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Shana Tova - Acceleration of conversion of the SAFE

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To: Olivier Resnik <olivier.resnik@intempo.ventures>, Yosef Bensadon <yosef.bensadon@intempo.ventures>, Jorge Bensadon <jbbelicha@gmail.com>, Dafna Shoham <Dafna@kadouchlaw.com>

I hope you are well. My best wishes of happiness, peace, health and success for you and your family.

BIGVU has navigated 2022 with caution. We have reduced monthly losses :
-\$160k in January 2022 to -\$20/30k month average for the last 3 months. We hope to get breakeven in October or November.

Still we are growing year over year for every quarter in 2022.

In 2022, we are launching multiple editing features powered by AI, making our app unique and more attractive to small business owners.

We need now to take our marketing efforts to the next level. We are launching a Community Round campaign on Wefunder - please check the campaign draft on <https://wefunder.com/bigvu/> . Our objective is to raise up to \$1m from our personal network, our community of users, and individuals already investing in the Wefunder platform.

In order to launch the campaign we need to convert the current SAFE that was about to convert automatically anyway on Dec 31st 2022.

The SAFE converts at a \$13m pre-money valuation. We plan to launch the new round at somewhere around \$18m/\$20m (about 5x our ARR)

Please feel free to book a zoom call with me in case you want to get more info. <https://calendly.com/amselemd/30min>


Thanks


Please find enclosed the following docs :


1. Short Update about BIGVU in 2022
2. The documents for converting the SAFE only for your reference. (No need to do anything, we will send it shortly for signature on DocuSign.

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3 attachments

 **G98709-V001 BigVu - Amendment and Consent to SAFEs - KLaw 220922.docx**
47K

 **G65239-V011 Captable - post 2021-2022 SAFE - DRAFT - KLaw 220922.xlsx**
21K

 **BIGVU Sept 28 2022 Report.pdf**
4316K



Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

Quote goes here

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.