > 100M subscribers in 18 months.

# Empowering all with digital ID, combat AI with Turant power digital twin AI solutions

Meet the team behind Turant!

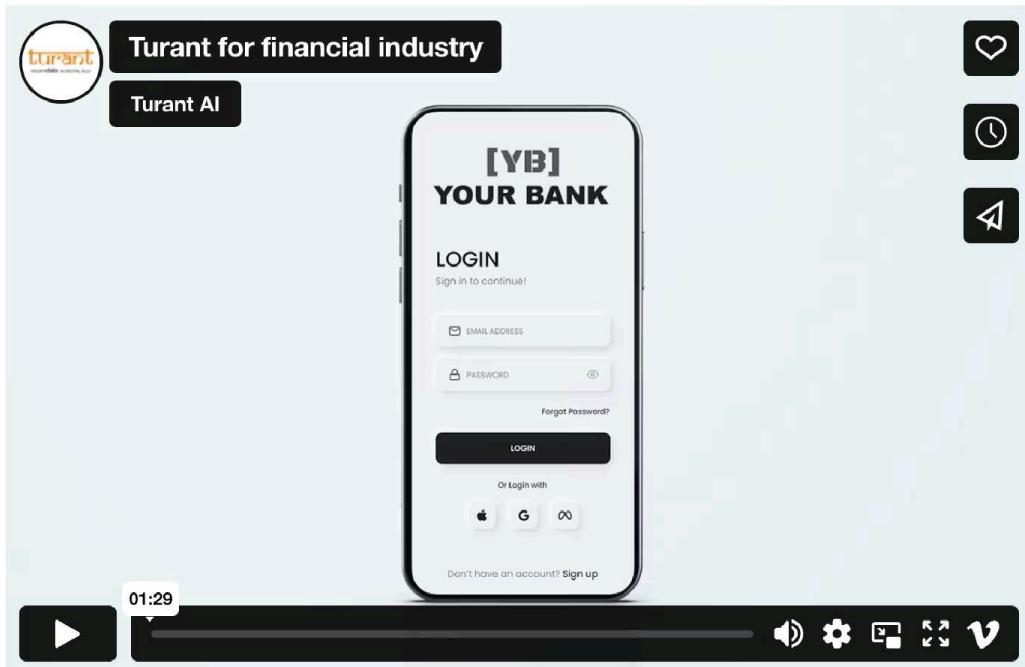


Turant in combating deep fake.

