



# Sam Gardner

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## Intro

(She/her/hers)

Edit bio

Customer Success at Rasa HQ

Lives in Austin, Texas

From New York, New York

Married to Evan Gardner





What's on your mind?



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Life event

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**Sam Gardner** is 😊 feeling ready.



April 21 at 8:56 PM · 🌐

153 days ago, things were hard.

I couldn't handle Winston, who's 4 now: endless arguments, overwhelming tantrums, constant defiance. I knew he was smart, funny, and sweet, but I hadn't seen that side of him in a while. I called a therapist friend who recommended a form of play therapy: for only 5 minutes a day, you follow specific guidelines in how you interact with your child, and their behavior improves dramatically. You meet with a therapist weekly who observes your interactions with your kid and makes suggestions on how to get those daily 5 minute sessions just right. The catch? It cost \$200 a week - but my friend reassured me it was a game changer.

128 days ago, I gave it a try.

Diligently, we did our 5 minute sessions. And within a few months, our son was himself again. As promised, as if like magic, his behavior improved dramatically. Even his preschool teachers noticed. I was thrilled! But I also had to check my privilege.

Most parents don't have \$200 to spend on weekly therapy. Most parents don't have a cushy tech job with the ability to take an hour off midday to talk to a therapist with their child in tow. My son's therapist assured me this treatment is beneficial for all children so they can be the best versions of themselves. But most parents can't access this.

I started talking to my friend and colleague Mady Mantha, a machine learning and AI expert, and asked her the question that had been gnawing at me: could we build a machine learning-powered mental health program in collaboration with licensed therapists to provide self-directed, evidence-based therapy for parents and kids? "Of course we can," she said.

68 days ago, we founded Happypillar.

Mady and I, with the help of some of our amazing therapist and



+3



People want and need this. I'm so certain that I'm taking the biggest risk of my life: I quit my job to work full-time on bringing this app to families everywhere.

I shared this recently on LinkedIn, but I wanted to tell my friends and family. If we're friends here, I know you and support you and I probably love you. If you feel the same, or more importantly if you're reading this and you want Happypillar to exist for you or your friend or sister or nephew, I have something to ask: invest in Happypillar.

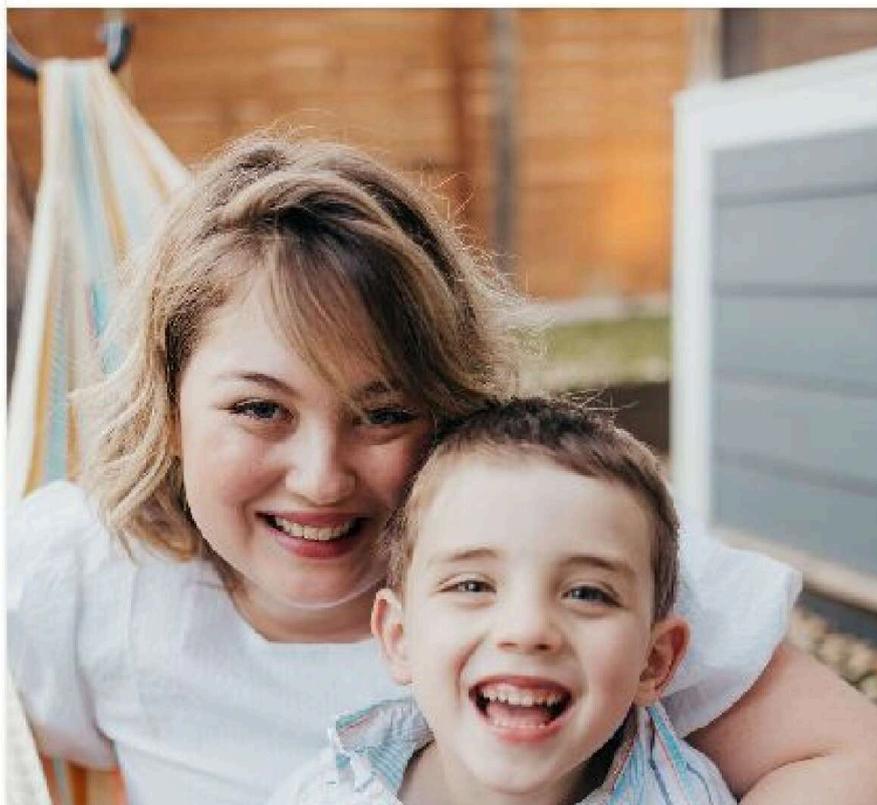
Happypillar was built to make therapy accessible to all, so naturally it made sense to take the same approach with funding. Thanks to [Wefunder](#) anyone can invest for a minimum of \$100 (click the link below to learn more.). Thank you in advance for your support. It's time to get happy!

