

**From:** [Joe Culver](#)  
**To:** [Home Office](#)  
**Subject:** Eat The Frog Fitness  
**Date:** Thursday, April 28, 2022 3:04:51 PM  
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Home Office team –

I'm excited to share this opportunity with each of you! All of you have worked extremely hard over the past several years to grow Eat The Frog Fitness into a successful brand. I'm proud of what we have accomplished so far, and even more, I am excited about where Eat The Frog Fitness is headed as we grow from here.

As we shared during our meeting yesterday, we are currently in the early stages of a community round investment opportunity. While we complete the financial requirements to file our paperwork with the SEC, we are offering an early "friends and family" reservations period for you and any of your close friends and/or relatives who may want to join this round.

Please feel free to review our investment information @ <https://wefunder.com/eat-the-frog-fitness> and pass this email along to any close friends or family in your life that may also be interested in this early community round investment opportunity.

*Required Disclaimer:*

*We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.*

Best,  
Joe





## Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

*Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

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We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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