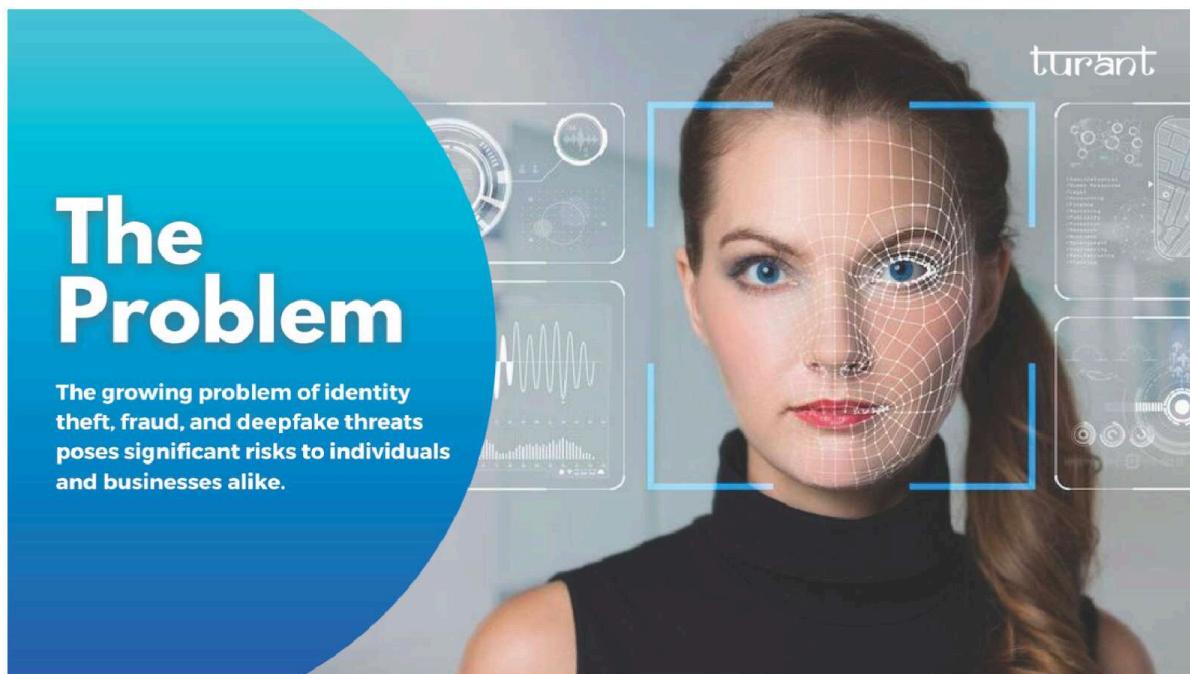




## Turant in the financial industry.



Turant means quick and we intend to be the verb for quick and continuous ID authentication.



Turant utilizes the AI concepts of digital twin to provide immediate and continuous authentication.

# The Solution

The 'reliable cyber secure digital ally' ensures seamless and effortless authentication continually:

- Harnessing generative AI for digital twin creation
- Counteracting generative AI threats with AI
- Your ally in group or one-on-one meetings
- Trustworthy companion in personal interactions



## Introducing the product



The Turant product is user-friendly, requiring only a one-time registration. This sample can be used repeatedly for ongoing verification multiple times a day for end users.

One Life-time  
**REGISTRATION**  
per user

## Simple Authentication

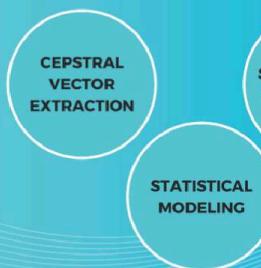


Quick  
**AUTHENTICATION**  
at any subsequent point

## Cutting edge algorithms

# Turant Real-Time AI Engine

SAMPLE ALGORITHM FLOW



SPEECH PARAMETRIZATION

SPEAKER VERIFICATION DECISION

STATISTICAL MODELING

SCORING NORMALIZATION

Patent being filed for highest accuracy



Presenting customer solutions where our deployment is either active or under active consideration.

**Turant - One Solution**

Turant AI

**turant**

**PLENTY PROBLEMS  
ONE TURANT SOLUTION**

00:31

vimeo

What sets us apart?



## OUR DIFFERENTIATORS

Our product is the culmination of customized algorithms that have been iterated on for years to create an industry leading accuracy; we are currently in the process of filing a patent to protect it.



PATENT FILED  
HIGHEST ACCURACY



10X PRICE  
DISTURBANCE  
WHEN  
COMPETITION  
IS POSSIBLE

Embarking on a path to success, we proudly showcase our significant achievements.

# Achievements

SINCE LAST FUND CLOSE FROM FEB 2023

 Multiple revenue POs/deployments with opportunity to scale massively

 New business in Latin America and USA

 Customer influenced roadmap

 Product GA'ed for deployment

## Turant traction segments

### SEGMENTS TARGETED

We have attained significant traction with ~30 opportunities in the pipeline at various stages of sales cycle.



