

LiveWire WeFunder Round

From: **aaron@drinklivewire.com**

Monday, May 23, 11:56 AM

To: **Aaron Polsky** | aaron@drinklivewire.com

Dear backers,

I'm reaching out as we've achieved an exciting milestone— we are launching in Walt Disney World on May 28! As a result, we've opened Florida with [Breakthru](#), one of the largest distributors in the country.

I also have a personal relationship with MGM's beverage director and he has committed to bringing us in across the company's properties in NV.

To fund this expansion, we're launching an equity crowdfunding campaign.

An opportunity exists here to become our **lead investor**— as all of you carry significant clout in the finance and/or spirits industries, an endorsement is extremely influential to our prospective crowd investors.

If you'd like to be more deeply invested or become our lead, please ping me by 5/27!

Speak soon,

Aaron

Aaron Polsky

Founder

LiveWire

Los Angeles, CA

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Forbes — "Seriously delicious."

New York Magazine— "Best canned cocktail."

Gotham — "Turns bartenders into rock stars."

Liquor.com — "Best RTD Old-Fashioned."

Vinepair — "The cocktails overwhelmingly deliver."

Punch — "Aaron Polsky's LiveWire lineup is impressive."

WSJ — "Dynamite."

[Pay invoice online](#)

Testing the waters legal disclosure.

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.



**Invest in LiveWire: Invest in the
Top-Rated Ready-to-Drink
Cocktail in the World**

wefunder.com

Because this is a pre-launch
for friends and family, I legally
have to send this:

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Delivered



Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

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About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.