

## Contact

[www.linkedin.com/in/evepicker](https://www.linkedin.com/in/evepicker)  
(LinkedIn)  
[www.rethinkrealestateforgood.co](https://www.rethinkrealestateforgood.co)  
(Company)  
[www.smallchange.co](https://www.smallchange.co) (Company)

## Top Skills

Economic Development  
Community Development  
Nonprofits

## Honors-Awards

The Rockefeller Foundation Bellagio  
Center Residency Program, 2011  
Village Capital's US FinHealth  
Accelerator, 2021 - 2022  
7 top Real Estate Crowdfunding  
Platforms of 2020 by US News  
Best Real Estate Crowdfunding  
Platforms in 2022 by Nav.com  
Selected as the top Innovator in the  
"Capital" category by HIVE (Hanley  
Wood) 2017

## Publications

Bisnow Reports

# Eve Picker

Lover of cities. Architect. Urban designer. Real estate developer.  
Fintech pioneer. Urban change agent.  
Pittsburgh, Pennsylvania, United States

## Summary

Lover of cities. Architect. Urban Designer. Real estate developer.  
FinTech pioneer. Urban change agent. I am the founder of Small  
Change, a real estate equity crowdfunding platform opening the  
door for socially responsible real estate funded by everyday people.  
My world has always been wrapped around cities and change.  
My background as an architect, city planner, urban designer, real  
estate developer, community development strategist, publisher,  
and instigator give me a rich understanding of how cities work, how  
urban neighborhoods can be revitalized, what policies are needed  
to do it, and the unique marketing that creates the buzz needed for  
integration.

You can review my full bio here - <https://rethinkrealestateforgood.co/about-eve/>

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## Experience

Small Change  
Founder & CEO  
May 2016 - Present (6 years 6 months)  
Pittsburgh, Pennsylvania, United States

We're a real estate crowdfunding platform, matching developers with every day  
investors.

Rethink Real Estate. For good.  
Podcaster  
July 2019 - Present (3 years 4 months)

cityLAB, Inc.  
Founder  
July 2009 - December 2017 (8 years 6 months)  
Pittsburgh

cityLAB is a do tank, not a think tank. cityLAB performs experiments with the city as its laboratory. Experiments are chosen to seed economic development, attract talent, create a buzz and effect positive change in the city, from inside and outside

cityLIVE!

Co-founder

2007 - 2012 (5 years)

Co-founder, collaborator and project manager of this city centric event series.

Events are monthly forum discussions about important local and regional issues. Responsibilities include fundraising, programming and marketing.

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## Education

Columbia University in the City of New York

Masters, Urban Design

University of New South Wales

Bachelor of Architecture (BArch), Architecture