Here's the link ---> [wefunder.com/happypillar](https://wefunder.com/happypillar)

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 [Jennifer Rudolph Photography](#)



+3



224

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**Ariane Anusbigian**

Um amazinggg!!! **Congratulations** I love it and need it!!! 🍌🍌🍌

Love Reply 6d



Sam Gardner replied · 1 Reply

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Write a comment...



**Sam Gardner** updated her profile picture.



March 25 · 🌐



+3





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**Sam Gardner**

Co-founder and CEO at Happypillar-- let's connect!

[View full profile](#)**Sam Gardner** (She/Her)

Co-founder and CEO at Happypillar-- let's connect!

1w • Edited •



151 days ago, things were hard.

I couldn't handle our 4-year-old: endless arguments, overwhelming tantrums, constant defiance. I knew he was smart, funny, and sweet, but I hadn't seen that side of him in a while. I called a therapist friend who recommended a form of play therapy: for only 5 minutes a day, you follow specific guidelines in how you interact with your child, and their behavior magically improves. You meet with a therapist weekly who observes your interactions with your kid and makes suggestions on how to get those daily 5 minute sessions just right. It costs \$200 a week, but this friend of mine said it's a game changer.

126 days ago, I gave it a try.

Diligently, we did our 5 minute sessions. And within a few months, our son was himself again. His behavior improved dramatically. Even his preschool teachers noticed. I was thrilled! But I also had to check my privilege. Most parents don't have \$200 to spend on weekly therapy. Most parents don't have a cushy tech job with the ability to take an hour off midday to talk to a therapist with their child in tow. My son's therapist assured me this treatment is beneficial for all children so they can be the best versions of themselves. But most parents can't access this.

I started talking to my friend and colleague [Mady Mantha](#), a machine learning expert, and asked her the question that had been gnawing at me: could we build a machine learning-powered mental health program in collaboration with licensed therapists to provide self-directed, evidence-based therapy for parents and kids? "Of course we can," she said.

66 days ago, we founded [Happypillar](#).

[Mady](#) and I (with the help of some therapist and engineer friends) have built a version of this app and program and tested it with 100 families. The feedback is



Here's the ask: invest in Happypillar. If we've crossed paths throughout my 10-year career, you've had an indelible effect on me and helped me get to this point. To all my past colleagues and clients and work friends, I would be honored to have you as investors in Happypillar. Thanks to our community round with [Wefunder](#), anyone can invest (click the link below to learn more.) It's time to get happy!

CLICK HERE: [wefunder.com/happypillar](https://wefunder.com/happypillar)

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**Matt Dunn** · 1st

1w ...

Experienced technical leader, expertise in customer support

Wow! First of all, what a story. Secondly, how brave are you? I know you'll succeed though. Clicking that link now.

Love · 3 | Reply · 1 Reply



**Sam Gardner (She/Her)** Author

1w ...

Co-founder and CEO at Happypillar-- let's connect!

Thank you thank you thank you for your support!

Like | Reply



**Angel Mario Castro Martínez** · 1st

1w ...

