



**Daniel Lafrentz** · 3rd

Writer / Director

New Orleans, Louisiana, United States · [Contact info](#)

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**L** Lemonade, an Integrated Branded Content Agency

**UCLA** University of California, Los Angeles

### About

I was born in Silicon Valley but feel most at home in South Louisiana.

I've worked professionally in the industry for twelve years - first in Los Angeles and then in New Orleans on Syfy masterpieces like Swamp Shark and Alien Tornado. In 2012 I returned to San Francisco to produce and direct commercials before being accepted into the UCLA School of Film & Television to pursue my MFA in Directing where graduated in 2018. In 2020 my first feature film, The Long Shadow, was acquired and released by Gravititas Ventures.

When I'm not writing Southern Gothic neo-noirs, I do an amazing impression of Kermit the Frog.

### Featured

Link

**Daniel Lafrentz - Narrative Reel HD**  
Vimeo

### Activity

869 followers

Daniel hasn't posted lately

Daniel's recent posts and comments will be displayed here.

[Show all activity →](#)

### Experience

**L** **Creative Producer + Director**  
Lemonade, an Integrated Branded Content Agency  
Jun 2018 - Present · 4 yrs 4 mos

My specialty is getting to the heart of every client's story. My narrative background helps find the human resonance for whatever project I take on. [...see more](#)

**Manager**  
The Meet Cute Murders LLC · Full-time  
Jan 2022 - Present · 9 mos  
New Orleans, Louisiana, United States

**Producer / Director**  
Evolve Media Production  
May 2012 - Present · 10 yrs 5 mos  
San Francisco Bay Area

+Write, produce, and direct broadcast commercials, web content, educational series, and corporate video [...see more](#)

**Jr. Executive**  
Active Entertainment Inc.  
Jan 2010 - Jan 2012 · 2 yrs 1 mo

+Development and writing of three feature film scripts [...see more](#)

**VOLTAJE** **Personal/Executive Asst./Marketing Coordinator**  
Voltage Pictures  
Dec 2008 - Dec 2009 · 1 yr 1 mo

+Managed CEO's executive and personal schedule and accounts payable with over a dozen vendors. [...see more](#)

### Education

**UCLA** **University of California, Los Angeles**  
Master of Fine Arts (MFA), Directing  
2014 - 2018

**UCLA** **University of California, Los Angeles**  
Professional Program in Producing  
2011 - 2011

### Skills

#### Final Cut Pro

 Endorsed by Mitchell Wright who is highly skilled at this

 Endorsed by 4 colleagues at Evolve Media

 41 endorsements

#### Film Production

 Endorsed by Evette Vargas who is highly skilled at this

 Endorsed by 3 colleagues at Evolve Media

 35 endorsements

#### Film

 Endorsed by 3 colleagues at Evolve Media

 28 endorsements

Show all 30 skills →

### Recommendations

**Received** Given

#### Nothing to see for now

Recommendations that Daniel receives will appear here.

### Projects

#### 2015 Commercial Reel

Mar 2015 - Present

Show project 

This is a demo reel of our commercial work. It was updated for the 2015 year with some of our favorite work.

#### Other creators



#### Global Poverty

Feb 2013 - Present

Show project 

Educational Documentary Video

#### Other creators



#### A Boy Named Sue

Mar 2011 - Jun 2011

Show project 

A mysterious phone call sends a nine year-old boy named Sue on cross-country trek in search of revenge against the father he never met for the name he never wanted.

#### Other creators



### Languages

German

### Interests

**Companies** Groups Schools



**SHOWTIME**  
98,438 followers



**Gray Television**  
17,900 followers

Show all 16 companies →