

## Contact

[www.linkedin.com/in/helenhallhhh](http://www.linkedin.com/in/helenhallhhh)  
(LinkedIn)

## Top Skills

New Business Development  
Entrepreneurship  
Fundraising

## Certifications

Personal Trainer Certification  
Health Coach Certification

## Honors-Awards

Charleston 40 under 40  
Charleston's Best & Brightest - 35  
And Under

# Helen Hall-Leland

Founder + CEO • Blender Bombs  
Charleston, South Carolina, United States

## Summary

My personal and business motto is: "vulnerability impacts + empowers". From the jump into the CPG industry in 2017 when I first started Blender Bombs, I have used my Instagram platform (@helenhall) to share with potential customers, first time purchasers, competitors and all in between; our successes and failures, "gong moments" and hind sight lessons learned. All shared with zero filter, in my most natural, transparent way. No gate keeping allowed!

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## Experience

### Blender Bombs

CEO + Founder

April 2017 - Present (5 years 6 months)

Superfood Smoothie BOMBS + Bars + Drizzles with 100% REAL ingredients #no preservatives. Healthiest version of YOU, starts with Blender Bombs.

### Hustle Smoothie Bar & Cafe

CVO + Founder

June 2018 - Present (4 years 4 months)

Mount Pleasant, South Carolina, United States

### Drink Tippy

Co-Founder

September 2019 - August 2022 (3 years)

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## Education

University of South Carolina-Columbia

Bachelor's degree, Consumer Merchandising/Retailing  
Management · (2011 - 2015)