

## Contact

[www.linkedin.com/in/nacera-belal-a551561a](https://www.linkedin.com/in/nacera-belal-a551561a) (LinkedIn)  
[www.nacerabelal.com](http://www.nacerabelal.com) (Personal)

## Top Skills

Project Management  
Business Process Improvement  
Program Management

## Languages

English (Native or Bilingual)  
French (Full Professional)

## Certifications

Certified ScrumMaster (CSM)

# Nacera Belal

COO, Co-Founder at Landng  
New York, New York, United States

## Experience

Landng  
COO, Co-Founder at Landng  
January 2022 - Present (1 year 3 months)

The Estée Lauder Companies Inc.  
Program Manager, Global Creative Technology  
August 2020 - February 2022 (1 year 7 months)  
New York, United States

Concrete Co.  
Project Manager, SAAS Implementation  
August 2019 - April 2020 (9 months)  
New York, New York, United States

Freelance  
Project Manager Consultant, Digital Marketing & Technology  
February 2017 - July 2019 (2 years 6 months)

L'Oréal  
Project Manager, Digital Learning & Transformation  
February 2016 - July 2016 (6 months)  
Paris, Île-de-France, France

The American University of Paris  
Graduate Teaching Assistant, Internation Business Management  
August 2015 - January 2016 (6 months)  
Paris, Île-de-France, France

Rue La La  
Ecommerce Project Manager  
April 2014 - December 2014 (9 months)  
Boston, Massachusetts, United States

## Education

The American University of Paris

Master's Degree, International Management, Sustainability Systems

Wheelock College

Bachelor of Science, Psychology & Cultural Anthropology