













We've launched 3 successful Kickstarter Campaigns.

\$78,579 Pre-Sold

262% Goal 511 Backers

\$106,364 Pre-Sold

1,006% Goal 801 Backers

\$514,624 Pre-Śold

5,140% goal 3,611 Backers

Largest Kickstarter in **Arkansas History** 

KICKSTARTER

Outdoor recreation is an \$887b market, with our targeted sub-markets. reaching



Outdoor Apparel Market \$46 billion

Active Apparel Market

Fueled by consumers buying for experiences

\$157 Billion Growth in Global Activewear Apparel Market 2020-2024 11% CAGR

> Market Growth

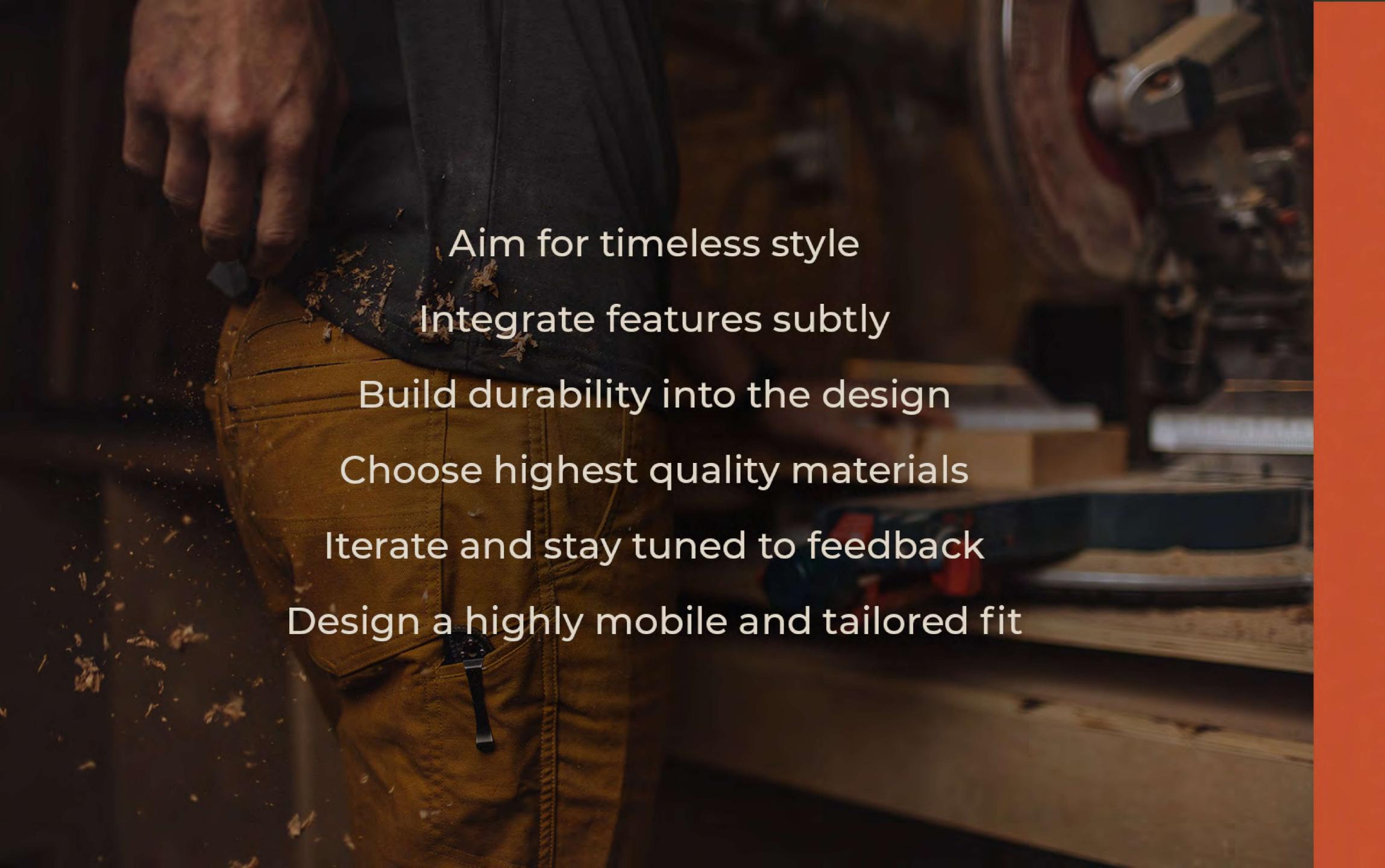
\$157.1 billion

Incremental Growth 36% USA

Growth Contribution

10.23%

Growth for 2020



















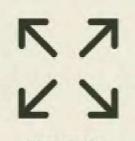






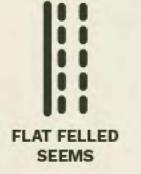






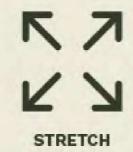












# Ecotre Irail





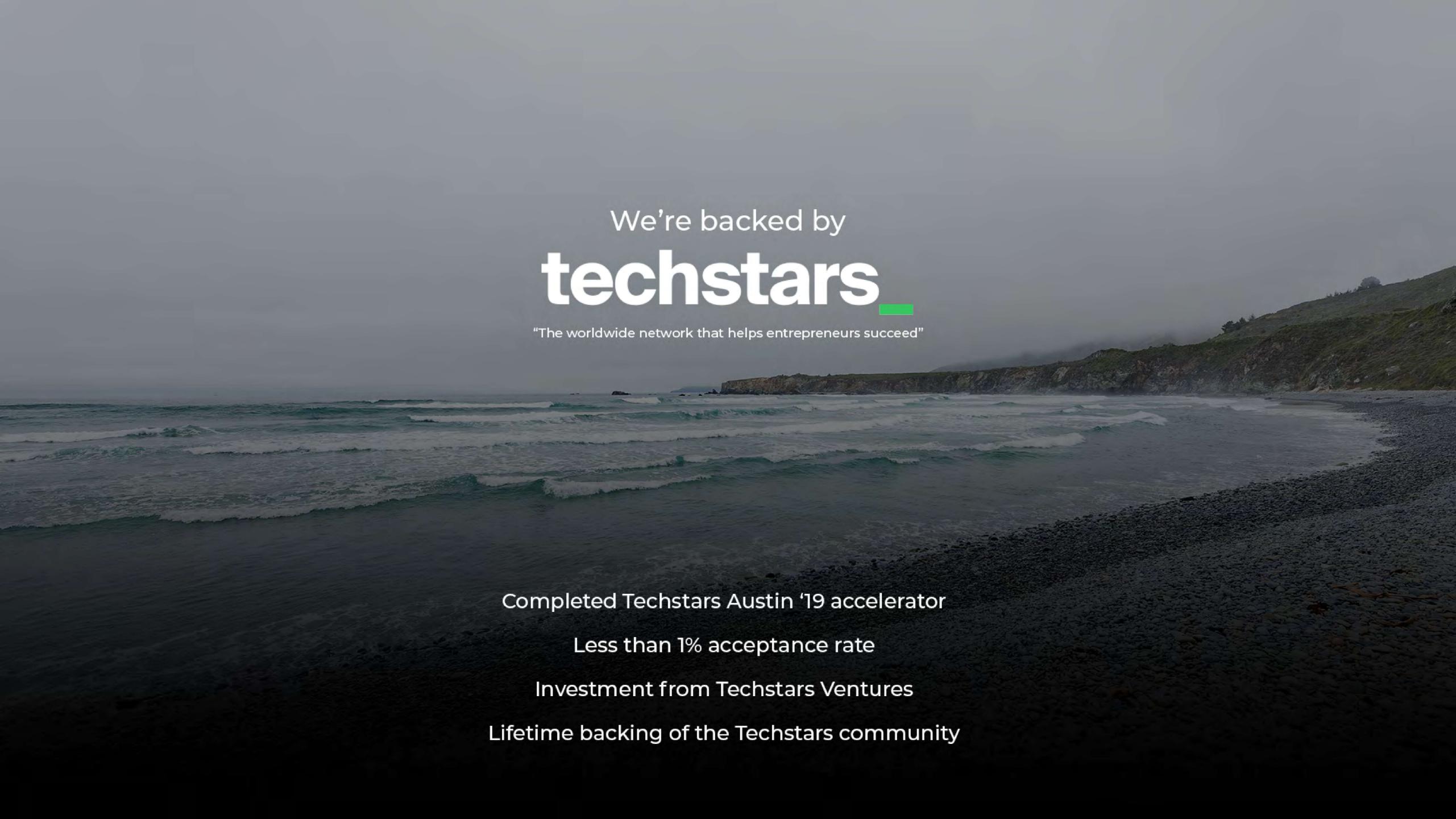


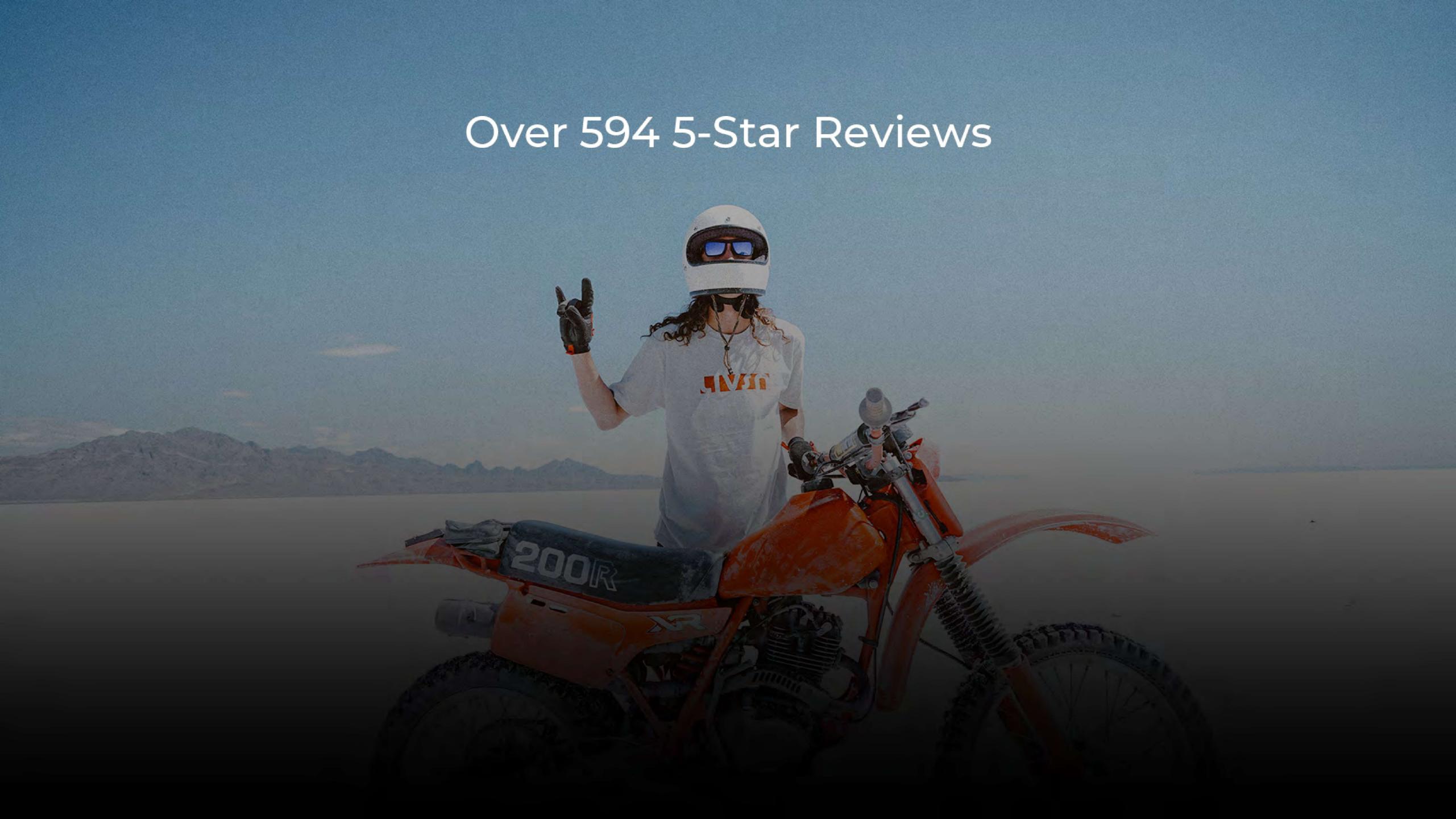


