



Logan Lenz (He/Him) · 2nd

Creating brands that elevate consciousness and save lives.

Talks about #web3, #marketing, #blockchain, #psychedelics, and #entrepreneurship

Miami-Fort Lauderdale Area · [Contact info](#)

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4 mutual connections: Jonathan Nelson, Rahul Sharma, and 2 others

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Providing services

Search Engine Optimization (SEO), Digital Marketing, Marketing Consulting, Social Media Marketing, Advertisi...
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UCF University of Central Florida
- College of Business Administration

Featured

Post

In this edition of Investor Hotseat, Host Dustin Robinso...



Investor Hotseat w/ Roger McIntyre (Braxia) and Dustin...

15

Link



How To Build Wealth in Your 20's – by Logan Lenz
Medium

To all you young people out there, now is your time to shine.

Link



The 5 Things Startups Need To Grow – by Logan Lenz
Medium

Beneath the three pillars of People, Product, and Process, there exists five critical components to what I consider steady business growth...

Activity

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Logan Lenz reshared a post · 2mo

A recent study has revealed that there isn't enough evidence to support the claim that **#depression** is caused by a chemical imbalance in the brain. ...show more



New Study Could Lead to Paradigm Shift in The Treatment of Depression | Psychedelic Invest
psychedelicinvest.com · 5 min read

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Compass Pathways Q2 2022 Financial Results – Bullish vs Bearish: Episode #4 | Psychedelic Inv...
psychedelicinvest.com · 1 min read

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In case you didn't know...



Psychedelics Could Disrupt the \$42 Billion a Year Rehab Industry | Psychedelic Invest
psychedelicinvest.com · 5 min read

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1 comment

Logan Lenz reshared a post · 2mo

This **Psychedelic Invest - Insights and Analyses on Psychedelics** post is a prime example of the many ways **Nucleus** is connecting people with opportunities in **#psychedelics**. ...show more



Investment Opportunities in Measure 109 | Psychedelic Invest
psychedelicinvest.com · 6 min read

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1 comment

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About

My entrepreneurial journey began in middle school when I first taught myself how to code. With nothing more than a foundational understanding and a basic website, I founded "The Trade," a music sharing network that became a daily destination for tens of thousands of live music lovers. ...see more

Experience



Chief Executive Officer
Nucleus · Full-time

Oct 2021 - Present · 1 yr 1 mo
Miami-Fort Lauderdale Area

A venture studio for psychedelic medicines and the millions of lives they improve.



Contributor

CityCoins · Freelance
Apr 2021 - Present · 1 yr 7 mos
Bitcoin City



Founding Member

YEC
Oct 2010 - Present · 12 yrs 1 mo
Boston, Massachusetts



Leadership Coach

Hire Skies
Oct 2016 - Present · 6 yrs 1 mo
Miami/Fort Lauderdale Area

We help workers find their purpose.



Awesome Website Advisor

Awesome Website Guys
Mar 2017 - Present · 6 yrs 8 mos
Wilmington, North Carolina, United States

Small businesses can save time, money, and frustration by working with a website partner that...
...see more

Show all 11 experiences →

Education



UCF College of Business
Bachelor's, General Business
2003 - 2008



Berklee College of Music
Certificate of Completion, Drums and Percussion
2003 - 2003

Licenses & certifications



Dough Trading and Investment Certification
United Latino Students Association

Skills

Online Marketing

Endorsed by Evan Weber and 11 others who are highly skilled at this

Endorsed by 23 colleagues at MotionPoint

99+ endorsements

Social Media Marketing

Endorsed by Evan Weber and 8 others who are highly skilled at this

Endorsed by 20 colleagues at MotionPoint

99+ endorsements

SEO

Endorsed by Gaurav Sharma and 1 other who is highly skilled at this

Endorsed by 10 colleagues at MotionPoint

99+ endorsements

Show all 50 skills →

Recommendations

Received

Given



Austin Lance Butler · 3rd

Director of Advertising, Republic

November 25, 2020, Austin Lance worked with Logan but they were at different companies

Having served with, alongside, against, and for Logan, at several companies and projects over ~30 years, I can uniquely attest to his relentless, trustworthy, and diverse skillset. His knowledge, experience, and network is expanding faster than the universe, and, at some point, we will all be living, creating, and building, the Lenz empire; and we'll be better for it. A+++



Bre Bush · 3rd

Director, Demand Generation at Challenger

August 24, 2020, Bre worked with Logan on the same team

Logan's depth and breadth of knowledge in digital marketing and web development is unmatched. Regardless of what we threw his way, he took it in stride—and across all of our brands, we throw a lot his way! He is a dedicated problem solver with diligent attention to detail and a creative thinker always bringing strategic ideas to the table who can also navigate the nitty gritty and get the work done...see more



Alex Rood · 2nd

Driving Self-Awareness and Self-Governance in Web3 | Coinbase | BizDev | DevRel | ICF Coach | Learner
November 3, 2017, Alex worked with Logan on the same team

Having worked with Logan at multiple companies, in multiple capacities, I can confidently say that he is a top-notch professional and an even better human being. His creativity, passion, and energy that is poured into the work he does makes Logan an amazing team player and a thought leader in the endeavors he pursues. I truly look forward to the opportunity to work with Logan again.

Show all 15 received →

Publications

Mashable!

Mashable.com · Jun 3, 2013

Show publication ↗

I am often featured as a commentator on Mashable.com.

Inc.

Inc. Magazine · Apr 18, 2013

Show publication ↗

Marketing on LinkedIn.

Technori

Technori.com · Mar 7, 2013

Show publication ↗

Discussing business strategies.

Show all 15 publications →

Projects

Gorman Health Group

May 2018 - Present

 Associated with Endagon Studios

Show project ↗

Convey Health Solutions

Aug 2017 - Present

 Associated with Endagon Studios

Show project ↗

Lil Mogul

May 2013 - Present

Show project ↗

More information to come.

Show all 26 projects →

Languages

English

Native or bilingual proficiency

Greek

Limited working proficiency

Spanish

Limited working proficiency

Test scores

Wonderlic

Score: 32 · Mar 2010

 Associated with Songclash

Highest score on the team.

Organizations

Rock For Hunger

Board Member · May 2006 - Mar 2009

 Associated with Rock for Hunger

Causes

Arts and Culture · Education · Disaster and Humanitarian Relief · Poverty Alleviation · Science and Technology

Interests

Influencers

Companies

Groups

Schools



Gary Vaynerchuk · 2nd
Chairman of VaynerX, CEO of VaynerMedia,
5-Time NYT Bestselling Author, Text Me: 212-
931-5731
5,288,991 followers

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Adam Grant · 3rd
Organizational psychologist at Wharton, #1
NYT bestselling author of THINK AGAIN, and
host of the TED podcast WorkLife
4,924,968 followers

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