



Chris Meade · 2nd

Co-Founder CROSSNET | Forbes 30 Under 30

Talks about #retail, #sports, #ecommerce, #newsletter, and #entrepreneurship

Miami, Florida, United States · [Contact info](#)

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CROSSNET

Quinnipiac University

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Forbes 30 Under 30 2021: Sports
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Shopify Masters: Foursquare Meets Volleyball: The...
Shopify

Brothers Greg and Chris Meade, and their childhood friend Mike Delpapa founded Crossnet, the world's first four-way volleyball game. In this episode of Shopify Masters, Chris shares how the...

Activity

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Chris Meade posted this · 1h

So excited for my first trip back to NYC in almost five years! In town from Sep 13th-18th, come say whats up 🍷

14 reactions · 1 comment

Chris Meade posted this · 5h

["Buy with Prime" now available on crossnetgame.com](#)

28 reactions · 8 comments

Chris Meade posted this · 1d

Believe it or not, there is such a thing as a bad retail partner! ...show more

[You Gotta Have Faith! Vitafive CoFounder Nik Hall | My Biggest Lessons Podcast w/ Chris Meade](#)
youtube.com

10 reactions · 2 comments

Chris Meade posted this · 1d

The [Graza](#) product page built on [Smartrr](#) is crazy nice 🔥🔥

23 reactions · 4 comments

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About

Just a 29-year-old kid from a farm town in Connecticut who had a great idea with his friends for a four-way volleyball game. On a rocketship and tons of fuel left in the tank 🚀

Film school graduate. Uber Alum. Co-Founder of CROSSNET, the world's first four-way volleyball game ...see more

Experience

Co-Founder & Chief Marketing Officer
CROSSNET · Full-time
Jun 2017 - Present · 5 yrs 3 mos
Miami/Fort Lauderdale Area

- Assisted and helped design the patented CROSSNET game
- Establish relationships with over one thousand schools throughout the US & Canada ...see more





Account Executive & Team Lead

Uber

May 2017 - Jan 2018 - 9 mos
Greater New York City Area

Hired as Uber's first external account executive to help grow and mature the developing sales team. Responsible for launching and expanding Uber's Boston and Providence UberEats division. ...see more



Uber

We're finding better ways for cities to move, work, and thrive. Download the app and get a ride in minutes. Or become a driver and earn money on your schedule.



Sales & Enterprise Account Team Lead

Contently

Jul 2015 - Apr 2017 - 1 yr 10 mos
New York, New York

Contently empowers leading brands to produce and manage high-quality content marketing programs at scale. Content is a core part of every brand's digital marketing and PR strategy, but the major ...see more



The Content Strategist - Content Marketing News & Analysis

The industry-leading publication for content marketing news and analysis. The antidote to the marketing noise.



Founder

SeaMeade

Jan 2010 - Dec 2016 - 7 yrs
Greater New York City Area

Chris created SeaMeade in 2010: A photography and film company specializing in commercials, weddings, banquets, senior portraits, real estate, etc. ...see more



Local Broadcast Media Associate

ICON International, Inc. (An Omnicom Company)

Aug 2014 - Jul 2015 - 1 yr
Stamford, Connecticut

Assisted media buyers with negotiation and purchasing of over \$100,000,000 in television and radio ads on CBS, NBC, ABC, FOX, and iHeartRadio in multiple markets such as New York, Seattle, ...see more

Show all 9 experiences →

Education



Quinnipiac University

Bachelor of Arts (BA), Film, Video and Interactive Media

2010 - 2014

Activities and societies: Quinnipiac Film Society, Resident Hall Council, President of Village Resident Area Hall Council, Fraternity Brother of Delta Tau Delta Iota Mu Chapter, Lambda Pi Eta - National ...see more

Volunteering



SAT Test Proctor & Tutor

Hyde School

Jan 2012 - Jan 2014 - 2 yrs 1 mo
Education

Assist with the administration of large-scale, nationally standardized testing programs and/or classroom tests requiring special arrangements. Responsible for the protection of secure, highly confide ...see more



