



INVEST IN KITCHENERY INC.

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## Smart Kitchen Counters and Cordless Appliances

LEAD INVESTOR



**Dhey Vaghani**

Kitchenery has a forward-thinking approach to IoT and smart home technology. I love the deep technical ability of this team and bootstrapping DNA. Their proven and patented wireless power transfer technology for small kitchen appliances not only enhances the user experience but also opens up new opportunities for SaaS models: data collection and analysis. Their smart connectivity capabilities enable seamless integration and control of multiple appliances, creating a truly connected and efficient kitchen environment. Additionally, the Kitchenery's long-term focus on data analytics allows for a deeper understanding of consumer usage patterns and preferences, leading to even more personalized and innovative products in the future. I believe that Kitchenery's technology will play a major role in shaping the future of smart kitchens. I invested in Kitchenery because of their innovative wireless power transfer technology for small kitchen appliances, which has the potential to dramatically change the way we use and interact with our kitchen appliances. They have developed proven cordless tech and now the team is preparing for GTM in the recreational and hospitality industries.

**Invested \$25,000 this round**

[Learn about Lead Investors](#)



## Highlights

- 1 Proven with provisional patent: Wireless Energy systems developed for the kitchen appliance industry
- 2 Backed by Tech conglomerates such as STANLEY+Techstars --> early strategic investors!
- 3 Developed advanced industrial designs for Kitchenery Product offerings --> Pilot Production Q4 -2023

## Our Team



**Akshay Bhuva** Founder & CEO

Visionary Wide range of experience: Research on nano-polymers to working in the commercial automobile and plastics industry. M.S Entrepreneurship: University of Tampa B.S Mechanical and Materials Engineering: Washington State University

Kitchen is one of the spaces which gets the most of foot traffic, its the heart of everyone's home and it is so important to make this space accessible, aesthetically pleasing and a socially welcoming space. Kitchenery was formed to bridge the gap in technology, innovation and cooking experience.



**Agustin Mendez** Co-founder & CTO

10+ Years of Hands-on Hardware development and tech commercialization in the Aerospace Industry.



**Andrew Collier** Director of Corporate Partnerships

- 10+ years in B2B sales with expertise in business development, enterprise account management. - \$5M+ enterprise accounts management - Ayla Networks



**Paulo Cezar Lopes Sa** Business Operations Associate

In charge of Kitchenery's PR, Outreach, and Blog Strategies. Streamlining the company's communications and Investor Relations. B.Sc. International Business & Entrepreneurship.

## The problem: Current kitchen countertops and appliances are antiquated

**The Old Way**

**Wastes Energy**  
Kitchens could reduce 40% energy usage while cooking if utilizing a smart inductive system

**Requires Power Cords**  
Space issues. Need to be within reach of outlet  
Collect grease, germ, viruses  
Look ugly and take up kitchen space

**Environmental Harm**  
Gas is the number one source of greenhouse gas emissions

**KITCHENERY**

## RV Kitchens are crowded and unsafe

A core market where the old kitchen counter feels unstable is RVs, boats, motorhomes, and other locations where space is limited and every inch counts.

## RV and VANS



Space is limited - every inch counts



Remodelling and retrofit RVs and Vans with a kitchen is expensive costs between (\$7000 and \$15000)



2000RVs are lost to fire each year



## Introducing Kitchenerly Smart Kitchen Counter tops and Cordless Appliances



Modern Kitchen Space that is safer, cleaner and smarter



Hardware, software, IoT



Appliance Brands & Manufacturers. Recurring hardware: Per Device WPT module sale. SaaS: Data Monetization + AI based simulations on energy, product and consumer trends

Kitchen is one of the spaces which gets the most of foot traffic, its the heart of everyone's home and it is so important to make this space accessible, aesthetically pleasing and a socially welcoming space. Kitchenery was formed to bridge the gap in technology & innovation and cooking experience.

Our technology will eliminate the need and use of power cords in kitchen appliances, give users an efficient way to use their kitchen cabinet space and further provide multifunctional use of their kitchen countertop. Kitchenery makes everyday cooking SAFER, SMARTER, and CONVENIENT.

## MARKETS



**RV Industry Opportunity**

**TAM = \$3B**

Average cost of RV = **\$170,000**

RV Kitchen = **\$15,000**

RV Kitchen Appliances = **\$5000**

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## Boat Industry Opportunity

Minimum price of high end Boat / 35ft & above = **\$350,000**

Boat Galley = **\$20,000**

Boat Kitchen Appliances = **\$7,000**

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# Kitchen of the future ?

