crownhunt



You're in early with the only platform built for the emerging textured hair market.

We're building a future that is not only inclusive but it empowers the hair entrepreneur with the knowledge they need to confidently service every member in their community. Learn more about the founders.



A Brief History of Textured Hair

In the 2000s, two key cultural shifts have led to women with curly to coily hair embracing their natural texture even more: rejection of harsh chemicals, and embracing our natural selves.

Read more



Celebrating 1000 members!

We've passed 1000 Crownhunt members, signed up to get access to textured hair education, community events and more.

Read more







Know someone who'd be interested in learning more about our organization? Forward this email to them, and they can sign up for updates here.

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65% of people in the US have curly to coily textured hair, yet there's little training for it.

We often hear people refer to Crownhunt as a niche product, but the stats say otherwise. In 2020, as the world, and especially the U.S. experienced a cultural awakening, media began to uncover the problem Crownhunt is being built to solve.



Hair: Last Week Tonight with John Oliver (HBO)

John Oliver discusses the importance of Black hair, the ways it can be a target of discrimination, and some ideas to address that.

Watch Episode



Red Table Talk Discusses Hair Discrimination

Los Angeles County Supervisor Holly J. Mitchell and Chastity Jones, a victim of hair discrimination, joined Jada Pinkett-Smith, her daughter Willow, and her mother Gammy on their latest Red Table Talk Extra spotlighting race-based hair discrimination and the CROWN Act.

Watch Clip







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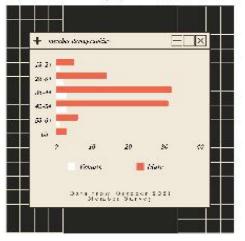
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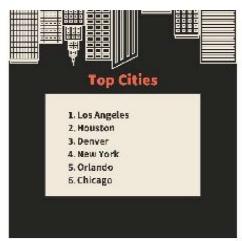


Who are Crownhunt Members?

Crownhunt has grown to over 1500 members nationwide, but we wanted to learn a bit more about this growing community, and thought we'd share that with you too.









Join the Community 🦣







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Can you vouch for John Doe?

John has applied to raise funding for <u>Company Name</u> on Wefunder and provided your name as a personal reference.

Quote goes here

<u>Wefunder</u> has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?



About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.



Wefunder Inc. runs wefunder.com and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of wefunder.com where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of wefunder.com where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.