Delta Tau Delta Philanthropy

JDRF

Feb 2012 - May 2014 - 2 yrs 5 mos
Health



Dance Marathon Sponsor/Event Planner

Children's Miracle Network Hospitals

Feb 2012 - May 2014 - 2 yrs 5 mos
Children

Delta Tau Delta annually puts on a campus wide Dance Marathon to support the Children's Miracle Network Hospitals. In 2012, Delta Tau Delta raised over \$14,000 for the children. In 2013, Delt ...see more

Show all 5 volunteer experiences →

Licenses & certifications



CPR

American Red Cross

Skills

Entrepreneurship



Endorsed by Rishi Shah and 7 others who are highly skilled at this



Endorsed by 6 colleagues at CROSSNET



99+ endorsements

Sales



Endorsed by Daphne Valentino and 4 others who are highly skilled at this



Endorsed by 6 colleagues at CROSSNET



99+ endorsements

Management



Endorsed by Andrina Stan and 3 others who are highly skilled at this



Endorsed by 7 colleagues at CROSSNET



99+ endorsements

Show all 22 skills →

Recommendations

Received Given



Ben Roessle · 3rd

Senior Enterprise Account Executive at Fastly

August 28, 2017, Ben worked with Chris on the same team

Chris is the most entrepreneurial minded person I've worked with to this point in my career. To say he's motivated by success would be an understatement. He is a calculated risk taker, never afraid to experiment with new sales processes and approaches. Chris lead our SDR team by example and by encouraging collaboration. His willingness to help the rest of the team succeed made him a g ...see more



Nathan Hirsch · 2nd

I Help Ecommerce Sellers and Other Online Businesses Master Their Finances | Ask Me About a Free Month of High Quality Bookkeeping

August 11, 2017, Nathan managed Chris directly

Chris is one of the hardest workers I know. I hired him back in college and he worked for me for years. He came up with processes and solutions to help grow my ecommerce business and I owe a lot of my success to him.



Alexa DiScenza · 2nd

Enterprise Sales at Google

May 10, 2017, Alexa worked with Chris on the same team

Chris is a dedicated and highly talented professional who I had the pleasure of working with at Contently. He has always been a very valuable part of the team. Chris took it upon himself to confidently lead the SDR team at Contently. He has tremendous work ethic and is a phenomenal team player. Chris is respectful, confident, and overall a pleasure to be around. He is easy to work with, a great ma ...see more

Show all 16 received →

Publications

Three Childhood Friends Created The World's First Four-Way Volleyball Game

Future Sharks · Apr 17, 2018

Show publication

CROSSNET

Everipedia · Apr 7, 2018

Show publication

"Hire for your weaknesses. You don't know what you don't know. Improve on your weaknesses."

The Leadership In Business Podcast by Mokuteki

Show publication

Show all 43 publications →

Patents

CROSSNET

US 9,504,892

Honors & awards

Forbes 30 Under 30

Issued by Forbes · Dec 2020

Associated with CROSSNET

Sports Category

SDR of the Year

Dec 2016

Associated with Contently

Awarded for generating the most opportunities year to date at Contently.

Contently Awards

Issued by Crain's, Deloitte, Digiday, Inc 5000, The Drum & AdAge · Jan 2016

Associated with Contently

Inc. 5000 List of Fastest-Growing Companies 201 ...see more

Show all 7 honors & awards →

Languages

English

Native or bilingual proficiency

Spanish

Limited working proficiency

Organizations

Lambda Pi Eta - National Communication Honor Society

Member · Sep 2013 - Present

Associated with Quinnipiac University

Delta Tau Delta - Iota Mu

Social Chair, Life-time Member · Feb 2012 - Present

Quinnipiac Film Society

Member · Sep 2010 - May 2014

Show all 4 organizations →

Causes

Animal Welfare • Arts and Culture • Education • Health • Human Rights • Science and Technology

Interests

Influencers Companies Groups Schools



Jason Calacanis · 2nd
jason@calacanis.com - Entrepreneur, Angel
Investor, Author
643,621 followers



Mark Cuban · 3rd
President
7,559,789 followers

Show all 33 influencers →