	1950's	2000's	Present
Communication			
Audio			
Blending			



Tomorrows World Predicted Kitchenery's technology in 1989

## Extreme Innovation in the Kitchen Space

- **Cordless Appliances**
- **Minimalistic Design**

### Kitchenery Smart Wireless Tech

- **40% More Energy Efficient\***
- **ZERO Emissions**



## WIRELESS POWER RECEIVER TECHNOLOGY Tech -> Market



## Core team



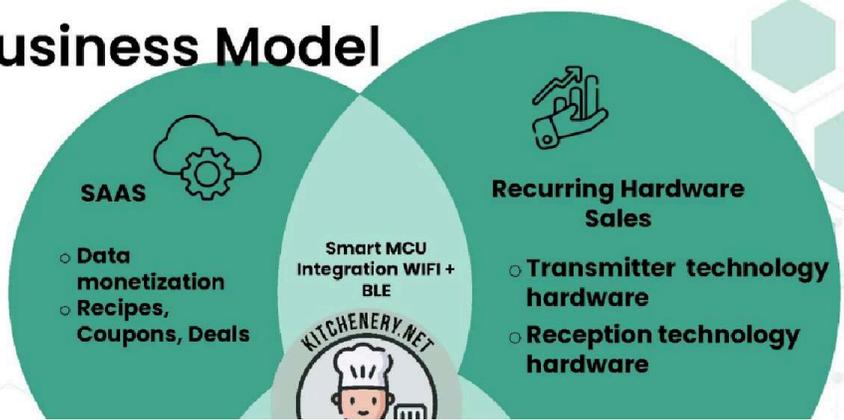


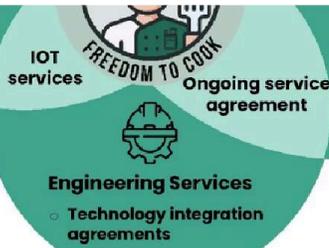
Strong Technical and Business Operations Team!!



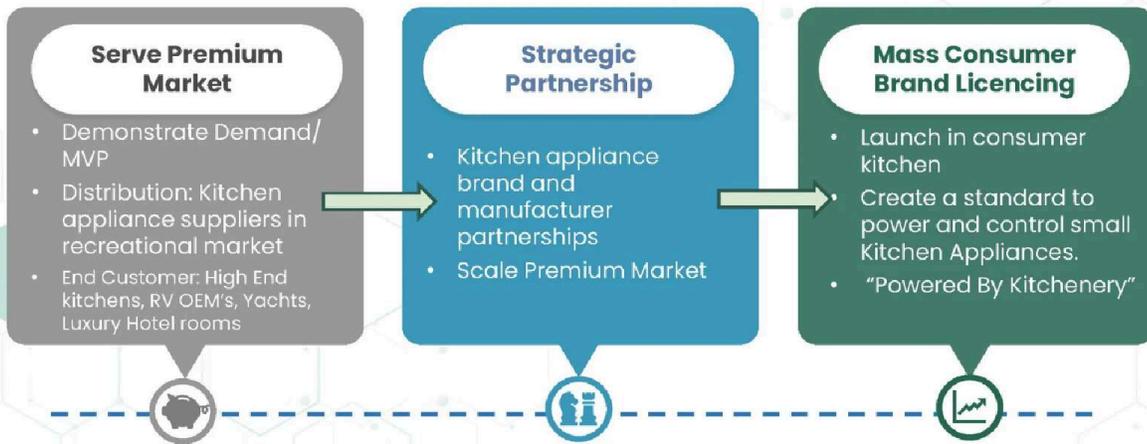
Kitchenery Advisors are leaders in Corporate America and In scalable start-ups space!