Lead Architect for Speech Technologies and NLP at Deutsche Telekom

Great to hear from you Sam, I am very happy to see what you are building. Best of luck with happypillar. Would it be available in German?

Love · 1 | Reply · 1 Reply



**Sam Gardner (She/Her)** Author

1w ...

Co-founder and CEO at Happypillar-- let's connect!

Eventually yes! German, French and Spanish are the first on the roadmap, and then we'd love to expand to many, many more languages when we have the resources to do it right!!

Like · 1 | Reply



**Patty Davis** · 1st

1w ...

Executive Assistant at Ohio Farm Bureau Federation

I will always bet on you, Sam!

Love · 2 | Reply · 1 Reply



**Sam Gardner (She/Her)** Author

1w ...

Co-founder and CEO at Happypillar-- let's connect!

Patty, I cannot thank you enough for your support. Truly. Thank you!!!

Like · 1 | Reply



**Mike Millgate** · 1st

1w ...

Quality | Data | Mentor | Leader | Architect | Innovator



**Sam Gardner** (She/Her) Author

1w ...

Co-founder and CEO at Happypillar-- let's connect!

Thank you for everything!

Like · ❤️ 1 | Reply



**Kalina Yingnan Deng** (She, 她) · 1st

1w ...

Nurturing Digital IQ and Sociocultural EQ at Reckitt

**Samantha Gardner**, let's have a chat. This could be interesting for some of our brands. Please send me an email with your pitch deck at [kalina.deng@reckitt.com](mailto:kalina.deng@reckitt.com)

Like · 🗨️ 3 | Reply · 1 Reply



**Sam Gardner** (She/Her) Author

1w ...

Co-founder and CEO at Happypillar-- let's connect!

Sending it over, would love to chat!

Like | Reply



**Eva-Maria Lindig** (She/Her) · 2nd

1w ...

Product | Growth | Coaching | Digital Education

Wow, what an amazing project! Best of luck with happypillar!

Love · 🗨️ 3 | Reply · 1 Reply



**Sam Gardner** (She/Her) Author

1w ...

Co-founder and CEO at Happypillar-- let's connect!

Thank you so, so much for your support!

Like | Reply



**Jasmine Williams** · 1st

1w ...

Head of Customer Success at Front

What an inspiring story. Incredibly proud of you **Samantha Gardner**! ❤️

Love · 🗨️ 3 | Reply



**Alex Goldklang** · 1st

1w ...

CS Operations at Mello

Brava, **Samantha Gardner**! This is such exciting news!!

Love · 🗨️ 3 | Reply



**Blaire Clause** · 1st

1w ...

Marketing & Content Strategist | Program Management Lead @The Next



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Samantha Gardner for making such an important impact

Love · 🗨️ 2 | Reply



**Allison Russell** (She/Her) · 1st  
Nurse Practitioner

1w ...

You are amazing!

Love · 🗨️ 4 | Reply

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Hi \_\_\_\_\_,

Hope you're doing well! (pleasantries)

I wanted to reach out about a new venture I'm working on, HappyPillar, link to [wefunder.com/happypillar](http://wefunder.com/happypillar). After doing behavioral therapy with my 4-year-old son and getting incredible results (to the tune of \$1000 per month), we decided to use natural language processing, AI and machine learning to make therapy accessible to all families. I've partnered with AI and ML expert and now co-founder Mady Mantha, launched two alpha cohorts to a very satisfied group of 100 families, and raised (\$100,000) in committed and counting from friends, family and parent users all in the last (two) months.

Would love to speak more about what we're doing and whether you'd be interested in investing.

Thanks!

Sam

P.S. Please note: we are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

(parentheticals change as necessary)



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Send

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Vertical sidebar on the right showing a list of messages with timestamps: 9:58 AM, 9:02 AM, 7:17 AM, 8:05 PM, 1:22 PM, 12:47 PM, 10:47 AM, 8:30 AM, 6:11 AM, Apr 30.



## Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

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