INVEST IN **XPRESSRUN**

One API to enable DTC brands to deliver smarter and faster than Prime

LEAD INVESTOR

Garrett French

XpressRun fills a distinct and valuable gap in the delivery of DTC goods and services. They already have customers, 100% growth in the last 3 months, and deliver in all 50 states. That's not why I invested though. It's the intelligence and warmth of the people driving the vision and early successes that made XpressRun such an easy yes for me. Put XpressRun in your portfolio - do it for Louisville. Do it for Kentucky. They're vital contributors, builders and connectors for us into the new economy.

Invested $10,000 this round & $25,000 previously

xpressrun.com Louisville KY Technology SaaS Minority Founder

Highlights

1. 🚚 Last-mile delivery network with over 3 million drivers across +20,000 zip codes.
2. 🤝 Partnership with U.S leading last-mile delivery companies including Doordash & Roadie.
3. Empowering hundreds of brands nationwide with efficient local delivery solutions.
4. 🇺🇸 We're operating in all 50 US States ! Expected to launch in Canada by Q4 2023 (not guaranteed)
6. 💪 Led by a dedicated team with expertise in eCommerce tech, logistics, and enterprise Sales.
7. ✅ Backed by Techstars, Google for Startups, Keyhorse Capital.

Our Team

Sada Wane Co-Founder, CEO

Sada is an IU Neuroscience & Informatics major turned Founder. He previously worked on an e-commerce marketplace startup before co-founding XpressRun. He is passionate about human-centered design and believes that empathy has the power to push ideas.

Ahmadou Diop Co-Founder, Operations

Ahmadou's background is in fulfillment operations. He previously worked in operations for Emerson and Amazon to improve their overall process and productivity. He is a big advocate for lean methodologies and customer-centric

growth.

Pitch

XpressRun

The Operating System for Local Delivery.

A Techstars & Google backed company

80% of e-commerce shoppers expect the option of Same Day Delivery but smaller businesses cannot meet those expectations.

Ultra-Fast Delivery Expectations? Brands Can't Keep Up Outside of Marketplaces

Hard to build your own delivery infrastructure

Building an internal local delivery infrastructure is very expensive and fragmented.

Very high operating cost

Brands are unable to negotiate low Same-day rates due to lower volume and dispatch inefficiency.

No brand identity or data ownership

Brands lose their brand value proposition and valuable data when relying on marketplaces.

We are democratizing access to an affordable & scalable Same-Day delivery while giving brands end to end ownership of the delivery process. It's not an Amazon thing anymore.

A unified platform of last-mile delivery APIs to optimize delivery speed and cost.

Nationwide last-mile logistics network.

Get instant access to our network +3 million drivers across 7000 U.S. cities. Fleets ranging from bicycles to pick-up trucks.

Fast & Affordable delivery.

Our local brands (30mi radius) are combining their volume to unlock enterprise level discounts from our providers.

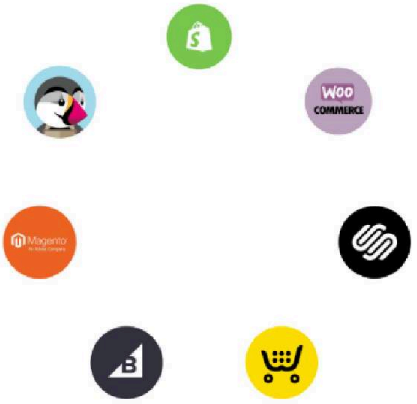
Predictive analytics.

We enable brands to leverage their historical data to forecast and allocate their inventory in strategic locations.

Fully-customizable delivery experience.

DTC brands own the entire process- from checkout to their customers' doorstep.

Set up in less than 2 minutes without having to write a single line of code



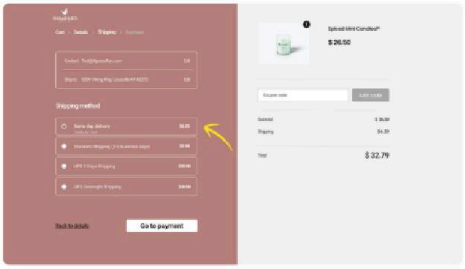
Established businesses can get access to our open API directly from our platform without having to contact sales