# Kitchenery Business Model



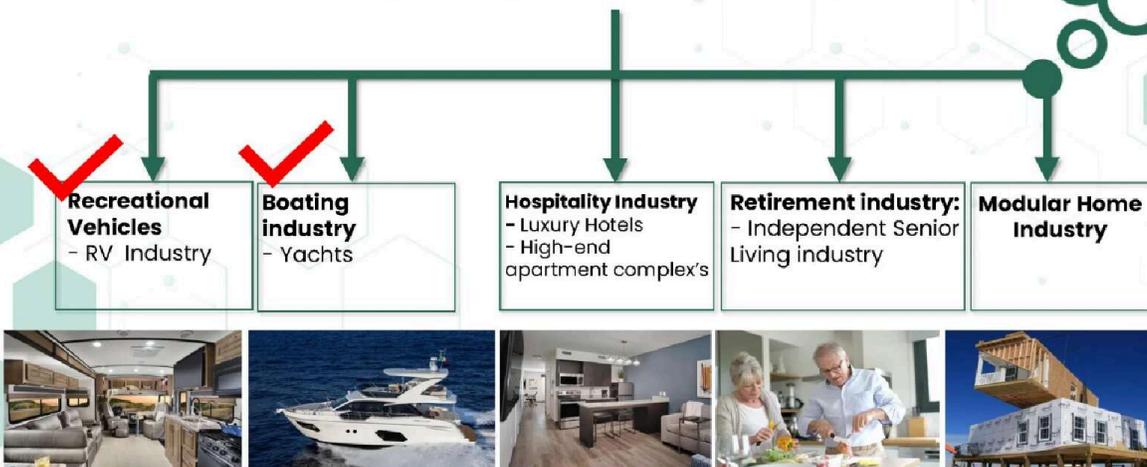


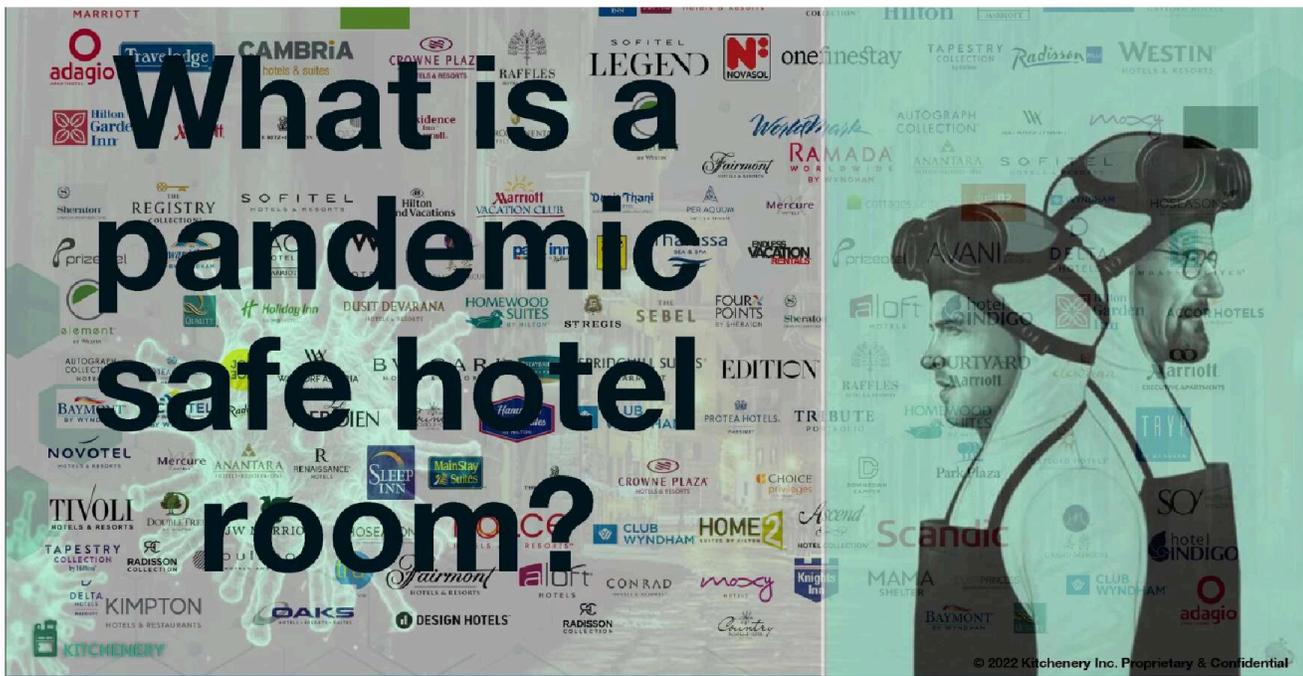
# Business Strategy in a Nutshell



# Target Market Segments

(launch market)





People have started travelling in their own little Private Spaces!

