

ROOTED IN ROXBURY
Recreational Cannabis Retailer
331 Newbury Street, Boston

ROOTEDINROXBURY.COM



WHO WE ARE

committed to engaging, serving and benefiting members of our communities through financial success and social responsibility. Rooted in Roxbury is a community-conscious cannabis business



OWNERS AND FOUNDERS



- 20+ years as small business owners
- 25+ years as community advocates
- Expertise in the areas of retail operation, luxury marketing, regulated industries
- 5+ years of planning + research in local cannabis space

LOCATION





- Rooted in Roxbury has negotiated to take over the lease at 331 Newbury Street
- 1,535 square-feet of ground-level retail space
- Meets all state requirements related to siting in a conditional use zone
- Easily accessible by several modes of public transportation
- Prior community process and non-opposition for cannabis establishment
- Approved by the Zoning Board of Appeals in Nov. 2017 for cannabis







BACK BAY BY THE NUMBERS



110, 000
Population within 1 mile



102,000
Daytime
Workers





International Visitors Annually 1.8_M



Average House Hold Income



Annual Retail Sales \$1.8 B



Our Sales Floor











Thank You!

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