## VoiceAuth for Digital Transactions



## Our business traction

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### CURRENT BUSINESS TRACTION PIPELINE

| DESCRIPTION  | STAGE  | \$\$ VALUE                  | WHEN          | MARKET POTENTIAL  | REMARKS, ADDITIONAL OPPORTUNITIES                    |
|--|--|-----------------------------|---------------|-------------------|--|
| Micro-loans company  | Successful trial, PO in hand, initial revenue in hand          | -\$100 per month            | Current       | > 1000 similar    | Significant scaling expected                         |
| Two companies – sales force in the field tracking and attendance | Final T&Cs on PO   | -\$500 per month            | In +1 month   | > 10K targets     | New way to track teams in field                      |
| Largest India private power company – monthly billing            | PO with channel obtained Revenue deployment in next 1-2 months | Start with ~\$500 per month | In +2 months  | >10 targets       | Novel way to allow monthly bill payments             |
| Verify interviewee in remote interviews                          | PO signed in revenue deployment discussions                    | -\$500 per month            | In +1 month   | ~100 targets      | Unique way to authenticate end user                  |
| Verify end users for one of largest enterprise in LatAm          | Successful trials finished Dec 2023                            | \$50K per month             | In +3 months  | ~ 50 in LatAm     | Provide new cost savings for our customers           |
| Password less login many companies in USA                        | In trials  | +\$25K per month            | In +6 months  | >1000 enterprises | An effective way to reset PW and other secure access |
| Person ID for Security – Fortune 50 company                      | Early evaluation   | >\$1M per month             | In +18 months | ~4-5              | Differentiating and secure in-stream authentication  |

MOST COMMON USE CASES

FINANCIAL

FIELD FORCE TRACKING

IDENTITY VERIFICATION

CALL CENTER AUTHENTICATION

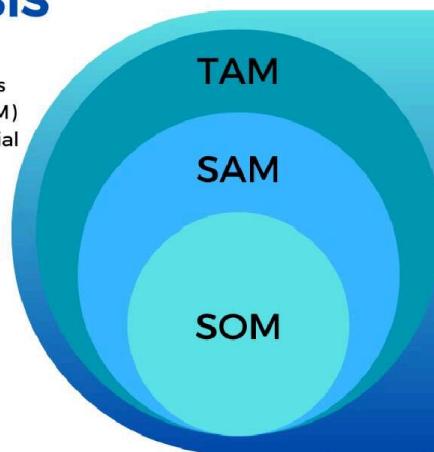
Future projections are not guaranteed

## Market Analysis

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### MARKET ANALYSIS

The biometric Identity and Access Management (IdAM) market is substantial and projected to grow rapidly at a CAGR of 15-20%.