**RVs owners drove  
2B Miles**

In 2021

## Need for Accessible Kitchen On The Go!

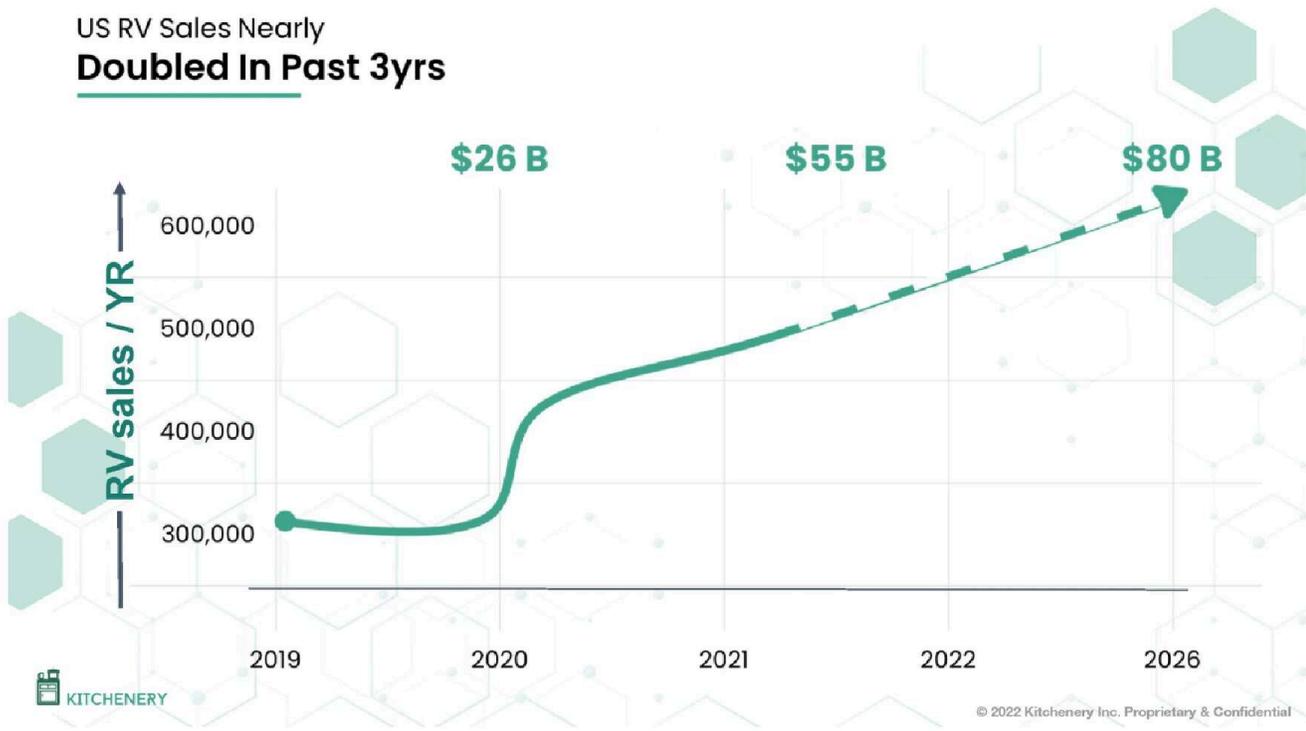


Imagine squeezing in a full-sized kitchen on the back seat of your car?

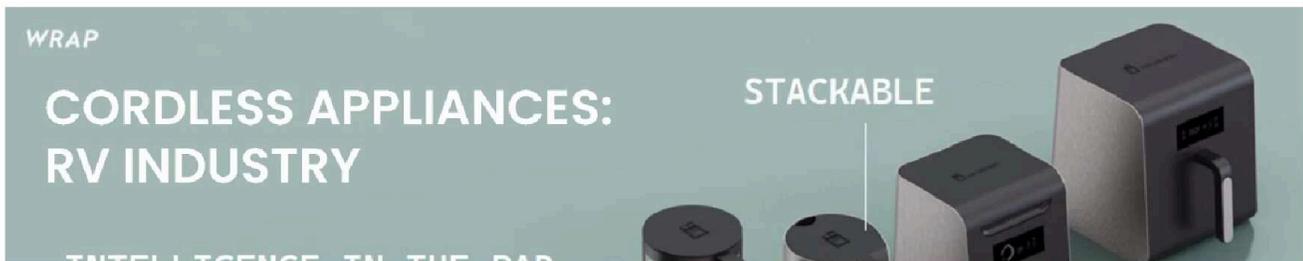
## Market Opportunity: Recreational Vehicle Industry



# US RV Sales Nearly Doubled In Past 3yrs



Forward looking projections cannot be guaranteed. **Source-1: Fortune Business Insights** , **Source-2: IBIS World**