# Sustainable Packagii









# The Landcruiser of pants

"I haven't taken off my Livsn pants since I got them a few weeks ago, and they've held up to how hard I play on the weekends, while also being comfortable to wear while working during the week."

-John L.

### 3rd Pair

"Between the five pairs Flex Canvas and three pairs of EcoTrek, they've virtually replaced all of my jeans and casual slacks."

- Adam W.

### BUY. THESE. PANTS.

"They aren't just "nice pants" like Dockers. They are F'ING AMAZING PANTS that wear on hikes and apparently, according to my wife, make my butt look "kind of less fat." No really, so comfy ... even if you have a big ol' bubble butt like me."

- Dan

# Great pants

"I have a couple of pairs of pants from this company and each one is fantastic. They're the number one pick in my daily life whether I'm chilling in Yosemite or just grocery shopping. Superb quality. Thank you all very much"

- David D.

# Best pair of pants I own

"I love these pants. The fit is perfect. The color is perfect. The style is perfect. Last month I realized that I had been wearing them for three weeks. You would never know."

- Joe

# Loving my Ecotrek Trail Pants!

"I am absolutely in love with these pants. I kept wearing them over and over again after each wash!! Love the fabric and it's made for trekking and all that. I wear it to work too!! It's such a great fit and you just feel so comfortable in it rain or shine!! Am gonna get my hands on the other colours soon!!"

- Yasin.

### **Bomb Proof**

"As is everything so far I've had the pleasure of testing or owning from livsn the EcoTrek is bomb proof. I just wish I had them in black."

- George

# Wonderful pants

"I really like these pants, very comfortable, light, elegant enough to go to work. Also, they occupy very little space in suitcases/bags. When I'm wearing them it's like having sweatpants. Highly recommended!"

- Luca