TOTAL ADDRESSABLE MARKET/YEAR

$\simeq \$125 \text{ B}$

OUR SERVICEABLE ADDRESSABLE MARKET/YEAR

$\simeq \$20 \text{ B}$

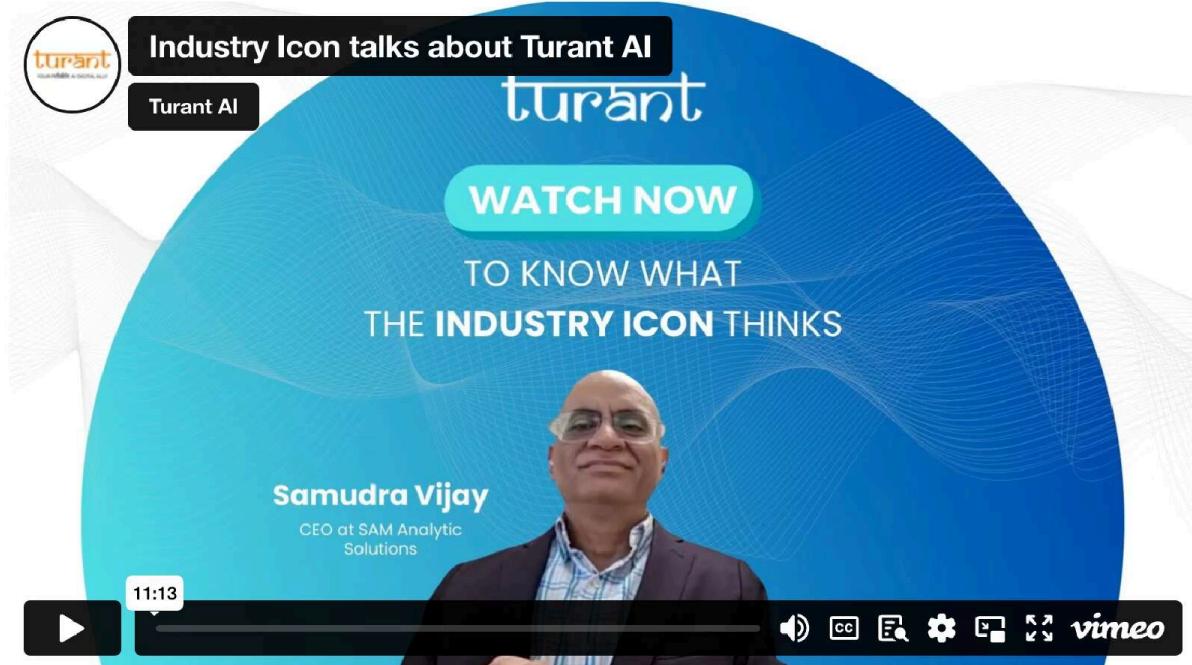
OUR SERVICEABLE OBTAINABLE MARKET VIA TURANT IDENTIFIED CHANNELS/YR

$\simeq \$3.2 \text{ B}$

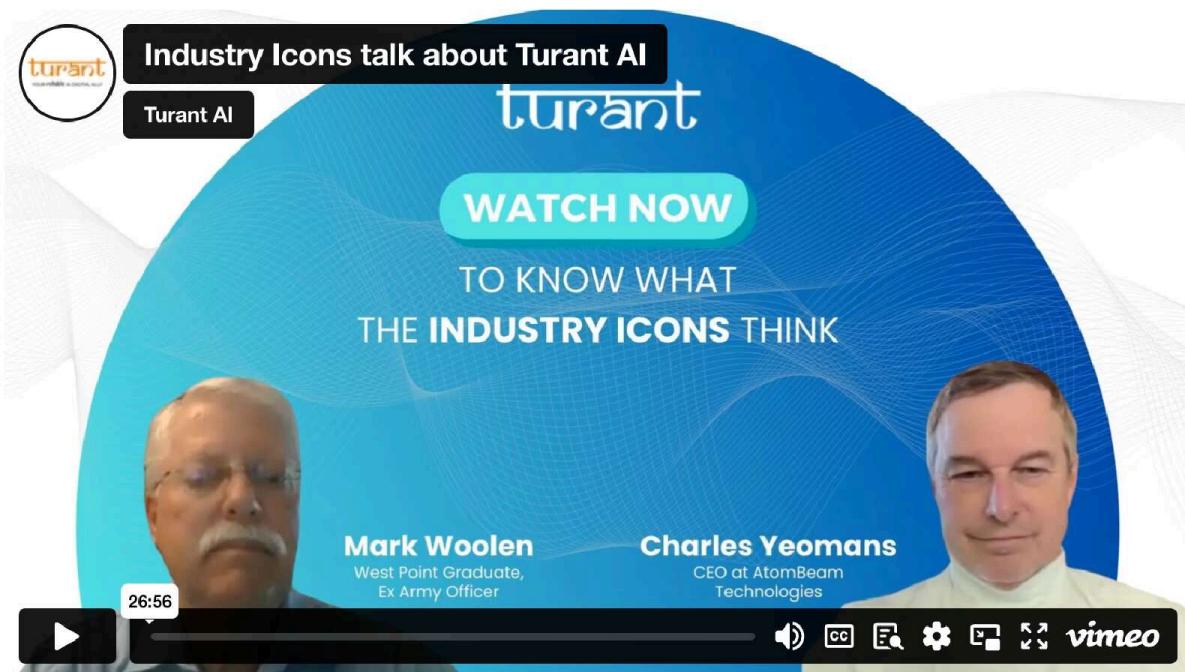
## Our pricing strategy and business model