# INTELLIGENCE IN THE PAD

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PROJECT  
DESIGN LANGUAGE 2022  
PHASE:  
1D  
DATE:  
10.3.2022

WRAPPED METAL



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# WRAP

CLIENT:  
KITCHENERY

PROJECT:  
DESIGN LANGUAGE 2022  
PHASE:

DISPLAY SURFACE  
ANGLED FOR VIEWING

CURVED & SYMMETRIC EDGES



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# WRAP ORTHO

## MODERN & MINIMALISTIC DESIGN

CLIENT:  
KITCHENERY

PROJECT:  
DESIGN LANGUAGE 2022  
PHASE:  
1D

## Global Smart Kitchen Appliance market 2020–2024



Global Kitchen Appliance Market Size: \$270Bn

## Kitchen Appliance market in the U.S :YR 2021



Global Kitchen Appliance Market Size: \$270Bn



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Standardized Alexa Connect Kit in Kitchenery Rx and Tx Modules



## Driving Value With Smart Connectivity & Data

**KEEPING CONSUMERS INFORMED ABOUT THEIR BEHAVIOR**

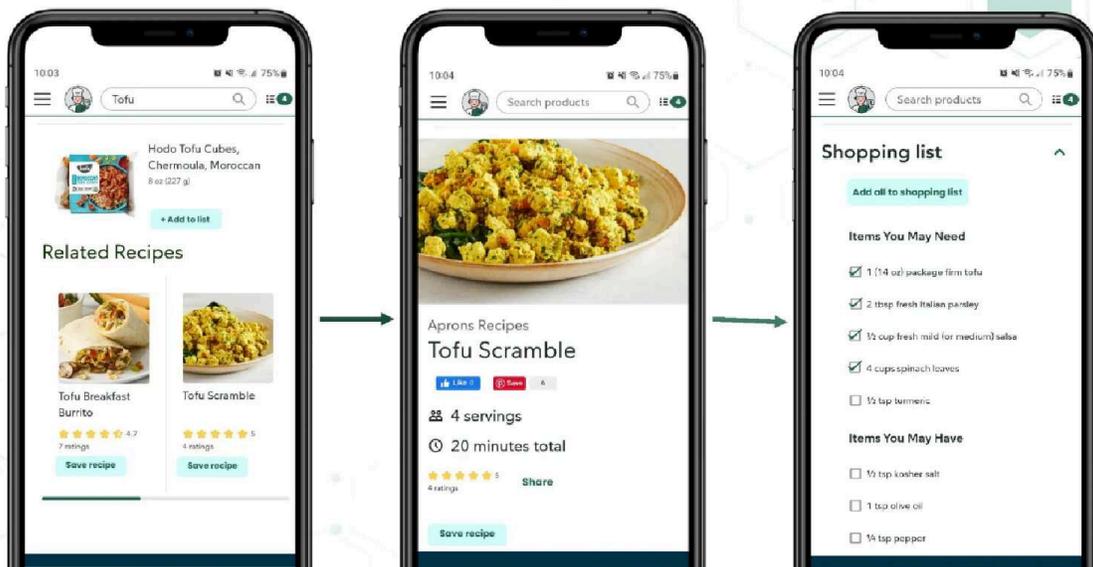
**ADVANCED ANALYTICS AND PRODUCT LIFECYCLE MANAGEMENT FOR OUR BRAND & MANUFACTURING PARTNERS**



- Appliance warranty record**
- Appliance usage history & prediction**
- Personal cooking trends**
- Power consumption analytics**
- Usage analytics**
- Cooking recipe history**

Conceptual Smart Connectivity Services

## Driving Value With Simplicity: AI based ingredient ordering system





## Conceptual Smart Connectivity Services



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**SPARTAN INCUBATOR**

**STANLEY** | **techstars\_**

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### Kitchenery is part of STANLEY + Techstars accelerator



Kitchenery Product Demo at STANLEY+techstars HQ 🧑🍳🧑🍳

Watch later | Share

**KITCHENERY.NET**  
**FREEDOM TO COOK**

Watch on  YouTube



StanleyBlack&Decker

techstars



OF IAMPBA  
SPARTAN INCUBATOR



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Revolutionizing and Improving people's lives with **Extreme Innovation** in the cooking space!

✉ power@kitchenery.net

🌐 www.kitchenery.us

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**Kitchenery: Freedom to Cook!**