

Contact

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Top Skills

Management

Operations Management

Financial Reporting

Amber McFee

Founder of GigEngyn- Helping Brands Grow Their Businesses by Leveraging Data - Purpose Driven Leader- Enthusiast of Change
Worthington

Summary

Strong business development professional with 15 years of demonstrated success in adult beverage and startup operations. Strong entrepreneurial drive led me to launch GigEngyn, an end-to-end field sales and marketing CRM for the alcohol and cannabis industry.

Experience

GigEngyn

Founder/CEO

February 2022 - Present (6 months)

With 15 years of experience helping startups launch in the adult beverage space one problem has consistently remained the same, software. There isn't a good end-to-end software solution that provides an interface with suppliers, agencies and distributors. With cannabis now a top emerging market I wanted to create a solution not only for the alcohol industry but for cannabis as well. I founded GigEngyn to solve the current piecemealed options available by creating an all-in-one streamlined solution.

Mary DeWalt Design Group

COO/CFO

January 2018 - Present (4 years 7 months)

Austin, Texas Area

Slicker Beverage Insights

COO/CFO

March 2021 - February 2022 (1 year)

Austin, Texas, United States

Promogo Event CRM

Director Of Finance And Operations

March 2018 - February 2019 (1 year)

Austin, Texas

BARetc.

Director Of Finance And Operations

August 2010 - December 2017 (7 years 5 months)

Plano, texas

CM Companies

Director Of Finance And Operations

July 2010 - December 2012 (2 years 6 months)

Plano, Texas, United States

Education

Drury University

Bachelor of Science - BS, Psychology/Sociology/Criminology