Tap into a marketplaces of +4 million drivers in one integration

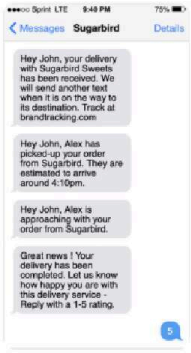
Our algorithm detects which delivery provider is the best fit

for an order in real time

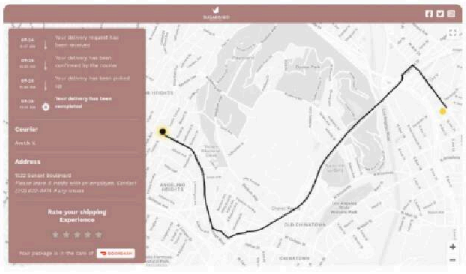
Take control of your delivery operations to exceed buyers' expectation



Same-Day option directly from you website with delivery precise ETA



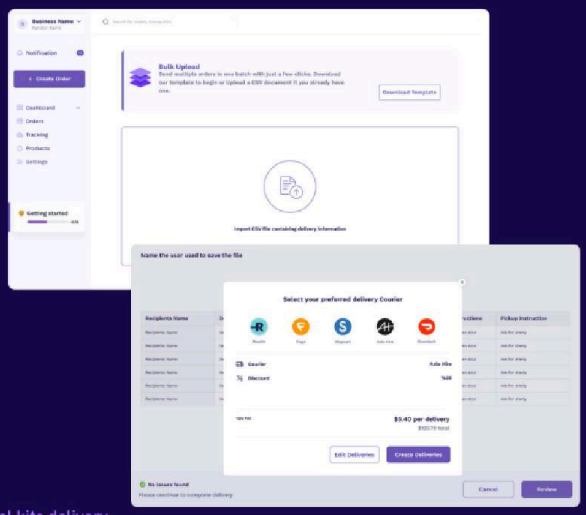
Customizable SMS/Email notifications & collect feedback from customers



Branded live tracking with precise order information to reduce support contact

Batch and Save: XpressRun's Bulk Upload Feature, The Key to Efficient Deliveries!

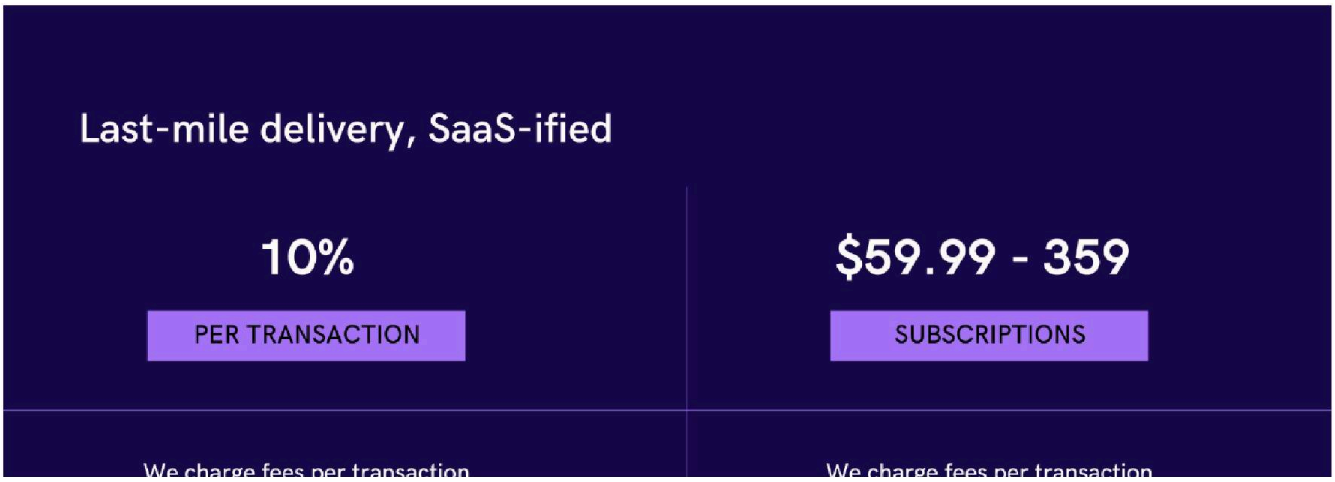
- Cost savings
- Increased efficiency
- Increased delivery accuracy
- Improved customer experience



key use case: Meal kits delivery

e-Commerce market is booming ! DTC brands are breaking up with marketplaces

Source: [US census bureau]



amount depending on subscription tier.

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Amazing Investors Fuel XpressRun's Vision: Google & Techstars Lead the Charge!

KEYHORSE CAPITAL

Google for Startups

techstars_ Chicago

Powered by J.P.Morgan

RENDER CAPITAL

WEFUNDER

Thank you !

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