

Cool Update from Madeleine



Madeleine MacRae

To: Michelle Lorts <michelle_lorts@lorts.com>; Geri Wright <gwright@arizonatheatre.org>



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Hi Ladies!!!

So, as it turns out, I'm the lone ranger female in our C12 group. I do miss you both and totally understand why you bowed out from C12. I've debated it too, but it seems like it's still the right place for me still.

I wanted to reach out and share an update with you on my capital raise. I have told you both about and it is finally LIVE!!!!

Geri, I know you deal with fundraising all of the time and it's second nature for you, but doing any sort of fund raising is a brand-new adventure for me and doing it on a crowdfunding platform that combines pitching to accredited investors and to inexperienced investors has made it that much more challenging to navigate. The good news is that I LOVE a steep learning curve and have gotten so much out of the process that the experience alone is already paying me dividends!!

I would be so appreciative if you could check out the pitch on Wefunder and give me your feedback.

I have to send access directly through Wefunder site so please let me know if you don't get the link.

THANK YOU SO MUCH!!

All the best,

Madeleine MacRae

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