



## Frequently Asked Questions

### What is a Form C?

Form C is a document our company must file with the Securities and Exchange Commission ("SEC"), which includes basic information about the company and our offering and is a condition to making a Reg CF offering available to investors. Before making any investment decision, it is highly recommended that prospective investors review our Form C filed with the SEC (included under our Deal Terms) before making any investment decision.

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### What is Reg CF?

Title III of the JOBS Act outlines Reg CF, a type of offering allowing private companies to raise to \$5 million from all Americans. Prior capital raising options limited private companies to raise money only from accredited investors, historically the wealthiest ~2% of Americans. Reg CF allows companies to raise funds online from their early adopters and the crowd like a Kickstarter campaign. However, instead of providing investors a reward such as a t-shirt or a card, investors receive securities, typically equity, in the startup companies they back.

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### What will I need to complete my investment?

To invest, you will need the following information available:

- Personal information such as your current address and phone number
  - Employment and employer information
  - Net worth and income information
  - Your accredited investor status
  - Social Security Number or passport
  - ABA bank routing number and checking account number (typically found on a personal check or bank statement) or debit or credit card information, unless paying via a Wire transfer or direct deposit. Please reach out to us if you are interested in paying via cryptocurrency.
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### How does investing work?

When you complete your investment, your money will be transferred to an escrow account where an independent escrow agent will watch over your investment until our company accepts it. Once we accept your investment and certain regulatory procedures are completed, your money will be transferred from the escrow account to our company in exchange for your securities. At that point, you will be a proud shareholder in Amnisia Spirits Inc.

## **How much can I invest?**

Non-accredited investors are limited in the amount that they may invest in a Reg CF offering during any rolling 12-month period:

- If either the annual income or the net worth of the Investor is less than \$107,000, the Investor is limited to the greater of \$2,200 or 5% of the greater of their annual income or net worth.
- If the Investor's annual income and net worth are both greater than \$107,000, the Investor is limited to 10% of the greater of their annual income or net worth, to a maximum of \$107,000.

Additionally, our company has set a minimum investment amount of US \$325.50 per Investor.

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## **Can I invest multiple times? Does my investment accumulate to get higher tier rewards if I invest multiple times?**

Yes, you can! Yes, your investment will accumulate to get higher-tier rewards!

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## **What is my ongoing relationship with the company/issuer?**

After investing in our Reg CF, you are a partial owner of our company; you own securities after all! But more importantly, our company will file information with the SEC and post it on our websites on an annual basis after raising money via Regulation CF. In addition to that, as a shareholder, you will be receiving dedicated yearly updates as it is essential for us to keep our shareholders educated and informed about the progress of our company and investment. This annual report will include information similar to our initial Reg CF filing and key information that we want to share with our investors to foster a dynamic and healthy relationship.

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## **Will dividends be paid?**

The company board of directors will consider whether to issue dividends or not at an appropriate time.

## **How can I sell my securities in the future?**

At the moment, there is no market or liquidity for these securities. Currently, our company does not plan to list these securities on a national exchange or another secondary market. Our company may choose to do so at some point, but until then, you should plan to hold your investment for a significant time before a "liquidation event" occurs. A "liquidation event" is when our company either lists our securities on an

exchange, is acquired, or an event that we do not anticipate will happen when the company goes bankrupt.

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### **What are the expected returns?**

Because this is an SEC-qualified offering, we cannot predict or comment on expected returns. While we cannot assure you of the return on our securities, you can do comparative analysis on Casamigos Tequila, Grey Goose Vodka, or Aviation Gin using a revenue multiple or AUM metric. For example, the Casamigos Tequila brand has a revenue multiple of around 20x. You can assess, but we cannot assure you of any future valuation numbers. In the current market environment, highly profitable acquisition opportunities have resulted from the industry majors focusing their marketing and distribution prowess on selling larger volumes of portfolio brands rather than harness resourced to develop internally. This market environment has led to ongoing demand by these majors to acquire successful niche brands with scalable market strategies. Acquisition multiples range from 8x to 30x, with acquisition candidacy triggered at the 30-100k case (\$10 million) per annum in gross sales. When we did the valuation of our company, we used these kinds of companies to compare in our space. So, you can visualize what you can potentially receive.