

0:01

[Music]

0:05

people of earth hello this is the

0:08

grizzlies cosmic black elevator pitch

0:11

we're a canned cocktail featuring real

0:13

aged bourbon gourmet cola and no sugar

0:16

added why whiskey and cola is the most

0:19

conspicuously underrepresented cocktail

0:21

in the rtd market so we decided to fill

0:24

that void we made grizzlies cosmic black

0:26

the first in a line of bourbon and cola

0:28

are tvs all of them are made with wait

0:31

for it real age bourbon we use a

0:33

two-year-old high ride bourbon so

0:35

whiskey lovers can respect us gourmet

0:37

crafted cola tasting notes of cinnamon

0:39

nutmeg toasted marshmallow and just a

0:41

little heat it's good and of course

0:44

no sugar added to appeal to hard seltzer

0:46

drinkers who are dying for a little more

0:48

flavor or health conscious drinkers who

0:50

don't want to waste calories on a lot of

0:52

unnecessary sugar our branding is

0:54

artistic out there friendly fun and

0:56

cosmic we are the only beverage that

0:58

space yeti approved and we just won some

1:01

awards gold medals in the 2021 can

1:04

challenge for both taste and design and

1:07

something for the proof awards they just

1:09

haven't told us what yet so once again

1:12

say it with me real age bourbon gourmet

1:14

cola no sugar added and did we mention

1:17

the space yetis come on get cosmic

1:20

[Music]