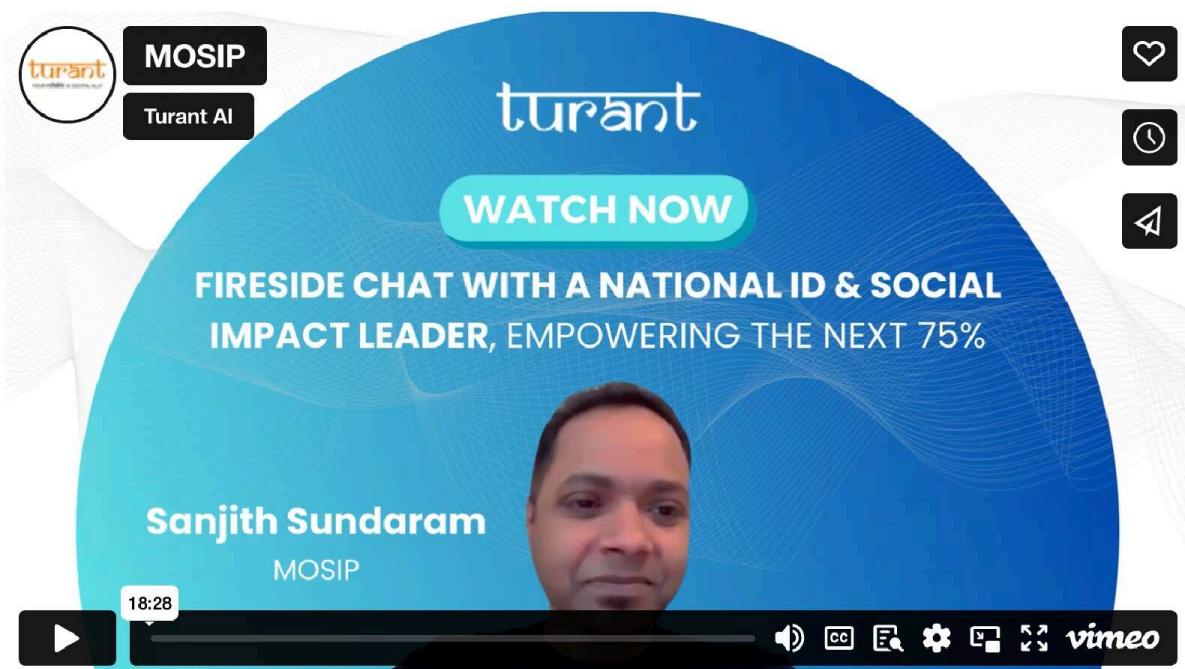
Industry Icon discussion, CEO of SAM Analytic solutions managing remote tech and more.

