

We're live! Invest in Landng Inc. on Wefunder 🛬

Our community fundraising campaign on the investment platform Wefunder is now live! Help us reach our goal of \$50k with investments starting at just \$100, a key part of our overall \$1.3M pre-seed raise. Let's build & grow Landing Inc. together.

Let's go!



Want to discuss first?

If you'd like to discuss the investment opportunity, please feel free to schedule time with us directly here.



Watch our Demo

Our demo videos for Travelers and Creators are available on our WeFunder page or in full view here.

Have guestions? Either respond to this email or contact us at support@landng.travel

Download the press release







Disclosure: We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of inferest involves no obligation or commitment of any kind.

Landing Inc., 1417 Ellismere Ave, Los Angeles, California 90019

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HI CONTACT.FIRSTNAME,

You're receiving this email because you're a part of our close network at Landng!

We are launching our equity fundraising campaign this Wednesday, June 1st on the investment platform Wefunder. But, over the next 2 days we will be having a private launch for people in our network, part of which will have discounted terms.

We've been able to hit a number of big milestones over the past 6 months and this raise will help us accelerate that growth.

Over the past 6 months we've

- Signed on over 300 beta users **
- Completed our MVP prototype for mobile & web ■
- Left our corporate jobs to be dedicated full-time **

In the next 6 months we're looking to

- Kick-off development June 2022 A A
- Beta test & launch our platform
- Grow our user base of Travelers, Creators & Brands

We would love for you to be a part of our journey and consider investing in Landing Inc. We chose to extend the opportunity to those that know us best and we want to share the upside of our success with you.

You can check out our Wefunder page here.

If you'd like to discuss the investment opportunity, please feel free to schedule time with us directly here.

Thank you! Devon & Nacera







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What is Landng Inc.?

At Landng, we help people experience the world through personalized itinerary discovery, powered by our Creator Marketplace, and we're on a mission to make the experience of travel planning frictionless, inclusive and creative.

Our Story

We met in 2015 at our grad school orientation in Paris, FR. Our multicultural upbringings and love for travel created an instant connection. We're building Landing to solve the problem of travel content overload to help people create actionable trip plans and live inspired lives through travel.

Why Landng Inc. and why now?

The industry is evolving. Landing is the intersection of two of the most powerful drivers of travel content User Generated Content (UGC) and Influencer Marketing.

- Travel and Tourism are primed for recovery
- . The Creator Economy is booming
- · Influencer Marketing Ad Spend is in the billions

The Founders



North American & EU markets. Fluent in FR & EN.

Nacera Belal

COO, Co-founder | LinkedIn PM with 10+ years experience across startups, agencies, & fortune 500 corporations. Passionate about social impact & cultural anthropology MSc in International Management, with a specialization in Sustainability Systems. Fluent in FR & EN.

Devon Keakulina DeAngelo CEO, Co-founder | LinkedIn Digital content & community strategist with 10+ years of experience in social media management for global brands. Passionate about identity & culture studies. Deep understanding of Pacific,

Have questions? Either book a call, respond to this email or contact us at support@landng.travel







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menas, a then personalize their travel plans into your own:

Meet @Landng.travel, your social travel planner. 🛬 🦙

On Landng, you'll be able to:

1 Discover authentic travel experiences 2 Co-create itineraries with friends

3 Activate travel plans with on-trip tools

Share past itineraries with your network

It's that easy!

Watch our Demo in my 'Landng' Stories highlight or on our @Wefunder page (link in bio).

Landing is the platform I wish I had every time I'm planning a trip.

We can't wait to build it so you can spend more energy enjoying travel and less energy on the pain points of the travel planning process.

DM me to learn more!

#Landng #Travel #Technology #Startup #Crowdfunding #Investment #PreSeed #TravelTech #CreatorMarketplace 38w

Boost post









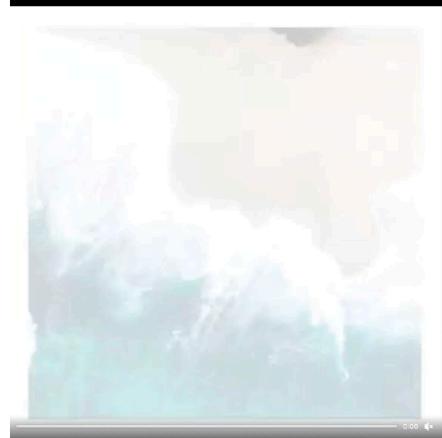
154 views

JUNE 2, 2022



Add a comment...

Dos







aloha.from.paris If you love traveling $\displayskip + \displayskip + \displayski$

The process to source trip ideas, share them with your travel partners, debate, & then FINALLY agree on a plan, is a struggle we all know too well...

What if you could easily search for an itinerary curated by your favorite content creators from @Instagram, @Pinters, @YouTube, Blogs, trusted Publishers + your friends, & then personalize their travel plans into your own?

On Landing, you'll be able to:

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154 views

JUNE 2, 2022



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aloha.from.paris It's official: our community fundraising campaign on the investment platform @wefunder is now live for @landng.travel!

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Link in bio.

#Landng #Travel #Technology #Startup #Crowdfunding #Investment #PreSeed #TravelTech #CreatorMarketplace

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Edited · 38w



reflexmusic YES 🦂





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Liked by nacemii and 26 others

JUNE 1, 2022

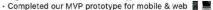


Add a comment...





· Signed on over 500 pera users 🍿



Left our corporate jobs to be dedicated full-time

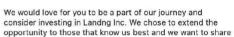


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the upside of our success with you!

• Grow our user base of #Travelers, #Creators & #Brands /



In the meantime, you can watch our Demo video 🦛 link in stories

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@ Liked by alohachika808 and 32 others

MAY 31, 2022



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aloha.from.paris Thank you to everyone that has been a part of our journey at @landng.travel so far.

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Let's go!

View insights

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MAY 31, 2022



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Post



Can you vouch for John Doe?

John has applied to raise funding for <u>Company Name</u> on Wefunder and provided your name as a personal reference.

Quote goes here

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?



About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a <u>Public Benefit Corporation</u> with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.



Wefunder Inc. runs wefunder.com and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of wefunder.com where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of wefunder.com where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.