# Form C

## Front Page

Name of Issuer

Formula

Legal status of Issuer

Form

Corporation

Jurisdiction of Incorporation/Organization

Delaware

Date of Organization

August 2020

Physical Address of Issuer

Website of Issuer

https://www.formula.com

Is there a different trade name you are using with the intention of using this Offering?

No

If yes, please explain:

Type of Security Offered

Preferred Stock

Target Number of Securities to be Offered

Price (or method for determining price)

$1.00

Target Offering Amount

$1,000,000

Oversubscriptions Accepted?

Yes

If yes, explain how oversubscriptions will be allocated:

Pro-rata basis

Maximum Offering Amount (if different from Target Offering Amount)

$5,000,000

Deadline to reach the Target Offering Amount

December 31, 2020

NOTE: If the sum of the investment commitments does not equal or exceed the Target Offering Amount at the Offering Deadline, no securities will be sold in the Offering, investment commitments will be cancelled and committed funds will be returned.

Current Number of Employees

3

## Offering Exemption

What exemption is the Issuer relying on to offer the Securities?

Rule 506(c)

## Ownership

Ownership

Immediately before the Offering, the following persons were beneficial owners of 20% or more of the Issuer's outstanding voting equity securities, calculated on the basis of voting power:

| Name | Number and Type/Class of Security Held | Percentage Ownership |
| --- | --- | --- |
| Jeremy Schroer | 1,000,000 Common Stock | 100% |

## Offering Amount

Offering Amount