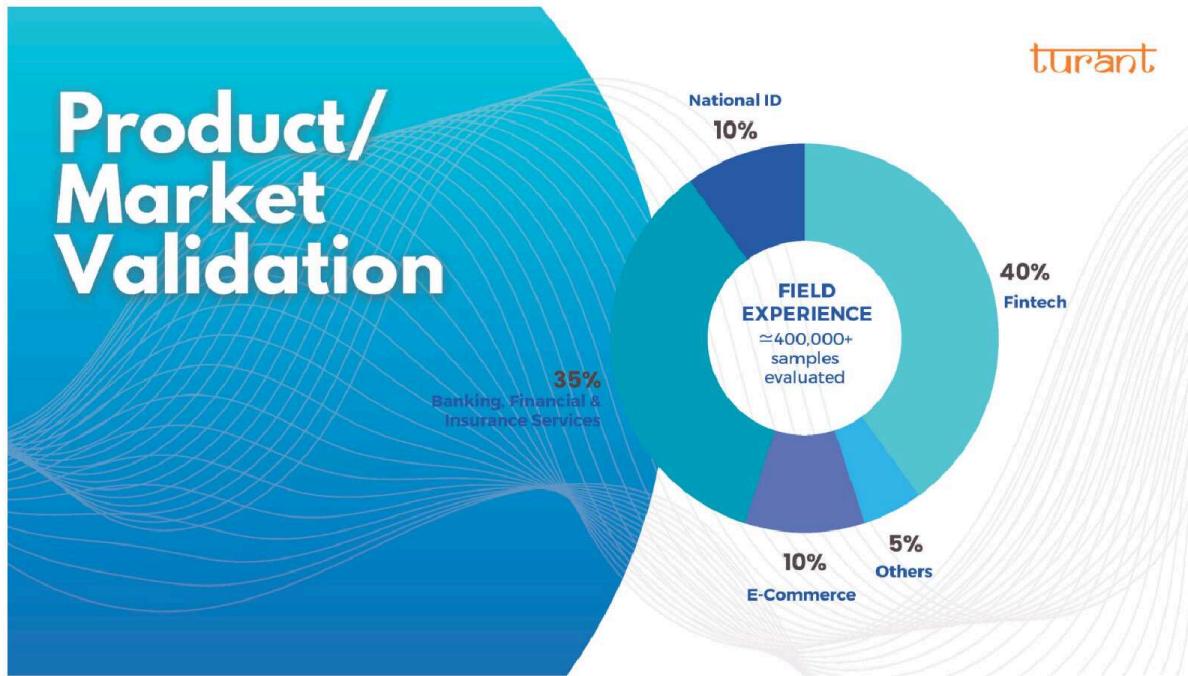


Turant in US Defense, ex-West Point graduate and CEO of Atom Beam & ex-Naval Intelligence officer



Fireside chat with Sanjith of MOSIP an industry icon in creating National IDs. MOSIP is funded by Bill and Melinda Gates Foundation, TATA Trusts and others.





Greenfield market in continuous authentication - some competition in static solutions

# COMPETITIVE LANDSCAPE

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Current vendors focus on increasing efficiency among call centers while Turant is targeting markets which require higher accuracy

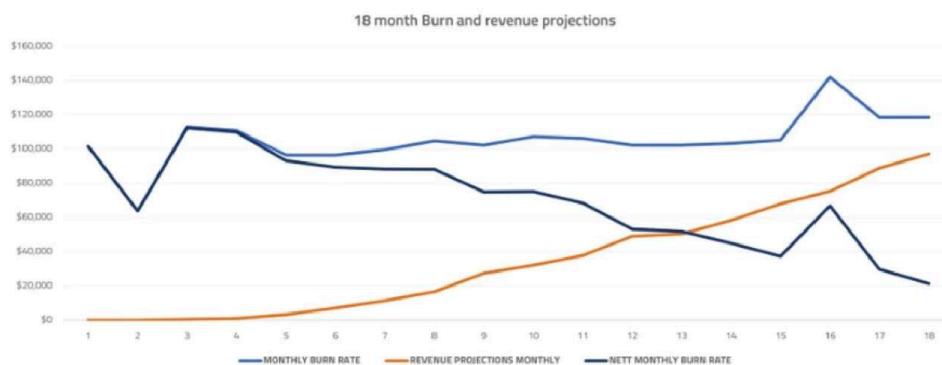
| FEATURE  | turant | NUANCE | Microsoft | [24]7.ai | IDR&D |
|--|--------|--------|-----------|----------|-------|
| STATIC VOICE VERIFY (VV)                           |        |        |           |          |       |
| REDUCE CALL CENTER MANPOWER USE                    |        |        |           |          |       |
| VV WITH ACCURACY NEEDED FOR FINANCIAL TRANSACTIONS |        |        |           |          |       |
| MULTI-MODAL DIGITAL ALLY                           |        |        |           |          |       |
| E-COMMERCE COD FRAUD ELIMINATION                   |        |        |           |          |       |
| SMS 2FA REPLACEMENT                                |        |        |           |          |       |

Some competition in the market. None in the markets we are in

## FINANCIAL OVERVIEW

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- Burn Rate and Revenue for 18 months
- Assuming the full target amount raised



Note: This slide contains forward projections which are not guaranteed

Our financial projections.

